

# July 2021

The mission of the Chamber of Commerce is to promote progressive community and economic development to benefit Chamber members and the North Iowa region.



Time:	4:30-6:30PM
Date:	Thursday, July 29

Location: Commerce Center 9 N Federal Ave

**Sponsored By:** 



## **IN THIS ISSUE**

- 2 From the President Chamber Award Nominations
- 3 Moonlight Bike Ride August 20
- 4 Attract New Workers...and KEEP Them! Seeking Live-In Caretaker
- 5 Golf Outing Winners Video Production
- 10 Chamber Cup 2021 Ernst Receives U.S. Chamber Award Premier Members Ag Tour 2021
- 11 Ribbon Cuttings Annual Meeting Save-the-Date Wellness
- **12 Upcoming Events**

## Breaking Glass - July 29

The July 29 *Breaking Glass Leadership Series* features Mason City native Tanna Frederick. This session is sponsored by Jane Fischer and Associates, LLC.

Tanna Frederick is a stage and independent film actress who rose to prominence for her performance in *Hollywood Dreams*, for which she received the Best Actress Award at the 2008 Fargo Film Festival. As a theater major at the University of Iowa, she graduated as valedictorian, and relocated to Los Angeles to pursue a career in acting.

while attempting to reunite with her estranged 12-year-old daughter.



Tanna Frederick

Her most recent film appearance, titled *Two Ways Home*, follows a young woman living with bipolar disorder struggling to honor her grandfather's last wish,

Frederick is looking forward to connecting with women in the North Iowa community and is eager to share her story.

**Breaking Glass** offers a unique learning experience to help women stretch their leadership potential, drive their careers with vision and purpose, and make a greater impact within their organizations. Tickets are \$10 for Chamber members and \$20 for non-members. Register at www.masoncityia.com or email Noah Harris at nharris@masoncityia.com. Sponsored by:



## **CEO** Conversations - July 22



Clear Lake Bank & Trust's Mark Hewitt will lead the discussion at the next *CEO Conversations*, scheduled from 11:30AM-1PM on Thursday, July 22 at the Commerce Center. This educational series features well-recognized CEOs in a small group gathering where participants can glean sage advice to further their careers.

Mark Hewitt Clear Lake Bank & Trust Mark Hewitt started his banking career in 1985 and worked for two large regional banks prior to joining CLB&T. Hewitt currently serves on the boards of MercyOne North Iowa Medical Center and the Drake University College of Business and Public Administration. He is a past board member of the Federal Reserve Bank of Chicago and has served in numerous local volunteer capacities – including

serving on the board of United Way of North Central Iowa. Under Hewitt's leadership, CLB&T has tripled in size to more than \$440 MM in assets and 100 employees.

Attendance is limited to 20 participants to encourage meaningful conversation. Registration is \$20 and includes lunch. Find more details or register online at masoncityia.com or contact Noah Harris at nharris@masoncityia.com | 641.423.5724. Thank you to First Citizens Bank for sponsoring the *CEO Conversations* Series.

## New Member

#### **MARTIN-BROWER**

Doris Holmes, HRG 2400 15th St SW Mason City, IA 50401 (641) 494-0442 dholmes@martin-brower.com www.martin-brower.com

Martin Brower provides supply chain solutions to over 20,000 restaurants around the world. They are a true partner to their customers, suppliers and communities; protecting their brands every step of the way.



## Be Our Guest

une in Friday mornings to the Chamber "Be Our Guest" program at 8:40AM on KRIB 1490 AM, courtesy of Alpha Media. July 2 **Martin-Brower Steven Crossen** Lime Creek Nature Center July 9 Mike Webb July 16 **Brian's One Stop Auto Shop Brian Ollendieck** July 23 **Central Gardens of North** lowa Leigh Trembath North Iowa Events Center July 30

From the President

#### The View from Up Here

A s I contemplated the view from the fire escape of the Bagley Beck Building last week, I was struck by how far we've come! Granted, it was 103 degrees, and I was feeling a little dizzy, but it was easy to see we're making progress on the North Iowa "place-making" front.

Over the next month, these boarded up windows will be covered with beautiful murals depicting art glass designs in the spirit of Frank Lloyd Wright...quite appropriate for a building along Frank Lloyd Wright Way. In addition, a sculpture will be added to this fire escape, creating a work of art that will create a distraction from this unsightly "urban vista."



Robin Anderson President & CEO



But more than this, we think the Chamber's investment in public art and place-making is a signal to prospective employees that North lowans care about their environment. Workforce attraction and retention efforts take many forms. Place-making is a workforce attraction strategy, and we'll approach it the same way I approached my ascent on the fire escape...one step at a time.

## Nominations Open for Chamber Awards

At each year's **Annual Meeting**, the Chamber recognizes a small business, boss, and worksite that have made a significant impact within their organization or the business community. The **Small Business of the Year**, **Boss of the Year**, and **Workplace Wellness** award winners are chosen from a slate of nominations submitted by those who know them best.

Now is the chance to submit these nominations. Submission forms are available at the Chamber or at masoncityia.com under "Member Zone – Forms." The deadline for nominations is Friday, August 27.

The recipients of all three awards, along with the Distinguished Citizen award, will be announced at the Chamber's 105th **Annual Meeting** on Thursday, October 7.





Jim Barkema

# Moonlight Bike Ride - August 20

he **Moonlight Bike Ride** is back! This year's event is scheduled for Friday, August 20. This also happens to be the night of the August Friday Night Live! Enjoy live music in the park, decorate your bike at the activity stations, and play on the giant board games with your family before the ride begins at 10PM.

Riders will head out on a 10-mile loop, with a pit stop at the NIACC Activity Center. There, families can enjoy snacks, music, and a photo op before making their way back downtown. The ride concludes on the Downtown Plaza with breakfast burritos from The Happy Donkey.

The *Moonlight Bike Ride* is organized by the Chamber's Worksite Wellness Committee. Registration is \$25 for individuals and \$50 for a family of four. For more information, or to register, contact Noah Harris at nharris@masoncityia.com | 641.423.5724.

#### **Schedule of Activities:**

**Registration** 8PM | Central Park – City Hall Parking Lot Riders receive a swag bag, bike light, and refreshments

Activity Stations 8-10PM | Activity Zone Activities include a bike safety station, glow-in-the-dark decorations, contest for best costumes and decorated bikes, corn hole, giant board games, music, and more!

Bike Ride 10PM | Central Park

Halfway Point Pit Stop | NIACC Activity Center Snack, music, and photo area

**Breakfast** 11PM-12:30AM | Downtown Plaza The Happy Donkey Breakfast burritos and fresh fruit (included in registration)







## 2021 MOONLIGHT BIKE RIDE









#### **Crescent Moon Sponsors**

Clear Lake Bank & Trust, Co. Cargill Protein

## Membership Renewals (cont.)

Congratulations to the Chamber members celebrating membership anniversaries in July!

#### **Eighty Plus Years**

Mid-West Roofing Company/ Custom SheetMetal Works (81)

#### **Seventy Plus Years**

Mason City Municipal Airport Commission (72)

#### **Sixty Plus Years**

Lehigh Cement Company LLC (66) Edwards-Brandt & Associates, Inc. (61)

#### Fifty Plus Years

Overhead Door Company of Mason City (50)

#### Forty Plus Years

Central Lock Security, Inc. (48) Knudtson Real Estate, Inc. (43)

#### **Thirty Plus Years**

YSS Francis Lauer (33) North Iowa Oral Surgery & Dental Implant Center, LLP (31)

#### **Twenty Plus Years**

Newman Catholic School System (29) Country Inn & Suites By Radisson,

Mason City (20) St. James Lutheran Church (20)

#### **Fifteen Plus Years**

Mason City Roofing (19) Stephens Hearing Centers, LLC (19) Stoney Creek Hospitality Corporation (18) Fed Ex Ground (17) North Iowa Bus Company, Inc. (17) Humane Society of North Iowa (17) Alter Metal Recycling (16) RDA Financial Network (15)

#### **Ten Plus Years**

Alpha Orthodontics Powered by Smile Doctors (14) North Iowa Bulls Hockey Club (10) Iowa Vocational Rehabilitation Services (10)

## Membership Renewals (cont)

#### **Five Plus Years**

Cornish Family Chiropractic (9) Mason City Sunrise Rotary (7) Midwest AcuTech LLC (7) MercyOne North Iowa Occupational Health (7) Libby Lembke (6) RAKA (formerly NMC Material Handling) (5)

#### **One Plus Years**

REM Iowa Community Services (4) Highland Park Golf Course (4) Tried & True - One Vision (4) Pella Windows & Doors of Mason City (3) Cellular Advantage - US Cellular (2) Card & Co. Technology Solutions, LLC (2) United to Serve with Passion and Purpose (2) North Iowa C.A.R.E.S. (2) Pita Pit Mason City (2) Chris' Kettle Corn, LLC (1) Full Frontal View Patio Tables (1)

## College Connections

College Connections is in full swing, and interns in the area have been gaining valuable knowledge and tips for their future careers. College Connections meets every Thursday through July 29.



Interns learn about personality styles from Michael Voet, MercyOne North Iowa Medical Center.

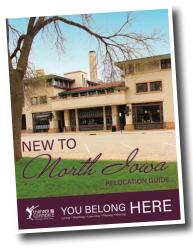
## Attract New Workers...and KEEP Them!



7 orkforce issues continue to plague Chamber member businesses. The Chamber has several programs and resources to attract new workers to North lowa and keep them here.

Since its start in 2017, the *Community Concierge* service has successfully assisted in the relocation of more than one hundred new workers to the area. The majority are physicians or salaried employees at area manufacturers, but the list also includes broadcasters, architects, and more. The premise is, if these employees can get connected and invested in the region, they are more likely to stay for the long-run.

The **Community Concierge** service provides a customized approach to relocation. Offerings include personalized video brochures to use as a "lure" piece to excite potential new residents about the prospect of living and working in North Iowa. Businesses may opt to refer prospective or new employees in the full **Community Concierge** experience which includes a customized tour; connections with local schools, churches, and volunteer opportunities; assistance with employment for a trailing spouse or significant other; and more.



The Chamber has an award-winning relocation guide, *New to North Iowa*, which is available free-of-charge to all Chamber members to offer to new or prospective employees. Chamber staff are also available by appointment for a "welcome" meeting to assist with making connections or answering questions about the area.

Please contact Colleen Frein to learn more about the *Community Concierge* service at 641.423.5724 or cfrein@masoncityia.com.

## Seeking Live-In Caretaker

The Historic Egloff House, an architecturally-significant building that is used for short-term, furnished housing for interns and graduate students, is seeking a "Caretaker" effective August 1st.

The house is conveniently located at 312 E State Street and the caretaker lives in a one-bedroom apartment on the lower level with a separate entrance, two-car garage, laundry room, and other amenities.

Contact Robin Anderson for a list of caretaker duties and specifics at 641.423.5724 or randerson@masoncityia.com.





The 2021 Chamber **Golf Outing** proved once again why it is the Chamber's most popular networking event. 33 teams enjoyed a day of networking and golfing at Highland Park Golf Course, and 16 hole sponsors made each stop on the course entertaining.



Mason City Parks & Recreation was the tournament champion, shooting a 53 over 18 holes (wow!)



ServiceMaster by Rice won the best hole sponsor. Their station boasted a golf club cleaning station, free drinks, frozen snickers, and even a slingshot to use when a club just couldn't do the trick.





## Video Production

The Chamber offers video production services! Whether a business is looking for a short clip to promote an upcoming event, or a longer video to showcase their business, the Chamber can help.

#### **PROMOTIONAL VIDEO \$500**

PURPOSE: Promote business, mission statement, recruitment, fundraising campaign, etc.

CONTENT: 1:00-2:00 minute video

- Majority video content (shot by contractor)
  - 30-minute maximum filming (includes interview(s) and supplemental footage)
- Script/outline developed by contractor in collaboration with purchaser
  - Recommend 1-3 interview subjects or voiceover/script of 225-450 words

Digital copy provided to purchaser with rights to own/use final video

#### SOCIAL MEDIA VIDEO \$250

PURPOSE: Promote upcoming events, specials, testimonials

**CONTENT: Up to 1:00 minute** 

- Photo/video content (video shot by contractor; photos provided by purchaser)
  - 15-minute maximum filming/ interview time
- Script/outline developed by purchaser (may collaborate with contractor)
  - Recommend 1-2 interview subjects or voiceover/script of 75-150 words

Digital copy provided to purchaser with rights to own/use final video

Contact Allyson at 641.423.5724 or akrull@masoncityia.com for more information.



## **VMC welcomes new team members**



Visit Mason City recently welcomed two new staffers to our marketing team. Brett Bachtle joined the VMC team in May as Digital Marketing Specialist. A north Iowa native, Brett grew up in the neighboring community of Northwood. He discovered his love for the River City while working as a journalist at ABC 6 News.

In his new role, Brett will give voice to the variety of travel and tourism experiences available in and around Mason City through video and content development. Brett looks forward to continuing to share the excitement in Mason

City! Brett can be reached at bbachtle@visitmasoncityiowa.com.

Grace Henrich will be working with the VMC team as a Digital and Content Marketing Intern. Grace is a Mason City native and a graduate of Newman Catholic High School. She currently attends Loras College and plans to graduate in 2023 with degrees in Media Studies and Public Relations.

Throughout her summer internship, Grace will be working to update VMC's photo library, managing social media accounts, and designing materials to be used both by visitors

and area community members alike. Grace is passionate about the city of Mason City, and she looks forward to sharing its beauty with others!



## The Mason City Experience Guide

## is now available! Missing your family and

friends? Invite them to come and visit. Contact us at 641.422.1663 or vmc@VisitMasonCityIowa.com to request a visitor packet sent to them on your behalf. Check out the <u>digital guide</u> on our website www.VisitMasonCityIowa.com.

## **Events Are Back!**

Sign up for Visit Mason City's Weekly Events Preview and stay up-to-date on upcoming events, activities, and community happenings! <u>www.visitmasoncityiowa.com/contact-us/</u> <u>newsletter-sign-up/</u>

Connect with Visit Mason City!





@VisitMasonCity



# MAIN STREET MASON CITY PRESENTS: FRIDAGE

FREE CONCERT • BEER GARDEN • LOCAL FOOD TRUCKS & VENDORS • FAMILY FUN FOR EVERYONE

JULY 16<sup>TH &</sup> AUGUST 20<sup>TH</sup>

THANKS TO OUR SPONSORS:





CENTRAL PARK

THRIVENT FINANCIAL - TODD LEET, SCHUPICK & ASSOCIATES HENKEL CONSTRUCTION COMPANY, STATE FARM - KRISTY MARQUIS NSB BANK

midor

**JULY 2021** 

## THE NORTH IOWA CORRIDOR 2021 ANNUAL MEETING SHOWCASES COOPERATION, RESILIENCE, AND THE FUTURE

**COLLABORATION PULLED NORTH IOWA THROUGH THE PAST TROUBLED YEAR** and now puts our region in a strong position for building recovery and growth.

On June 10th, speakers at the 2021 annual meeting of North Iowa Corridor Economic Development Corp. (NIC) emphasized how the area's Vision North Iowa plan made a huge difference in cushioning effects of the pandemic on the local economy. Developed before the shutdowns, Vision North Iowa established lines of cooperation between governments, businesses, educators, and development groups, with common goals for growth and prosperity.

"I'm most thankful for all the things that could or should have gone wrong but didn't," said Chad Schreck, NIC President and CEO. "Vision North Iowa wasn't shelved, but referred to again and again. The unique public/private partnership with cities and county came through with flying colors in support of the Corridor. I'm so proud of the way we pulled together. I believe that initiative paved the way so that we could be ready for something like the pandemic. We created the pathways to communication, so we're not all trying to address the same thing in different ways."

Now Corridor partners are set on regaining momentum. Workforce and housing are two of the biggest issues. "We've got to be as intelligent and planned as possible," he said. "We look to the future and continue to work collaboratively. We'll never be Des Moines or other metropolitan areas, and that's OK. We're special, we leverage what we've got, and we will be prepared for changes."

NIC is partnering with consultants at the Center on Rural Innovation (CORI) to help our region become a rural hub for tech jobs in a growing digital economy. The teams worked together on an application for federal funding through the U.S. Economic Development Administration, under the Build To Scale Venture Challenge. The grant program supports new business ventures that are scalable by nature and challenge the status quo, to commercialize technologies and further job creation.

Awards may range from \$750,000 to \$1.5 million, over up to three years, to be matched by the community. Tim Putnam, from the John Pappajohn Entreprenurial Center at North Iowa Area Community College, announced that \$800,000 has been raised locally to commit to that match.

"It's an investment in what is truly possible here," said Molly Pyle, Entrepreneurial Ecosystem Development Lead with CORI, who joined the meeting virtually with Leah Taylor, Rural Innovation Initiative Manager.

They pointed out a "significant rural opportunity gap" when it comes to tech companies and entrepreneurship, which feature jobs such as IT specialist, data administrator, cybersecurity, and more. Taylor said the digital economy grew 4.3 times faster than the regular economy between 1997 and 2017. "There's incredible opportunity for higher quality of life for rural folks through more tech economy jobs."

CORI works with about 20 rural communities across the U.S. towards that aim. "Frankly, North Iowa is the envy of many other rural areas," Taylor said, for its existing core foundations, such as exceptional broadband availability; affordability; and existing pipelines for education of tech workers.

"What was most remarkable to us at CORI right off the bat was the strong show of committed local leadership from both the public and private sector. That is rare! You're ahead of the game, for having such incredible vision for working collaboratively across the region," Taylor said.

The grant application proposes formation of a tech and resource center located in Mason City. It would function as a hub to promote an inclusive culture for diverse entrepreneurs to create tech start-ups; attract and train workers for those jobs; and create funding for expanding the rural digital economy. It would "shift mental models of what is possible and encourage people from diverse backgrounds to actually participate in the digital economy."

Taylor said, "Every industry is becoming a tech industry, and there are a lot of really great paying jobs now. And you no longer need a 4-year degree to tap into that job market."

CHAD SCHRECK PRESIDENT & CEO cschreck@northiowacorridor.com SHAUN ARNESON VP, EXISTING BUSINESS & PROJECT MANAGEMENT sarneson@northiowacorridor.com HUNTER CALLANAN WORKFORCE SPECIALIST hcallanan@northiowacorridor.com

JOYCE MARTIN MARKETING & COMMUNICATIONS COORDINATOR jmartin@northiowacorridor.com



## North Iowa Entrepreneurs Win Honors at Statewide Venture School Competition

Two of North Iowa's entrepreneurs took home wins from the 2021 University of Iowa's statewide Venture School pitch competition which was held Thursday, June 10. The competition was held during EntreFEST, a two-day entrepreneurial conference held in Cedar Rapids, IA. Zack Smith of Stock Cropper Inc. won the first-place prize of \$10,000. Nate Julseth of Nate's Powder Coating took home the runner up prize of \$3,000. Both are graduates of the Venture School program held by the NIACC John Pappajohn Entrepreneurial Center. The NIACC Pappajohn Center Venture School class is led by Candi Karsjens, Director of Innovation and Acceleration at the Pappajohn Center and certified NSF i-Corps instructor.

Zack Smith, the co-founder of Stock Cropper Inc., participated in the Fall 2020 seven-week NIACC Venture School and took what he learned to the statewide pitch competition to win the first-place prize of \$10,000.

"It feels great; there was a lot of other really good businesses and people that put a lot of work and effort into it," Smith said of winning the competition. "I understand the significance of the competition I was up against and respect that. It feels great."

Smith described the premier product of Stock Cropper Inc., the Cluster Cluck 5000, that he pitched during the competition. "Our central product we are trying to sell and market is a mobile autonomous grazing barn that walks across the ground on its own and moves multiple species of animals," Smith said. "So sheep, goats, pigs chickens and we'll have one with cattle this year."

"There was about eight or nine things that you had to hit and cover really efficiently in five minutes," Smith said. "That's not an easy thing to pitch in that short a time. Just took a lot of practice."

One of the runner-ups was also a participant of the NIACC Pappajohn Entrepreneurial Center's seven-week-long Venture School program. Nate Julseth, the owner of Nate's Powder Coating and a resident of Northwood, took home runner-up and \$3,000 for his pitch on Thursday night. Nate also participated in Venture School with the Spring 2021 cohort, taking home first place in the regional pitch competition before moving on to the state-wide event. Nate's Powder Coating offers powder coating, mobile sand and media blasting, and on-site painting.

It was a proud evening for Tim Putnam, the director of the NIACC Pappajohn Entrepreneurial Center.

"This really shows the progression our center is making with startups," Putnam said. "This is the second year in a row that we've won the statewide venture pitch competition."

The Venture School program offers National Science Foundation I-Corps programming; NSF I-Corps programming is a valuable resource for businesses seeking federal grants for technology-based business innovations.

#### **Upcoming Events**

#### Start Smart Workshops

July 14 6:00—8:00 pm; Zoom Online Session

June 28: 6:00—8:00 pm; Zoom Online Session

#### TechTalk

July 20 5:00-7:00 pm; Clear Lake Brewery

Go to our website to register http://pappajohncenter.com/programs-events/start-smart/



www.pappajohncenter.com 500 College Drive, Ste 120 Mason City, IA 50401

## Premier Members

Thank you to the Premier Members who have gone above and beyond with their support of Chamber programs, events, and the North Iowa Band Festival.

#### GOLD \$6,000+

Cargill Protein Clear Lake Bank & Trust Co. CURRIES First Citizens Bank Holiday Inn Express and Suites -Mason City Jane Fischer and Associates LLC MercyOne North Iowa Medical Center POET Biorefining - Hanlontown

#### SILVER \$3,000-\$5,999

Century 21 Preferred Diamond Jo Casino - Worth County REG Mason City, LLC

#### **BRONZE \$1,000-\$2,999**

98.7 Kiss Country / 103.7 The Fox / KIOW 107.3 / KCHA 95.9 **Bergland + Cram Architects Dental Center of North Iowa Farmers State Bank** First Security Bank & Trust Henkel Construction Co. **ITC** Midwest **Mason City Motor Company** Metalcraft, Inc. **Midwest Construction & Supply** North Iowa Area Community College North Iowa Community Credit Union **North Iowa Periodontics NSB Bank SERVPRO of Mason City** Smithfield Sukup Manufacturing Co. Young Construction of North Iowa

## Ag Tour 2021

Planning is underway for the *Ag Tour* on Thursday, August 26 at Hoover's Hatchery. Stay tuned for details!



## Chamber Cup 2021

he *Chamber Cup* returns for another year of fun, friendly competition! This adult field day is scheduled for Thursday, September 16 in Central Park. Chamber member businesses will want to start "training" for this fun team-building event. Teams of four people will compete in a variety of activities, including a Hula-Hoop Competition, High Heeled Power Walk, and the always exciting Office Chair Relay Race.

Team registration is just \$100. Contact Noah Harris at nharris@masoncityia.com or call 641.423.5724 to register or learn about sponsorship opportunities!

#### **GOLD SPONSOR**



#### SILVER SPONSORS

Bergland + Cram Architects Cargill Protein Holiday Inn Express & Suites – Mason City Jane Fischer & Associates MercyOne North Iowa Medical Center POET Biorefining – Hanlontown





## Sen. Joni Ernst Receives US Chamber Award

Good policy doesn't just happen. It requires true leadership and a willingness to work across the aisle to find common ground. In recognition of her bipartisan actions, the U.S. Chamber of Commerce awarded Iowa's Senator Joni Ernst the Abraham Lincoln Leadership for America Award on June 17.

"These awards recognize members of Congress based on their co-sponsorship of legislation important to the business community," said U.S. Chamber President & CEO Suzanne Clark. "The Chamber appreciates the support of Senator Ernst for policies that create jobs and support economic growth."



Local Chamber President Robin Anderson agrees. "Our nation needs pragmatic leadership, bipartisan collaboration, and constructive governing now more than ever. We're thankful to Sen. Ernst for supporting pro-business legislation," she said.

Phone 641.423.5724

www.masoncityia.com

chamber@masoncityia.com



## **Ribbon Cuttings**

WORLD'S LARGEST GRAIN BIN Golden Grain Energy 1822 43rd St SW





NEW MEMBER Mason City Motor Speedway 3700 4th St SW

NEW MEMBER Allstate – Mark Christopher Agency 222 1st St NW





NEW MEMBER Edward Jones – Matt Sonquist 956 E State St

## Wellness

#### Don't Wait - Hydrate!

In Japan, people drink two glasses of water directly after they wake up in the morning. Japan also boasts the highest longevity rate in the world – with over 50,000 centenarians.

Without question, these two things are linked. Drinking water seems like such a simple task, but it's important to know exactly how much water is recommended. Hydration is the key to a long and functional life.

The Mayo Clinic website states the optimum amount of daily water consumption is about 15.5 cups of fluids a day for men, and about 11.5 cups of fluids a day for women. It's worth noting that these recommendations cover fluids from water, other beverages, and food. About 20% of daily fluid intake usually comes from food and the rest from drinks.

But what's the most effective time to drink your water? Drinking water in the morning is one of the most effective ways to boost your health quickly.

These are just a few of the benefits that come with drinking water in the morning –

- Rehydrates your body
- Flushes out toxins
- Improves metabolism
- Increases brain power
- Boosts the immune system

## Annual Meeting Save-the-Date

The Chamber's 105th *Annual Meeting* is scheduled for Thursday, October 7 in the indoor performing area of the new Principal Pavilion located Downtown/at Southbridge. This year's theme is "Hitting the High Notes" and will be a celebration of the business community's accomplishments through an extraordinary year.













www.masoncityia.com

## **Chamber Leadership**

## **Executive Committee**

Andy Meyer, Chairman of the Board Bergland+Cram Architects Jane Fischer, Chair Elect and Community & **Membership Division Vice President** Jane Fischer & Associates, LLC Tyler Kerr, Past Chairman **REG Mason City, LLC Danielle Pace, Treasurer** Clear Lake Bank & Trust Co. **Bill Phillips, Government Affairs Division Vice President** Henkel Construction Company Dr. Steve Schulz, Workforce & Leadership **Division Vice President** North Iowa Area Community College Jeff Gribben, Small Business **Division Vice President First Citizens Bank** 

## **Board of Directors**

Kyle Bermel, *Metalcraft, Inc.* Dr. Noemi Cruz-Orcutt, Mint Springs Dentistry Michael Davis, IOOF Home & Community **Therapy Center** Drew Gappa, NSB Bank Andrew Johnston, Laird Law Firm Matt Koch, Sukup Manufacturing Janelle Kruger, Kraft Heinz Matt Leibrand, Stoney Creek Hospitality Dr. Paul Manternach, MercyOne North Iowa **Medical Center** Evan Raulie, Smithfield Jessica Reith, Cargill Protein Katy Showalter, Window World of Mason City Jaci Smith, Globe Gazette Bert Vigen, Nordic Home Improvements Katie Wold, Market 124 Dan Young, Young Construction of North Iowa

### Staff

Robin Anderson, CCE, IOM President & Chief Executive Officer randerson@masoncityia.com Colleen Frein, IOM Vice President & Membership Director cfrein@masoncityia.com Allyson Krull, IOM Marketing & Leadership Development Director akrull@masoncityia.com Zoie Papouchis Service & Operations Associate chamber@masoncityia.com

This is a Mason City Chamber of Commerce Publication. Mason City, Iowa 50401 641.423.5724

Publications are monthly for \$20 per year by the Mason City Chamber of Commerce, 9 North Federal Avenue, Mason City, IA 50401-3250. Second Class postage paid at Mason City, IA. Postmaster: send address changes to The Chamber, 9 North Federal Avenue, Mason City, IA 50401-3250.



## Upcoming Events MARK YOUR CALENDAR

## **Professional Development**

Thursday July 22	<b>CEO Conversations with Mark Hewitt</b>   11:30AM-1PM
	3rd Floor Event Room, Commerce Center   9 N Federal

Thursday	Breaking Glass with Tanna Frederick   8:30-10AM
July 29	3rd Floor Event Room, Commerce Center   9 N Federal

# Networking Events Friday July 23 Ribbon Cutting - Brian's One Stop Auto Shop | 11AM Brian's One Stop Auto Shop | 202 2nd St SW

Thursday	Business After Hours hosted by Smithfield   4:30-6:30PM
July 29	3rd Floor Event Room, Commerce Center   9 N Federal

## Get Involved/Committee Meetings

<sup>Tuesday</sup>	Ambassador Meeting   Noon-1PM
July 6	The Decker House Bed & Breakfast   119 2nd St SE
Tuesday	Wellness Committee   3-4PM
July 13	Board Room, Commerce Center   9 N Federal Ave
Wednesday	<b>Program Committee   Noon-1PM</b>
<b>July 14</b>	Board Room, Commerce Center   9 N Federal Ave

## **August Events**

August 12 | *Business After Hours* – Sponsored by First Citizens Bank August 20 | *Moonlight Bike Ride* August 26 | *Ag Tour* at Hoover's Hatchery