



SIGNATURE EVENTS & PROGRAMS 2021-22



BUSINESS • NETWORKING • WELLNESS
AGRIBUSINESS LEADERSHIP • MARKETING
NORTH IOWA BAND FESTIVAL • COMMITTEES

Chamber Leadership

EXECUTIVE COMMITTEE



BOARD CHAIR
Jane Fischer
Jane Fischer & Associates LLC



CHAIR ELECT
Evan Raulie
Smithfield



PAST CHAIR
Andy Meyer
Bergland+Cram Architects



TREASURER
Danielle Pace
Clear Lake Bank & Trust



DVP BUSINESS
Jeff Gribben
First Citizens Bank



DVP GOVERNMENT
AFFAIRS
Bill Phillips
Henkel Construction Company



DVP WORKFORCE
Jessica Tierney
Tierney Properties



DVP COMMUNITY &
MEMBERSHIP
Todd Leet
Thrivent - Todd Leet

BOARD OF DIRECTORS



Kyle Bermel
Metalcraft, Inc.



Fouad Daoud
WHKS Engineers, Surveyors, & Planners



Michael Davis
IOOF Home & Community Therapy Center



Chris Jessen
Heartland Asphalt, Inc.



Andrew Johnston
Laird Law Firm



Matt Koch
Sukup Manufacturing



Matt Leibrand
Stoney Creek Hospitality Corporation



Dr. Paul Manternach
MercyOne North Iowa Medical Center



Phil Meekins
CURRIES



Tiffany Nonnweiler
First Citizens Bank



Jessica Reith
Cargill Protein



Katy Showalter
Window World of Mason City



Katie Wold
Market 124



Dan Young
Young Construction of North Iowa



Valerie Zahorski-Schmidt
North Iowa Area Community College

CHAMBER STAFF



Robin Anderson
President & CEO



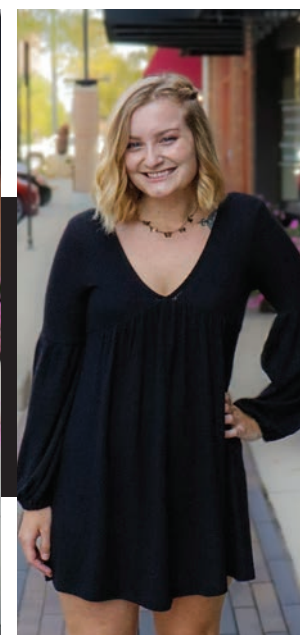
Colleen Frein
Vice President & Membership Director



Allyson Krull
Marketing & Leadership Development Director



Noah Harris
Program Director



Zoie Papouchis
Service & Operations Associate



A LETTER FROM THE PRESIDENT & CEO

Each year, the Chamber of Commerce offers a diverse schedule of events and programs to serve our members in the North Iowa region.

Chamber events and programs are the perfect outlet for your company to gain the publicity and brand recognition that every business needs. From leadership to public policy, and from networking to professional training, we have a perfect fit for your organization's goals.

Our sponsorship opportunities range in scope and price, and have the ability to meet important objectives for any size business. Chamber policy provides previous sponsors the first right of refusal.

We appreciate all of our sponsors and members and look forward to working with you to create a custom package to meet your company's needs.

Premier Members

Thank you to the 2020-21 Premier members. These members have invested above and beyond their annual dues to support Chamber programs, events, and the **North Iowa Band Festival**.

GOLD (\$6,000+): Cargill Protein • Clear Lake Bank & Trust Co. • CURRIES • First Citizens Bank • Holiday Inn Express and Suites - Mason City
Jane Fischer and Associates LLC • MercyOne North Iowa Medical Center • POET Biorefining - Hanlontown

SILVER (\$3,000 - \$5,999): Century 21 Preferred • Diamond Jo Casino - Worth Co. • REG Mason City, LLC

BRONZE (\$1,000 - \$2,999): 98.7 Kiss Country / 103.7 The Fox • Bergland + Cram Architects • Dental Center of North Iowa • Farmers State Bank • First Security Bank & Trust • Henkel Construction Co. • ITC Midwest • Mason City Motor Company • Metalcraft, Inc. • Midwest Construction & Supply • North Iowa Area Community College • North Iowa Community Credit Union • North Iowa Periodontics • NSB Bank SERVPRO of Mason City • Smithfield • Sukup Manufacturing Co. • Young Construction of North Iowa

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Annual Meeting

The Chamber's **Annual Meeting** recognizes individuals, businesses, and volunteers for achievements and highlights the Chamber's accomplishments.

October 6, 2022

3-5PM

Location TBD

Projected attendance: 275-325

Sponsor | \$750

Limit three sponsors; first right of refusal

- Company logo in **Chamber Newsletter** article (August and September)
- Logo in weekly **Chamber News** email
- Logo in event email blast
- Logo in all printed event marketing materials including invitation
- Listed as a Facebook event co-host
- May leave "hand outs" or "give aways" at the place setting of each table
- 5 minutes to address attendees at the event
- Reserved 8 tickets

Participate | \$25

- Network with industry leaders from a cross-section of North Iowa businesses
- Learn about the Chamber's accomplishments and priorities for the upcoming year
- Celebrate the winners of the Chamber's prestigious awards



The State of North Iowa

The State of North Iowa is an opportunity to hear directly from city and county leadership from Mason City, Clear Lake, and Greater North Iowa as they highlight recent accomplishments, outline future goals, and offer ideas about current business and community issues. This event complements the Vision North Iowa strategic planning efforts.

January 13, 2021

8-9:30AM

Projected Location: Fairfield Inn, Clear Lake

Projected attendance: 100

VISION NORTH IOWA

Sponsor | \$1,000

Limit one sponsor; first right of refusal

- Opportunity to welcome guests and introduce the panel
- Eight tickets to attend session
- Company logo in **Chamber Newsletter** article
- Logo in weekly **Chamber News** email
- Logo in event email blast
- Logo in all printed event marketing materials
- Listed as Facebook event co-host

Participate | \$25

- Enjoy breakfast and time to network
- Hear directly from local leaders about important community and business issues



CEO Conversations

CEO Conversations offers sage advice for finding your way in the business world. These educational seminars are held during the lunch hour, featuring local speakers and facilitators. Participation is limited to encourage thoughtful, valuable conversations.

Quarterly on Thursdays

11:30AM - 1PM

North Iowa Regional Commerce Center

Attendance: 20 maximum

Sponsor | \$600

Limit one sponsor; first right of refusal

- Opportunity to welcome attendees and introduce speakers
- Two tickets to attend each session
- Company logo in **Chamber Newsletter** article
- Logo in weekly **Chamber News** email
- Logo in event email blast
- Logo in all printed event marketing materials
- Listed as a Facebook event co-host
- May leave "hand outs" or "give aways" at the place setting of each table

Schedule

Past Speakers

Tony Brownlee, *Kingland*

Steve Doerfler, *Metalcraft*

Kurt Herbrechtsmeyer, *First Security Bank*

Mark Hewitt, *Clear Lake Bank & Trust*

Rod Schlader, *MercyOne NI Medical Center*

Dr. Steve Schulz, *NIACC*

Steve Sukup, *Sukup Manufacturing*

Participate | \$20

- Limited to the first 18 registrations
- Enjoy a catered lunch
- Learn from industry leaders and prospective mentors
- Network with fellow business people

Speakers

INVITATIONS EXTENDED

Scott Smed, *Bergland+Cram*

David Zrostlik, *Stellar Industries*

Marti Rodamaker, *First Citizens Bank*



Breaking Glass Leadership Series

"*Breaking Glass*" offers a unique learning experience to help women stretch their leadership potential, drive their careers with vision and purpose, and make a greater impact within their organizations. These workshops will challenge attendees to optimize their role as women in the workforce.

Quarterly on Thursdays

8:30-10AM

North Iowa Regional Commerce Center

Projected attendance: 30-50

Sponsor | \$150 (each session)

- Opportunity to welcome attendees and introduce speakers
- Four tickets to attend session
- Company logo in *Chamber Newsletter* article
- Logo in weekly *Chamber News* email
- Logo in event email blast
- Logo in all printed event marketing materials
- Listed as a Facebook event co-host

Participate | \$10 each session

- Enjoy a light breakfast and time to network
- Learn leadership skills from influential women at the top of their career field

Schedule

JANUARY 27

Susan Christensen, *Iowa Supreme Court Chief Justice*

Past Speakers

Joni Ernst, *U.S. Senator*

Abbie Mork & Annie Brees, *Women's Barbell Classic*

Janelle Kruger, *Kraft Heinz*

Jessica Reith, *Cargill Protein*

Deadra Stanton, *Educator & Professional Speaker*

Sarah Stanton Kurz, *Project & Process Management*

Julie Kenney, *Iowa Deputy Secretary of Agriculture*

Tanna Frederick, *Hollywood Actress*

Dr. Tonya Gray, *MercyOne North Iowa*

Dr. Wendy Wintersteen, *Iowa State University President*

Speakers

INVITATIONS EXTENDED

Kim Reynolds, *Governor of Iowa*

Tiffany Creekmur, *Mason City Police Department*

Debi Durham, *Iowa Economic Dev. Authority*

Barbara Wilson, *University of Iowa President*



Community Concierge Service

Customized tours available by appointment

The **Community Concierge** is a service of the Chamber of Commerce, with the goal of helping employers recruit and retain professional and executive level employees. The **Community Concierge** provides resources to promote a smooth transition to North Iowa and helps the employee and their family forge a lasting connection with the community.

Sponsor

PREMIER SPONSOR | \$10,000

- Unlimited, priority access to **Community Concierge** service
- Complimentary Concierge Cards for all referrals
- Full-page, priority placement advertising in **New to North Iowa** publications (next publication printed Spring 2022) (\$2000 value)
- 20 customizable video marketing mailers (\$4,000 value)
- Recognition as "Premier Sponsor" in all marketing for **Community Concierge** (including website, flyers, video marketing, etc.)

EXECUTIVE SPONSOR | \$5,000

- Up to 12 referrals to **Community Concierge** service (\$2,400 value)
- Complimentary Concierge Cards for all referrals (\$1,200 value)
- Full page advertisement in **This is North Iowa** publication (next publication printed Spring 2022) (\$1,500 value)
- 5 customizable video marketing mailers (\$1,000 value)
- Recognition as "Executive Sponsor" in all marketing for **Community Concierge** (including website, flyers, video marketing, etc.)

SUPPORTING SPONSOR | \$2,500

- Up to 6 referrals to **Community Concierge** service (\$1,200 value)
- Complimentary Concierge Cards for all referrals (\$600 value)
- Full page advertisement in **This is North Iowa** publication (next publication printed Spring 2022) (\$1,500 value)
- Recognition as "Supporting Sponsor" in marketing for **Community Concierge** (including website, flyers, etc.)
- Flexibility to exchange referrals for personalized video brochures

Participate | \$500 paid upon hire

- Personalized, guided tour of Mason City
- Assistance with employment for a trailing spouse
- Connection with public and private schools
- Assistance in locating quality rental housing
- Introduction to volunteer opportunities
- On-going touchstone for future resources





New Member Luncheon

The **New Member Luncheon** is an opportunity for new Chamber members to connect with long-standing members of the Chamber, including board and committee members. Attendees learn more about the value of Chamber membership.

August 25, 2022

12-1PM

North Iowa Regional Commerce Center

Projected attendance: 25

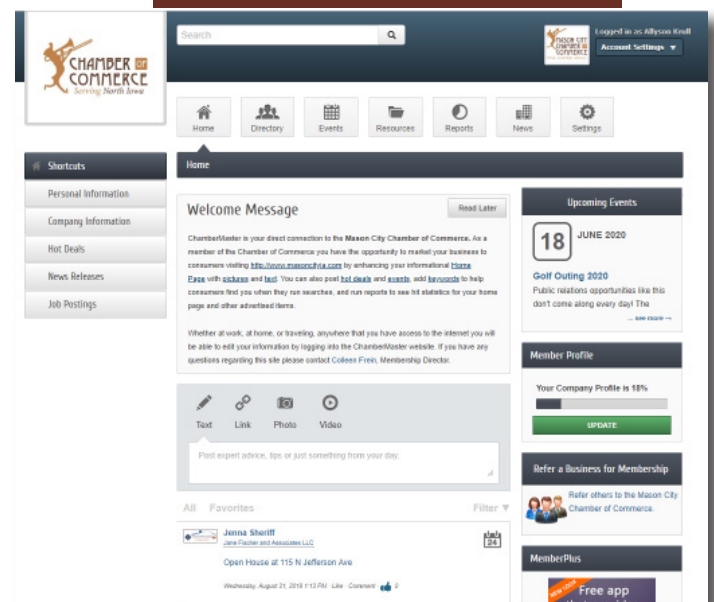
Sponsor | \$250

Limit one sponsor; first right of refusal

- Opportunity to welcome guests to luncheon
- Company logo in **Chamber Newsletter** article
- Logo in weekly **Chamber News** email
- Logo in event email blast
- Logo in all printed event marketing materials
- Listed as a Facebook event co-host

Participate | FREE

- Meet fellow new members
- Introductions to board and committee members
- Learn about opportunities to volunteer or get involved
- Learn how to access and utilize the online Member Information Center (MIC)
- Enjoy lunch at no charge, compliments of the event sponsor



Member Information Center



Picture Day

Picture Day is a great opportunity for Chamber members to update their professional head shot. A professional photographer provides lighting, a backdrop, and a retouched electronic image. Hair stylists and make-up artists are on-hand to assist with final touches before the photographer says, "cheese!" As an added bonus, use this opportunity to enhance your business listing on the Chamber's website. A staff member will be on-hand to walk you through the Membership Information Center (MIC) and get your business listing looking great online!

January 6, 2022

8:30AM-1:30PM

North Iowa Regional Commerce Center

Projected attendance: 30-50



Sponsor

PHOTOGRAPHY SPONSOR

Negotiable portrait discount

Take headshots at event

- Gain visibility and contacts
- Company logo in **Chamber Newsletter** article
- Logo in weekly **Chamber News** email
- Listed as a Facebook event co-host

STYLIST SPONSOR

Touch-up services for attendees

Hair & Makeup stylists at event

- Gain visibility and contacts
- Company logo in Chamber Newsletter article
- Logo in weekly Chamber News email
- Listed as a Facebook event co-host

Participate

PROFESSIONAL HEADSHOT | \$40

- Take advantage of last-minute hair and make-up touch ups before portrait session
- After the session, 2-3 poses sent as proofs
- Fee includes digital copy and rights to one photo

ENHANCED ONLINE BUSINESS LISTING | FREE

- Sit down with a Chamber staff member to learn how to utilize the Member Information Center
- Add details to your business listing in the Chamber's online directory, learn how to create events for the online calendar, add photos, post news releases, and more!



Golf Outing

The Annual Chamber **Golf Outing** is the can't-miss summer event of the year! Hole sponsors provide extra fun for this four-person "Best Shot," and golf carts are included. Organized by the Program Committee, this is a great networking event to entertain clients, co-workers, and friends.

June 16, 2022

9AM-6PM

Mason City Country Club

Projected attendance: 144 golfers

Sponsor

TOURNAMENT SPONSOR | \$1,500

Limit one sponsor; first right of refusal

- Two team registrations
- Choice of hole on the golf course for Hole Sponsor promotion
- 4 lunch tickets
- Company logo in **Chamber Newsletter** article
- Logo in weekly **Chamber News** email
- Logo in event email blast
- Logo in all printed event marketing materials
- Listed as a Facebook event co-host

CLOSEST TO THE PIN | \$600

Limit one sponsor; first right of refusal

- Marketing booth at one hole on the Golf Course for promotion
- Sponsor the "Closest to the Pin" prize
- 2 lunch tickets
- Company logo in **Chamber Newsletter** article
- Logo in weekly **Chamber News** email
- Logo in event email blast
- Logo in all printed event marketing materials

HOLE SPONSOR | \$350

- Marketing booth at one hole on the Golf Course for promotion
- 2 lunch tickets
- Company logo in **Chamber Newsletter** article
- Logo in weekly **Chamber News** email
- Logo in event email blast
- Logo in all printed event marketing material
- Opportunity to win "Best Hole Sponsor" and receive a complimentary golf team registration for 2021

Participate | \$400 team of 4

- Green fees for 4 players
- Two golf carts
- Lunch and dinner tickets for 4 players
- Networking with players from other teams
- Opportunity to win awards and door prizes



Chamber Bowl

Organized by the Program Committee, the **Chamber Bowl** is a fun winter social event limited to 12 teams of six players each night. Dinner is provided and prizes are awarded for bowling skill, attire, and just for fun. Members have their choice of a Tuesday, Wednesday, or Thursday evening of bowling.

February 1, 2, 3, 2022

3:30-8PM

Mystic Lanes

Projected attendance: 180-220 bowlers

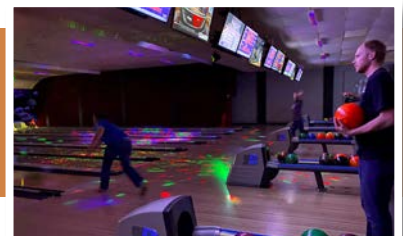
Sponsor | \$350

Limit one sponsor per night; first right of refusal

- One Bowling Team
- 6 Meal Tickets
- Company logo in **Chamber Newsletter** article
- Logo in weekly **Chamber News** email
- Listed as a Facebook event co-host
- Logo in event email blast
- Logo in all printed event marketing materials
- Opportunity to thank participants on sponsored night

Participate | \$200 team of 6

- Three lines of bowling (last line is cosmic bowling - wear neon colors!)
- 6 dinner tickets
- Networking with other teams
- Opportunity to win awards and door prizes





Business After Hours

Business After Hours are the Chamber's most popular get-togethers where members can meet, exchange business cards, and talk business in a relaxed and informal setting.

4-6PM on a Thursday
Various Locations
Projected attendance: 75-100 people

Sponsor | \$275

- Host event, provide location, food, and beverage to attendees
- Two chamber hosts will greet guests, manage drawings for prizes, and supply nametags
- Company logo in Chamber Newsletter article
- Logo in weekly Chamber News email
- Logo in event email blast
- 45-second promotional video for event
- Facebook live segment the week before the event
- Listed as a Facebook event co-host

2022 Schedule

FEBRUARY 24 - Main Street Mason City

MAY 5 - Mint Springs Dentistry

AUGUST - Lee Realty

Participate | FREE

- Enjoy food and drinks
- Network with fellow business people





Operation Thank You

During **Operation Thank You**, Chamber volunteers make personal calls on member businesses to say "Thank You" and deliver packets containing the new Membership Directory, CMO Cards, and other important information. A holiday member appreciation party at the Commerce Center caps off the day.

December 8, 2022

All Day

North Iowa Regional Commerce Center

Projected attendance: 100-150

Sponsor

OPERATION THANK YOU CO-HOST | \$500

Limit one sponsor; first right of refusal

- Opportunity to welcome guests and give away door prizes
- Company logo in December **Chamber Newsletter** article
- Logo in **Chamber News**
- Logo in event email blast
- Logo in all printed event marketing materials, including envelope

PACKET SPONSOR | \$100

- Company logo in December **Chamber Newsletter** article
- Logo in **Chamber News**
- Logo in event email blast
- Logo in **Operation Thank You** Packet, which is hand-delivered to more than 600 businesses
- Opportunity to include promotional item in packet

Participate | FREE

VOLUNTEER (throughout the day)

- Help deliver **Operation Thank You** Packets to area businesses
- Opportunity to network during delivery and promote company on social media
- Enjoy cookies and punch before making deliveries!

HOLIDAY PARTY ATTENDEE (4-6PM)

- Enjoy holiday food and drinks
- Network with fellow business people
- Opportunity to win door prizes



Chamber Cup

The **Chamber Cup** is an adult field day and team-building competition like no other. Businesses may enter teams of 4 people to compete in numerous challenges. Events will vary from mental games to physical activities, but it's important to note that this event does not require you to be an athlete in any way. This is all about having fun!

September 15, 2022

Time: 1-4PM

Downtown Mason City

Projected attendance: 75-100

Sponsor

GOLD | \$1,000

Limit one sponsor; first right of refusal

- Registration for 2 teams
- 5 minutes to address attendees at event
- Promotion booth at event
- Opportunity to lead warm-up session
- 30-second event promo video
- Company logo in **Chamber Newsletter** article
- Logo in weekly **Chamber News** email
- Logo in event email blast
- Logo in all printed event marketing materials
- Listed as a Facebook event co-host

SILVER | \$500

- Registration for 1 team
- Promotion booth at event
- Opportunity to lead warm-up session
- Company logo in **Chamber Newsletter** article
- Logo in weekly **Chamber News** email
- Logo in event email blast
- Logo in all printed event marketing materials

BRONZE | \$250

- Company logo in **Chamber Newsletter** article
- Logo in weekly **Chamber News** email
- Logo in event email blast
- Logo in all printed event marketing materials

Participate | \$100

- Registration for 4 participants
- Fun and challenging team events
- Water provided
- Opportunities to win awards and door prizes
- Complimentary chair massages

Event Examples

- Hula hoop contest
- Office relay
- Desk chair race
- High heel race
- Dodge ball





Moonlight Bike Ride

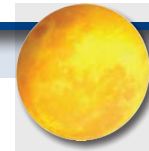
This 10-mile bike ride starts and ends in the heart of downtown Mason City and celebrates the community's "bike-ability." Riders may sign up as individuals, families, or as a business. Pre-ride entertainment contributes to the energetic atmosphere, and a healthy breakfast greets bikers following the ride.

August 19, 2022

8PM-Midnight

Downtown Mason City

Projected attendance: 200 riders



**MOONLIGHT
BIKE RIDE**

Sponsor

FULL MOON SPONSOR | \$1,000

Limit two sponsors; first right of refusal

- Registration for 20 riders
- Promotion booth at the "Halfway Point Pit Stop"
- Opportunity to include promotional item at rider registration table
- Company logo in *Chamber Newsletter article*
- Logo in weekly *Chamber News* email
- Logo in event email blast
- Logo in all printed event marketing materials
- 30-second promotional video

HALF MOON SPONSOR | \$500

- Registration for 10 riders
- Company name in *Chamber Newsletter* article
- Company name in weekly *Chamber News* email
- Opportunity to include promotional item at registration table

CRESCENT MOON SPONSOR | \$250

- Registration for 5 riders
- Company name in *Chamber Newsletter* article
- Company name in weekly *Chamber News* email
- Opportunity to include promotional item at registration table

STARRY NIGHT SPONSOR | 5 Volunteers

- Company name in *Chamber Newsletter* & *Chamber News* email

Participate | \$25 individual, \$20 youth, \$50 family of 4

- Registration to participate in 10-mile ride
- Activity stations for family fun before the ride
- Give-aways from *Moonlight Bike Ride* sponsors
- Snacks at "Halfway Point Pit Stop"
- Breakfast upon completion of ride



Workplace Wellness

A myriad of best practices contributes to workplace wellness. Attendees learn about emergency procedures, security plans, and workplace wellness best practices at these informational seminars. Or, break out of the traditional meeting room and try "Netwalking". This activity builds meaningful connections and casual conversations on the move.

SEMINAR: April 2022

Time: 10AM-Noon

North Iowa Regional Commerce Center

Projected attendance: 30-50 people

SEMINARS

Sponsor | \$150

- 2 complimentary tickets
- Company logo in **Chamber Newsletter** article
- Logo in weekly **Chamber News** email
- Logo in event email blast
- Logo in all printed event marketing materials

Participate | \$25

- Learn best-practices to implement in your workplace
- Network with other wellness-focused business leaders
- Improve employee attraction/retention rates with emphasis on worker wellbeing
- Potential to earn a certificate for the topic



Ag Breakfast

Farm and City come together for this annual appreciation breakfast held during national Ag Week. The AgriBusiness Committee arranges for a special speaker on a topic of interest, and Chamber volunteers cook made-to-order omelets.

March 22, 2022

8-10AM

The Music Man Square

Projected attendance: 300-400 people

Sponsor

EVENT SPONSOR | \$500

Limit four sponsors; first right of refusal

- 20 event tickets (two tables)
- 2-3 minutes to speak about your company during the event
- Company logo in **Chamber Newsletter** article
- Logo in weekly **Chamber News** email
- Listed as a Facebook event co-host
- Logo in event email blast
- Logo in all printed event marketing materials
- Logo in event slideshow

PLACEMAT SPONSOR | \$250

Limit one sponsor; first right of refusal

- Logo and/or business marketing displayed on placemats for all attendees
- Placemat may be designed by sponsor or by Chamber staff

BOOTH SPONSOR | \$50

- Booth space at event for marketing
- Business name in event program

Participate | \$12 individual | \$5 student
\$50 half table (5 tickets) | \$100 full table (10 tickets)

- Enjoy breakfast
- Network with business leaders
- Learn about the importance of agriculture to North Iowa's economy
- Celebrate North Iowa farmers



Ag Tour

This annual tour provides a rare opportunity to visit and learn more about the region's agricultural businesses and their impact on the local economy. Examples of past tours include: Sukup Manufacturing, Iowa Traction Railway, Stillwater Greenhouse, Fertile Valley Gardens, and REG Mason City, LLC.

August 2022

Time: TBD

Bushel Boy Farms

Projected attendance: 50-100 people

Sponsor | \$250

- Opportunity to address attendees on bus ride to location
- Company logo in *Chamber Newsletter* article
- Logo in weekly *Chamber News* email
- Logo in event email blast
- Logo in all printed event marketing materials
- Listed as a Facebook event co-host

Participate | FREE

- Transportation to and from location (out-of-town tours)
- Snack or lunch included, depending on time of tour
- Exclusive tour of North Iowa agribusiness location of interest to members
- Network with fellow business professionals





Leadership North Iowa

Leadership North Iowa has a long history as the region's premier leadership training for future community leaders. The 12-week course brings high-potential leaders together to learn new skills and become more familiar with community organizations and the people who operate them. In addition, class members complete a service project. Tuition includes instruction, study materials, a professional photo, graduation ceremony, and assistance with membership to a service club of the participant's choosing.

January 6-April 7, 2022
Meets weekly on Thursdays
Various Times & Locations
Class Size: 30 people

Sponsor | \$200

- Company logo in *Chamber Newsletter*
- Logo in Chamber's Leadership publication
- Logo in *Leadership North Iowa* Graduation programs
- Logo in *Globe Gazette's* December *In Business* Publication
- Logo in weekly *Chamber News* email
- Promotional flyers

Participate | \$395

Class is limited to 30 participants

- Learn important skills for personal leadership development and growth
- Develop relationships with fellow up-and-coming business leaders
- Contribute to the North Iowa community through a service project (chosen by the LNI class)
- Receive a professional headshot with copyright release
- \$50 contribution toward LNI student's participation in a Chamber member service club

Businesses sponsoring an employee's participation (registration fee of \$395 receive all of the marketing benefits listed in the "sponsor" section above.





YIELD Program

This high school youth leadership program has become a model for other programs in the region. **YIELD** (Youth Investing Energy in Leadership Development) students are high school juniors from Mason City High School, Newman High School, and the Mason City Alternative High School who have been identified as high-potential community leaders. In addition to receiving leadership training, the students complete a community impact project.

September 2021- January, 2022

2:30-3:45PM

North Iowa Regional Commerce Center

Class size: 20 students

Sponsor | \$100

- Business name listed in **Chamber Newsletter**
- Business name in Chamber's Leadership publication
- Name listed in **YIELD** graduation program
- Name listed in *Globe Gazette's* December *In Business* Publication
- Business listed in Annual Meeting Report



Participate

Limited to high school juniors, nominated by school administrators

- Develop leadership skills to carry through academic career and into the workforce
- Gain important life skills (i.e. budgeting, social etiquette, trust-building)
- Contribute to the North Iowa community through a service project (chosen by the YIELD class)
- Form friendships with students from other schools
- Receive a YIELD polo shirt





College Connections

College Connections is a program for college interns designed to connect young workers to the community and to each other. Social and educational activities take place once-a-week throughout June and July, primarily during the lunch hour.

June-July, 2022

Meets weekly on Thursdays

12-1PM

North Iowa Regional Commerce Center

Projected Attendance: 30 interns

Sponsor | \$100

- Up to 4 interns may enroll from a sponsoring business
- Company Logo in the schedule
- Company Logo in website
- Company name in *Chamber News*
- Company logo in *Chamber Newsletter* article
- May sit in on any sessions

Sessions

- Networking & Building Relationships
- Regional Intern Networking Event
- Leadership & Personality Styles
- Community Scavenger Hunt
- Miniature Golf
- Credit Reports/Credit Cards
- Young Professionals Panel
- Lady of the Lake
- Formal Dinner Etiquette

Participate | \$25

- Develop leadership skills to carry through academic career and into the workforce
- Gain knowledge of credit and financial management
- Network with fellow interns over a light lunch
- Learn about North Iowa
- Receive comprehensive toolkit



Marketing Opportunities

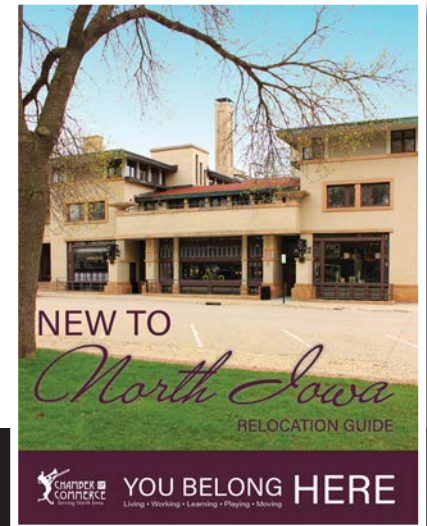
Marketing is an essential tool for any successful business. Check out the wide variety of marketing opportunities the Chamber offers its members. From Internet advertising to print ads, we will get your message out to the business community and increase your exposure.

Market Your Business

- | | |
|--|---------------|
| • Email Blast | \$50 |
| • Chamber Members Only (CMO) Card | \$50 |
| • Newsletter Insert | \$100 |
| • Enhanced Online Directory Listing | \$100 |
| • "North Iowa's Best Businesses" Directory Advertising | \$225-\$500 |
| • Promotional Videos | \$250-\$500 |
| • Online Advertising - Banner Ads | \$500-\$600 |
| • "New to North Iowa" Relocation Guide Advertising | \$300-\$1,000 |

Free Marketing Tools

- Online Membership Directory Listing
- "North Iowa's Best Businesses" Membership Directory listing
- Member News Promotion in Chamber News
- Radio Promotion
- "Chamber Live" on Facebook
- Ribbon Cutting
- Event Promotion
- Job Postings
- Bulk Mailing Permit Usage
- Social Media Promotion
- Preferred Referrals





North Iowa Band Festival

Now in its 83rd year, the **North Iowa Band Festival** is Mason City's signature annual event. The mission of the Band Festival is to provide a weekend of wholesome family entertainment at little or no cost to the family; to promote and celebrate the rich musical heritage of North Iowa; and to provide an atmosphere which showcases young musicians who are becoming a part of that heritage.

May 26-30, 2022 | Parade May 28

Visit website for details: nibandfest.com

Projected attendance: 40,000

Sponsor

DRUM MAJOR SPONSORSHIP | \$5000+

- Representative introduced at the Chamber **Annual Meeting**, the first week in October, attended by 300+ individuals from the North Iowa community
- Special award for recognition of the generous contribution
- Rights to use the **North Iowa Band Festival** name, logo, and theme throughout the year
- Commemorative buttons depicting the annual theme
- Parade entry with priority placement in the parade (if requested)
- Four VIP tickets for the bleachers at the parade
- Sponsor logo on Main Stage banner in Central Park (5,000-7,000 daily attendance)
- Sponsor logo in **North Iowa Band Festival** website (www.nibandfest.com) for the year (minimum 75,000 hits)
- Sponsor name mentions during local television news broadcasts (Rochester, Mason City and Austin DMA, 141,000 households reached)
- Sponsor name mentions in all radio interviews before the event (7 stations with over 40,000 listeners per day)
- Sponsor logo in local newspaper supplement (circulation of 39,600)
- Sponsor logo in print advertising and brochures (4,000 brochures)
- Sponsor logo in **Chamber Newsletter** for three months (675 print copies & online publications)
- Sponsor name mentions in weekly Chamber Email Blast leading up to the event (6,600+ contacts)
- Sponsor logo in Chamber's email signature

North Iowa Band Festival

BAND MASTER SPONSORSHIP | \$2,500-\$4,999

- Representative introduced at the Chamber *Annual Meeting*, the first week in October, typically attended by 300+ individuals from the North Iowa community
- Special award for recognition of the generous contribution
- Rights to use the *North Iowa Band Festival* name, logo, and theme throughout the year
- Commemorative buttons depicting the annual theme
- Parade entry with priority placement in the parade (if requested)
- Sponsor logo on Main Stage banner in Central Park (5,000-7,000 daily attendance)
- Sponsor logo in *North Iowa Band Festival* website (www.nibandfest.com) for the year (minimum 75,000 hits)
- Sponsor logo in local newspaper supplement (circulation of 39,600)
- Sponsor logo in print advertising and brochures (4,000 brochures)
- Sponsor logo in *Chamber Newsletter* for three months (675 print copies & online publications)
- Sponsor name mention in weekly Chamber Email Blast before event (6,600+ contacts)

FLAG CORPS SPONSORSHIP | \$1,000-\$2,499

- Sponsor name on Main Stage banner in Central Park (5,000-7,000 daily attendance)
- Sponsor name on *North Iowa Band Festival* website (www.nibandfest.com) for the year (minimum 75,000 hits)
- Sponsor name on local newspaper supplement (circulation of 39,600)
- Sponsor name on print advertising and brochures (4,000 brochures)
- Sponsor name on *Chamber Newsletter* for three months (675 print copies & online publications)
- Sponsor name mention in weekly Chamber Email Blast before event (6,600+ contacts)

MR. TOOT VOLUNTEER CORPS | 5+ VOLUNTEERS

- Donate FIVE (5) or more employees to volunteer during the event, and receive the benefits of Flag Corps sponsorship. YES! You can be a monetary sponsor *and* donate volunteers!

FRIENDS OF THE FESTIVAL | UP TO \$999

- Sponsor name listed in "Friends of the Festival" section on *North Iowa Band Festival* website (www.nibandfest.com) for the year (minimum 75,000 hits)

Participate | FREE

- Watch the area's largest parade and marching band competition
- Enjoy live musical entertainment in Downtown Mason City
- Visit the craft marketplace, carnival, and concessions in Central Park

Committees

AMBASSADORS



Dalena Barz
Alpha Media USA
- KLSS, KGLO, KI-
AI, KYTC, KRIB



Edith Blanchard
MacNider Art
Museum



Angelica Brager
Young Construction
of North Iowa



Holly Eichmann
Express Employment
Professionals



Jana Erickson
CENT Credit Union



Michael Fitzgerald
KIMT-TV, MY3.2 TV



Rebecca Gisell
Alliant Energy



Tyler Hedegard
Country Meadow
Place Assisted Living
& Memory Care



Mary Holmes
98.7 KISS Country /
103.7 The Fox



Lindsey Isaacson
Overhead Door
Company of
Mason City



Michelle Jurgens
North Iowa
Community Credit
Union



Steve Kruse
Community
Supporter



Todd Leet
Thrivent Financial



Laura Monaghan
Hogan - Hansen,
P.C.



Amber Morud
Charlie Brown
Preschool and Child
Care



Traci Muhlenbruch
CENT Credit Union



CHAIRPERSON
Tiffany Nonnweiler
First Citizens Bank



Cally Peterson
JP Wealth Advisors



Anthony Romualdo
IOOF Home &
Community Therapy
Center



Nicole Rustad
Hertz Farm
Management, Inc.



Melissa Schoneberg
Habitat for
Humanity of North
Central Iowa



Jenna Sheriff
Jane Fischer &
Associates



Kelly Wessels
FOX 47 KXLT, KTTC/
NBC, KWWL/NBC
Waterloo, CW, MeTV
and H&I



Rachael Swanson
NSB Bank



Brent Willis
Principal Financial
- Eastern Iowa
Business Center

AGRIBUSINESS



Jeffrey Badger
First Security Bank
& Trust



Jerome Bormann
First Citizens Bank



Marie Boyd
Healthy Harvest of
North Iowa



Brian Carlson
EXIT Realty Mason
City



Sarah DeBour
Iowa State University
Extension and
Outreach



Cal Dickson
Hertz Farm
Management, Inc.



Adam Fichter
Farm Credit Services
of America



Frank Fox
Fox Auction
Company



Fred Greder
Benchmark
Agribusiness, Inc.



Mary Holmes
98.7 KISS Country
103.7 The Fox



Gary Loos
Hertz Farm
Management, Inc.



Christy Marchand
CFO Systems



Randy Marcks
Sukup Manufacturing



Kevin McMichael
Cargill Protein



CHAIRPERSON
Don O'Connor
Farmers State Bank



Ronald Rachut
Fertile Valley
Gardens



VICE CHAIR
Nicole Rustad
Hertz Farm
Management, Inc.



Carrie Seidel
Hertz Farm
Management, Inc.



Jon Tofte
Trader Auction
Company



Sarah Tweeten
Cerro Gordo County
Farm Bureau



Sterling Young
Hertz Farm
Management, Inc.

PROGRAM



Jerome Bormann
First Citizens Bank



VICE CHAIR
Amy Berding
Amy Berding &
Associates



Angelica Brager
Young Construction
of North Iowa



Jessica Fisher
Heritage Care &
Rehabilitation Center



Louisa Montealvo
Waldorf University



Rachael Swanson
NSB Bank



Bryan Lathrop
First Citizens Bank



CHAIRPERSON
Keri Ostercamp
North Iowa
Community Credit
Union



VICE CHAIR
Sandi Schnetter
COUNSEL



Kristina Shellhart
Holiday Inn Express
and Suites - Mason
City



WORKSITE WELLNESS



Kaitlyn Ausborn
Cerro Gordo County
Attorney's Office



Matt Curtis
Waynes Ski & Cycle



Kelly Dickes
Smithfield



Jessica Fisher
Heritage Care &
Rehabilitation
Center



Kelli Gerdes
CG Public Health



Emily Ginneberge
Main Street Mason
City



Sarah Heinz
Bergland + Cram



Chad Kozitza
MercyOne North
Iowa Medical Center



VICE CHAIR
Lisa Prochaska
Farmers State Bank



CHAIRPERSON
Tonya Roberts
REG Mason City,
LLC



Shelly Schmit
North Iowa Area
Community College

NORTH IOWA BAND FESTIVAL



Carrie Berg
North Iowa
Band Festival



Bob Berggren
City of
Mason City



J. Brooks
98.7 KISS Country/
103.7 The Fox



Amy Fleming
KIMT-TV



Chris Frenz
North Iowa Area
Community College



Emily Ginneberge
Main Street
Mason City



Jason Hugi
City of
Mason City



Russ Kramer
Mason City
Community Schools



Jennifer Martin
North Iowa
Band Festival



Danya Moore
Mason City Parks
& Recreation
Department



Karl Nedved
North Iowa
Band Festival



Don O'Connor
Farmers State
Bank



CHAIRPERSON
Joy Olson
Clear Lake Bank &
Trust Co.



Dixie Ouverson
North Iowa
Band Festival



Brian Pauly
Mason City Parks
& Recreation
Department



Amanda Ragan
Community Kitchen
of North Iowa, Inc.



Bill Stangler
City of
Mason City



VICE CHAIR
Dana Thomas
Bergland + Cram
Architects



Nicole Unsen
Pita Pit
Mason City



Patricia Wright
Cerro Gordo County
Treasurer



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