

The mission of the Chamber of Commerce is to promote progressive community and economic development to benefit Chamber members and the North Iowa region.



**Time:** 4:30-6:30PM  
**Date:** Thursday, August 12  
**Location:** 2601 4th St SW  
**Sponsored By:**



*Thank you to 98.7 KISS Country/103.7 The Fox for highlighting Business After Hours on its stations!*

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## National Chamber of the Year Finalist

The Association of Chamber of Commerce Executives (ACCE) named the Mason City Chamber of Commerce one of three finalists for the National Chamber of the Year award. ACCE is a professional association based in Alexandria, VA that serves more than 1600 chambers, business associations, and economic development organizations as members.



**CHAMBER OF THE YEAR  
2021 FINALIST**



The Chamber of the Year award is presented to one chamber in each of four categories, based upon area population, annual revenue, membership, and other factors. The Wooster Area Chamber of Commerce in Ohio and the Pittsburgh North Regional Chamber are the other finalists in Category 1 (by far the largest category.)

"This year's finalists are among the most impactful organizations within the industry," said ACCE President & CEO Sheree Anne Kelly. "Following a tumultuous year, these chambers emerged as community champions, providing catalytic leadership to address their region's greatest challenges and opportunities for prosperity."

Chambers considered for this honor must meet minimum thresholds in key performance areas, including net revenue and assets, membership account retention, and membership dollar retention, and be invited to apply. Qualifying chambers enter the competition with a written application addressing all aspects of organizational operation and programmatic work. Applications are scored by peer chamber executives to determine finalists. Winners are selected from among finalists based on an interview before a panel of experienced chamber professionals.

"We're thrilled to be recognized on a national level. I am thankful to our board, volunteers, and staff who make sure that our programs and initiatives maintain a focus on our mission to benefit the North Iowa region. This is a big deal for us," said Robin Anderson, President & CEO of the local chamber.



## New Member

### SERENITY SPA

Kate Rogers, Owner/Operator  
103 S Todd St  
Manly, IA 50456  
(641) 430-6144  
Serenitymassagebykate@gmail.com  
www.serenityspaandmore.com

Serenity Spa creates and maintains the highest industry standard through exceptional products, cutting edge technology and incomparable professionals in an elegant yet comfortable atmosphere.



## Membership Renewals

Congratulations to the Chamber members celebrating membership anniversaries in August!

### Seventy Plus Years

Fareway Stores, Inc. #491 (72)

### Sixty Plus Years

Bergland + Cram Architects (65)

### Thirty Plus Years

Dean Snyder Construction (37)  
River City Communications, Inc. (32)  
United LP (32)

### Twenty Plus Years

City of Mason City (26)  
Manly Specialty Care (23)  
North Iowa Orthodontics (22)  
Fitzsimmons Law Firm (22)

## From the President

### Art, Art EVERYWHERE

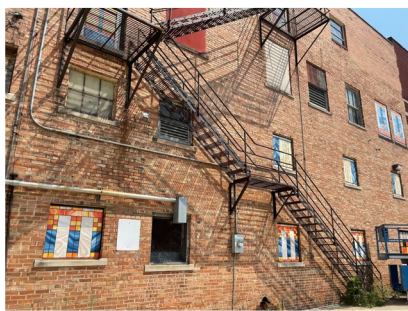
American Architect Frank Lloyd Wright said it best: "Invest in Beauty". As the competition for attracting employees grows increasingly difficult, studies show that creative place-making is more important than ever. Today's workers care about amenities and livability, and public art is a proven livability factor.

This summer, visitors to Downtown Mason City will find art, art, art! The Chamber Foundation commissioned three murals for completion in the next few months: Market 124, the First Street NE office building, and Frein Audio & Technology.

In addition, boarded up windows and doors on the historic Bagley-Beck building will soon be adorned with painted "art glass" windows and a fire escape sculpture. The Principal® Pavilion is growing more beautiful every day and will be hosting events soon.



Robin Anderson  
President & CEO



## Ag Tour - August 26

The 2021 **Ag Tour**, presented by the Agribusiness Committee, is scheduled for Thursday, August 26 at Hoover's Hatchery.

Hoover's Hatchery dates back to the summer of 1944 when Bob and Helen Hoover took over a small hatchery in Rudd, Iowa. Today, Hoover's is owned by a group of families who embrace the same principles and values established by the Hoovers.

U.S. Congressman Randy Feenstra plans to attend this event and is looking forward to meeting members of the Agribusiness Committee, Hoover's Hatchery staff members, and **Ag Tour** attendees.

The **Ag Tour** is free and transportation is provided, but tickets are limited. Sign up online at [www.masoncityia.com](http://www.masoncityia.com) or contact Noah Harris at the Chamber (641.423.5724 | [nharris@masoncityia.com](mailto:nharris@masoncityia.com)).

### Ag Tour Schedule:

1PM Bus departs Mason City  
1:30PM Group tours  
3PM Depart Hatchery



### 2021 Ag Tour Sponsors



## Nominations Committee Presents Slate

The Nominating Committee has recommended the following candidates to serve three-year terms on the Board of Directors beginning October 1, 2021. Each is a Chamber member in good standing and has agreed to the responsibilities of directorship.

Chris Jessen, Heartland Asphalt  
 Todd Leet, Thrivent Financial  
 Phil Meekins, Curries Division of AADG, Inc.  
 Jessica Tierney, Tierney Properties  
 Valerie Zhorski-Schmidt, NIACC

In addition, per Chamber Bylaws, incoming Board Chair Jane Fischer made the following one-year appointments:

Danielle Pace, Clear Lake Bank & Trust - Treasurer  
 Andy Johnston, Laird Law Firm  
 Fouad Daoud, WHKS Engineers, Planners & Surveyors  
 Head Ambassador (TBD)

Additional candidates may be nominated by a petition bearing the signatures of at least 20 Chamber members. If no petition is received by Friday, August 13, 2021, the nominees will be declared elected. If a petition is submitted and deemed proper, a ballot of all candidates will be sent to the membership. This publication serves as official notification to the membership of the action of the Nominating Committee.

## Moonlight Bike Ride - August 20

The **Moonlight Bike Ride** is scheduled for Friday, August 20, to coincide with the August Friday Night Live. Enjoy live music in the park, decorate bikes at the activity stations, and play on the giant board games with family before the ride begins.

8PM Registration & Swag Bag Pick-Up | City Hall Lot  
 10PM Bike Ride | Central Park  
 Halfway Point Pit Stop  
 11PM Happy Donkey breakfast burritos | Downtown Plaza



The **Moonlight Bike Ride**, organized by the Worksite Wellness Committee, is endorsed by the Iowa Healthiest State Initiative. Registration is \$20 for youth, \$25 for adults, and \$50 for a family of four. Registration information is provided on the insert in this newsletter.

For more information, contact Noah Harris by calling 641.423.5724 or visit the Chamber's website at [masoncityia.com](http://masoncityia.com).

Full Moon Sponsors	Half Moon	Crescent Moon
 	   	Clear Lake Bank & Trust Co. Cargill Protein  Starry Night ARES of North Iowa Mason City Family YMCA North Iowa Area Community College Wayne's

## Membership Renewals (cont.)

### Twenty Plus Years (cont.)

CENTURY 21 Preferred (21)  
 Children's Dental Center of Mason City (20)

### Fifteen Plus Years

Culver's of Mason City (19)  
 Mason City Chiropractic, Inc. (19)  
 ServiceMaster of Mason City (19)  
 Westview Corporation (17)  
 NG Property Management, LLC (16)  
 Wright on the Park, Inc. (16)  
 Mason City RentAll (15)  
 Raymond James (15)

### Ten Plus Years

Mason City Senior Activity Center (14)  
 NutriQuest, LLC (13)  
 Oakwood Care Center (11)  
 Historic Park Inn (10)  
 NIP Fitness Center (10)

### Five Plus Years

Mason City Youth Task Force (7)  
 Mason City Motor Company (6)  
 Great Plains Title Co (6)  
 Wausau Homes of Mason City (5)  
 Edward Jones - Jason Geving, Financial Advisor (5)  
 FrrrBabiez Inn (5)  
 Today's Your Day (5)  
 Yesway (5)  
 Keith Sersland (5)

### One Plus Years

The Blue Heron Bar & Grill (3)  
 Transform Hot Yoga (3)  
 Rolling Acres Christian Reformed Church (3)  
 Home and Gift Gallery (3)  
 Millennium Hall (2)  
 Color Couture Salon (2)  
 Mosaic (2)  
 ARES of North Iowa | Northland Communications Group (1)



## Be Our Guest

**T**une in Friday mornings to the Chamber "Be Our Guest" program at 8:40AM on KRIB 1490 AM, courtesy of Alpha Media.

August 6	Surf Ballroom Laurie Leitz
August 13	Oak Leaf Collectibles Mike Tickal
August 20	Serenity Spa Kate Rogers
August 27	Healthy Harvest of North Iowa Marie Boyd

## CEO Conversations



Mark Hewitt, CEO of Clear Lake Bank & Trust, speaks at the July 22 session of *CEO Conversations*.

Save the date for the next *CEO Conversations* from 11:30AM-1PM on Thursday, November 4 with Dr. Steve Schulz, President of North Iowa Area Community College.

The *CEO Conversations* series is sponsored by First Citizens Bank.

## Global Travel Returns - Greece 2022

**A**ll businesses were affected when the world shut down due to the pandemic, but the travel industry was decimated. The Chamber's scheduled trips to Russia and India were canceled in 2020 and the world refrained from venturing too far from home in 2021. With the vaccine roll-out and folks anxious to travel once again, the Chamber's *Global Familiarization* program is gearing up for travel in 2022.

### Greece - A Land of Gods & Heroes

Departing March 25, 2022  
11 Days | \$3,998\* + taxes  
Round-trip airfare from Minneapolis (MSP)

*\*Early bird pricing good until November 5, 2021. Early bird benefits include \$100 discount + FREE Delphi tour worth \$169.*

**Cities on Tour:** Kinetta, Athens, Delphi, Mycenae, Olympia, Nafplion, Santorini

### Inclusions:

- Professional Tour Director
- First Class Greek beach front hotel accommodations
- 20 Meals: 7 breakfasts, 6 lunches and 7 dinners
- Drinks: Wine included with lunch and dinner. Cocktails (alcoholic and non-alcoholic) served nightly at the bar.
- Sightseeing, including local guide and all entrance fees as follows: City tour of Athens including the Acropolis, tour of the Acropolis Museum, crossing Corinth Canal, full-day excursion to ancient sites and mountainside villages of the Peloponnese Peninsula including a visit to Mycenae, Epidaurus, and Nafplion.
- Optional tours available.
- Cultural connections, in-depth learning on the local economy and social systems, and interaction with locals such as olive oil tasting at a local farm and sampling of the traditional Greek aperitif Ouzo.

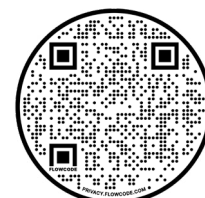
Contact Allyson Krull at the Chamber for more information or to register (akrull@masoncityia.com | 641.423.5724).



## Chamber Award Nominations Due

Each year, the Chamber honors a small business, a leader, and a workplace that have made significant impact within their organization or the business community. Chamber members are encouraged to nominate fellow members who they feel deserve this honor.

Nominations are open until Friday, August 27 for the *Small Business of the Year*, *Boss of the Year*, and *Workplace Wellness* awards. Forms are available on the Chamber website by scanning the QR code. Contact Noah at the Chamber with questions (nharris@masoncityia.com | 641.423.5724)



The recipients of all three awards, along with the *Distinguished Citizen* award, will be announced at the Chamber's 105th *Annual Meeting* on Thursday, October 7.

# Business Promotion on Chamber Website

**O**n average, more than 10,000 people visit [www.masoncityia.com](http://www.masoncityia.com) each month. They are going to the site to get trusted information about local businesses, view upcoming events, and find their next job. Now, members have new options to showcase their business or organization on the Chamber's website with Banner Ads.

Banner Ads are promotional images at the top of a page on the Chamber's website. Businesses may choose between several different pages to reach their desired audience, and ads may be updated at any time - whether it's weekly, monthly, or annually. Banner Advertisers also receive a complimentary Enhanced Listing (\$100 value) to boost their member page presence on the website. Banner ads are limited to three per page to ensure maximum value for members.

Annual Banner Ad Investment:

- Premium Directory Listing: \$600 (full)
- Directory Category Listing: \$500
- Events Calendar: \$500
- Job Posting Page: \$500
- Online Membership Application Page: \$500
- Hot Deals Page: \$500

Interested? Fill out the advertising form included in this newsletter, or contact Vice President Colleen Frein for details ([cfrein@masoncityia.com](mailto:cfrein@masoncityia.com) | 641.423.5724).

## DIY Membership Verification

The 2022 "North Iowa's Best Businesses" Membership Directory is one of the important benefits of Chamber membership. All members are listed both by business name and by category in the directory. Chamber staff strive to ensure the directory is as accurate as possible, however, they realize many members have experienced changes in staff, location, or contact information over the past year.



The Chamber is emailing a personalized Membership Verification Form to all Primary Representatives on August 1, which will allow them to view their directory information and update it in the Member Information Center (MIC). The Chamber requests members log in to make any necessary updates to their information in the MIC by Friday, September 10, or email [cfrein@masoncityia.com](mailto:cfrein@masoncityia.com) with changes/updates. Members may also choose to fill out the standard verification form included in this newsletter and return via USPS or email.

While updating business information, the Chamber encourages members to explore the many tools available in the MIC. The MIC allows members to update their business information immediately throughout the year; post events, special promotions, or job openings to the Chamber's online database; register for Chamber events; view and pay invoices; and more.

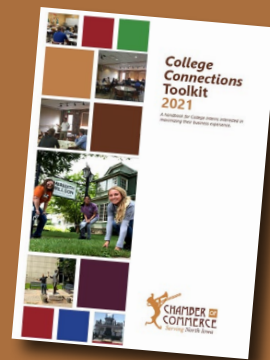
Anyone with questions may contact Colleen at [cfrein@masoncityia.com](mailto:cfrein@masoncityia.com) or 641.423.5724.

## College Connections Toolkit

The 2021 College Connections program was successful in providing a series of educational and social activities throughout the summer for area interns. In addition to face-to-face gatherings, the Chamber also produced an interactive toolkit.

This publication is designed to help interns connect to the community while navigating next steps to completing their college degree. Toolkits are available by request to any business hosting interns.

Contact Interim Program Director Noah Harris at the Chamber ([nharris@masoncityia.com](mailto:nharris@masoncityia.com)) for details.



## Investor Packages

Members who would like to get more involved in Chamber activities, programs, and events may contact Vice President Colleen Frein to learn about creating a custom-designed Investor Package for 2022.

These packages allow members to plan ahead for their budget AND get early-access to sponsorship opportunities, event tickets, and more!

Colleen will work to create a package that fits with each member's budget and interests. Contact her at [cfrein@masoncityia.com](mailto:cfrein@masoncityia.com) or by calling 641.423.5724.



## New “rolling billboard” hits the road

Keep your eyes peeled for a new “rolling billboard” promoting Mason City and Clear Lake! Visit Mason City and the Clear Lake Area Chamber of Commerce have partnered with Travel Iowa and the Iowa Alcoholic Beverages Division (ABD) for this mobile campaign.

ABD's fleet travels more than 700,000 miles on Iowa's roadways annually, making over 1,000 wine, beer and liquor delivery stops in all 99 counties each week. One of the trucks is wrapped with custom messaging for Mason City/Clear Lake on one side and the back of the trailer with a Travel Iowa message on the opposite side.

The wrap will remain on the trailer until April 2023.



## Grant funds available for tourism marketing

Visit Mason City's Tourism Marketing Grant Program is back! The application is now available for projects that promote events, festivals, sports tournaments, conventions, activities, and facilities that attract visitors to Mason City.

Grant funds are awarded for marketing projects that directly increase visitor spending in the community and help build a positive image of the North Iowa area. The target audience of projects funded by this grant program must be visitors from outside a 90-mile radius of the community. Grant awards of 50% of eligible costs (up to \$1,500) are available. A 50% cash match is required. Grants will be awarded in two rounds with a total of \$5,000 available for each round.

The deadline for ROUND 1 applications is **4 PM on October 1, 2021**. Visitor-focused marketing projects completed October 1, 2021–September 30, 2022 are eligible. Priority is given to projects that focus on attracting visitors to the City versus projects that focus on visitors once they have already arrived. Other evaluation criteria includes the number of visitors attracted, number of lodging rooms generated, distribution plan, projects held during the "off season" and during the weekday.

**Applications and complete program details are available online at [visitmasoncityiowa.com/tourism-marketing-grant](http://visitmasoncityiowa.com/tourism-marketing-grant).**

Applicants seeking assistance in completing an application are invited to make an appointment with Visit Mason City staff. Appointments may be scheduled during Visit Mason City office hours, Monday through Friday 8 AM to 4:30 PM. Appointments must occur three business days before the application deadline. For more information, contact Lindsey James at 641.422.1663 / [Ljames@VisitMasonCityIowa.com](mailto:Ljames@VisitMasonCityIowa.com).





MAIN STREET MASON CITY PRESENTS:

# FRIDAY NIGHT LIVE!



FREE CONCERT • BEER GARDEN • LOCAL FOOD TRUCKS & VENDORS • FAMILY FUN FOR EVERYONE

## AUGUST 20<sup>TH</sup>



THANKS TO OUR SPONSORS:



THRIVENT FINANCIAL - TODD LEET, SCHUPICK & ASSOCIATES  
HENKEL CONSTRUCTION COMPANY, RENEWABLE ENERGY GROUP



# Corridor

AUGUST 2021

## NEW FACES AT THE NORTH IOWA CORRIDOR

**THREE NEW MEMBERS RECENTLY JOINED THE BOARD OF DIRECTORS** for the North Iowa Corridor Economic Development Corporation. The Corridor is governed by a 20-member Board of Directors that works closely with local community development organizations, financial institutions, businesses, industries, as well as agencies and elected officials in local, county, state and federal government. Members are appointed both by our public partners and by way of a Nominating Committee.

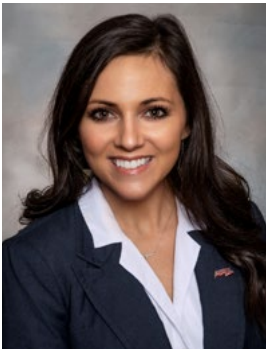


**Chelsy Snyder Anderson** represents the third generation of her family to work at Dean Snyder Construction in Clear Lake. "My full-time job is Business Development/Sales, but I'm always looking to help in other areas of the company where we need to improve, and over the last eight years it's been a focus on our workforce, which I've grown to develop a passion for," Anderson said.

After graduating from the University of Iowa, she furthered her education in Nutrition at the University of Minnesota. "My career was never one-track. From personal trainer to corporate HR to sales professional for an accounting firm, I learned a lot of lessons along the way that gave me the experience I needed to come back and work for the family business."

When her dad asked her to come back and handle sales at the family business, she moved back to her hometown about 10 years ago. She and her husband Erick have five children between them.

"I'm interested in the EDC board because at DSC we are builders and we need workforce to grow. And in order to get more workforce, we need good paying jobs and businesses to bring those people to our area. We have a vested and community interest in seeing North Iowa grow to its potential and want to do everything we can to help facilitate that development for our workforce and our families that live here," Anderson said.



**Emily Peters** graduated from the Ohio State University with a degree in Agricultural Business and Applied Economics, with a minor in Consumer Affairs. During college, she spent time working for Cargill, cattle ranching in Kansas, and studying International Agriculture in the Czech Republic.

Peters said her love for business and the desire to make a difference led her to Union Pacific Railroad where she began her career. Since, she has worked in various business units including Intermodal, Food & Refrigerated, Energy, Grain, and Grain Products. Currently, she resides in Mason City as an Ag Sales Manager, managing a book of business worth over \$550 million in revenue. Peters serves as a board member for Iowa Corn District 2.

A native of Ohio, Peters lived in Omaha for six years and moved to Mason City four years ago. She and her husband, Brandon ("Maverick"), own their own real estate and property management business. She is also a licensed realtor. They have three children, Branson, Ellee, and Rylee, and one on the way. She is involved with her church community, volunteering with Kiwanis, speaking at women's retreats, reading, and traveling.

"I'm excited to be joining the NIC board because I believe the opportunity and potential for North Iowa is greater than ever," Peters said. "It's an honor to work with such intelligent people and to be a part of growing North Iowa!"



**Chuck Schafer** is General Manager of the North Iowa Cooperative. The cooperative includes more than 300 farmer members, with locations in Clear Lake, Portland, Plymouth, and Thornton. It also has a propane division doing business as United LP based in Cerro Gordo County.

Originally from the Dougherty area, Schafer graduated from high school in Greene and attended North Iowa Area Community College (NIACC) in Agriculture Business. This is his second time on the NIC board; Schafer also served a founding board member at the inception of the North Iowa Corridor in 2011.

Schafer also serves on the board of directors of Ag Processing Inc. (AGP), which processes soybeans in Mason City, and the NIACC Foundation Board. He and his wife have three married daughters and six grandchildren.

"I appreciate the opportunity to be the communications link between rural and urban communities," Schafer said of his appointment to the NIC board. "I think it's important to have that connection."

**CHAD SCHRECK**

PRESIDENT & CEO

[cschreck@northiowacorridor.com](mailto:cschreck@northiowacorridor.com)

**SHAUN ARNESON**

VP, EXISTING BUSINESS & PROJECT  
MANAGEMENT

**HUNTER CALLANAN**

WORKFORCE SPECIALIST

[hcallanan@northiowacorridor.com](mailto:hcallanan@northiowacorridor.com)

**JOYCE MARTIN**

MARKETING & COMMUNICATIONS  
COORDINATOR

[jmartin@northiowacorridor.com](mailto:jmartin@northiowacorridor.com)





# The Entrepreneurial Edge

## NIACC Pappajohn Entrepreneurial Center Hosts Youth Entrepreneurial Academy



The North Iowa Area Community College Pappajohn-SBDC conducted the Youth Entrepreneurial Academy on June 14-18 sponsored by the John K. and Luise V. Hanson Foundation. The academy is offered annually and free to all high school students interested in entrepreneurship. Participants receive a \$500 NIACC scholarship sponsored by John Pappajohn. This year's academy included 12 North Iowa high school students.

Throughout the entire week, the young entrepreneurs worked diligently to progress

a business model canvas. Students had the opportunity to network with local entrepreneurs, develop leadership skills, and gain fundamental skills required when starting a business. Tuesday, June 22, the students pitched their business ideas by submitting an executive summary that included a company description, financial plans, and business model key measures that included startup costs and sales projections. Additionally, five students received a \$500 seed money award for the businesses they developed during the week..

**Pictured Left to Right are the YEA winners: Christian Rodriquez, Christopher Molander, Chase Potter, Marlene Vargas Vazquez, Shelia Dryer.**



### Upcoming Events

#### Start Smart Workshops

**August 11:** 2:00—4:00 pm; Zoom Online Session

**August 25:** 6:00—8:00 pm; Zoom Online Session

Go to our website to register <http://pappajohncenter.com/programs-events/start-smart/>



[www.pappajohncenter.com](http://www.pappajohncenter.com)  
500 College Drive, Ste 120  
Mason City, IA 50401

## Premier Members

Thank you to the Premier Members who have gone above and beyond with their support of Chamber programs, events, and the North Iowa Band Festival.

### GOLD \$6,000+

Cargill Protein  
Clear Lake Bank & Trust Co.  
CURRIES  
First Citizens Bank  
Holiday Inn Express and Suites -  
Mason City  
Jane Fischer and Associates LLC  
MercyOne North Iowa Medical  
Center  
POET Biorefining - Hanlontown

### SILVER \$3,000-\$5,999

Century 21 Preferred  
Diamond Jo Casino - Worth County  
REG Mason City, LLC

### BRONZE \$1,000-\$2,999

98.7 Kiss Country / 103.7 The Fox /  
KIOW 107.3 / KCHA 95.9  
Bergland + Cram Architects  
Dental Center of North Iowa  
Farmers State Bank  
First Security Bank & Trust  
Henkel Construction Co.  
ITC Midwest  
Mason City Motor Company  
Metalcraft, Inc.  
Midwest Construction & Supply  
North Iowa Area Community  
College  
North Iowa Community Credit  
Union  
North Iowa Periodontics  
NSB Bank  
SERVPRO of Mason City  
Smithfield  
Sukup Manufacturing Co.  
Young Construction of North Iowa



## Chamber Cup- September 16

Registration for the second annual **Chamber Cup** is open! This fun half-day event is scheduled from 1-4PM on September 16, 2021 in Central Park.

**Chamber Cup** is an adult field day and team-building competition like no other. Events vary, but the competition does not require athletic prowess. Teams earn points based on their placement in each event. Activities include a Hula Hoop Competition, High Heel Power Walk, and Office Chair Racing, to name a few. New to this year's event is dodgeball! Get ready - it's all about having fun!

Team registration is just \$100. Registration information can be found on the flyer inserted in this newsletter. Contact Noah Harris at [nharris@masoncityia.com](mailto:nharris@masoncityia.com) or call 641.423.5724 to register or learn about sponsorship opportunities!



### GOLD SPONSOR



### SILVER SPONSORS

Bergland + Cram Architects  
Cargill Protein  
Holiday Inn Express & Suites – Mason City  
Jane Fischer & Associates  
MercyOne North Iowa Medical Center  
POET Biorefining – Hanlontown

## YIELD Sponsorships

Since 2003, the Chamber has provided training for future community leaders through **YIELD (Youth Investing Energy in Leadership Development)**. High school juniors from Mason City recognized as good students and good citizens with leadership potential are selected to participate in the program. Students meet once weekly for 16 weeks to participate in leadership training sessions, team-building exercises, and to complete a community impact project.

Businesses are invited to sponsor the program with a \$100 contribution designated to student course tuition.

Contact Allyson at the Chamber ([akrull@masoncityia.com](mailto:akrull@masoncityia.com)) for more information or to become a sponsor of this valuable leadership program.





## Ribbon Cuttings

### NEW MEMBER

Brian's One Stop Auto Shop  
202 2nd St SW



## New Member Luncheon

New Chamber members and new employees are invited to attend the upcoming **New Member Luncheon** at Noon on Thursday, August 19 at the Commerce Center!

This event will cover the benefits of chamber membership and connect members to representatives from the Chamber Board of Directors, staff, and fellow new members. Lunch is provided courtesy of the New Member Luncheon sponsor, Martin-Brower.

Please contact Noah Harris at [nharris@masoncityia.com](mailto:nharris@masoncityia.com) or call the Chamber to register for this free event!



## North Iowa's Best Businesses Directory

Chamber members can increase their exposure to the North Iowa Business Community by advertising in the Chamber's annual "North Iowa's Best Businesses" Membership Directory! The directory will include all Chamber members in alphabetical order and by business category.

A minimum of 800 copies will be distributed and all Chamber members will receive a free directory during **Operation Thank You** in December. Directories are also distributed in relocation packages and membership packets.

Contact Allyson at the Chamber (641.423.5724 | [akrull@masoncityia.com](mailto:akrull@masoncityia.com)) by September 30 to place an advertisement.

## Wellness

### Workplace Wellness Award

The Cerro Gordo County Department of Public Health, in partnership with the Chamber's Worksite Wellness Committee, is announcing the sixth annual *Workplace Wellness Award*. This program is offered to local employers who engage in and encourage workplace wellness initiatives.

The award recognizes businesses who dedicate time and resources to provide employees a work environment that supports health and well-being.

Interested businesses or employees should complete an award application found online at [cghealth.com](http://cghealth.com) or [masoncityia.com](http://masoncityia.com) by Friday, August 27. For quick access, scan the QR code provided below.

All applications will be reviewed and scored by the Wellness Committee. The top scoring business will receive recognition at the Chamber's Annual Meeting on October 7, 2021.





# Chamber Leadership

## Executive Committee

Andy Meyer, Chairman of the Board  
*Bergland+Cram Architects*  
Jane Fischer, Chair Elect and Community & Membership Division Vice President  
*Jane Fischer & Associates, LLC*  
Tyler Kerr, Past Chairman  
*REG Mason City, LLC*  
Danielle Pace, Treasurer  
*Clear Lake Bank & Trust Co.*  
Bill Phillips, Government Affairs Division Vice President  
*Henkel Construction Company*  
Dr. Steve Schulz, Workforce & Leadership Division Vice President  
*North Iowa Area Community College*  
Jeff Gribben, Small Business Division Vice President  
*First Citizens Bank*

## Board of Directors

Kyle Bermel, *Metalcraft, Inc.*  
Dr. Noemi Cruz-Orcutt, *Mint Springs Dentistry*  
Michael Davis, *IOOF Home & Community Therapy Center*  
Drew Gappa, *NSB Bank*  
Andrew Johnston, *Laird Law Firm*  
Matt Koch, *Sukup Manufacturing*  
Janelle Kruger, *Kraft Heinz*  
Matt Leibbrand, *Stoney Creek Hospitality*  
Dr. Paul Manternach, *MercyOne North Iowa Medical Center*  
Evan Raulie, *Smithfield*  
Jessica Reith, *Cargill Protein*  
Katy Showalter, *Window World of Mason City*  
Jaci Smith, *Globe Gazette*  
Bert Vigen, *Nordic Home Improvements*  
Katie Wold, *Market 124*  
Dan Young, *Young Construction of North Iowa*

## Staff

Robin Anderson, CCE, IOM  
President & Chief Executive Officer  
[randerson@masoncityia.com](mailto:randerson@masoncityia.com)  
Colleen Frein, IOM  
Vice President & Membership Director  
[cfrein@masoncityia.com](mailto:cfrein@masoncityia.com)  
Allyson Krull, IOM  
Marketing & Leadership Development Director  
[akrull@masoncityia.com](mailto:akrull@masoncityia.com)  
Noah Harris  
Interim Program Director  
[nharris@masoncityia.com](mailto:nharris@masoncityia.com)  
Zoie Papouchis  
Service & Operations Associate  
[chamber@masoncityia.com](mailto:chamber@masoncityia.com)

This is a Mason City Chamber of Commerce Publication.  
Mason City, Iowa 50401 641.423.5724

Publications are monthly for \$20 per year by the Mason City Chamber of Commerce, 9 North Federal Avenue, Mason City, IA 50401-3250. Second Class postage paid at Mason City, IA. Postmaster: send address changes to The Chamber, 9 North Federal Avenue, Mason City, IA 50401-3250.



## Upcoming Events MARK YOUR CALENDAR

### Networking Events

Thursday <b>August 12</b>	<b>Business After Hours</b> sponsored by <b>First Citizens Bank</b> 4:30-6:30PM First Citizens Bank   2601 4th Street SW
Thursday <b>August 19</b>	<b>New Member Luncheon</b>   Noon-1PM 3rd Floor Event Room   Commerce Center   9 N Federal Ave
Friday <b>August 20</b>	<b>Moonlight Bike Ride</b>   8PM-Midnight Central Park & City Hall Parking Lot   Downtown Mason City
Thursday <b>August 26</b>	<b>Ag Tour</b>   1:30-3PM (bus departs at 1PM) Hoover's Hatchery   205 Chickasaw St, Rudd

### Get Involved/Committee Meetings

Tuesday <b>August 3</b>	<b>Ambassador Meeting</b>   Noon-1PM Simply Nourished   13 S Federal Ave
Wednesday <b>August 11</b>	<b>Agribusiness Committee</b>   8-9AM Board Room, Commerce Center   9 N Federal Ave
Tuesday <b>August 17</b>	<b>Wellness Committee</b>   3-4PM Board Room, Commerce Center   9 N Federal Ave
Wednesday <b>August 25</b>	<b>Chamber Board Meeting</b>   Noon-1PM 3rd Floor Event Room   Commerce Center   9 N Federal Ave

### September Events

September 6	Office Closed Labor Day
September 16	Chamber Cup