# Mason City Area Chamber of Commerce Online Member Directory Options

## Basic Listing - Free with Membership

#### **Basic Listing Example**



#### Basic listing includes:

- Name of business
- Basic business contact information
- Business categories
- Link to external website
- Link to social media sites
- 200 character business description
- 8 personalized keywords
- Hours of operation
- Driving directions
- Random placement below priority placement listings

## Enhanced Listing - \$100 Annual Fee

#### Enhanced listing package includes:

- Name of business
- Business contact information
- Business categories
- Expanded 1600 character business description
- Personalized keywords
- Hours of operation
- Enhanced map listing
- Logo/image next to company info
- Link to external website
- Link to social media sources
- 200 character description under company name on Search Results
- Bulleted highlights
- Slideshow of additional photos or video
- Priority placement over basic listings

### Powerful Visibility on the Chamber Website!

People on our website have already made an important decision: they are looking for a business right here in North Iowa.

Many members realize the benefit of their membership and the value of targeting the market already driven to the Chamber's Online Business Directory. It is about utilizing the web and the Chamber name to promote your business.



