

The mission of the Chamber of Commerce is to promote progressive community and economic development to benefit Chamber members and the North Iowa region.



Time: 4-6PM

Date: Thursday, July 14

Location: Mason City Senior Activity Center
326 4th St NE

Sponsored By:



Thank you to 98.7 KISS Country/103.7 The Fox for highlighting Business After Hours on its stations!

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Diversity-Equity-Inclusion... More than Buzz Words

The Chamber's Building CommUNITY program is more than a paragraph in our Values Statement. It originated with the Board Planning Session in September 2021 and is also a strategy outlined in the *Vision North Iowa* Strategic Plan.

According to the 2020 US Census, the diversity of Mason City's population stands at 93.17% white compared to 94.3% in the last (2010) census. Given the greatest community needs are Population Growth and Workforce Attraction, it is important to demonstrate that North Iowa is a welcoming community with inclusive employers.

This initiative will be included in the Worksite Wellness Committee program of work, but its launch will be staff and board-driven to assist in getting this important program off the ground.

This DEI program is positioned as a Workforce Attraction and Retention Strategy—another effort in the Chamber's multi-prong approach (**Community Concierge**, placemaking, etc.) to respond to this critical need.

All Chamber member businesses, regardless of size, are invited to participate in the Building CommUNITY effort. For more information, contact Noah Harris at nharris@masoncityia.com.

*Diversity is a fact.
Equity is a choice.
Inclusion is an action.
Belonging is an outcome.*

--Arthur Chan



Building CommUNITY Mural

The Chamber's Building CommUNITY effort launches with a mural at the north gateway to Downtown Mason City, and volunteers are needed to assist in painting. Teams of 4-6 people will work two-hour shifts on the project beginning July 6 until the mural is complete. T-shirts and painting supplies will be provided.

To sign up your team or volunteer as an individual, contact Zoie Papouchis at 641.423.5724 or chamber@masoncityia.com.

The goal is to provide a highly-visible testament that Mason City is a welcoming community to everyone. To supplement the mural message, several billboards will go up in and around the city beginning July 4th.

New Members

MASON CITY FARMERS MARKET

Steve Strashiem, President
39 1st St NW
Mason City, IA 50401
(641) 903-1942
masoncityiafarmersmarket@gmail.com
northiowafarmersmarket.com

Mason City Farmers' Market can now be found in Central Park every Saturday morning from 9 am to noon, starting June 4, 2022. Check out our Facebook page for the latest news!

PIPE DREAM PIZZA

Brigid Porter, Secretary
125 S Delaware Ave
Mason City, IA 50401
pipedreampizza2021@gmail.com

Wood Fire Pizzeria, opening Summer 2022!

RIVER CITY DUMP TRAILER RENTALS

Rande Stearns, Owner
812 N Adams
Mason City, IA 50401
(641) 512-6696
ultrarande@hotmail.com
river-city-dump-trailer-rentals.business.site

A locally-owned family business offering multiple sized trailers for all needs. Trailers are easy to load, they won't damage your driveway or property like traditional dumpsters will.

KUT\$ BY KZ

Cassii Calaway, Owner
1511 S Monroe Ave, Unit B
Mason City, IA 50401
(641) 231-1356
calaway.cassii@yahoo.com
kutsbykz.com

Kut\$ By KZ is a traditional barber shop trained by a marine/navy/army man. KZ is a licensed barber that specializes in all haircuts and hair color for both children and adults.

From the President

Travel with the Chamber to South Africa

The Chamber's Global Familiarization Travel Program has been an important part of our Program of Work for many years. Chamber staff leads group tours to important U.S. trading partners that people might be reluctant to visit on their own. These trips are designed to provide participants with a first-hand view of the culture, heritage, and economies of these destinations as a means of helping Iowans adjust to the global economy.

This fall, Chamber travelers who missed out on one of the three previous trips to South Africa have the chance to experience the wonders of this amazing destination!

November 1-11, 2022 | \$4,198/person (double occupancy)

Capetown	4 nights
Entabeni	2 Nights
Johannesburg	1 Night
Victoria Falls	2 Nights

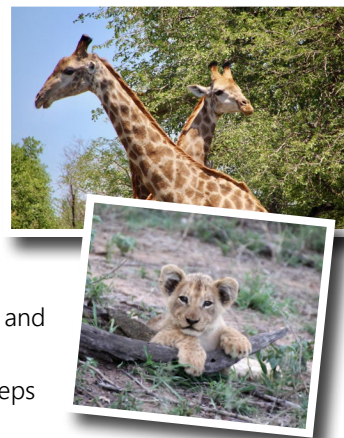
Tour Highlights:

- Explore Cape Town—Table Mountain, Robben Island, Boulders Beach Penguin Colony, White Shark encounter and more!
- See the "Big Five" in exhilarating safari game drives in jeeps in the Entabeni Safari Conservancy.
- Visit the highlights of Johannesburg—the perfect place to learn about South African history.
- Cruise the Zambezi River and see exotic wildlife including hippos, crocodiles, elephants, and rhinos in their home environment.
- Visit the majestic natural wonder—Victoria Falls in all its glory!

Book by August 1, 2022 to ensure a spot on this tour. Our goal is 16 people (8 couples!) The Chamber has sponsored this tour three times previously—and it is definitely a FAVORITE of our travelers.



Robin Anderson
President & CEO



Moonlight Bike Ride

Tune up your bicycles and clear your schedule - the Worksite Wellness Committee is excited to be hosting the annual **Moonlight Bike Ride** on Friday, August 19!

Come early and enjoy live music at the Principal Pavilion with the Friday Night Summer Plaza Series from 5-7PM featuring live music by singer-songwriter Elisha Marin. Registration and the Activity Zone will open at 8PM. At 10PM, participants will embark on a 10-mile loop, making a pit-stop at NIACC, and finishing with breakfast burritos from The Happy Donkey on the Plaza!

For more information or to register, complete the enclosed registration form or contact Noah at the Chamber (nharris@masoncityia.com | 641.423.5724).



2022 MOONLIGHT BIKE RIDE

Full Moon Sponsors



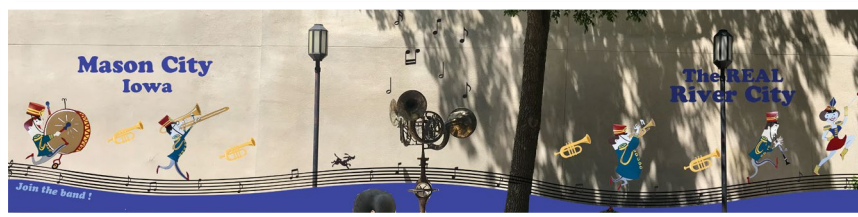
Welcome RAGBRAI

More than 15,000 people will be arriving in Mason City on Wednesday, July 27 for RAGBRAI! Visit Mason City, Main Street Mason City, and countless community volunteers have been working hard for months to plan a welcoming and FUN event for riders and residents!

Volunteer opportunities such as hosting riders, welcoming riders, working the beverage garden, and others can be found on pages 8-9 of this newsletter. Additional information can also be found online at ragbraimasoncity.com.

A number of musical acts will perform throughout the day with local talent in the afternoon and main stage headliners Don Felder (6:30-8PM) and Sugar Ray (8:30-11PM). Riders can also enjoy a fun photo opportunity and "join the band" with a new mural located just north of City Hall, painted by local artist Alexis Beucler.

Don't miss out on the "Ride of the Century" - let's show RAGBRAI riders what Mason City pride and hospitality is all about!



Breaking Glass - July 21

Breaking Glass featuring Kaylee Ciavarelli and Mary Ingham will be from 8:30-10AM on Thursday, July 21. This popular series offers a unique learning experience to assist participants in stretching their leadership potential and have a greater impact within their organizations.

Kaylee Ciavarelli is a Mason City native and mother of five. Kaylee has two small businesses and runs two non-profits - Dola Dolls to Love Through Dementia and Love's Law - to help those in her community and nationwide.

Through Love's Law, she is an advocate for domestic abuse and unborn victims of violence with a goal to normalize the conversation. Currently, Kaylee is working on passing a law that makes assaulting a pregnant woman a Class D Felony.

Mary Ingham has 32 years of experience in working with trauma survivors and social change. She is responsible for supervision and oversight of Crisis Intervention Service, an organization providing comprehensive domestic violence, sexual assault, and survivors of homicide. The program serves a total of 23 counties, encompassing 13,135 square miles with a total population of 456,659.

These two women will share their powerful experiences and encourage participants to be a catalyst for change.

Tickets are \$10 each for employees of Chamber member businesses and \$20 for nonmembers. Register online at masoncityia.com or contact Noah Harris (nharris@masoncityia.com) at the Chamber for more information.



Kaylee Ciavarelli
Love's Law



Mary Ingham
Crisis Intervention Service

Membership Renewals

Congratulations to the Chamber members celebrating membership anniversaries in July!

Eighty Plus Years
Mid-West Roofing Company/
Custom SheetMetal Works (82)

Seventy Plus Years
Mason City Municipal Airport
Commission (73)

Sixty Plus Years
Lehigh Cement Company LLC (67)
Edwards-Brandt & Associates (62)

Fifty Plus Years
Overhead Door Company of Mason
City (51)

Forty Plus Years
Central Lock Security, Inc. (49)
Knudtson Real Estate, Inc. (44)

Thirty Plus Years
YSS Francis Lauer (34)
North Iowa Oral Surgery & Dental
Implant Center, LLP (32)
Newman Catholic School System
(30)

Twenty Plus Years
St. James Lutheran Church (21)
Country Inn & Suites By Radisson,
Mason City (21)
Mason City Roofing (20)

Fifteen Plus Years
Stoney Creek Hospitality
Corporation (19)
Fed Ex Ground (18)
North Iowa Bus Company, Inc. (18)
Humane Society of North Iowa (18)
Alter Metal Recycling (17)
RDA Financial Network (16)
Alpha Orthodontics Powered by
Smile Doctors (15)

Ten Plus Years
North Iowa Bulls Hockey Club (11)
Cornish Family Chiropractic (10)

Membership Renewals (cont.)

Five Plus Years

Mason City Sunrise Rotary (8)
Midwest AcuTech LLC (8)
MercyOne North Iowa Occupational Health (8)
Libby Lembke (7)
RAKA (6)
REM Iowa Community Services (5)
Highland Park Golf Course (5)
Tried & True - One Vision (5)

One Plus Years

Pella Windows & Doors of Mason City (4)
Cellular Advantage - US Cellular (3)
Card & Co. Technology Solutions (3)
United to Serve with Passion and Purpose (3)
North Iowa C.A.R.E.S. (3)
Pita Pit Mason City (3)
Chris' Kettle Corn, LLC (2)
Serenity Spa (1)
Healthy Strides (1)

Be Our Guest

Tune in Friday mornings to the Chamber "Be Our Guest" program at 8:40AM on KRIB 1490 AM.

July 1	Mason City Farmers Market Steve Strasheim
July 8	River City Dump Trailer Rentals Rande Stearns
July 15	Metronet Inc Jill Cordes
July 22	Kut\$ by KZ Cassii Calaway
July 29	Mason City Earth Day Missy Nicholson

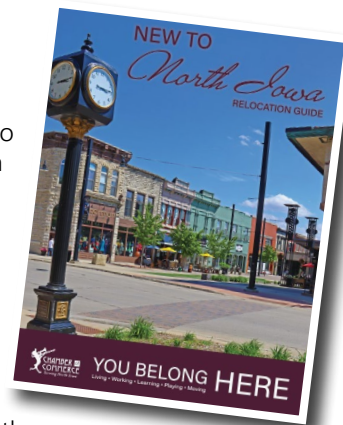
New to North Iowa Magazine

A newly updated *New to North Iowa* Relocation Guide is now available! This 80-page publication provides comprehensive relocation information about Mason City, Clear Lake, and Greater North Iowa. Copies are available by request, and they are complimentary tools for all Chamber members to aid in workforce recruitment and retention.

The *New to North Iowa* Relocation Guide is just one more workforce recruitment tool the Chamber is proud to offer through the **Community Concierge** service. For those who haven't heard of it, the **Community Concierge** service helps to familiarize new or prospective residents with what North Iowa has to offer, assists with employment for a trailing spouse, connects people to quality rental housing, informs families about school or daycare options for their children, and much more.

As the Premier Sponsor of the program, MercyOne North Iowa Medical Center and Mason City Clinic are utilizing the **Community Concierge** to help with physician and executive recruitment. Cargill Protein serves as an Executive Sponsor of the program and has seen a great deal of benefit; and Century 21 Preferred, Clear Lake Bank & Trust, Co., CURRIES, Holiday Inn Express & Suites, Jane Fischer & Associates, and POET Biorefining – Hanlontown are proud Supporting Sponsors. These sponsorships help make the service affordable for all Chamber members, and allow the Chamber to invest time and resources in initiatives like the *New to North Iowa* Relocation Guide.

Contact Colleen Frein at the Chamber (641.423.5724) to learn more about the **Community Concierge** or to request copies of the *New to North Iowa* Relocation Guide.



Ag Tour - August 18

The 2022 **Ag Tour** is scheduled for 3PM on Thursday, August 18 at Bushel Boy Farms in Mason City. Chamber members will have the opportunity to tour the new facility and learn about their innovative farming practices.

Bushel Boy Farms is located in the heart of the Midwest, with a new 16-acre greenhouse in Mason City, and a 32-acre greenhouse in Owatonna, Minnesota. The Owatonna facility includes a Research and Development resource dedicated to innovation, sustainability, and environmental responsibility.



Advanced technology enables Bushel Boy to ensure ideal growing conditions year-round in their state-of-the-art facilities – even when the outside weather is at its worst. Each day, employees carefully pick the produce at the peak of ripeness and race them to local grocery stores and restaurants within hours. A sustainable farm, hundreds of thousands of gallons of water is saved annually by capturing and reusing excess water not absorbed by the plants.

The 2022 **Ag Tour** will follow **CEO Conversations** featuring Bushel Boy Farms President, Chuck Tryon from 11:30AM-1PM (see page 5). Sign up for the **Ag Tour** by contacting Noah Harris at the Chamber (nharris@masoncityia.com | 641.423.5724).



Peru Global Familiarization Tour

The Chamber is headed back to Peru in March for a 10-day adventure! From the sacred citadel of Machu Picchu to the floating islands of Lake Titicaca, the magical wonders of Peru are waiting behind every corner.

Take in Lima and see the historical side of the "City of Kings." Explore the Sacred Valley and experience how the Quechua community lives. At Machu Picchu, spend a night at the base of the "Lost City of the Incas." Explore Cuzco, a city that blends Inca and Spanish colonial influences. Meet the indigenous Uros people of the floating islands on Lake Titicaca. All of these experiences and more are offered on this tour of the cultural heart of South America.

For details and pricing information, please contact Allyson at the Chamber (akrull@masoncityia.com).



CEO Conversations

The next **CEO Conversations** is scheduled from 11:30AM-1PM on Thursday, August 18 at the Commerce Center, featuring Chuck Tryon from Bushel Boy Farms. Sponsored by First Citizens Bank, this educational series features well-recognized CEOs in a small group gathering where participants can glean sage advice to further their careers.

Bushel Boy President Chuck Tryon's roots in the food and agriculture industry run deep. Inspired by his father's career in the grocery business and his overall love of food, Chuck earned a bachelor's degree in international relations with a focus on international commerce and agriculture trade, followed by an MBA in marketing from the University of Minnesota's Carlson School of Business. He spent two decades at food giants Pillsbury and General Mills, where he harnessed his passion for sustainability and premium-branded specialty vegetables.

Chuck joined the Bushel Boy team in 2020, applying his 30 years of experience in agriculture and food safety to help the brand meet its significant growth initiatives in an increasingly competitive industry. Chuck also leads his team in company culture, community involvement and product innovation.

Attendance is limited to 20 participants to encourage meaningful conversation. Registration is \$20 and includes a catered lunch. Following the session, Chamber members are invited to attend the **Ag Tour** at 3PM at Bushel Boy Farms. Find more details or register online at masoncityia.com, or contact Noah at the Chamber (nharris@masoncityia.com | 641.423.5724).



Chuck Tryon
Bushel Boy Farms

Summer Plaza Series Lineup

The Leadership North Iowa's Summer Plaza Series offers free live music every Friday night from 5-7PM at the beautiful new Principal Pavilion.

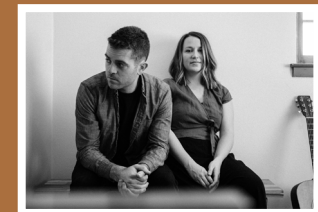
The rest of the summer is booked with great local musical acts!



July 1 - Levi Smith & The Bad Landings



July 8 - Beau Bonner



July 15 - Brad & Kate



July 22 - Liv McNair



July 29 - Jesse Calvert

MASON CITY RAGBRAI'S "Ride Of The Century" IS ROLLING INTO RIVER CITY FOR THEIR OVERNIGHT STOP ON JULY 27TH.

Over 15,000 bike riders, support drivers, and vendors will be arriving in our city to a warm Mason City welcome.

We invite you to be part of the fun! Visit **ragbraimasoncity.com** for information and volunteer opportunities.



ORDER YOUR RAGBRAI MASON CITY T-SHIRT

These soft green, super comfy poly-blend t-shirts display our logo on the front. All t-shirt ordering, printing, and pick-up (or shipping) will be completed by **Splash Multisport & Custom, 205 N. Federal Avenue, Mason City**

TO ORDER ONLINE via credit card, go to **ragbraimasoncity.com/tshirts** or if you'd rather order in person (cash, check, or credit card), stop in to Splash during business hours (M - F, 9 am - 5 pm).

These collectable jerseys feature our logo on a background of earthy yellows and rust. All Jerseys feature superior moisture-wicking, breath-ability, reliable protection from UV rays, streamlined aerodynamic cutting for optimal performance, full length YKK invisible zipper, silicone gripper at hem to maintain fit, and 3 rear pockets.

Available in sizes XS - 4XL \$75 each.

TO ORDER ONLINE via credit card, go to **ragbraimasoncity.com/jerseys**

Jersey sales will go from now until August 1. You will have your jersey in mid September.

Sales benefit: RAGBRAI Mason City, Spin Devo (Junior Cycling Team), Mason City Mountain Bike Club, and North Iowa Human Powered Trails.

ORDER YOUR OFFICIAL RAGBRAI MASON CITY BIKE JERSEY



DOWNTOWN MASON CITY ENTERTAINMENT

RIDE OF THE CENTURY WEDNESDAY, JULY 27



SCHEDULED TO APPEAR



SPECIAL EMCEE

DAY PEACE

MUSE NORRIS SIDE STAGE

13 ON SEVEN | 3-6 PM

PRINCIPAL PAVILION SIDE STAGE

DANNY GRAUSE | 3-4:30 PM

BRAD MORGAN | 4:30-6 PM

MAIN STAGE

6:30-8 PM

DON FELDER

8:30 -11 PM

SUGAR RAY

BEVERAGE GARDEN

JESSE CALVERT

Guest Bartender
SLOAN GAISOR

... PLUS SURPRISE
GUESTS ALL OVER!



WWW.RAGBRAIMASONCITY.COM



HERE ARE SOME GREAT WAYS TO BE PART OF THE FUN!

1) VISIT ragbraimasoncity.com for information on these and other volunteer opportunities.

2) HOST RIDERS OVERNIGHT

For info on housing RAGBRAI riders go to:
ragbraimasoncity.com/housing
or email: Ragbrai.mc.housing@gmail.com

3) SHOW US YOUR 100s

Help build excitement by decorating your yards, homes and places of business with our theme "RIDE OF THE CENTURY" in honor of the 100 miles that riders will accomplish that day. Share photos on social media with the tag **#ragbraimc** and we will showcase your creations on the Mason City Ragbrai Facebook and Instagram pages during the weeks leading up to our big day.

4) ADOPT-A-CORNER

Groups, Teams, Non-Profits and Businesses -

Have some fun and show off your community spirit by signing up for a 2-hour time slot to cheer on the riders at one of the five corners they will pass on their ways into town on July 27th and out of town on July 28th.

To Adopt-A-Corner, email pattioweiss@gmail.com

5) GENERAL WELCOME & FAREWELL

Gather with friends and neighbors to line the streets for the welcome and the farewell. People lining the streets along 1st St NW are encouraged to bring American flags to wave as part of our "Flags On First" welcome. The best times to cheer along the route:
July 27th, 1-7 pm
July 28th, 7-9 am

6) BEVERAGE GARDEN

Help check IDs at the entrance and exit points of the beverage garden as well as serving inside designated areas.

7) INFORMATION CENTER

Work the information booths to answer questions, direct riders where to go and location of vending, entertainment, etc.

8) SANITATION

Individuals, organizations and/or committees to help keep campgrounds and the square clean.

ROUTE INFO

To view bike, traffic, closure and vendor maps go to: <http://ragbraimasoncity.com/overview> and click on the link: ragbraimasoncityiowa.hub.arcgis.com



Corridor

JULY 2022



BOARD OF DIRECTORS

Officers:

Robert Klocke, Chairman of the Board
First Citizens Bank

Kent Brcka, Vice Chair
Henkel Construction

Chelsy Snyder Anderson, Treasurer
Dean Snyder Construction

Collin Davison, Secretary
Laird Law Firm

Scot Smed, Past Chairman
Bergland + Cram

Directors:

Mark Ebeling
City of Clear Lake

Christy Marchand
CFO Systems

Collin Davison
Laird Law Firm

Emily Peters
Union Pacific Railroad

Christy Marchand
CFO Systems, LLC

Chuck Schafer
North Iowa Cooperative

Rod Schlader
MercyOne North Iowa

Ex-Officios:

Mayor Nelson Crabb
City of Clear Lake

Mayor Bill Schickel
City of Mason City

Supervisor Tim Latham
Cerro Gordo County

Dr. Steven Schulz
North Iowa Area Community College

Aaron Burnett
City of Mason City

Tom Meyer
Cerro Gordo County

Scott Flory
City of Clear Lake

LEGISLATIVE PRIORITIES AND OVERVIEW FOR 2022 SESSION

THE IOWA CHAMBER ALLIANCE RECENTLY ISSUED their 2022 End of Session Legislative Report. North Iowa Corridor partners with the Iowa Chamber Alliance and Professional Developers of Iowa (PDI) to drive their common priorities at a state level, according to Schreck. The ICA is a non-profit coalition of leading chambers of commerce and economic development corporations in Iowa, including Mason City. PDI is a non-profit organization of over 300 economic development professionals in the state. PDI and the ICA identified four priority issues for the 2022 session: Workforce Recruitment and Retention, Economic Development Environment, Fair and Responsible Tax Reform, and Investment in Iowa Infrastructure.

Iowa continues to rebound from the 2020 pandemic, ranking #1 in Opportunity and #12 Overall in the U.S. News and World Report for 2022. During the March meeting, the Revenue Estimating Conference projected a 4.2% growth for FY22 over FY21. The first estimate for FY23 is slightly lower with a decrease of -0.2%. The Legislature approved a FY23 budget of \$8.209 billion.

During the Condition of the State, Governor Reynolds introduced a broad agenda for the upcoming legislative session, including tax reform. House File 2317 was signed into law on March 1st. The bill makes significant changes to the Iowa's tax laws by eliminating taxes on retirement income, creating a individual income 3.9% flat tax by 2026, and gradually lowering corporate income taxes to 5.5%. The Governor also encouraged the legislature to address school choice, childcare shortages, and the ongoing workforce shortage.

In 2022, the ICA monitored the following activity:

- 1,369 bills and study bills (study bills are prospective committee bills) were introduced
- 107 resolutions were introduced
- 1,350 amendments were filed. Amendments can be as simple as changing a single word in a bill or can be the equivalent of a lengthy, complicated bill.
- 146 bills and resolutions passed both chambers and were sent to the Governor

Legislation of note from the 2022 session includes:

- Childcare (HF 2198, HF 2127, HF 2252) – Establishes new child-to-staff ratios in child care centers, allows 16-year-olds to work without additional supervision, allows child care centers to collect the difference between CCA rates and private pay rates from families, and expands CA eligibility to parents with permanent disabilities. HF 2198 – Sent to Governor, HF 2127 – Sent to Governor, HF 2252 – Signed by Governor.
- Workforce Omnibus Bill (SF 2383) – Includes provisions related to the expansion of work-based learning, recruitment of healthcare workers, city and county inspections of manufactured houses, and eliminates certain fees for veterans. Sent to Governor.
- Revitalization Areas (HF 626) – Bill to allow cities to designate revitalization areas that would provide property tax exemptions to qualified real estate. Passed Ways and Means Committee.

CHAD SCHRECK

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North Iowa entrepreneurs take home wins from 2022 Competition



Three North Iowa entrepreneurs took home wins from the 2022 University of Iowa Venture School Launch Day which was held Thursday, June 9, 2022. Five finalists from across the state of Iowa competed in the pitch competition, held at EntreFEST, a two-day entrepreneurial conference held in Iowa City, IA. This year, three of the five finalists were graduates of the North Iowa Venture School program hosted by the NIACC Pappajohn Center. Billie Asmus of Silicone Studios (Hampton, IA) won the Third Place prize of \$5,000. Dr. Tara Nichols of Maters of Comfort (Mason City, IA) and Josh Jeske of TerraForm Tillage (Eldora, IA) each took home an Honorable Mention prize of \$1,500.

All three entrepreneurs are graduates of the Venture School program at the NIACC John Pappajohn Entrepreneurial Center. The NIACC Pappajohn Center Venture School class is led by

Candi Karsjens, Director of the Pappajohn Center and certified NSF i-Corps instructor.

Billie Asmus, founder of Silicone Studios, participated in the Fall 2021 NIACC Venture School. Silicone Studios is an innovative company that creates reusable silicone paint tray liners and lids. By providing reusable painting supplies, it helps cut overall cost and time to the consumer when completing projects while also reducing landfill waste and build-up.

Dr. Tara Nichols, founder of Maters of Comfort, participated in the Spring 2022 NIACC Venture School. Maters of Comfort is private practice pain management and a prototype for other Advance Practice Nurses interested in going into private practice. The focus is on three principles: maximizing comfort, improving function, and maintaining safety. These principles are achieved by establishing a clinician-patient relationship, developing a shared understanding of pain, and maximizing non-opioid treatment options.

Josh Jeske, founder of Terraform Tillage, participated in the Spring 2022 NIACC Venture School. Terraform Tillage provides innovative and sustainably focused technologies to farmers. By integrating their proprietary systems, farmers can expect to increase their operational efficiency while mitigating environmental impacts.

Candi Karsjens, Director of the NIACC Pappajohn Center, said, "EntreFest is such a great culminating event to celebrate the best Venture School graduates and really celebrates the spirit and culture of entrepreneurship in Iowa. Our participants did a fantastic job pitching their business ideas and representing North Iowa and the culture of entrepreneurship of our region."

PAPPAJOHN CENTER STAFF

Candace Karsjens, Director
 Brook Boehmler, SBDC Director
 Tom Moore, Innovation and Acceleration Director
 Kelley O'Rourke, School Partnership Entrepreneurial Coordinator
 Joyce Martin, Marketing & Communication Coordinator
 Anthony Riesen, Innovation Workspace Coordinator
 Mary Spitz, Administrative Assistant



www.pappajohncenter.com
 500 College Drive, Ste 120
 Mason City, IA 50401

College Connections

College Connections is in full "swing" with the interns successfully completing sessions on networking, personality styles, and mini golf!

Remaining sessions include a scavenger hunt, tips on credit, resume and interviewing techniques, and a ride on the Lady of the Lake!



Interns met at North Iowa Golf for a fun mini golf session!

Chamber Cup Save the Date

Save the date for everyone's favorite team-building competition, *Chamber Cup*, on September 15!

Businesses may enter teams of four people to compete in a variety of contests and relays. Challenges include a Hula Hoop Competition, High Heel Race, Office Chair Racing, and Dodgeball. It's all about having fun!

The fee for a team is \$100. To register, visit masoncityia.com or contact Noah at the Chamber (641.423.5724 or nharris@masoncityia.com).

Golf Outing Winners

The **Chamber Golf Outing** was held on Thursday, June 23 at the Mason City Country Club under clear skies!

Kevin Hennessy of Clear Lake Bank & Trust scored the longest putt, Jason Pike of Midwest Acutech LLC had the longest drive (men), and Becky Formanek of United Beverage LLC went home with the longest drive (women)!

Jane Fischer and Associates LLC won best hole sponsor with their "pair o' dice" giveaways, and Smithfield Foods boasted the best overall score with a 57!

Thanks to all who participated in this annual 4-person best shot tournament. See you next year!



Smithfield was the tournament champion, shooting a 57 over 18 holes.



Jane Fischer & Associates won for best hole sponsor!

Thank you to the Golf Outing Sponsors!

TOURNAMENT SPONSOR

\$1,500



HOLE-IN-ONE SPONSOR

\$600



HOLE SPONSORS | \$350



Ribbon Cuttings

NEW MEMBER

Radiant Complexions Dermatology Clinic
2420 4th St SW



NEW MEMBER

Brick & Tile Center
103 E State St

GRAND RE-OPENING

Java Works
225 2nd St SE



Nominations Open for Chamber Awards

At each year's **Annual Meeting**, the Chamber recognizes a small business, boss, and worksite that have made a significant impact within their organization or the business community. The *Small Business*, *Boss of the Year*, and *Workplace Wellness* award winners are chosen from a slate of nominations submitted by those who know them best.



Now is the chance to submit these nominations. Forms for *Small Business of the Year*, *Boss of the Year*, and *Workplace Wellness* are available at the Chamber or at masoncityia.com under "Member Zone – Forms." The deadline for nominations is Friday, August 26.

The recipients of all three awards, along with the Distinguished Citizen award, will be announced at the Chamber's **Annual Meeting**.

Wellness

Parks & Rec Month

July is National Parks and Recreation Month. As Summer swings into full effect, take some time to become familiar with the various parks that are available in Mason City.

Parks and Recreation Month, which was first observed in 1985, serves to recognize the importance of parks and recreation in establishing and maintaining the quality of life for, and contributing to, the physical, economical, and environmental well-being of communities. Mason City offers a variety of parks, ranging in size from the .28 acre Lewis Kipper Park, to the 81.07 Lester Milligan Park, and many in between.

Mason City parks feature biking, hiking, and walking trails; frisbee golf; fishing; and more! These parks are meticulously maintained by the City of Mason City and loyal volunteers.

From the Aquatic Center and skate park to shady picnic areas at the ball fields, Mason City Parks & Recreation strives to offer fun activities and programs for citizens of all ages.

Get out and enjoy Iowa's summer months by exploring the various parks and trail systems that are available! For a complete list of available parks, trails, and other recreational areas in Mason City, visit masoncity.net.



Chamber Leadership

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Andy Meyer, Past Chairperson
Bergland+Cram Architects
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Division Vice President
Thrivent - Todd Leet

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Upcoming Events

MARK YOUR CALENDAR

Professional Development

Thursday
July 21 | **Breaking Glass** with Kaylee Ciavarelli & Mary Ingham | 8:30-10AM
3rd Floor Event Room, Commerce Center | 9 N Federal

Networking Events

Wednesday
July 13 | **Ribbon Cutting - AERON Advanced Manufacturing** | 10AM
AERON Advanced Manufacturing | 1511 S Garfield Pl

Thursday
July 14 | **Ribbon Cutting - REM Developmental Services** | 3:45PM
REM Developmental Services | 326 4th St NE, Ste 1
Business After Hours hosted by Mason City Senior Activity Center
4-6PM
Mason City Senior Activity Center, 326 4th St NE

Get Involved/Committee Meetings

Tuesday
July 5 | **Ambassador Meeting** | Noon-1PM
Third Floor Event Room, Commerce Center | 9 N Federal Ave

Wednesday
July 13 | **Agribusiness Committee** | 8-9AM
Third Floor Event Room, Commerce Center | 9 N Federal Ave
Program Committee | Noon-1PM
Board Room, Commerce Center | 9 N Federal Ave

Tuesday
July 19 | **Wellness Committee** | 3-4PM
Farrer Room, Commerce Center | 9 N Federal Ave

Join the Chamber's *Leadership North Iowa* group every Friday night throughout the Summer
for the Friday Night Summer Plaza Series at the Principal Pavilion!

August Events

Business After Hours hosted by Sunrise Rotary | August 11

CEO Conversations featuring Chuck Tryon | August 18

Ag Tour at Bushel Boy Farms | August 18

Moonlight Bike Ride | August 19