

LEADERSHIP North Iowa 2016

Developing Business & Community Leaders



Every Tuesday
January 5 - March 29, 2016

Registration & schedule available at masoncityia.com
or email akrull@masoncityia.com

Sponsored By:



“What a unique opportunity to learn from, tour and experience first-hand the many businesses we have in North Iowa!” - *Lisamarie Odeen, 2014*

Leadership Candidates

Leadership...what is it and do I have it? The *Leadership North Iowa* (LNI) program is beginning its 33rd year and is designed to identify and develop future leaders in our community. Good leaders know the importance of lifelong learning and networking - LNI provides both by connecting you with emerging and established leaders. Participants will learn leadership skills and complete a service project for community betterment. Even participants born and raised in the North Iowa area admit to having learned information about the area that was never before revealed to them. Employers will receive employees who are more engaged in their community, have a greater appreciation of North Iowa, and are more committed to staying in North Iowa. The program also benefits those residents who are new to the area.

Tuition

Tuition for LNI is \$375 for Chamber members or \$500 for non-members, and includes a one-year membership to the Mason City Jaycees, instruction fees, study materials, refreshment breaks, and graduation. Tuition may be paid by the employer, sponsoring organizations, or by the participant.

Time Commitment

Each participant is expected to attend class sessions held every Tuesday from January 5 - March 22, with a graduation ceremony on March 29. Due to limited enrollment, applicants are encouraged to register soon to ensure acceptance into the program.

2016 Leadership North Iowa Curriculum

CATEGORY	SUBJECT
Introduction & Leadership Styles	<ul style="list-style-type: none">• Introduction & Professional Portraits• "Becoming a Person of Influence"
Networking	<ul style="list-style-type: none">• Networking Skills• Business After Hours
Learning About My Community	<ul style="list-style-type: none">• Historic Park Inn Tour
Leadership & the Common Good	<ul style="list-style-type: none">• Government & Citizenship• Service Project
Leadership & Communications	<ul style="list-style-type: none">• Mastering the Media Interview
Law Enforcement	<ul style="list-style-type: none">• Cerro Gordo County Law Enforcement Facility Tour
Self Assessment	<ul style="list-style-type: none">• Personality Styles
Community Leadership	<ul style="list-style-type: none">• Service Project Work Session
Leadership & Stewardship	<ul style="list-style-type: none">• POET Biorefining Plant Tour
Legal Ease	<ul style="list-style-type: none">• Ethics and Management/HR Policy
Local Business & Industry	<ul style="list-style-type: none">• Lehigh Cement Co. Plant Tour
Leadership vs. Management	<ul style="list-style-type: none">• Guest Panel of Local Business Leaders
Graduation	<ul style="list-style-type: none">• Graduation Ceremony at the Commerce Center

Classes will take place every Tuesday, January 5-March 29. Class times vary; most sessions average 2 hours during the workday.

NAME: _____

BUSINESS: _____

ADDRESS: _____

CITY/STATE: _____ ZIP: _____

DAYTIME PHONE: _____ EXT. _____

CELL PHONE: _____

DAYTIME EMAIL: _____

Chamber Member Fee: \$375
Non-Member Fee: \$500

Payment:

- Check enclosed in the amount of \$ _____
- Please invoice our business
- Credit Card - Please contact me for details.

Please complete the registration and send to Allyson Krull:

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