

The mission of the Chamber of Commerce is to promote progressive community and economic development to benefit Chamber members and the North Iowa region.



Time: 4:30-6:30PM
Date: Thursday, June 24
Location: The Quarry
10 S Federal Ave
Sponsored By:



IN THIS ISSUE

- 2 From the President
Krull Selected for Fellowship
- 3 College Connections Kicks off June 3
Meet the Chamber's Summer Intern
- 4 Priority Legislation Summary
Community Profile Advertisers
- 5 82nd North Iowa Band Festival
- 10 Last Call for Golf Outing
YIELD Project Update
- 11 Ribbon Cuttings
Digital Publication of the Year
Wellness
- 12 Upcoming Events

Moonlight Bike Ride - August 20

Get ready to ride! The Worksite Wellness Committee is hosting the 2021 **Moonlight Bike Ride** on Friday, August 20. This year's event will coincide with the August Friday Night Live! Registration and the Activity Zone will open at 8PM in the City Hall parking lot. At 10PM, participants will ride past the Main Stage and continue on a 10-mile loop around Mason City. The ride concludes with breakfast on the Downtown Plaza.



Traditions like the **Moonlight Bike Ride** help to establish a culture of well-being. Committee members know it takes hard work, dedication, passion, and persistence to create an environment where the healthy choice is the easy choice. Employees enjoy the benefit of improved lives both at work and at home. The **Moonlight Bike Ride** is just one of the many initiatives created to motivate North Iowans to live healthier, happier lives.

Schedule of Activities:

Registration 8PM | Central Park – City Hall Parking Lot
Riders receive a swag bag, bike light, and refreshments

Activity Stations 8-10PM | Activity Zone
Activities include a bike safety station, glow-in-the-dark decorations, contest for best costumes and decorated bikes, corn hole, giant board games, music, and more!

Bike Ride 10PM | Central Park

Halfway Point Pit Stop | NIACC Activity Center
Snack, music, and photo area

Breakfast 11PM-12:30AM | Downtown Plaza
Breakfast burritos and fresh fruit (included in registration)

For more information or to register, contact the Chamber at 641.423.5724 or chamber@masoncityia.com.

Full Moon Sponsors



Half Moon Sponsors



Crescent Moon Sponsors

Clear Lake Bank & Trust, Co.
Cargill Protein



New Members

ALLSTATE - MARK CHRISTOPHER AGENCY

Mark Christopher, Agency Owner
222 1st St NW
Mason City, IA 50401
(641) 423-4442
mchristopher1@allstate.com
agents.allstate.com/mark-christopher-mason-city-ia.html

As an Allstate agent in Mason City, Mark knows many local families. His knowledge and understanding of the people in this community help him provide customers with an outstanding level of service.

BRIAN'S ONE STOP AUTO SHOP

Brian Ollendieck, Owner/Manager
202 2nd St SW
Mason City, IA 50401
(641) 529-6815
brianollendieck@gmail.com

Full-service auto repair shop located near downtown Mason City. Opening July 2021.

COR-TECH LLC

Bridget Lewey, Search Lead
710 Morgan Falls Rd
Sandy Springs, GA 30350
(770) 671-0444
blewey@cor-tech.net
www.cor-tech.net

CorTech is a certified minority owned full service staffing firm that focuses on contract, project, and permanent/direct hire professionals at all career levels.



From the President

Music is the Universal Language

I love the **North Iowa Band Festival**, and I love that Mason City has such a rich musical tradition. While "76 Trombones" is probably our "signature song," a recent study shows that wherever you travel around the world, every culture has its unique music.

Using over a century's worth of research in ethnomusicology from more than 300 cultures, as well as a new collection of song recordings from around the world, scientists performed cross-cultural analysis of the similarities and differences in our music.

What they discovered is remarkable—but not surprising. The research team found the underlying structures and melodic elements of songs are similar worldwide and throughout time. So much so that the behavioral context of a song (love song, dance song, lullaby) is recognizable merely from its acoustic features. Even when they had never heard a particular song before, listeners were accurately able to gauge when a song was a lullaby, regardless of spoken language.

It appears humans have a universal language in song. The researchers believe there could be something about our brains that understands music on a universal level...and I believe this is something that binds us together, and why gathering to enjoy music together is so appealing.



I certainly saw evidence of this during **Band Festival Weekend**! It was great to see friends, neighbors, and visitors of all ages enjoying music and camaraderie.

Thanks for coming!



Robin Anderson
President & CEO

Krull Selected for Fellowship



Allyson Krull
Marketing & Leadership
Development Director

The US Chamber of Commerce Business Leads Fellowship Program selected Allyson Krull, Marketing & Leadership Development Director for its 2021-22 Cohort. Krull will join 34 Fellows from 28 states in a year-long program that focuses on workforce talent development.

Beginning in January, Krull will identify a specific project to address talent pipeline issues in North Iowa. She will have access to the foremost experts on these areas to assist in bringing an end-product to fruition locally.

Through the years, the US Chamber has cultivated a network of education and workforce champions across the country that equips local chambers and associations with the information, resources, and tools necessary to implement change in their communities along the education and workforce continuum. The Business Leads Fellowship Program formalizes that work.

Krull is a graduate of Iowa State University and earned the I.O.M. credential from the U.S. Chamber's Institute for Organization Management. She has been employed by the Chamber for seven years.

College Connections Kicks Off June 3

It's not too late! All Chamber members are encouraged to involve summer interns in a program designed to connect young workers to our community and to each other. Each \$100 sponsor of this program may register up to five interns in the program. Non-sponsor member businesses can enroll their interns for \$25 per participant.

College Connections provides a series of social and educational activities every Thursday throughout the summer, June 3-July 29. Chamber members will serve as Lunch & Learn speakers on a variety of topics relevant to college students and new graduates. In addition to the scheduled social activities, a list of popular area recreational activities will be provided for participants to pursue outside of the program's regular meeting times.

2021 College Connections Schedule:

June 3	Noon	Commerce Center	Networking & Building Relationships
June 10	4:30PM	Clear Lake Arts Center	Regional Intern Networking Event
June 17	Noon	Commerce Center	Leadership & Personality Styles
June 24	Noon	North Iowa Golf	Miniature Golf
July 1	Noon	Commerce Center	Young Professional Panel
July 8	Noon	Commerce Center	Credit Reports/Credit Cards
July 15	Noon	Commerce Center	Community Scavenger Hunt
July 22	Noon	Commerce Center	Resumes & Interviewing
July 29	4PM	Lady of the Lake	Cruise on Clear Lake

Thank you to our Sponsors!



Meet the Chamber's Summer Intern



Grace Henrich

Grace Henrich recently joined the Chamber staff as Digital Content/Events Intern. She is a 2019 graduate of Newman Catholic High School and also participated in the Chamber's **YIELD** program. She just completed her sophomore year at Loras College and plans to graduate in 2023 with a BA in Media Studies and Public Relations.

In her role at the Chamber, Grace assists with **College Connections**, the annual **Golf Outing**, **Moonlight Bike Ride**, and other events. She also manages social media and website content for the Chamber.

At Loras, Grace has completed multiple courses in many areas of media production and has had a focus in design and communications. In her spare time, Grace loves to create digital artwork and spend time with her family. She is excited to be working at the Chamber and looks forward to helping prepare the organization's summer events.

Membership Renewals (cont.)

Congratulations to the Chamber members celebrating membership anniversaries in June!

Sixty Plus Years
Decker Sports (65)

Fifty Plus Years
North Iowa Area Community College (54)
Zilge's Appliance Center (51)

Forty Plus Years
Hardee's Restaurant (44)
Godfather's Pizza (42)
SEH® (42)

Thirty Plus Years
Southbridge Mall (37)
Hosmer Toyota (35)
Stadheim Jewelers (33)
Jon L. Hardinger DDS General Dentistry (32)
IowaWORKS North Iowa (32)
NSB Bank (30)
Reflections (30)

Twenty Plus Years
Perkins Restaurant (29)
Burgmeier Dentistry (28)
Printing Services, Inc. (28)
Kinney Pioneer Museum (28)
Mason City Super 8 (23)
Iowa State University Extension and Outreach (22)
Mason City Monument Company (22)
Northern Lights Alliance for the Homeless (22)

Fifteen Plus Years
Mills Fleet Farm-Mason City (19)
Hahn Roofing (19)
Papa Murphy's Take N Bake Pizza (18)
Wells Fargo Advisors - Chris Connolly (15)
Unique Boutique (15)

Ten Plus Years
Bauer Built Tire (14)
Redline Concrete (14)
The Quarry Restaurant (14)
POET Biorefining - Hanlontown (12)
Johnson Heating & Air Conditioning (12)

Membership Renewals (cont)

Ten Plus Years (cont)

Zgrafix Design (12)
Rieman Music (10)
Mediacom Business (10)

Five Plus Years

Lee Realty (6)
Access Systems (6)
River City Chorus (6)
Kwik Star (6)
EastSide Storage (5)

One Plus Years

River City Storage (4)
Chad Harrison, CPA PLLC (3)
Elite Boxing Academy & Fitness Club (3)
Custom Modular Homes by Elwood (2)
Toni's Tarot (2)
Goodnature's Work Stop (2)
Loot By Louise (1)
Talon LLC (1)
The River (1)
Piscopo Law Firm (1)
CFO Systems, LLC (1)
Mason City Electric (1)
The Happy Donkey Tequila Bar & Grill (1)

Be Our Guest

Tune in Friday mornings to the Chamber "Be Our Guest" program at 8:40AM on KRIB 1490 AM, courtesy of Alpha Media.

June 4	Kinney Pioneer Museum John Barron
June 11	MacNider Art Museum Edith Blanchard
June 18	Brian's One Stop Auto Shop Brian Ollendieck
June 25	Allstate- Mark Christopher Agency Mark Christopher

Priority Legislation - Session Summary

The Chamber partners with other chambers and economic development organizations to promote a bipartisan legislative agenda. These partners seek to grow Iowa's economy and support programs that stimulate economic growth opportunities for the entire state and its residents. This year's focus was on continued economic recovery as Iowans emerge from the COVID-19 pandemic.

Upon completion of the legislative session, Iowa Chamber Alliance Executive Director Dustin Miller stated, "This year's successful work on the things like tax reform, childcare, broadband, and housing combined with sound budgeting, provides an incredible base for Iowa to look toward the future for ideas that encourage communities to build attractive places in which employers invest and employees thrive—showcasing local strengths that drive the state's collective growth."

Childcare

Access to affordable childcare is necessary to ensure a strong workforce. Working parents will benefit from legislation that increases the threshold from \$45,000 to \$90,000 for childcare tax credits, in addition to other improvements.

Housing

Legislators passed measures that increase the Workforce Housing Tax Credit and the Statewide Housing Trust Fund, which will ease some of the backlog with these programs.

Broadband

The legislature provided an appropriation of \$100 million to meet Governor Reynolds' challenge for investment in broadband. This amount exceeds the investment made by Iowa's neighboring states.

Taxes

The omnibus bill eliminates the 2018 revenue growth triggers which will ensure the full implementation of the 2018 tax legislation beginning in tax year 2023. In addition, it exempts COVID-19 grants issued by certain state agencies from taxation and implements Paycheck Protection Program (PPP) equity regarding income tax exemptions and deductions for all taxpayers. It also phases out the county mental health property tax levy, shifting funding responsibility for mental health services from counties to the state.



Dustin Miller
Iowa Chamber Alliance

Community Profile Magazine Advertis-

To date, more than 140 members have chosen to reserve ad space in the Chamber's popular biennial Community Profile Magazine. Project Manager Michael Holmes will be in Mason City through June 11 to share exciting details and options with members. He can be reached by telephone at (815) 871-2631 or via email at mholmes@tspubs.com.

Advertising in the magazine is a way to build brand awareness and generate positive community and corporate goodwill! These marketing messages will be seen for the next two years both in print AND online, with direct links to businesses. Ad preparation services are available to (if needed) at no additional charge.

82nd North Iowa Band Festival

What an exciting weekend at the 82nd **North Iowa Band Festival**! The Festival Committee is thankful for all the volunteers who made the celebration possible.



Kids had the chance to try out instruments of all kinds at the Instrument Petting Zoo!



Hannah Lanphere from Central Springs High School & Nathan Hannemann from Northwood-Kensett High School were crowned the **82nd North Iowa Band Festival** King and Queen.



Student musicians from the Mason City High School Jazz band entertained on the Main Stage this year.



First Citizens Bank won the Grand Marshal float award for best use of the festival theme, "Banding Together and Marching Forward."



The **Band Festival** Parade saw big turnout, and student musicians shined!

THANK YOU to the Major Sponsors:

DRUM MAJOR SPONSORS



David & Phyllis Murphy
Charitable Foundation

John K. & Luise V. Hanson
Foundation



ASSA ABLOY

ASSA ABLOY, the global leader
in door opening solutions

BAND MASTER SPONSORS



FLAG CORPS SPONSORS

Atlantic Coca-Cola Bottling Company • Casey's General Stores • Elite Impact Barbell
Holiday Inn Express & Suites-Mason City • Jane Fischer & Associates LLC • MercyOne North Iowa
Medical Center • North Iowa Area Community College • North Iowa Periodontics • POET Biorefining-
Hanlontown • REG Mason City, LLC • Rieman Music • Tierney Development & Construction

Video Production

The Chamber offers video production services! Whether a business is looking for a short clip to promote an upcoming event, or a longer video to showcase their business, the Chamber can help.

PROMOTIONAL VIDEO \$500

PURPOSE: Promote business, mission statement, recruitment, fundraising campaign, etc.

CONTENT: 1:00-2:00 minute video

- Majority video content (shot by contractor)
- 30-minute maximum filming (includes interview(s) and supplemental footage)
- Script/outline developed by contractor in collaboration with purchaser
- Recommend 1-3 interview subjects or voiceover/script of 225-450 words

Digital copy provided to purchaser with rights to own/use final video

SOCIAL MEDIA VIDEO \$250

PURPOSE: Promote upcoming events, specials, testimonials

CONTENT: Up to 1:00 minute

- Photo/video content (video shot by contractor; photos provided by purchaser)
- 15-minute maximum filming/ interview time
- Script/outline developed by purchaser (may collaborate with contractor)
- Recommend 1-2 interview subjects or voiceover/script of 75-150 words

Digital copy provided to purchaser with rights to own/use final video

Contact Allyson at 641.423.5724 or akrull@masoncityia.com for more information.



Historic Park Inn featured

The ongoing COVID-19 pandemic has greatly impacted how many travel organizations do business. For the Jewish Community Center of Chicago, in-person travel programs were put on hold and staff quickly switched gears to begin offering virtual "JTours" for JCC members. Tours of Frank Lloyd Wright sites throughout the U.S. quickly grew to become quite popular amongst members making the Wright-themed presentations some of the most well attended.

Visit Mason City staff worked with JCC and Wright on the Park to coordinate a presentation showcasing the restoration of Mason City's Historic Park Inn—the only



remaining hotel in the world designed by Wright.

Longtime WOTP volunteer, Pat Schultz, shared a 75-minute presentation with more than 50 members of JCC Chicago. The presentation is currently available on [YouTube](#) and has received more than 285 views since the live presentation on May 10th.

JCC Chicago invites Mason City community to virtual screening of "The Last Wright"

JCC Chicago Jewish Film Festival will present a virtual screening of *The Last Wright* - the prize-winning film about Wright's last hotel, The Historic Park Inn.

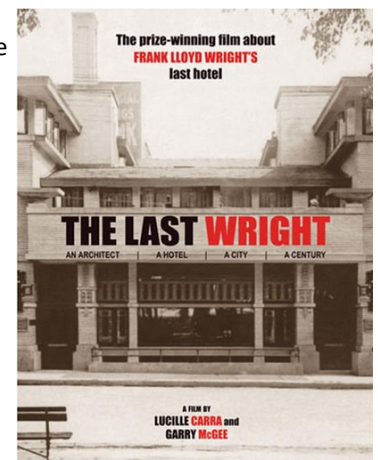
Streaming will begin at 7pm CDT on Thursday, June 10th. A LIVE virtual Q&A with filmmaker Lucille Carra will follow on Sunday, June 13th at 11am CDT. Wright enthusiasts in Mason City and the North Iowa region are invited to attend.

For more information and to purchase a streaming ticket, visit <https://jccfilmfest.jccchicago.org/event/film-live-qa-the-last-wright-with-filmmaker-lucille-carra/>

****Please note there are separate registrations for the film and the discussion****

ABOUT THE FILM:

In 1908, when Frank Lloyd Wright was considered the most innovative architect in Chicago, he traveled to Mason City, Iowa, to design a unique, mixed-use city block – a bank and adjoining hotel facing a park. By 1914, scandal and tragedy would ruin Wright's career. By 1926, The Park Inn Hotel would begin a serious decline, but still standing, it remained one of his last Prairie style structures. Although little known, and vulnerable to the economic changes in Mason City, The Park Inn influenced the Bauhaus Movement and served as inspiration to one of Wright's most famous designs – The Imperial Hotel in Tokyo. Through rare archival footage, period music and a comparative look at famous Wright structures, *The Last Wright* offers a provocative, ironic tapestry of an American century, tracing the life, death and rebirth of a Midwest town through the prism of The Park Inn.



MAIN STREET MASON CITY PRESENTS:

FRIDAY NIGHT LIVE!



FREE CONCERT • BEER GARDEN • LOCAL FOOD TRUCKS & VENDORS • FAMILY FUN FOR EVERYONE

JUNE 18TH • JULY 16TH
AUGUST 20TH



THANKS TO OUR SPONSORS:



THRIVENT FINANCIAL - TODD LEET, SCHUPICK & ASSOCIATES
HENKEL CONSTRUCTION COMPANY, STATE FARM - KRISTY MARQUIS
NSB BANK



Corridor

JUNE 2021



BOARD OF DIRECTORS

Officers:

Robert Klocke, Chairman of the Board
First Citizens Bank

Diane Fischels, Vice Chair
Mercy Medical Center - North Iowa

Paul Stevenson, Secretary
Clear Lake Bank & Trust

Scott Smed, Treasurer
Bergland + Cram Architects

Nate Carney, Past Chairman
Dean Snyder Construction

Directors:

Kent Brcka
Henkel Construction

Collin Davison
Heiny Law Firm

Mark Ebeling
City of Clear Lake

Christy Marchand
CFO Systems, LLC

Marty Mensen
Alliant Energy

Gary Pyle
Principal Financial Group

Dave Versteeg
Mason City Community School District

Ex-Officios:

Mayor Nelson Crabb
City of Clear Lake

Mayor Bill Schickel
City of Mason City

Supervisor Tim Latham
Cerro Gordo County

Dr. Steven Schulz
North Iowa Area Community College

Aaron Burnett
City of Mason City

Tom Meyer
Cerro Gordo County

Scott Flory
City of Clear Lake

WHKS & CO. NAMED CORRIDOR 2021 FLAGSHIP INVESTOR

MASON CITY ENGINEERING FIRM WHKS & CO. has been building the future of North Iowa for more than 70 years. The company's impact can be seen locally in the many bridges, roadways, and construction projects it helped guide, in addition to less visible infrastructure such as water quality systems, environmental services, and utilities.

WHKS & Co. provides engineering services to support initial planning, project design, and construction, mostly in the Midwest. Headquartered in Mason City, the firm has Iowa offices in Ames, West Des Moines, East Dubuque, plus Rochester, MN, and Springfield, IL.

Now, as this year's Flagship Investor for the North Iowa Corridor Economic Development's investor campaign, the company sets an example as a key donor in support of common goals to support community growth.

"WHKS & Co. is honored to have the opportunity to be a flagship investor with the North Iowa Corridor EDC," said Fouad K. Daoud, President and CEO. "We realize that economic development is the key component in the health of any community."

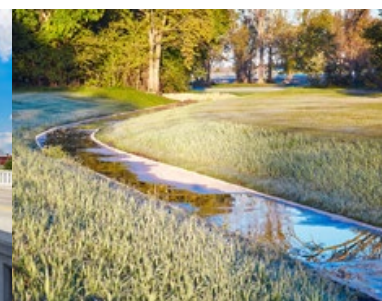
"The positive impact of a professional organization like the North Iowa Corridor is vital to local businesses and contributes to the health and vibrancy of communities which in turn contributes to the well-being of the citizens. We are humbled to be able to partner with the North Iowa Corridor EDC and play a small but integral part in moving north Iowa forward and driving future growth."

The North Iowa Corridor's annual campaign generates private investment to complement public funding from the City of Mason City, Cerro Gordo County, and the City of Clear Lake. Investors help the Corridor promote the region, develop business recruitment and retention, and improve workforce development. A key focus is the strategic plan known as Vision North Iowa, which lays out action plans for building a regional community, attracting innovation and entrepreneurship, and promoting the region as a destination for business.

These initiatives aim to improve growth and quality of life for all communities in North Iowa.

"WHKS & Co. has been a valued partner of the Corridor for a long time, both through their financial support and their service through various projects in our communities," said Chad Schreck, President and CEO of NIC. "We are grateful for their support of our work through their contributions as Flagship Investor this year."

Please contact Chad Schreck at cschreck@northiowacorridor.com or 641-423-0315 to discuss how you might participate in partnership or investment opportunities to support economic development throughout the region.



CHAD SCHRECK

PRESIDENT & CEO

cschreck@northiowacorridor.com

SHAUN ARNESON

VP, EXISTING BUSINESS & PROJECT
MANAGEMENT

sarneson@northiowacorridor.com

HUNTER CALLANAN

WORKFORCE SPECIALIST

hcallanan@northiowacorridor.com

JOYCE MARTIN

MARKETING & COMMUNICATIONS
COORDINATOR

jmartin@northiowacorridor.com

Julia Dannen Selected as the 2021 Deb Dalziel Woman Entrepreneur Award



Julia Dannen, Owner, D&S Services, is the 2021 Deb Dalziel Woman Entrepreneur Achievement Award winner. The Deb Dalziel Woman Entrepreneur of the Year Award honors an Iowa woman entrepreneur who has significantly changed or improved her life and the lives of others. The award is presented in memory of Deb Dalziel, a devoted small business advocate who was director of the Small Business Development Center at Southeastern Community College, Burlington, from 1987 until her death from cancer in 1999, at the age of 44.

Brook Boehmler, Regional Director of the North Iowa Area SBDC, nominated Dannen for the Deb Dalziel Award because, "Julia has been an inspirational long-term client of the Small Business Development Center. Her 'can-do' attitude helps put small business owners at ease. Julia's tenacity and dedication to excellence has helped her build a successful and influential business in Mason City."



**AMERICA'S
SBDC
IOWA**

YOU'RE INVITED!

Deb Dalziel
AWARD CEREMONY

TO HONOR
Julia Dannen
D&S Services

WILLOWBROOK MALL
1631 4TH ST SW | MASON CITY, IOWA

JUNE 25 | 11 AM

This award honors a woman entrepreneur who has significantly changed or improved her life and the lives of others. The award is presented in memory of Deb Dalziel, a devoted small business advocate who was director of the Small Business Development Center at Southeastern Community College.

Upcoming Events

Start Smart Workshops

June 16: 6:00—8:00 pm; Zoom Online Session

June 30: 6:00—8:00 pm; Zoom Online Session

Go to our website to register <http://pappajohncenter.com/programs-events/start-smart/>



www.pappajohncenter.com
500 College Drive, Ste 120
Mason City, IA 50401

Premier Members

Thank you to the Premier Members who have gone above and beyond with their support of Chamber programs, events, and the North Iowa Band Festival.

GOLD \$6,000+

Cargill Protein
Clear Lake Bank & Trust Co.
CURRIES
First Citizens Bank
Holiday Inn Express and Suites -
Mason City
Jane Fischer and Associates LLC
MercyOne North Iowa Medical
Center
POET Biorefining - Hanlontown

SILVER \$3,000-\$5,999

Century 21 Preferred
Diamond Jo Casino - Worth County
REG Mason City, LLC

BRONZE \$1,000-\$2,999

98.7 Kiss Country / 103.7 The Fox /
KIOU 107.3 / KCHA 95.9
Bergland + Cram Architects
Dental Center of North Iowa
Farmers State Bank
First Security Bank & Trust
Henkel Construction Co.
ITC Midwest
Mason City Motor Company
Midwest Construction & Supply
North Iowa Area Community
College
North Iowa Community Credit
Union
North Iowa Periodontics
NSB Bank
SERVPRO of Mason City
Smithfield
Sukup Manufacturing Co.
Young Construction of North Iowa

Last Call for Golf Outing

The annual **Golf Outing** is right around the corner! The tournament is scheduled for Thursday, June 17 at Highland Golf Course (rain date is June 22). Teams are filling up quickly for this popular four-person best shot tournament and networking event.

Registration for a team of four includes two carts, four green fees, and a meal. The Chamber is following all current PGA and Highland Golf Course guidelines and recommendations.

Hole sponsorships are available for \$350. Golfers will have the opportunity to vote on the best hole sponsor, and the sponsor with the most votes will be awarded a complimentary team at next year's outing.

To register, visit the Chamber website at www.masoncityia.com or fill out the enclosed form. Questions can be directed to Noah Harris at the Chamber (nharris@masoncityia.com).

TOURNAMENT SPONSOR

\$1,500



HOLE-IN-ONE SPONSOR

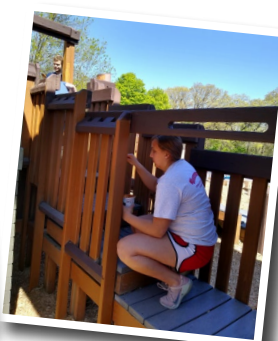
\$600



HOLE SPONSORS | \$350



YIELD Project Update



YIELD students and community volunteers have been hard at work making Prairie Playground look its best, and renovations are nearly complete!

Ribbon Cuttings

NEW MEMBER

The Clausen House
201 N 5th St, Clear Lake



NEW RENOVATIONS

Francis Lauer | YSS
50 N Eisenhower Ave



NEW MEMBER

Realty One Group Welcome Home
2227 19th St SW

Digital Campaign of the Year

The Chamber was recently named as the recipient of the Digital Campaign of the Year award by the Mid-America Chamber Executives (MACE) at the organization's annual conference in Sioux Falls, SD. The organization represents chamber executives in the six-state region of Iowa, Minnesota, Nebraska, North Dakota, South Dakota, and Wisconsin.

The Digital Campaign of the Year award is designed to honor the inventive media and digital platform content that pushes the boundaries of the traditional chamber publication. These award entries could include email, websites, banner ads, online marketing, social media, videos and more. The Chamber's "The Show Must Go On" annual report video was selected as the winner.

The creativity and unique approach to presenting the annual report set it apart from other award finalists. The thirty-minute movie, complete with an opening scene, modeled after "The Greatest Showman", Boss of the Year vignette, Exchange of Gavel--social distancing style, and the closing credits/bloopers demonstrated a level of ingenuity that impressed the selection committee.



Wellness

"Make it OK"

May was Mental Health Awareness Month, but the efforts don't stop now. The conversation needs to continue to increase awareness and understanding, with the goal of eliminating the stigma.

The Iowa Healthiest State Initiative's "Make It OK" program promotes a general understanding of mental health illnesses and emphasizes "it's OK" to seek assistance. The program offers training for individuals to become Make it OK Ambassadors. These ambassadors advocate for ending the stigma surrounding mental health, share pertinent resources, check-in with businesses, and make presentations to groups as requested.

Visit MakeltOK.org/Iowa to learn more about becoming an ambassador and increasing awareness and understanding about mental health.



Chamber staff members wore green on May 20 to support the Iowa Healthiest State Initiative's Make it OK campaign.



Chamber Leadership

Executive Committee

Andy Meyer, Chairman of the Board
Bergland+Cram Architects
Jane Fischer, Chair Elect and Community & Membership Division Vice President
Jane Fischer & Associates, LLC
Tyler Kerr, Past Chairman
REG Mason City, LLC
Danielle Pace, Treasurer
Clear Lake Bank & Trust Co.
Bill Phillips, Government Affairs Division Vice President
Henkel Construction Company
Dr. Steve Schulz, Workforce & Leadership Division Vice President
North Iowa Area Community College
Jeff Gribben, Small Business Division Vice President
First Citizens Bank

Board of Directors

Kyle Bermel, *Metalcraft, Inc.*
Dr. Noemi Cruz-Orcutt, *Mint Springs Dentistry*
Michael Davis, *IOOF Home & Community Therapy Center*
Drew Gappa, *NSB Bank*
Andrew Johnston, *Laird Law Firm*
Matt Koch, *Sukup Manufacturing*
Janelle Kruger, *Kraft Heinz*
Matt Leibbrand, *Stoney Creek Hospitality*
Dr. Paul Manternach, *MercyOne North Iowa Medical Center*
Evan Raulie, *Smithfield*
Jessica Reith, *Cargill Protein*
Katy Showalter, *Window World of Mason City*
Jaci Smith, *Globe Gazette*
Bert Vigen, *Nordic Home Improvements*
Katie Wold, *Market 124*
Dan Young, *Young Construction of North Iowa*

Staff

Robin Anderson, CCE, IOM
President & Chief Executive Officer
randerson@masoncityia.com
Colleen Frein, IOM
Vice President & Membership Director
cfrein@masoncityia.com
Allyson Krull, IOM
Marketing & Leadership Development Director
akrull@masoncityia.com
Zoie Papouchis
Service & Operations Associate
chamber@masoncityia.com

This is a Mason City Chamber of Commerce Publication.
Mason City, Iowa 50401 641.423.5724

Publications are monthly for \$20 per year by the Mason City Chamber of Commerce, 9 North Federal Avenue, Mason City, IA 50401-3250. Second Class postage paid at Mason City, IA. Postmaster: send address changes to The Chamber, 9 North Federal Avenue, Mason City, IA 50401-3250.



Periodical Postage Paid at Mason City, Iowa
(USPS 060-350)

Upcoming Events

MARK YOUR CALENDAR

Professional Development

Thursday
June 3 | **College Connections Begins** | Noon-1PM
3rd Floor Event Room, Commerce Center | 9 N Federal
(occurs weekly - various times and locations)

Networking Events

Thursday
June 3 | **Ribbon Cutting - Mason City Motor Speedway** | 10AM
Mason City Motor Speedway | 3700 4th St SW

Ribbon Cutting - Allstate-Mark Christopher Agency | 2PM
Allstate - Mark Christopher Agency | 222 1st St NW

Thursday
June 17 | **Chamber Golf Outing** | 10AM-5PM
Highland Park Golf Course | 944 17th St NE

Thursday
June 24 | **Ribbon Cutting - Edward Jones - Matt Sonquist** | 3:45PM
Edward Jones - Matt Sonquist | 956 E State St
Business After Hours hosted by First Security Bank | 4:30-6:30PM
The Quarry Restaurant | 10 S Federal

Get Involved/Committee Meetings

Tuesday
June 1 | **Ambassador Meeting** | Noon-1PM
Rib Crib | 455 Tiffany Dr

Wednesday
June 9 | **Program Committee** | Noon-1PM
Board Room, Commerce Center | 9 N Federal Ave

Friday
June 11 | **North Iowa Band Festival Committee** | Noon-1PM
Band Festival Room, Commerce Center | 9 N Federal Ave

Tuesday
June 15 | **Wellness Committee** | 3-4PM
Board Room, Commerce Center | 9 N Federal Ave

Wednesday
June 23 | **Chamber Board Meeting** | 7-8AM
3rd Floor Event Room, Commerce Center | 9 N Federal

July Events

July 29 | **Business After Hours hosted by Smithfield Foods**