

The mission of the Chamber of Commerce is to promote progressive community and economic development to benefit Chamber members and the North Iowa region.

The Chamber of Commerce
cordially invites you to

OH, SNAP!
It's Operation Thank You

Thursday, December 9
4-6PM

Commerce Center
9 N Federal Ave
Mason City, IA

Sponsored by:



Thank you to 98.7 KISS Country/103.7 The Fox for highlighting Business After Hours on its stations!

IN THIS ISSUE

- 2 From the President
Greece Trip Deadline - Dec 17
- 3 The State of North Iowa - Jan 13
- 4 Breaking Glass - January 27
Leadership North Iowa
Ag Tax Seminar
Ag Breakfast
- 5 Picture Day - January 6
Thank You CMO Card Sponsors!
Chamber Bowl
CEO Conversations
- 10 Holiday Gift Ideas
Public Notice
- 11 Ribbon Cuttings
YIELD Project Donations
- 12 Upcoming Events

Happy Holidays!



Warm holiday wishes from the Chamber Team!

Zoie Papouchis, Noah Harris, Robin Anderson, Allyson Krull, Colleen Frein

Operation Thank You - December 9

Oh, Snap! **Operation Thank You** is Thursday, December 9! Chamber volunteers will be making a stop at member businesses to say "Thank You," "Happy Holidays," and deliver a packet containing the new 2022 membership directory and certificate, the new Community Profile magazine, 2022 CMO cards for employees, and other pertinent membership information.



It's Operation Thank You

Since packets are hand-delivered to local members, volunteers are needed to help with distribution. Packets are sorted by neighborhoods, making it possible to deliver 5-6 in about an hour. This is a great way to meet business owners and managers! Please call the Chamber office at 641.423.5724 to sign up as a volunteer.

Following packet delivery, Chamber members are invited to stop by the Commerce Center from 4-6PM for **Business After Hours** to enjoy food, drinks, and networking. Join the fun and play along with this year's gingerbread theme as the Chamber thanks members for their support in 2021! Special thanks to First Citizens Bank for sponsoring this event!



Thank you Packet Sponsors:



New Member

DAKOTA FIX - SHELTER INSURANCE

Dakota Fix, Agent/Owner
19 1st St NE
Mason City, IA 50401
(641) 903-0222
DFix@ShelterInsurance.com
www.shelterinsurance.com/CA/
agent/DFIX

Shelter Insurance is a property casualty insurance company offering auto and home insurance in addition to several other insurance products.



Be Our Guest

Tune in Friday mornings to the Chamber "Be Our Guest" program at 8:40AM on KRIB 1490 AM, courtesy of Alpha Media.

December 3	First Citizens Bank <i>Julie Bauer</i>
December 10	Clear Lake Bank & Trust <i>Ann Flynn</i>
December 17	Dakota Fix - Shelter Insurance <i>Dakota Fix</i>
December 24	Group Travel Guy <i>Bob Buesing</i>
December 31	Mason City Family YMCA <i>Heath Hupke</i>

From the President

'Tis the Season

I love the hustle and bustle of the holiday season, but we all know it comes with a degree of stress. Year-end work duties collide with school programs, family obligations, and merry-making...and there never seems to be enough time to do it all.

Recently, I read an article about strategies for employee attraction and retention...a topic that is on everyone's mind these days. One of the suggestions resonated with me as we head into December. The article encouraged managers to ensure we focus not just on Work-Life Balance, but also on Work-Fun Balance.

As leaders, do we stop the clock long enough to enjoy our employees and have a little fun in our workplace? Do we provide opportunities (which is especially tough in these times of remote work) for employees to be social?

Let's make sure our business is a place where our employees WANT to spend their time. And in addition to having a little fun on the job, employees want to work in a place where people are kind and authentically care about one another.



So in the spirit of the Season, please join me in this December Challenge: Find someone who needs a helping hand, a word of support, a smile, or a good ear—and make their day. I'm betting it will make your day, too.

Happy Holidays from all of us at the Chamber!



Robin Anderson
President & CEO

Greece Trip Deadline is December 17

The Chamber is excited to offer travel once again! Register by December 17 to join a group of Chamber travelers to the breath-taking country of Greece, March 24-April 4, 2022!

The Peloponnese Region of Greece is home to an extraordinary collection of archaeological sites as well as stunning mountainous scenery and charming villages. Trace 5,000 years of Greek history while exploring the country's cultural treasures.

GREECE - A Land of Gods & Heroes

Athens - Kinetta - Mycenae - Nafplion - Delphi - Olympia - Santorini

Trip cost: \$4,098 per person + taxes (double occupancy)
• International round-trip airfare from Minneapolis (MSP)
• Transportation and beachfront hotel accommodations
• English-speaking tour director & sightseeing fees
• 20 Meals: 7 Breakfasts, 6 Lunches, 7 Dinners
• Cocktails: served nightly at the hotel bar

Visit www.masoncityia.com for details or contact Allyson at the Chamber to register (akrull@masoncityia.com) | 641.423.5724



The State of North Iowa - January 13

As part of the *Vision North Iowa* strategic planning process, local leaders made a commitment to report to the community on a regular basis. In addition to periodic small group meetings, **The State of North Iowa** event focuses on recent accomplishments and current challenges. *Vision North Iowa* partners are in agreement the most serious challenge facing the region is workforce attraction and retention.

In addition to updates from city and county leaders, Dr. Ron Cox from Iowa State University will provide the keynote presentation entitled, "The Iowa Workforce Skirmishes." He provides a workforce overview from 1950 until today to explain the various causes of current workforce shortages, followed by a discussion of new approaches to workforce needs. His presentation goes beyond naming the challenges. He offers solutions that business leaders will want to hear.

Dr. Cox is the director of the Center for Industrial Research and Service (CIRAS) and is trained as an aerospace engineer. His work experience in that industry includes working on transonic aircraft wing design and wind tunnel testing. He served as vice president of engineering for a manufacturer of cooling towers where he led engineering design, testing, and manufacturing activities and directed the plant productivity and quality assurance program. He also taught and conducted research while on the Aerospace and Mechanical Engineering faculty at the University of Oklahoma. Cox's research focused on numerical modeling and hypersonic vehicle design.

Dr. Cox has a deep understanding of the North Iowa region. Prior to assuming the director role at CIRAS in 2001, he served as the CIRAS Field Agent in the Mason City area for four years.

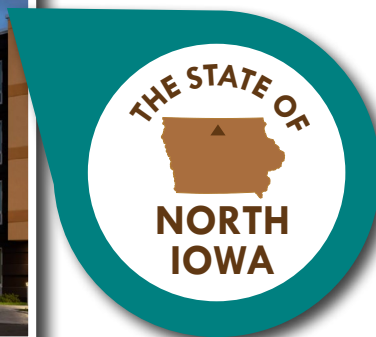
Following the keynote presentation, the *Vision North Iowa* partners will premiere a digital marketing campaign aimed at attracting workers to the region. This campaign uses analytics to target workers in high-demand fields who are more likely to consider a move to North Iowa.

This event is scheduled the morning of Thursday, January 13 at the new Fairfield by Marriott Events Center in Clear Lake. Tickets are \$25 which includes breakfast. Registration is available on the Chamber website, by emailing Noah Harris (nharris@masoncityia.com) or by calling the office at 641.423.5724.

Sponsored by:



VISION NORTH IOWA



Membership Renewals

Congratulations to the Chamber members celebrating membership anniversaries in December!

Seventy Plus Years

MercyOne North Iowa Medical Center (70)

Sixty Plus Years

O'Brien Moving & Storage (63)

Fifty Plus Years

Stifel (51)

Forty Plus Years

Hy-Vee East (45)

Thirty Plus Years

Subway (33)

Mason City Public Library (32)

Elderbridge Agency on Aging (30)

Twenty Plus Years

Jaspersen Insurance & Real Estate (29)

CG Public Health (23)

Fifteen Plus Years

Farmers State Bank (18)

Nora Springs Insurance (17)

Golden Grain Energy LLC (17)

Eternity Wireless (15)

Five Plus Years

Tierney Properties (8)

Buck's Recycling LLC (7)

Healthy Harvest of North Iowa (6)

Aventura World (6)

The Place 2B! (6)

One Plus Years

Jophiel Arts Studio (3)

HRS, LLC (Herold-Reicks

Surveying) (2)

Alzheimer's Association (2)

Buck's UPI Inc (2)

Veterans of Foreign Wars (VFW Post 733) (2)

Router12 Networks LLC (2)

Elite Impact Barbell (2)

Amy Berding & Associates (1)

Discount Tire (1)

Ag Tax Seminar

Benchmark Agribusiness is sponsoring the Chamber's *Ag Tax Seminar* from 11:30AM-1PM on Thursday, January 27 at the Commerce Center.

Kristine Tidgren, Adjunct Assistant Professor in the Agricultural Education & Studies Department and the Director for the Center for Agricultural Law and Taxation at Iowa State University, will address current laws and regulations in agriculture.

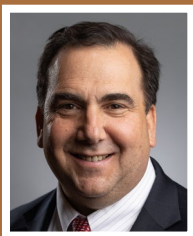
Register online at masoncityia.com or contact Noah at the Chamber (nharris@masoncityia.com | 641.423.5724).



Ag Breakfast

Save the Date for the 2022 *Ag Breakfast* scheduled for Tuesday, March 22.

Breakfast will be served at 8AM, followed by a program at 9AM, featuring Iowa State University Dean of the College of Agriculture and Life Sciences, Dan Robison.



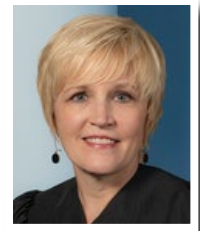
Dan Robison, Dean
Iowa State University
College of Agriculture &
Life Sciences

Breaking Glass - January 27

Breaking Glass featuring Chief Justice of the Iowa Supreme Court, Susan Christensen, will be held from 8:30-10AM on Thursday, January 27 at the Commerce Center.

Chief Justice Christensen was appointed to the Iowa Supreme Court in 2018, and just two year later was selected as Chief Justice. Prior to this appointment, she was a district associate judge and district court judge, and practiced law in Harlan, Iowa for 16 years.

Born and raised in Harlan, she earned a bachelor's degree from Judson College in 1988 and law degree from Creighton University School of Law in 1991. Chief Justice Christensen chaired the Children's Justice State Council and the Family First Task Force, and served on the Supreme Court's Family Law Pro Se Forms Committee, Child Support Guidelines Review Committee, Parents Representation Standards Committee, and Guardianship/Conservatorship Task Force as well as the Children's Mental Health and Wellbeing Advisory Committee. She is a member of the Iowa Judges Association, the Iowa State Bar Association, the Southwest Iowa Bar Association, and the Shelby County Bar Association.



Susan Christensen
Iowa Supreme Court
Chief Justice

The **Breaking Glass Leadership Series** offers a unique learning experience to help women stretch their leadership potential, drive their careers with vision and purpose, and make a greater impact within their organizations. Register online or contact Noah Harris for more information (nharris@masoncityia.com).

This session is sponsored by Holiday Inn Express & Suites- Mason City.



Leadership North Iowa

2021 LNI Project Update

The 2021 **Leadership North Iowa** class is teaming up with Mason City Parks and Recreation to establish a community garden on the grounds of the former Madison Elementary School. Their original plans were to add 20 plots, but thanks to support from local foundations and businesses, up to 40 plots will be available this spring!

The City dug the water lines and installed hydrants in early November so the **LNI** class will be able to stake out plots and till the ground this spring. Once all of the supplies are purchased and added to the site, registration will open for gardeners in time for spring planting!



2022 LNI Registration

Now is the time to register for the next **Leadership North Iowa** cohort! This popular, long-standing leadership program will begin on Thursday, January 7 and run through April 1, 2022. Participants will connect with other emerging leaders, polish their leadership skills, and complete a project for community betterment.

Tuition is \$395 for Chamber members or \$500 for non-members, and includes \$50 toward a service club membership of choice, instruction fees, and study materials. Contact Allyson Krull at the Chamber for more information or to register (akrull@masoncityia.com | 641.423.5724).

Picture Day - January 6

Whether on a business card, website, or social media, a person's headshot may be the first thing potential clients see. This is an opportunity for Chamber members to ensure they are putting their best "face" forward. **Picture Day** is scheduled from 8:30AM-1:30PM on Thursday, January 6 on the third floor of the Commerce Center. Best Impressions Photography will take professional headshots to use for business cards, company newsletters, online profiles, and more.

The \$40 fee includes the professional sitting fee for the headshot and a digital copy of the photo. Each participant will take three photos and select one of the three for retouching.

To register, visit masoncityia.com and select the 15-minute time slot of your choice. A confirmation email will be sent the week of the event with additional details.

Best Impressions
PHOTOGRAPHY

Thank You CMO Card Sponsors!

The 2022 **CMO (Chamber Members Only) Cards** will be distributed during **Operation Thank You** on Thursday, December 9. On the card are a variety of local businesses offering a special deal or discount for Chamber members and their employees. The Chamber would like to say a special "thank you" to the sponsors of the 2022 **CMO Card**! Please take advantage of these great deals!



2022 Card Sponsors:

Beauty Bar Aesthetics	Hosmer Toyota	
Card & Co. Technology Solutions	Hy-Vee	
Chad Harrison, CPA PLLC	Johnson Heating & Air Conditioning	SERVPRO of Mason City
Clear Lake Bank & Trust Co.	Mason City Super 8	Simply Nourished
Country Axe	Mason City Tire Service	Stadheim Jewelers
Decker Sports	McCloskey Appliance	Sun Tan City
Elite Impact Barbell	Mechanical Air Systems	Synergy Physical Therapy & Sports Medicine
Frein Audio & Technology	Moorman Clothiers	Taco John's
Godfather's Pizza	NIP Fitness Center	The Happy Donkey Tequila Bar & Grill
Grunwald & Kiger Fine Jewelers	Overhead Door Company of Mason City	Tommy's Express Car Wash
Habitat for Humanity of North Central Iowa	Papa's American Cafe	Toni's Tarot
Hank's Plumbing Inc.	Pastime Gardens	Ultrasound Studio 1
Hardee's Restaurant	Pita Pit Mason City	Window World of Mason City
Hosmer Honda		Z'Mariks Noodle Café

Don't forget - the 2021 **CMO Card** is good through December 31, 2021!

Each member's **Operation Thank You** packet should contain enough **CMO Cards** for all full- and part-time employees. It's a good way to show appreciation for their hard work. Please let Chamber staff know if more cards are needed, it's one of the benefits of membership!

Chamber Bowl

Mark the calendar for the 2022 **Chamber Bowl**, which will take place the first week of February at Mystic Lanes Bowling Alley in Mason City!

Night 1 - Tuesday, February 1
Night 2 - Wednesday, February 2
Night 3 - Thursday, February 3

Snow Date - Friday, February 4

Register online at www.masoncityia.com or contact Noah for more information (nharris@masoncityia.com).



CEO Conversations

NIACC President Dr. Steve Schulz served as the speaker for **CEO Conversations**, held on November 4. The sold out event provided participants the opportunity to speak first-hand and glean advice from one of North Iowa's premier leaders.

Planning is underway for the next **CEO Conversations** session in early 2022.





Congratulations

2021 TOURISM AWARD RECIPIENTS

Spirit of Tourism

CITY OF MASON CITY

Tourism Excellence

NORTH IOWA FIGHTS

Friend of Tourism

JOAN PLATZ

2021 GOLDEN PINEAPPLE AWARDS

Visitors' Choice Restaurant

THE BLUE HERON BAR & GRILL

Visitors' Choice Hotel

HOLIDAY INN EXPRESS & SUITES

Visitors' Choice Attraction

THE MUSIC MAN SQUARE

visitmasoncityiowa.com/tourism-hospitality-awards/



December 2021

It's the most wonderful time of year... Fa La La La Laaaa

Main Street Mason City Presents Skate with Santa

Join Main Street Mason City & Mason City Youth Hockey Association downtown on Sunday, December 12th from 1:00-4:00 for a free community skate at the Mason City Arena.

Cost: Donation of one non-perishable food item or cash donation per person. Proceeds collected are for the Hawkeye Harvest Food Bank.

Enjoy: Open skate with Santa Claus and Christmas movies playing on the giant scoreboards sponsored by Mason City Parks & Rec.

Bring your own skates or free rentals will be available with food bank donation. Skate rentals sponsored by Mason City Youth Hockey. (Time limits will be in effect for skates)

Mason City Arena Concessions will be open and available for purchase.

Jingle Mingle Jammie Crawl

Jingle till you Tingle with Main Street Mason City at the Jingle Mingle Jammie Crawl on Saturday, December 11th.

Whether you're naughty or nice, it's time to get into the holiday spirit at the Main Street Jingle Mingle Jammie Crawl. Throw on your Christmas jammies and other holiday gear, grab your friends, and come spread some cheer downtown with Main Street Mason City!

Exclusive Beer, Mixed Drink & Shot Specials at the best bars and brewpubs in downtown Mason City! Complimentary Access to Festive Photo Booth at Fat Hill Brewing from 5PM-10PM. FREE TO jinglers in jammies that purchased their \$5 pass. Grab yours today on mainstreetmasoncity.com

Skate with Santa
A Community Ice Skating Event





Corridor

DECEMBER 2021

TELLING THE STORY OF NORTH IOWA

THIS IS NORTH IOWA was launched by the Vision North Iowa team as a way to tell our region's story and answer one important recurring question: Why should you choose North Iowa? Skilled, ambitious, and community-focused people are already choosing North Iowa to build their future, raise their families, and create new economic and social opportunities. At This is North Iowa, we explore the stories of residents - those who already have roots here and those who have chosen to grow here - and show potential new residents the possibilities.

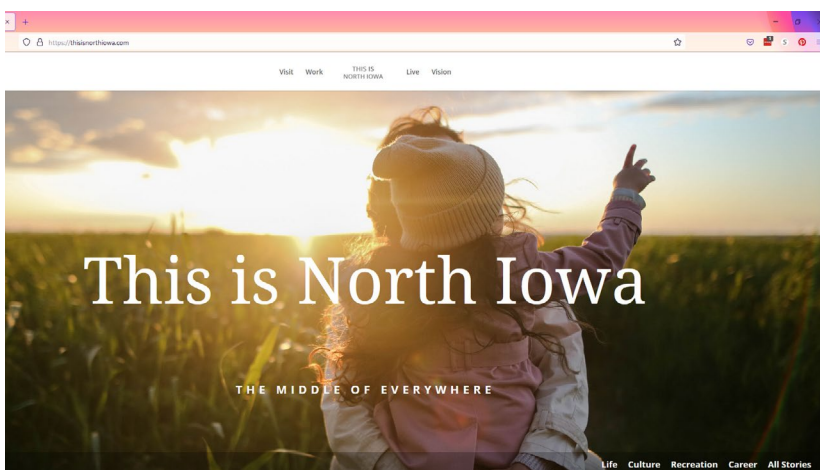
This is North Iowa is part of the Vision North Iowa Regional Prosperity Strategy. In 2018, the North Iowa Corridor EDC, Mason City Chamber of Commerce, and Clear Lake Area Chamber of Commerce, plus additional local partner organizations, unveiled the Vision North Iowa plan and its overarching mission: working together to improve the lives of all North Iowans. The strategy has three pillars: Building a Regional Community; People, Place, and Prosperity; Innovation and Entrepreneurship.

The This Is North Iowa website is one part of the people attraction strategies currently underway at the North Iowa Corridor and our Vision North Iowa partners. Employers in all industry sectors are facing workforce shortages, and addressing these challenges is a key priority for the North Iowa Corridor. Mid-size markets like ours have been attracting investor interest as a stable location to do business; and the low population density, high quality of life, and low cost of living are attractive to the growing numbers of remote workers. This is North Iowa is a part of the toolkit we can now use to market our community to potential relocators, working hand-in-hand with quality of place projects, attracting new business, and retaining and expanding our current employers.

Iowa consistently ranks high in the area of "Opportunity" according to the US News and World Report annual ranking of "Best States". This metric combines affordability, economic opportunity, and equality. Opportunity, low crime rates, affordable electricity rates, and limited natural disasters all contribute to Iowa being an excellent place to live and work. Yet the 2020 census once again highlighted slow population growth in Iowa. Iowa's workforce issue is inextricably tied to this slow growth and continues to be the overwhelmingly number one issue facing business and economic development.

With so much at stake, marketing our communities and attracting in-bound migration is a crucial economic issue. Telling our story is more important than ever.

If you have a story you'd like to share, visit www.ThisIsNorthIowa.com - or contact Joyce Martin at the North Iowa Corridor EDC at jmartin@northiowacorridor.com.



INVESTOR FORUM

Friday, December 10th, 7:30am-9am
Lakeview Community Room, Clear Lake

This informal event provides Investors and Partners of the North Iowa Corridor the opportunity to receive a brief update from Corridor President & CEO Chad Schreck and staff on Corridor activities throughout the region, recent projects and prospects for growth.

Following the brief presentation, Investors and Partners are invited to ask questions, make suggestions, and engage in dialogue about how to advance community and economic development in the North Iowa Corridor.

Contact admin@northiowacorridor.com for more information.

CHAD SCHRECK
PRESIDENT & CEO

cschreck@northiowacorridor.com

SHAUN ARNESON
VP, EXISTING BUSINESS & PROJECT
MANAGEMENT

sarneson@northiowacorridor.com

HUNTER CALLANAN
WORKFORCE SPECIALIST

hcallanan@northiowacorridor.com

JOYCE MARTIN
MARKETING & COMMUNICATIONS
COORDINATOR

jmartin@northiowacorridor.com



PAPPAJOHN ENTREPRENEURIAL CENTER

The Entrepreneurial Edge

A NIACC John Pappajohn Entrepreneurial Center Publication

Pappajohn Center Accepting Applications for Spring Venture School

The NIACC John Pappajohn Center is now accepting applications for the spring 2022 cohort of the University of Iowa's Venture School program which will be held on Thursday evenings, February 3 through March 24. Venture School emphasizes real-world entrepreneurship and innovation based on leading edge curriculum. This program works for startups, small businesses, non-profits, and corporate innovation teams. Your team will accelerate the startup process by testing your business model hypotheses immediately. You will get out of the building to talk to customers, partners, and competitors, rather than relying on statistics and secondhand market research.

Each team is assigned a local entrepreneur as their mentor. On the final day, participants will compete for seed money with the top team winning \$2500. In addition, eligible teams may compete for cash awards both locally and at the state level during the Venture School launch day at EntreFEST 2022. The cost for the course is \$299 (for 2 team members). Contact Mary Spitz at mary.spitz@niacc.edu with questions or if you are a local entrepreneur interested in becoming a Venture School mentor. To apply for the spring 2022 cohort, go to: www.venture-school.com and select the Mason City cohort in the drop down menu.



Victoria Petersen (EZER)
\$2500 First Place



Doy Gilbert (Arted4kiddos)
\$1500 Second Place



Jeff Brinkley, Barry Thomas (BCAT)
\$500 Honorable Mention



Billie Asmus (Silicone Studios)
\$500 Honorable Mention



Josh Davidson (3 Drunk Brothers)
\$500 Honorable Mention

On November 10, the fall cohort of 9 teams competed virtually after 7 weeks of training, developing their plans and working with mentors. Judges (Matt Curtis, Wayne's Ski and Cycle; Stacy Doughan, Clear Lake Chamber; Jeff Potts, 2020 Creative, Inc.; Jayson Ryner, ReEnvision Ag, LLC) had a tough time choosing the top awards. The winners are pictured with Judges. Good luck to all businesses as they continue their journeys.

Upcoming Events

Start Smart Workshop

December 1: 6:00—8:00 pm; Zoom Online Session

December 15: 6:00—8:00 pm; Zoom Online Session

Go to our website to register <http://pappajohncenter.com/programs-events/start->



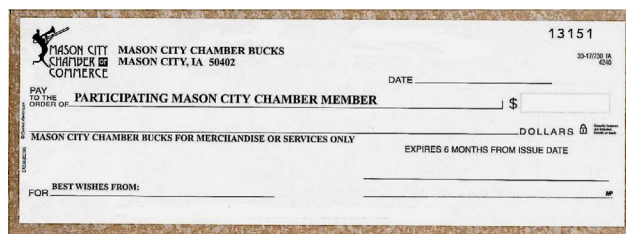
www.pappajohncenter.com
500 College Drive, Ste 120
Mason City, IA 50401



Holiday Gift Ideas

The Chamber offers a variety of merchandise items to make the perfect holiday gift! These items can be found in the Chamber's online store with the option to ship or pick up at the office. Check out the store at business.masoncityia.com/store. Or, purchase **Chamber Bucks** to be used at any of the 650+ Chamber member businesses!

"Mr. Toot" lapel pins	\$5
"Mr. Toot" ornaments (suitable for engraving)	\$10
Mason City Afghans	\$50



Chamber Bucks make great holiday gifts, employee incentives, and special prizes. They are available for purchase at CENT Credit Union, Clear Lake Bank & Trust, First Citizens Bank and NSB Bank. **Chamber Bucks** are redeemable for goods and services at ANY Chamber of Commerce member business.

For a full list of participating businesses, visit the Chamber's online membership directory at www.masoncityia.com. A printed copy of the membership directory is included in the **Operation Thank You** packet.

Public Notice

Statement of Ownership Management and Circulation (required by 39 U.S.C. 3685)

Title of Publication: Mason City Chamber of Commerce Newsletter Publication No. 060-350 Date of filing: August 30, 2021 Frequency of issue: Monthly

No. of issues published annually: 12 Annual Subscription price: \$20

Complete mailing address of known office of publication: 9 N Federal Avenue, Mason City, IA 50401

Complete mailing address of headquarters of General Business office of publisher: Mason City Chamber of Commerce, Robin Anderson,
9 N Federal Avenue, Mason City, IA 50401

Full Names and complete mailing addresses of publisher and editor: Mason City Chamber of Commerce, 9 N Federal Avenue, Mason City, IA 50401

Managing Editor: Chamber of Commerce, 9 N Federal Avenue, Mason City, IA 50401 Owner: Robin Anderson, 9 N Federal Avenue, Mason City, IA 50401

13. Publication Title: Mason City Chamber of Commerce 14. Issue date for circulation data: September 1, 2021 15. Extent and nature of circulation: Monthly Newsletter

	Average No. copies each issue during preceding 12 months	No. copies of single issue published nearest to filing
Total number of copies (<i>net press run</i>)	660	678
b. Paid circulation (<i>by mail</i>)		
1. Mailed outside-county paid subscriptions stated on PS form 3541	85	90
2. Mailed in-county paid subscriptions stated on PS form 3541	575	588
3. Paid distribution outside the mails including sales through dealers and carriers, street vendors, counter sales, and other paid distribution outside USPS	0	0
4. Paid distribution by other classes of mail through the USPS	0	0
Total paid distribution (sum of 15b (1, 2, 3 & 4))	660	678
Free or nominal rate distribution (by mail & outside the mail)		
1. Free or nominal rate outside-county copies, on form 3541	0	0
2. Free or nominal rate in-county included on form 3541	20	20
3. Free or nominal rate copies mailed at other classes through USPS	0	0
4. Free or nominal rate distribution outside the mail	0	0
e. Total free or nominal rate distribution (sum of 15d (1, 2, 3 & 4))	20	20
f. Total distribution (sum of 15c & 15e)	680	698
g. Copies not distributed	0	0
h. Total (sum of 15f and 15g)	680	698
i. Percent paid	97%	97%

17. Publication of statement ownership: if the publication is a general publication, publication of this statement is required; will be printed in the December 2021 issue of publication.

I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties).

Mason City Chamber-Publisher: Dec. 01, 2021.

Ribbon Cuttings

NEW OWNERSHIP
North Iowa Collision Center
11201 265th St, Clear Lake



NEW MEMBER
Beauty Bar Aesthetics
606 S Federal Ave, Ste 3



NEW MEMBER
Elite Impact Barbell
1603 S Eisenhower Ave



YIELD Project

This year's **YIELD** class is working on their community impact project. The concept is simple: spread kindness. Students are looking to complete random acts of kindness over the course of two weeks in mid-January. The group has selected a variety of acts ranging from leaving encouraging notes on car windshields, to serving hot chocolate to strangers, and more.

"The Kindness Project" will challenge others in the community to get involved and complete kind acts as well. Just as these acts of kindness range in variety, they also vary in cost. Help someone with yard work, take goodies to a nursing home, leave a generous tip for a server, pay for a portion of a stranger's gas, or simply give someone a compliment with a smile.

YIELD students are excited to spread joy and kindness to others - and they encourage community members to join in the movement.



Wellness



5-2-1-0 Summit

The Iowa Healthiest State Initiative hosted a 5-2-1-0 Summit in October which included many activities and speakers throughout the day.

Chamber of Commerce Program Director Noah Harris was selected to participate in the panel discussion "Unlikely Partners: Who Can Help Elevate 5-2-1-0 in Your Community?", where he was able to share the Chamber's involvement with the 5-2-1-0 program. The Chamber partners with 5-2-1-0 in a variety of wellness efforts, including the **YIELD** class's Prairie Playground Renovation, **Leadership North Iowa's** implementation of a new Community Garden, and a community favorite - the **Moonlight Bike Ride**.

Other panelists included:

- Erin Drinnin (Moderator), United Way of Central Iowa
- Kevin Cooper, FFA Advisor, Nevada Community School District
- Wendy Johnson, Scranton Public Library
- Shelly Rock, The Bridge of Storm Lake

The Iowa Healthiest State Initiative is focused on making Iowa the healthiest state in the nation. The Chamber is proud to work with the Iowa Healthiest State Initiative to implement more wellness efforts through the community, in hopes of creating a healthier state!

Chamber Leadership

Executive Committee

Jane Fischer, Board Chairperson
Jane Fischer & Associates, LLC
Evan Raulie, Chair Elect
Smithfield
Andy Meyer, Past Chairperson
Bergland+Cram Architects
Danielle Pace, Treasurer
Clear Lake Bank & Trust Co.
Jeff Gribben, Small Business
Division Vice President
First Citizens Bank
Bill Phillips, Government Affairs
Division Vice President
Henkel Construction Company
Jessica Tierney, Workforce & Leadership
Division Vice President
Tierney Properties
Todd Leet, Community & Membership
Division Vice President
Thrivent - Todd Leet

Board of Directors

Kyle Bermel, *Metalcraft, Inc.*
Fouad Daoud, *WHKS Engineers, Surveyors,
and Planners*
Michael Davis, *IOOF Home & Community
Therapy Center*
Chris Jessen, *Heartland Asphalt, Inc.*
Andrew Johnston, *Laird Law Firm*
Matt Koch, *Sukup Manufacturing*
Matt Leibrand, *Stoney Creek Hospitality Corp.*
Dr. Paul Manternach, *MercyOne North Iowa
Medical Center*
Phil Meekins, *CURRIES*
Tiffany Nonnweiler, *First Citizens Bank*
Jessica Reith, *Cargill Protein*
Katy Showalter, *Window World of Mason City*
Katie Wold, *Market 124*
Dan Young, *Young Construction of North Iowa*
Valerie Zahorski-Schmidt, *NIACC*

Staff

Robin Anderson, CCE, IOM
President & Chief Executive Officer
randerson@masoncityia.com
Colleen Frein, IOM
Vice President & Membership Director
cfrein@masoncityia.com
Allyson Krull, IOM
Marketing & Leadership Development
Director
akrull@masoncityia.com
Noah Harris
Program Director
nharris@masoncityia.com
Zoie Papouchis
Service & Operations Associate
chamber@masoncityia.com

This is a Mason City Chamber of Commerce Publication.
Mason City, Iowa 50401 641.423.5724

Publications are monthly for \$20 per year by the Mason City
Chamber of Commerce, 9 N Federal Ave, Mason City, IA 50401-
3250. Second Class postage paid at Mason City, IA. Postmaster:
send address changes to The Chamber, 9 N Federal Ave, Mason
City, IA 50401-3250.



Upcoming Events

MARK YOUR CALENDAR

Networking Events

Thursday

December 9

Operation Thank You - Holiday Business After Hours

4-6PM | Co-hosted by First Citizens Bank

Third Floor Event Room, Commerce Center

9 N Federal Ave



Get Involved/Committee Meetings

Tuesday

December 7

Ambassador Meeting | Noon-1PM

Third Floor Event Room, Commerce Center | 9 N Federal Ave

Wednesday

December 8

Agribusiness Committee Meeting | 8-9AM

Third Floor Event Room, Commerce Center | 9 N Federal Ave

Program Committee Meeting | Noon-1PM

Board Room, Commerce Center | 9 N Federal Ave

Thursday

December 9

Operation Thank You Packet Delivery | 8AM-3PM

Band Festival Room, Commerce Center | 9 N Federal Ave

Friday

December 10

Band Festival Committee Meeting | Noon-1PM

Band Festival Room, Commerce Center | 9 N Federal Ave

Wednesday

December 15

Board Meeting | Noon-1PM

Third Floor Event Room, Commerce Center | 9 N Federal Ave

Tuesday

December 21

Wellness Committee Meeting | 3-4PM

Farrer Room, Commerce Center | 9 N Federal Ave

The Commerce Center will be closed for the Holidays, Dec 24-31.

January 2022

January 6 | Picture Day

January 13 | The State of North Iowa