

The mission of the Chamber of Commerce is to promote progressive community and economic development to benefit Chamber members and the North Iowa region.



**Time:** 4-6PM

**Date:** Thursday, November 11

**Location:** Mason City Brewing  
28 E State St

**Sponsored By:**



Thank you to 98.7 KISS Country/103.7 The Fox for highlighting Business After Hours on its stations!

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## CEO Conversations - November 4

North Iowa Area Community College President Dr. Steve Schulz will lead the discussion at the next **CEO Conversations**, scheduled from 11:30AM-1PM on Thursday, November 4 at the Commerce Center. This educational series features well-known CEOs in a small group gathering where participants can glean sage advice to further their careers.



Dr. Steve Schulz  
North Iowa Area  
Community College

Dr. Steve Schulz began his duties as NIACC President on December 1, 2013. Prior to coming to NIACC, Dr. Schulz served as the Provost at DMACC, Carroll campus. From 2004 to 2006, he was the 2 + 2 Coordinator at the University of Northern Iowa in Cedar Falls, and also spent four years as the Superintendent of the Carroll Community School District.

He received a Bachelor's degree in History from Wartburg College in Waverly, Master's degree in Educational Administration from the University of Northern Iowa, an Education Specialist Degree from Drake University in Des Moines, and his Ph.D. in Educational Leadership and Policy Studies from Iowa State University.



Series Sponsor

Dr. Schulz's extensive background in education and leadership roles make him an outstanding speaker for the **CEO Conversations** series. Space is limited to encourage thoughtful, candid conversations. Register online at [masoncityia.com](http://masoncityia.com) or contact Noah at the Chamber.

## Greece Trip - Early Bird Deadline Nov 5

The Chamber's trip to Greece is full of amazing scenery, archeological sites, and charming villages. Travel with the Chamber March 25-April 4, 2022 to a land of gods and heroes.

Register before the early bird deadline on November 5 to receive \$269 in savings!

### GREECE - A Land of Gods & Heroes

Athens - Kinetta - Mycenae - Nafplion - Delphi - Olympia - Santorini

- Trip cost: \$3,998\* per person + taxes (double occupancy)
- International round-trip airfare from Minneapolis (MSP)
- Transportation and beachfront hotel accommodations
- English-speaking tour director & sightseeing fees
- 20 Meals: 7 Breakfasts, 6 Lunches, 7 Dinners
- Cocktails: served nightly at the hotel bar

\* Early bird pricing is good until November 5, 2021. Early bird benefits include \$100 discount + FREE Delphi tour worth \$169.



Deposit, optional travel insurance, and any optional tours are due at time of registration. Final payment is due December 17, 2021.

## New Member

### BEAUTY BAR AESTHETICS

Ericha Benson & Taylor Stille,  
Co-owners

606 S Federal Ave Unit #3

Mason City, IA 50456

(641) 420-8271

beautybaraestheticsmedspa@gmail.com

www.beautybaraestheticsmedspa.com

People want to feel and look their best, and modern medical science can help achieve that. Beauty Bar Aesthetics is a premier medical spa, locally owned and operated in Mason City by a team of two registered nurses. Beauty Bar Aesthetics is fully certified and insured and provides comprehensive beauty and health services.

### CRAFTS UNITED

Jennifer Martin, Owner

204 S 10th St

Clear Lake, IA 50428

(641) 357-4794

craftsunited@gmail.com

Jennifer Martin recruits local vendors to provide the best goods for shopping experiences at local craft shows, flea markets, fairs, and festivals.

### HOMEWATCHERS HOMECARE

Alicia Martinez, Owner

101 2nd St

Goodell, IA 50439

(641) 525-2039

Alicia9139@homewatchershomecare.net

HomeWatchersHomeCare.Net

HomeWatchers Home Care specializes in care and daily living assistance to an array of individuals. Whether it's for daily or weekly assistance due to aging, illness, recovery, or rehabilitation, their care givers will provide an individualized service that can be trusted.

### SHARON STECKMAN

Community Supporter

Mason City, IA 50401

Sharon Steckman serves the people of Mason City and Rockwell in the Iowa House of Representatives. She currently serves as the Ranking Member of the House Education

## From the President

### A Time for Gratitude

A common theme emerged during our **Breaking Glass** sessions. It seems several of these successful women leaders keep gratitude journals and are diligent about committing their blessings to pencil and paper. We think this is such a great personal and professional practice, that we began distributing pocket-sized gratitude journals at each **Breaking Glass** session.

As Thanksgiving Day approaches, I'm reminded we have much to be thankful for in North Iowa. These are just a few of the things I've jotted down in my gratitude journal recently:

- Vaccines...and the scientists who develop them. I'm thankful to have such a simple way to protect ourselves and others from influenza, COVID-19, and other illnesses.
- The guest speakers at our **Breaking Glass** and **CEO Conversation** events who generously share their experiences with our next generation of leaders.
- The Principal® Pavilion! It has taken a long time, but I'm thankful to the Performing Arts Pavilion committee members who persevered to bring this project to fruition. The pavilion is a beautiful addition to our downtown, and the innovative indoor/outdoor design ensures we can enjoy music and entertainment year-round.
- How North Iowans have embraced our efforts to increase public art. The Chamber works hard on projects like the sculpture walk, murals, and the utility box wraps—and it is gratifying to know it is appreciated!
- Chamber staff and volunteers! Being named one of three FINALISTS for national "Chamber of the Year" is a big deal—and it's all due to the hard work of a talented staff and committed volunteers.
- Living in North Iowa. The people are the BEST, our cost of living is among the lowest in the U.S., and there is so much to see and do.

Happy Thanksgiving to you and yours. Stay safe and well.



Robin Anderson  
President & CEO

## Operation Thank You - December 9

The Chamber is celebrating its members with **Operation Thank You** on Thursday, December 9. First, volunteers will spend the day delivering **Operation Thank You** packets to the Chamber's 650+ members. These packets include a 2022 Membership Certificate, 2022 "North Iowa's Best Businesses" Membership Directory, the new Community Profile Magazine, 2022 CMO (Chamber Member Only) Cards, and some fun items from the **Operation Thank You** packet sponsors. That evening, all Chamber members are invited to attend **Business After Hours** from 4-6PM at the Commerce Center, co-hosted by the Chamber and First Citizens Bank.

To volunteer for the event, contact Colleen (cfrein@masoncityia.com) at the Chamber!





## Welcome New Board Members

Each year, up to five members are elected to serve a three-year term on the Chamber Board of Directors, and the board chair makes appointments to serve one-year terms and unexpired terms. The 2021-22 Board of Directors welcomes the following new members:



Fouad Daoud  
WHKS Engineers,  
Surveyors, and Planners



Chris Jessen  
Heartland Asphalt, Inc.



Matt Koch  
Sukup Manufacturing



Todd Leet  
Thrivent- Todd Leet



Phil Meekins  
CURRIES



Tiffany Nonnweiler  
First Citizens Bank



Jessica Tierney  
Tierney Properties



Valerie Zahorski-Schmidt,  
NIACC

## Leadership North Iowa Registration

Registration is open for **Leadership North Iowa (LNI)** 2022! Leadership students will have the opportunity to connect with other emerging leaders and receive guidance from established leaders. Participants learn leadership skills and complete a service project for community betterment. A win-win for participants and employers, graduates of the program are often more engaged in the community and leave with a greater appreciation for North Iowa.

Tuition is \$395 for Chamber members or \$500 for non-members, and includes \$50 toward a service club membership of choice, instruction fees, and study materials. Participants are expected to attend Picture Day on January 6 and class sessions held every Thursday from January 13 – March 31 with a graduation ceremony on April 7, 2022. Class times vary throughout the work day and are an average of about 2 hours in length.

Contact Allyson Krull at the Chamber to register ([akrull@masoncityia.com](mailto:akrull@masoncityia.com) or 641.423.5724).



## New Members (cont.)

### Committee.

#### VONACHEN SERVICES INC/ DIVERSIFIED SERVICES FOR INDUSTRY

Julie Stephens, Regional HR  
Manager  
847 40th Avenue  
Bettendorf, IA 52722  
(563) 210-4315  
[Julie.Stephens@vonachengroup.com](mailto:Julie.Stephens@vonachengroup.com)  
[www.vonachengroup.com](http://www.vonachengroup.com)

Vonachen Group is committed to creating a cleaner, safer, and healthier environment for valued clients. Vonachen Group strives to exceed expectations by meeting the unique needs of a facility, staying within budget, responding and adjusting to workflow within 24 hours and working side-by-side with their clients as a team member. Serving Winnebago and 3M in North Iowa.

### MOJO PRODUCTIONS

Jared Wingert, Co-Owner  
313 6th Ave SE  
Britt, IA 50423  
(515) 408-1074  
[spookymojo@mchsi.com](mailto:spookymojo@mchsi.com)  
[www.mojo productionsdj.com](http://www.mojo productionsdj.com)

Mojo Productions is a full-service, live entertainment company for all events and venues in need of a DJ. They are honored to be a 2021 winner of The Knot Best of Weddings.

### NORTH IOWA ADVISORS

Shannon Kropp, CFP  
1453 4th Steet SE, Ste C  
Mason City, IA 50401  
(641) 201-8899  
[shannon@northiowaadvisors.com](mailto:shannon@northiowaadvisors.com)  
[www.northiowaadvisors.com](http://www.northiowaadvisors.com)

North Iowa Advisors is an independent asset management and retirement planning firm based in North Iowa. They provide objective, advice, strategic retirement planning, and smart investment strategies. Team members care dearly about their clients, and the advice that they give is always based on the client's best interests.



## New Members (cont.)

### MEDIGOLD

Michael Kix, Field Sales  
Representative  
1449 NW 128th St, Ste 210  
Clive, IA 50325  
(641) 428-4137  
michael.kix@medigold.com  
medigold.com

MediGold is a not-for-profit  
Medicare Advantage plan that  
serves seniors and other Medicare  
beneficiaries.

### GROUP TRAVEL GUY

Bob Buesing, Owner  
Mason City, IA 50401  
(610) 349-3532  
bob@grouptravelguy.com  
grouptravelguy.com

Bob offers training in sales strategy,  
customer service for front line  
employees, and teamwork for cross-  
functional teams.

## Be Our Guest

**T**une in Friday mornings to  
the Chamber "Be Our Guest"  
program at 8:40AM on KRIB  
1490 AM, courtesy of Alpha  
Media.

November 5	Transform Hot Yoga <i>Nicole Monarch</i>
November 12	North Iowa Advisors <i>Shannon Kropp</i>
November 19	Vonachen Services <i>Julie Stephens</i>
November 26	MOJO Productions <i>Jared Wingert</i>

## Ag Tax Seminar

**S**tay up-to-date with current laws and regulations in the  
agricultural world by attending the **Ag Tax Seminar**  
featuring speaker Kristine Tidgren, Adjunct Assistant  
Professor in the Agricultural Education & Studies  
Department and the Director for the Center for Agricultural Law  
and Taxation at Iowa State University.



Kristine Tidgren  
Iowa State University

Tidgren has written hundreds of articles to keep tax professionals,  
practicing attorneys, producers, and agribusiness professionals  
informed about legal developments impacting their business. She  
regularly collaborates with the Rural Tax Education Committee,  
the American Agricultural Law Association, and the Land Grant  
University Tax Education Foundation.

Save the date for this informative luncheon sponsored  
by Benchmark Agribusiness, Inc. from 11:30AM-1PM on  
Thursday, January 27 at the Commerce Center. Registration details to come!



## The State of North Iowa

Save the date for **The State of North Iowa** on Thursday, January 13,  
2022. This event provides an opportunity to hear directly from city and  
county leadership from Mason City, Clear Lake, and Greater North Iowa  
as they highlight recent accomplishments, outline future goals, and offer  
ideas about current business and community issues. **The State of North  
Iowa** complements the *Vision North Iowa* strategic planning efforts.



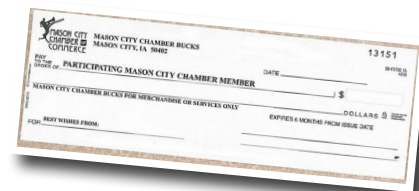
## Chamber Bucks

The **Chamber Bucks** program is designed to support the North Iowa economy and  
Chamber members. Individuals and organizations may purchase **Chamber Bucks**  
to be spent only at member businesses (check the Chamber directory online for the most  
updated listing of members). **Chamber Bucks** are perfect for employee incentives, gifts for  
friends, corporate Christmas gifts, and birthday gifts.

**Buying Chamber Bucks:** Purchase from one of these local financial institutions: CENT  
Credit Union, Clear Lake Bank & Trust, First Citizens Bank, or NSB Bank. Minimum  
Denomination=\$5, Maximum=\$100.

**Redeeming Chamber Bucks:** When a customer presents a **Chamber Bucks** certificate for  
payment, simply redeem it for face value as one would  
a check. Change may be issued to the customer since  
the business will receive the full check amount.

What better way to stimulate the local economy than  
by keeping the money in North Iowa!



# Community Concierge Program

The workforce shortage continues to be of top concern to Chamber members, and the **Community Concierge** service is one way the Chamber is working to address the issue.

The **Community Concierge** service provides individualized assistance for attracting and retaining new employees. The program offers a personalized community tour for the job candidate and their family, cost-of-living comparisons, and relocation assistance once the employee signs. The Chamber is in its fifth year of offering this service and has now worked with more than 150 candidates.

The success of this program has led the Chamber to move to a "pay for performance" plan. Members who are recruiting for a position in their company may use the Chamber's **Community Concierge** service as often as they like, and the \$500 fee will only be charged upon a successful hire for that position. Meaning, members only pay if it works!

To learn more about the **Community Concierge** service, or for information on sponsoring the program, please contact Vice President Colleen Frein at [cfrein@masoncityia.com](mailto:cfrein@masoncityia.com).

Thank you to the **Community Concierge** Sponsors:

## Premier Sponsor



## Executive Sponsor



## Supporting Sponsors



# Picture Day - January 6

Save the date for **Picture Day** on January 6 at the Commerce Center. This a great opportunity for Chamber members to update their professional head shot for a bargain price of \$40. Christy Adams with Best Impressions will be on site from 8:30AM-1:30PM to provide lighting, a backdrop, and a retouched electronic image.

As an added bonus, use this opportunity to enhance your business listing on the Chamber's website. A staff member will walk you through the Membership Information Center (MIC) and help you look your best online! Add details to your business listing in the Chamber's online directory, learn how to create events for the online calendar, add photos, post news releases, and more!

Best Impressions  
PHOTOGRAPHY

# YIELD



Cerro Gordo County Sheriff Kevin Pals recently met with **YIELD** students and talked about his leadership journey and his elected position in law enforcement.

# Membership Renewals

**Congratulations to the Chamber members celebrating membership anniversaries in October and November.**

## One Hundred Plus Years

**United Sugars Corporation (113)**

## Eighty Plus Years

**Globe Gazette (87)**

**Northwestern Mutual Wealth Management Company (81)**

## Sixty Plus Years

**Blackmore Nursery, Inc. (64)**

**Metalcraft, Inc. (63)**

**Hogan-Bremer-Moore Colonial Chapel (61)**

## Fifty Plus Years

**Hy-Vee Drugstore (52)**

**Good Shepherd Health Center (51)**

**Budweiser of Mason City (51)**

## Forty Plus Years

**Iowa Heartland Credit Union (49)**

**Farm Credit Services of America (47)**

**Dental Center of North Iowa (41)**

**KCMR-FM Inspiration 97.9FM (41)**

**North Iowa Events Center (41)**

## Thirty Plus Years

**Hawkeye Auto Body (39)**

**Northwestern Steakhouse (39)**

**Wayne's (38)**

**Buena Vista University (37)**

**Dr. Robert J. Friedrichs (37)**

**Office Elements (37)**

**Martin Marietta (35)**

**Smithfield (34)**

**Mason City Youth Hockey Association (34)**

**Mason City Country Club (32)**

**SA Architects (32)**

**Mason City Lumber (32)**

**Mason City Tire Service (32)**

**Larry Elwood Construction, Inc. (31)**

**ATURA Architecture (31)**

**US Cellular (30)**

**Landfill of North Iowa (30)**

## Twenty Plus Years

**Mason City Glass Service (29)**

**One Vision (28)**

**Monroe Storage, LLC (27)**

**NIACC Continuing Education presents**

## **Culture of Service: The Smile Initiative**

What are customers posting about your company online? Are they positive reviews about service, or are there some negative comments? Service culture is paramount to the success of any organization, and customer experience training is crucial to anyone who works with people.

Not only does each interaction between front line employees and customers affect customer retention, but employees with effective customer service skills also feel more valuable and committed to their jobs. The skills taught through "*The Smile Initiative*" can help make a positive impression on both current and future customers, as well as the employees who utilize them, leading to positive online reviews all around.

**NIACC Continuing Education will present**

### **CULTURE OF SERVICE: THE SMILE INITIATIVE**

**Wednesday, December 8th ♦ 9 AM-11 AM**

**NIACC Activity Center - Room 101**

With over 40 years of comprehensive experience in the tourism and hospitality industry, speaker Bob Buesing will share his wealth of knowledge during this unique and effective training experience.

Register today by calling 641.422.4358 or online at [niacc.augusoft.net](http://niacc.augusoft.net) (search for course #9395).



### ***Culture of Service: The Smile Initiative***

**December 8 • 9 am - 11 am • \$59**

**Need more info/want to register?**



**641.422.4358**



**[niacc.augusoft.net](http://niacc.augusoft.net)** (Course #9395)

**9:00 AM**

#### **RUN WITH RUDOLPH 5K FUN RUN**

**Registration & Check-In at 9:00am | Race Starts at 10:00am**

Get yourself going for the day with a 5K jaunt down our historic State Street!

**2:00 - 5:00 PM**

#### **HOME FOR THE HOLIDAY'S**

Main Street Mason City invites you downtown to enjoy over 20 family friendly activities to get your holiday season started. Bring the entire family downtown on Saturday, November 27th and help Main Street Mason City kick off the holiday season at the annual Main Street Mason City Home for the Holidays festivities!

#### **CHRISTMAS MARKET**

**SOUTHBRIDGE MALL**

Holiday In-Home Business & Craft Market Extravaganza, Southbridge Mall. Find the perfect gift for everyone on your holiday shopping list!

**5:15 PM**

#### **TREE LIGHTING CEREMONY IN CENTRAL PARK**

Gather around in Central Park and enjoy the sounds of the season as one lucky child will light the coveted Christmas Tree in Central Park!

**5:30 PM**

#### **JINGLE MINGLE JAMMIE CRAWL**

Whether you're naughty or nice, it's time to get into the holiday spirit. Throw on your Christmas jammies and other holiday gear, grab your friends, and come spread some cheer downtown with Main Street Mason City!

**ALL DAY**

#### **SMALL BUSINESS SATURDAY**

Take advantage of Small Business Saturday and shop the many deals downtown Mason City and Southbridge Mall have to offer! Many of our downtown businesses are celebrating with refreshments, gift bags, goodies, special deals and extended hours. Remember to Shop Small. Shop Local!

#### **HOLIDAY PHOTO OP STOP**



**For more information and event registration,  
please visit our Facebook page.**

**SPECIAL THANKS TO OUR INVESTORS:** KGLO News, Star 106.1, 93.9 The Country Moose & 1490 & 96.7 KRIB, Renewable Energy Group, The OFFICIAL 98.7 KISS Country Page (Mason City) & 103.7 The Fox, First Citizens Bank and Reflections Salon, Mason City, IA... This would not be possible without your support!

**SMALL BUSINESS  
SATURDAY  
NOVEMBER 27TH**







# Corridor

NOVEMBER 2021



## BOARD OF DIRECTORS

### Officers:

**Scott Smed, Chairman of the Board**  
Bergland + Cram

**Marty Mensen, Vice Chair**  
Alliant Energy

**Diane Fischels, Treasurer**  
MercyOne - North Iowa

**Paul Stevenson, Secretary**  
Clear Lake Bank and Trust

**Robert Klocke, Past Chairman**  
First Citizens Bank

### Directors:

**Chelsy Snyder Anderson**  
Dean SnyderConstruction

**Kent Brcka**  
Henkel Construction

**Collin Davison**  
Laird Law Firm

**Mark Ebeling**  
City of Clear Lake

**Christy Marchand**  
CFO Systems, LLC

**Emily Peters**  
Union Pacific Railroad

**Chuck Schafer**  
North Iowa Cooperative

### Ex-Officios:

**Mayor Nelson Crabb**  
City of Clear Lake

**Mayor Bill Schickel**  
City of Mason City

**Supervisor Tim Latham**  
Cerro Gordo County

**Dr. Steven Schulz**  
North Iowa Area Community College

**Aaron Burnett**  
City of Mason City

**Tom Meyer**  
Cerro Gordo County

**Scott Flory**  
City of Clear Lake

## MASON CITY SURVEYS NORTH IOWA'S HOUSING NEEDS

**THE CITY OF MASON CITY HAS ENGAGED IN A HOUSING STUDY** to determine North Iowa's needs. The Community Development team at McClure was selected by the City to work with the North Iowa Corridor EDC and other local leaders on identifying the housing needs of the community and implementing new strategies to meet those needs. Public input sessions were held June 21st at the North Iowa Regional Commerce Center where participants were able to provide feedback at a number of interactive stations. Focus groups and other interviews were held with builders, contractors, business leaders, and housing service providers to ask pointed questions about the challenges and opportunities for housing in Mason City. A survey was available to the public through September, and its results are currently being compiled for further analysis.

Major themes from these conversations are:

- Mason City is a great place to raise a family and has a lot of wonderful amenities to be proud of including good schools, recreational facilities and parks, and unique history/architecture

When it comes to challenges there are five major themes

- o Affordability – while there are many affordable housing options, many of these properties are in disrepair and need updating to be marketable

- o Blight – a number of neighborhoods have areas in great need of improvements but current resources are limited

- o Social Services – homelessness is an invisible issue for both individuals and families; many services exist but more resources are needed to meet the need

- o Workforce – local employers have noted issues with finding quality housing to place incoming employees

- o Need for “missing middle housing” - many homes are available at both ends of the spectrum – very low cost (less than \$100,000) and upper-middle (\$300,000+)

- Focus Groups noted a “lack of financial resources to address home renovations” as one of the top issues to reduce blight and improve the available housing stock for low to moderate income households

In addition a public survey was made available to allow the general public to share their insights in the current housing situation. While the final survey results have not yet been released, we have been able to identify some key themes from the 200+ participants to date:

- Those respondents “dissatisfied” with their current housing stated “too small” and “outdated” as top issues

- Response to “Most needed housing type to be built” is single family homes less than \$150,000 – likely to be addressed with renovation of existing homes

- Top barrier to home ownership – (1) lack of preferred housing type, (2) lack of down payment, and (3) monthly payment too expensive/unaffordable

Housing availability is a key economic development concern and has become a primary objective of the Corridor. This study will help the City, the North Iowa Corridor, and local leaders identify and develop strategies and initiatives to address the issue and ensure we are able to provide the types of housing necessary to attract and retain people in our communities.

**CHAD SCHRECK**  
PRESIDENT & CEO

[cschreck@northiowacorridor.com](mailto:cschreck@northiowacorridor.com)

**SHAUN ARNESON**  
VP, EXISTING BUSINESS & PROJECT  
MANAGEMENT  
[sarneson@northiowacorridor.com](mailto:sarneson@northiowacorridor.com)

**HUNTER CALLANAN**  
WORKFORCE SPECIALIST  
[hcallanan@northiowacorridor.com](mailto:hcallanan@northiowacorridor.com)

**JOYCE MARTIN**  
MARKETING & COMMUNICATIONS  
COORDINATOR  
[jmartin@northiowacorridor.com](mailto:jmartin@northiowacorridor.com)





# The Entrepreneurial Edge



GLOBAL  
ENTREPRENEURSHIP  
WEEK

Global Entrepreneurship Week is **November 8-14, 2021**. It is a collection of tens of thousands of activities, competitions and events in 170+ countries each November aimed at making it easier for anyone, anywhere to start and scale a company. Founded in 2008, GEW inspires millions each year to explore their potential while fostering connections and increasing collaboration within their ecosystems to empower entrepreneurs and strengthen communities.

Diversity is a driver of innovation and economies suffer if a group of people are underrepresented or face structural barriers. Global Entrepreneurship Week reaches beyond traditional startup hubs, envisioning one global entrepreneurial ecosystem open to all. There are four themes for GEW 2021: **Ecosystems, Education, Inclusion, & Policy**. The Pappajohn Center will be hosting various events throughout the week in celebration of GEW.



Date	Event	Time
Tuesday Nov 9	• Tech Talk—Mason City Brewing (Entrepreneurship and Innovation Panel)	• 5—7pm
Wednesday Nov 10	• NIACC Marketplace—NIACC Activity Center	• 10am—2pm
Thursday Nov 11	• Venture School Launch Day Competition ( NIACC Muse-Norris Conference Center)	• 5:30-9pm
Friday Nov 12	• Launch of FinancialFriday.net	• Website

## Upcoming Events

### Start Smart Workshop

**November 3 & 17 6:00—8:00 pm; Zoom Online Session**

### TechTalk

**November 9 5-7 pm; Mason City Brewing**

Registration is required to get the Zoom link, contact Mary Spitz-SBDC office at NIACC: 641.422.4342 or [mary.spitz@niacc.edu](mailto:mary.spitz@niacc.edu).



[www.pappajohncenter.com](http://www.pappajohncenter.com)  
500 College Drive, Ste 120  
Mason City, IA 50401

## Membership Renewals (cont.)

### Twenty Plus Years (cont.)

Woodharbor Custom Cabinetry & Design Showroom (27)  
AmericInn Clear Lake (26)  
Mason City Jaycees (24)  
Cupola Inn Bed & Breakfast (24)  
Goodwill of the Great Plains (24)  
Mediacom (24)  
Country Meadow Place Assisted Living and Memory Care (24)  
Rye Construction, Inc. (24)  
Accord Architecture (24)  
Culligan Water Conditioning (24)  
Atlas Mini-Warehouses (24)  
Schoneman, REALTORS (22)  
Enterprise Rent-A-Car (21)  
Touched by Grace (20)  
Alpha Media USA -  
KLSS, KGLO, KIAI, KYTC, KRIB (20)  
Martin Brothers Food Market (20)

### Fifteen Plus Years

Domino's Pizza (17)  
Brown, Kinsey, Funkhouser & Lander, PLC (16)  
Noddle Companies/Plaza West (16)  
Kramer Ace Hardware (16)  
Hank's Plumbing Inc. (15)  
Petersen Plaza (15)

### Ten Plus Years

98.7 KISS Country / 103.7 The Fox / KIOW 107.3 / KCHA 95.9 (14)  
Masonite International (14)  
Edward Jones - David Stine | Missy Freund (14)  
North Iowa Youth Center (14)  
SERVPRO of Mason City (13)  
Sun Tan City (13)  
Taco John's (12)  
Big O Tires (12)  
A. H. Hermel Co. (12)  
Sherwin-Williams (12)  
Young Construction of North Iowa (12)  
WebWise Solutions, Inc. (12)  
Holiday Inn Express and Suites - Mason City (11)  
Praise Community Church (10)  
State Street Deli (10)

### Five Plus Years

SkyWorks Crane Inc. (9)  
ITC Midwest (9)  
Mason City Noon Lions (9)  
Clear Lake Arts Center (9)  
Tug's Daycare & Preschool (9)

## Fall Event Recap

Fall is a busy time for Chamber events! Thanks to all who participated in the educational and networking opportunities hosted by the Chamber's volunteer committees.

### Chamber Downtown Walk

Chamber members gathered in downtown Mason City on October 6 to participate in the Healthiest State Initiative Annual Walk. There was at least one walk registered in all of Iowa's 99 counties! The Healthiest State Initiative is focused on making Iowa the healthiest state in the nation.



### Annual Meeting

The Chamber hosted its 105th **Annual Meeting** on Thursday, October 7 inside the new Principal Pavilion.



Following a ribbon-cutting for the Performing Arts Pavilion, attendees found their way inside the beautiful new structure and enjoyed food and drink before honoring the best of North Iowa Business.



### Breaking Glass Leadership Series

The **Breaking Glass Leadership Series** brought us two powerful women in their respective fields. Dr. Tonya Gray of MercyOne North Iowa spoke at Breaking Glass in September.

Dr. Wendy Wintersteen, the first female President of Iowa State University, shared her experiences in education and agriculture at October's **Breaking Glass** session.



### Chamber Cup

More than a dozen teams showed up to Central Park on Thursday, September 16 for the 2nd Annual **Chamber Cup**!

Teams participated in a range of events, including a High Heel Race, Jump Rope Competition, and Dodgeball!



First Citizens Bank took home the 1st place trophy, while NIACC Continuing Ed came in 2nd, and Bergland + Cram Architects found the leaderboard for a second year with 3rd place.



## Ribbon Cuttings

**NEW PLAYGROUND**  
Lincoln Intermediate School  
1625 S Pennsylvania Ave



**NEW MEMBER**  
Avion Azul  
9184 265th St, Clear Lake



**Principal Pavilion**  
Downtown Plaza



**NEW MEMBER**  
Healthy Strides  
636 S Monroe Ave



**NEW MEMBER**  
Serenity Spa  
103 S Todd Street, Manly



## Membership Renewals (cont.)

### *Five Plus Years (cont.)*

G8 Development Inc. (8)  
Wheel Man Auto LLC (8)  
Aaron's (8)  
Crescent Electric Supply Company (8)  
Wealth Partners/Ameriprise Financial Services, LLC (8)  
REG Mason City, LLC (8)  
Gary Wattnem (8)  
North Iowa Collision Center (8)  
First United Methodist Church (7)  
Legacy Manor of Mason City (7)  
Grace United Methodist Church (7)  
Gary & Sharon Lindgren (6)  
Awe'z Sandwich Shop (6)  
COUNSEL (5)  
All Things Advertising (5)  
Creative Sound (5)  
Fat Hill Brewing (5)  
Art on the Plaza (5)  
Frein Audio & Technology (5)  
Gourley, Rehkemper & Lindholm PLC (5)  
North Iowa Figure Skating Club (5)  
Premier Polysteel (5)  
Mason City Noon Kiwanis (5)  
TDK Real Estate (5)

### *One Plus Years*

Community Health Center of Mason City (3)  
JP Wealth Advisors (3)  
Living Free (3)  
Dharma Anatomy, LLC (3)  
I-35 Auctions (2)  
TimberCrest at Glen Oaks Community (2)  
Icon Architectural Group (2)  
Spring Lake Townhomes & Suites (2)  
Thrivent - Todd Leet (2)  
Sturges Tax & Accounting (2)  
Central Gardens of North Iowa (2)  
Synergy Physical Therapy & Sports Medicine (1)



# Chamber Leadership

## Executive Committee

Jane Fischer, Board Chairperson  
*Jane Fischer & Associates, LLC*  
Evan Raulie, Chair Elect  
*Smithfield*  
Andy Meyer, Past Chairperson  
*Bergland+Cram Architects*  
Danielle Pace, Treasurer  
*Clear Lake Bank & Trust Co.*  
Jeff Gribben, Small Business  
Division Vice President  
*First Citizens Bank*  
Bill Phillips, Government Affairs  
Division Vice President  
*Henkel Construction Company*  
Jessica Tierney, Workforce & Leadership  
Division Vice President  
*Tierney Properties*  
Todd Leet, Community & Membership  
Division Vice President  
*Thrivent - Todd Leet*

## Board of Directors

Kyle Bermel, *Metalcraft, Inc.*  
Fouad Daoud, *WHKS Engineers, Surveyors,  
and Planners*  
Michael Davis, *IOOF Home & Community  
Therapy Center*  
Chris Jessen, *Heartland Asphalt, Inc.*  
Andrew Johnston, *Laird Law Firm*  
Matt Koch, *Sukup Manufacturing*  
Janelle Kruger, *Kraft Heinz*  
Matt Leibbrand, *Stoney Creek Hospitality Corp.*  
Dr. Paul Manternach, *MercyOne North Iowa  
Medical Center*  
Phil Meekins, *CURRIES*  
Tiffany Nonnweiler, *First Citizens Bank*  
Jessica Reith, *Cargill Protein*  
Katy Showalter, *Window World of Mason City*  
Katie Wold, *Market 124*  
Dan Young, *Young Construction of North Iowa*  
Valerie Zahorski-Schmidt, *NIACC*

## Staff

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City, IA 50401-3250.



## Upcoming Events

MARK YOUR CALENDAR

### Professional Development

Thursday  
**Nov 4**

**CEO Conversations - Dr. Steve Schulz** | 11:30AM-1PM  
Board Room, Commerce Center | 9 N Federal Ave

### Networking Events

Thursday  
**Nov 11**

**Business After Hours** hosted by the United Way | 4-6PM  
Mason City Brewing | 28 E State St

### Get Involved/Committee Meetings

Tuesday  
**Nov 2**

**Ambassador Meeting** | Noon-1PM  
Avion Azul | Mason City Municipal Airport

Wednesday  
**Nov 10**

**Agribusiness Committee** | 8-9AM  
3rd Floor Event Room, Commerce Center | 9 N Federal Ave  
**Program Committee** | Noon-1PM  
Board Room, Commerce Center | 9 N Federal Ave

Friday  
**Nov 12**

**North Iowa Band Festival Committee** | Noon-1PM  
Band Festival Room, Commerce Center | 9 N Federal Ave

Tuesday  
**Nov 16**

**Worksite Wellness Committee** | 3-4PM  
Farrer Room, Commerce Center | 9 N Federal Ave

Wednesday  
**Nov 17**

**Board Meeting** | Noon-1PM  
3rd Floor Event Room, Commerce Center | 9 N Federal Ave

The Commerce Center will be closed for the Thanksgiving  
Holiday, Thursday and Friday, November 25-26.



## December

December 9 | **Operation Thank You**  
TBA | **Breaking Glass**