

The mission of the Chamber of Commerce is to promote progressive community and economic development to benefit Chamber members and the North Iowa region.

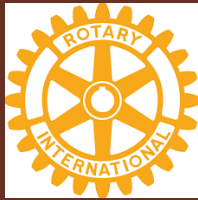


Time: 4-6PM

Date: Thursday, August 11

Location: Fat Hill Brewing
17 N Federal Ave

Sponsored By:



Thank you to 98.7 KISS Country/103.7
The Fox for highlighting Business After
Hours on its stations!

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2022 ACCE Chamber of the Year

The Mason City Chamber of Commerce was named 2022 Chamber of the Year by the Association of Chamber of Commerce Executives (ACCE). ACCE is a Washington DC-based association with more than 1,600 chambers of commerce and related business and economic development organizations as members, representing more than 9,000 professionals in the industry.

This award is the most prestigious and competitive recognition presented by ACCE. It recognizes the leadership role chambers have in their communities. Those honored with the Chamber of the Year designation have demonstrated organizational strength and made an impact on key community priorities such as education, transportation, economic prosperity, and quality of life.

"In 2021, we were honored to be asked to apply for this recognition and were surprised and thrilled to be named a finalist," said Robin Anderson, President & CEO of the local chamber. "When we received another invitation to apply this year, we knew going in that being a back-to-back finalist was a tall order. I am so proud of our team and our incredible cadre of volunteers. This is a big deal in our world!"

Chambers must qualify to participate by meeting minimum thresholds in key performance areas such as financial strength, financial controls, membership retention, etc.

Qualifying chambers enter the competition with a written application addressing all aspects of organizational operation and programmatic work. Applications are scored by peer chamber executives to determine finalists. Winners are selected from among finalists based on an interview before a panel of experienced chamber professionals. Robin Anderson and Board Member Jessica Reith, plant manager at Cargill Protein, interviewed on behalf of the local chamber in Indianapolis last week.

The Chamber's application focused on its programs to impact workforce attraction and retention in North Iowa.

To ensure the fairest competition, applicants are grouped into four categories based on annual revenue, membership, area population and other factors. The Mason City Chamber was assigned to Category 1 and competed against finalists from North Tampa, Florida and Zionsville, Indiana (a suburb of Indianapolis.)



**CHAMBER OF THE YEAR
2022**



Noah Harris, Program Director; Zoie Papouchis, Service & Operations Director; Sheree Anne Kelly, ACCE President & CEO; Robin Anderson, President/CEO; Colleen Frein, Vice President & Membership Director; Allyson Krull, Marketing & Leadership Development Director; and Christy Gillenwater, ACCE Board Chair.

New Members

AERON ADVANCED MANUFACTURING

Julie Rohrer, AVP & General
Manager AAM
1511 S Garfield Pl
Mason City, IA 50401
(641) 422-9950
julie@aeronlifetech.com
aeronadvancedmanufacturing.com

AERON Advanced Manufacturing,
LLC is our flagship 74,000 square
foot plant in Mason City. AMM can
handle a wide variety of injection,
automated assembly, fragrance
filling, and packaging demands.

FRIENDS OF THE FAMILY

Erin Langenberg, Development
Director
121 N Delaware Ave
Mason City, IA 50401
(319) 234-0232
erin@fofia.org
www.fofia.org

Friends of the Family's mission is to
provide safe shelter, confidential
services, and housing assistance
to individuals in crisis due to
homelessness, domestic violence,
sexual assault, and human
trafficking.

KAAL TV

Nanci Woodward, Regional Account
Executive
1320 Salem Rd SW
Rochester, MN 55902
(507) 288-7555
news@kaaltv.com

KAAL-TV/ABC6News provides
local news & weather. A Hubbard
Broadcasting station located in
Rochester. Our team of dedicated
reporters & anchors offer the
highest quality news in the area.

From the President

Congrats to our Stars!

As I write this, we are packing to drive to Indianapolis for our final interview and the announcement of the Chamber of the Year winner. Win or lose, I decided to grab this opportunity to remind you what a terrific team of superstars we have serving you.

Colleen Frein is smart, savvy, a master multi-tasker, a technological whiz, and a natural leader. Her background as a TV anchor/reporter brought our video storytelling to the next level and she trained our entire team on this skill. She loves North Iowa and is committed to the success of every single Chamber member. She approaches every task with a sense of fun—and never forgets our pro-business mission.

Allyson Krull is a true servant leader. In addition to her intelligence, creativity, and writing skill, she is the heart of our team and our moral compass. She creates publications and digital content that other chambers have to outsource, and her commitment to talent development through our leadership programs is unequalled.

Noah Harris brings a youthful perspective to our team. As a UNI graduate in Strategic Public Relations, he has a command of social media and is a top-notch writer. Noah is empathetic, smart, and a self-starter. He ensures our programs and events are relevant, well-attended, and support our mission. He often fills in for **Community Concierge** tours—and receives rave reviews!

Zoie Papouchis is a breath of fresh air! Although she is a skilled service associate, her artistic approach to her duties endears Zoie to everyone. She is a creative thinker and a sincere people-pleaser. As a native of Mason City (and a graduate of the Chamber's **YIELD** high school leadership program) Zoie feels a genuine commitment to the Chamber's placemaking efforts as a workforce attraction strategy.



Robin Anderson
President & CEO



Allyson Krull, Zoie Papouchis, Robin Anderson, Colleen Frein, Noah Harris
Your Chamber Team

New Member Luncheon - August 25

New Chamber members or new employees at a Chamber member businesses are invited to attend the upcoming **New Member Luncheon** at 12PM on Thursday, August 25 at the Commerce Center. This event will cover the benefits of membership and connect members to representatives from the Chamber Board of Directors, staff, and fellow new members. Lunch is provided courtesy of the **New Member Luncheon** sponsor, First Citizens Bank!

Contact Noah Harris at nharris@masoncityia.com or call the Chamber to register for this free event.

Moonlight Bike Ride - August 19

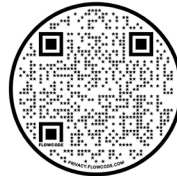
The **Moonlight Bike Ride** is scheduled for Friday, August 19 under the light of a summer moon!

Registration and activity centers will begin at 8PM. At 10PM, riders will embark on a 10 mile loop throughout Mason City, making a pit stop at NIACC. Afterwards, riders will be greeted with breakfast burritos from Happy Donkey on the downtown plaza. The **Moonlight Bike Ride** is a family-friendly event, and it is not a race!

Elisha Marin will be playing the Friday Night Summer Plaza Series, and has extended his set time to 5-8PM! Riders are encouraged to come downtown after work with their bikes, enjoy live music and food on the Plaza, then check in for the bike ride!

To register for the **Moonlight Bike Ride**, visit masoncityia.com or contact Noah Harris at the Chamber (nharris@masoncityia.com). View the route map at the QR code below.

The Chamber's Worksite Wellness Committee believes in promoting the health and well-being in the community. The **Moonlight Bike Ride** is endorsed by the Iowa Healthiest State Initiative.



2022 MOONLIGHT BIKE RIDE

<p>Full Moon Sponsors</p> <p>CURRIES</p> <p>ASSA ABLOY</p> <p>FIRST CITIZENS</p>	<p>Half Moon</p> <p>Cargill</p> <p>Holiday Inn Express</p> <p>MERCYONE</p> <p>REG</p>	<p>Crescent Moon</p> <p>CLEAR LAKE BANK & TRUST</p> <p>Starry Night</p> <p>ARES of North Iowa Hy-Vee Drugstore North Iowa Area Community College Wayne's</p>
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Annual Meeting - Save the Date

The Chamber's 106th **Annual Meeting** will be held at the newly renovated NIACC Auditorium on Thursday, October 13. This event recognizes individuals, businesses, and organizations for special achievements, including *Distinguished Citizen*, *Small Business of the Year*, *Boss of the Year*, and the *Workplace Wellness award*. Chamber members are encouraged to nominate fellow members who they feel are deserving of recognition. Nomination forms are available at the Chamber or at masoncityia.com. The deadline for award nominations is Friday, August 26.

To purchase tickets (\$25/person) for the Chamber's **Annual Meeting** or for questions about award nominations, contact Noah at nharris@masoncityia.com.

Thanks to the **Annual Meeting** sponsors!



New Members (cont.)

NORTH IOWA LANDLORD ASSOCIATION

Jessica Tierney, Board Member
PO Box 354
Mason City, IA 50402
(641) 512-0485
xanddrew@msn.com
www.northiowalandlords.com

North Iowa Landlord Association works to advance the general welfare of the rental property industry. They want to help tenants find the best landlords, and help landlords be the best.

NUTRA BLEND, LLC

Wesley Fiddelke, Plant Manager
1609 19th St SW
Mason City, IA 50401
(641) 423-3419
wwfiddelke@landolakes.com
nutrablend.com

Nutra Blend takes pride in providing the highest quality premixes and ingredients that help produce the food to feed a growing and hungry world.

Be Our Guest

Tune in Friday mornings to the Chamber "Be Our Guest" program at 8:40AM on KRIB 1490 AM.

Aug 5	AERON Advanced Manufacturing Jeannie Churchill
Aug 12	North Iowa Landlord Association Jessica Tierney
Aug 19	Pipe Dream Pizza Brigid Porter
Aug 26	Friends of the Family Erin Langenberg

Membership Renewals

Congratulations to the Chamber members celebrating membership anniversaries in August!

Seventy Plus Years

Fareway Stores, Inc. #491 (73)

Sixty Plus Years

Bergland + Cram Architects (66)

Thirty Plus Years

Dean Snyder Construction (38)

River City Communications, Inc. (33)

United LP (33)

Twenty Plus Years

City of Mason City (27)

Manly Specialty Care (24)

North Iowa Orthodontics (23)

Fitzsimmons Law Firm (23)

CENTURY 21 Preferred (22)

Children's Dental Center of Mason City (21)

ServiceMaster of Mason City (20)

Mason City Chiropractic, Inc. (20)

Culver's of Mason City (20)

Fifteen Plus Years

Westview Corporation (18)

NG Property Management, LLC (17)

Wright on the Park, Inc. (17)

Mason City RentAll (16)

Raymond James (16)

Mason City Senior Activity Center (15)

Ten Plus Years

NutriQuest, LLC (14)

Oakwood Care Center (12)

Historic Park Inn (11)

NIP Fitness Center (11)

Five Plus Years

Mason City Youth Task Force (8)

Mason City Motor Company (7)

Great Plains Title Co (7)

Wausau Homes of Mason City (6)

Edward Jones - Jason Geving,
Financial Advisor (6)

FrrrBabiez Inn (6)

Today's Your Day (6)

Yesway (6)

Keith Sersland (6)

CEO Conversations with Chuck Tryon

Bushel Boy Farms President, Chuck Tryon, will serve as the speaker for the Chamber's **CEO Conversations** from 11:30AM-1PM on Thursday, August 18 at the Commerce Center.



Chuck Tryon
Bushel Boy Farms

Chuck Tryon has more than 30 years of experience in agriculture and food safety. He earned a bachelor's degree in international relations with a focus on international commerce and agriculture trade, followed by an MBA in marketing from the University of Minnesota's Carlson School of Business. He spent two decades at food giants Pillsbury and General Mills, where he harnessed his passion for sustainability and premium-branded specialty vegetables. In 2020, Tryon joined Bushel Boy Farms where he leads his team in company culture, community involvement, and product innovation.

CEO Conversations is sponsored by First Citizens Bank and features well-recognized CEOs who share advice and experiences with participants looking to further their careers. Registration is \$20 and includes lunch. Find more details or register online at masoncityia.com, or contact Noah at the Chamber (nharris@masoncityia.com | 641.423.5724).

2022 Ag Tour - Bushel Boy Farms

The 2022 **Ag Tour** will follow **CEO Conversations** featuring Bushel Boy Farms President, Chuck Tryon. Scheduled for 3PM on Thursday, August 18 at Bushel Boy Farms in Mason City, Chamber members will have the opportunity to tour the new facility and learn about their innovative farming practices.



Bushel Boy Farms is a hydroponic tomato plant. Advanced technology enables Bushel Boy to ensure ideal growing conditions year-round in state-of-the-art facilities. Employees carefully pick the produce at the peak of ripeness and deliver daily to local grocery stores and restaurants. Hundreds of thousands of gallons of water are saved annually by capturing and reusing excess water not absorbed by the plants, making a sustainable farm.

Sign up for the **Ag Tour** by contacting Noah Harris at the Chamber (nharris@masoncityia.com | 641.423.5724).

The 2022 **Ag Tour** is free to Chamber members thanks to the following sponsors:



Nominations Committee Presents Slate

The Nominating Committee has recommended the following candidates to serve three-year terms on the Board of Directors beginning October 1, 2022. Each is a Chamber member in good standing and has agreed to the responsibilities of directorship.

Jeremy Holman, Kraft-Heinz
Janet Johnson, *Globe Gazette*
Kevin Meyer, First Citizens Bank
Amber Morud, Charlie Brown Daycare and Preschool
Luke Weiss, Hoover's Hatchery

In addition, per Chamber Bylaws, incoming Board Chair Evan Raulie has made the following one-year appointments:

Danielle Pace, Clear Lake Bank & Trust—Treasurer
Jessica Reith, Cargill Protein
Dr. Michelle LaCoste, Animal Medical Hospital
Head Ambassador (TBD)

Additional candidates may be nominated by a petition bearing the signatures of at least 20 Chamber members. If no petition is received by Monday, August 15, 2022, the nominees will be declared elected. If a petition is submitted and deemed proper, a ballot of all candidates will be sent to the membership. This publication serves as official notification to the membership of the action of the Nominating Committee.

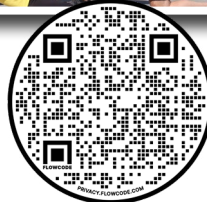
Chamber Cup - September 15

Save the date for everyone's favorite team-building competition, **Chamber Cup** from 1-4PM on Thursday, September 15 in front of the Commerce Center!

Businesses may enter teams of four people to compete in a variety of contests and relays. Challenges include a Hula Hoop Competition, High Heel Race, Office Chair Racing, and Dodgeball. Events will vary in skill set, but do not require athleticism - it's all about having fun!

Once registered, an official team rulebook, scoring guideline, and waiver will be sent to the team captain. Each team will also receive a set of bandanas to be easily identified on the course. Matching uniforms are encouraged and will earn extra points!

The fee for a team is \$100. To register, scan the QR code below, visit masoncityia.com, or contact Noah at the Chamber (641.423.5724 or nharris@masoncityia.com).



Gold Sponsor



Silver Sponsors



Membership Renewals (cont.)

One Plus Years

The Blue Heron Bar & Grill (4)
Rolling Acres Christian Reformed Church (4)
Millennium Hall (3)
color couture (3)
Mosaic (3)
ARES of North Iowa | Northland Communications Group (2)
SOO Green (1)
The Big Wing Group (1)
Avion Azul (1)

Sen. Grassley Visits Chamber

In July, Senator Chuck Grassley visited with Chamber members and local leaders about business issues.



Breaking Glass Recap



Kaylee Ciavarelli, local advocate and founder of "Love's Law", and Mary Ingham, Executive Director of Crisis Intervention Services spoke at the July *Breaking Glass* session.

Premier Members

Thank you to the Premier Members who have gone above and beyond in their support of the Chamber programs, events, and the *North Iowa Band Festival*. These members have made commitments to Investor Packages or supported the many events, sponsorships, and marketing opportunities of the Chamber.

GOLD \$6,000+

Cargill Protein
Clear Lake Bank & Trust Co.
CURRIES
First Citizens Bank
Holiday Inn Express and Suites -
Mason City
Jane Fischer and Associates LLC
MercyOne North Iowa Medical
Center
POET Biorefining - Hanlontown

SILVER \$3,000-\$5,999

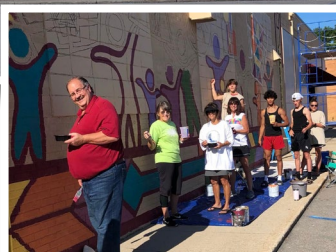
Bergland + Cram Architects
CENT Credit Union
Century 21 Preferred
First Security Bank & Trust
REG Mason City, LLC
Sukup Manufacturing Co.

BRONZE \$1,000-\$2,999

98.7 Kiss Country / 103.7 The Fox/
KIOW 107.3 / KCHA 95.9
Charlie Brown Preschool & Child
Care
Country Meadow Place
Dental Center of North Iowa
Farmers State Bank
Henkel Construction Co.
Mint Springs Dentistry
North Iowa Community Credit
Union
NSB Bank
Smithfield
Thrivent - Todd Leet
TimberCrest at Glen Oaks
Community

Murals with a Message

Two new murals popped up in Downtown Mason City during July! These artworks add to the community's public art inventory and bolster the community's reputation as a destination for arts and culture.



The ***Building CommUNITY*** mural at the north gateway to Downtown is a component of the Chamber's effort to position Diversity-Equity-Inclusion as a community value and a visible statement that everyone is welcome here. The mural was designed by artist and Chamber employee Zoie Papouchis, who oversaw a cadre of volunteers of all ages to paint it on the side of the Community Health Center building. Thanks to all who participated (and left their thumb print as an artistic signature)!



An interactive mural was completed on the side of The Place2B building in the "pocket park" behind City Hall—just in time for RAGBRAI revelers to "join the band!" Artist and NIACC Visual Arts Instructor Alexis Beucier designed and painted this mural using the familiar characters that have been used to promote Mason City's musical heritage since the 1960s. In a unique twist, the musical notes that seem to flow above the "river" are the first few bars to the much-beloved Meredith Willson tune, "76 Trombones".

Mason City engages with Midwest Travel Network

Mason City was well-represented at and ahead of the Midwest Travel Network Annual Conference.

Prior to the yearly get-together of travel bloggers and destinations, Mason City hosted six Midwest bloggers: Dannelle Gay of *The Traveling Cheesehead*, Amy Piper of *Follow The Piper*, Roxie Yonkey of *Roxie On The Road*, Veronica Bareman of *Veronica June Photography*, Michelle Marine of *Simplify Live Love*, and Erin Huiatt of *Des Moines Parent*.

The travel writers explored the best of Mason City, touring the Rock Crest/Rock Glen Neighborhood, Historic Park Inn Hotel, Charles H. MacNider Art Museum, and The Music Man Square.

The group braked for lunch at The Blue Heron Bar and evening drinks and appetizers at The Draftsman. The day concluded with dinner at the Northwestern Steakhouse and a relaxing stay at the Historic Park Inn Hotel.

The next day, Visit Mason City Brand Accelerator and Engagement Specialist Brett Bachtel traveled to St. Cloud, MN to promote Mason City and Clear Lake at the MWTN Annual Conference. Bachtel met with bloggers and content creators to help market Mason City and the surrounding area as a destination for overnight visitors.



FY22-23 Tourism Marketing Grant application now available

Are you involved with an event, convention, tournament, or facility that attracts visitors to Mason City? If so, you may be eligible to receive FREE money through Visit Mason City's Tourism Marketing Grant Program!

The application for the FY2022-23 Tourism Marketing Grant Program is now open as of August 1, 2022.

The program is available to assist with costs associated with printing, advertising, welcome receptions and/or transportation.

For more details and to apply, go to: VisitMasonCityIowa.com/Tourism-Marketing-Grant.





AUGUST 2022

RECENT PROJECT ACTIVITY IN NORTH IOWA

THE NORTH IOWA CORRIDOR WORKS CLOSELY with local and prospective businesses on potential expansion projects throughout the county. If your business is considering growth possibilities, please be sure to contact us to help get the process started so we can help provide you with the resources to help. Numerous area businesses are experiencing exciting growth prospects; below are a few examples.

The Corridor has been working closely with **Pritchard Companies** of Clear Lake on numerous projects. The company moved their headquarters and about 70 staff members to the former TeamQuest building, and are projecting to add over 30 new employees here in the coming years. The Corridor is working with the City of Clear Lake on a TIF tax rebate program to assist in the effort. The company is working on exciting things in the Electric Vehicle space, with a planned EV Charging Depot on the site to act as the charging hub between Minneapolis and Des Moines. They also recently opened **Lake Life Rentals** in downtown Clear Lake, offering numerous recreational vehicles for the community and our guests.

Stellar Manufacturing purchased MD Products and Solutions, a leader in agricultural and utility-focused trailer products based in Mason City last year, and the Corridor is working with them on facilities upgrades at the location. The purchase expanded the company's operational footprint with 270,000 square feet of additional production space.

In April, we received the unfortunate news that **Serta** was closing its manufacturing facility in Clear Lake, impacting 86 employees. We immediately worked with them and partners to host multiple job fairs and interviews for those employees, and they were in high demand. We also went to work marketing the building, which is the first 100,000 sq/ft manufacturing space we have had available in years. There was significant interest, and Serta has accepted an offer on the facility. We are working through the purchase with both parties, as well as putting assistance together from the City of Clear Lake and Iowa Economic Development Authority. The new business will create about 36 new jobs in the first 2 years, with potential for more in the coming years.

In addition to the phenomenal success of our local businesses, the Corridor has continued to have strong interest from businesses interested in expanding into the region. The primary sector has been in the bio-renewable fuel industry, as we are currently working with 3 major projects interested in our region. Each is in the due diligence and pre-engineering phase, and we are working towards final decisions from each by the start of 2023.

The region has also seen significant interest and development in the retail sector. The Corridor generally does not focus on retail recruitment, but due to increased demand we have provided assistance to multiple inquiries recently. The Corridor assisted the new **Old Navy**, **Ross**, and **Five Below** stores in their selection of the Willow Creek Crossing location in Mason City. These national chains will fill 3 vacant store fronts, including half of the former Best Buy. In addition, **O'Reilly's** and **Dollar General's** new stores are largely constructed in the former Sears parking lot, with openings before the end of the year.

We are currently working on providing potential location information to 3 other regional and national retail chains in Mason City and Clear Lake as well. Retail interest in our region is a great indicator of a strong local economy, as retail goes where the customers and dollars are. When they see strong prospects in an area, it shows that they believe we are positioned well for success. In the current national economic climate, that is really encouraging news for the health and vibrancy of North Iowa.

CHAD SCHRECK

PRESIDENT & CEO

cschreck@northiowacorridor.com

SHAUN ARNESON

VP, EXISTING BUSINESS & PROJECT MANAGEMENT

sarneson@northiowacorridor.com

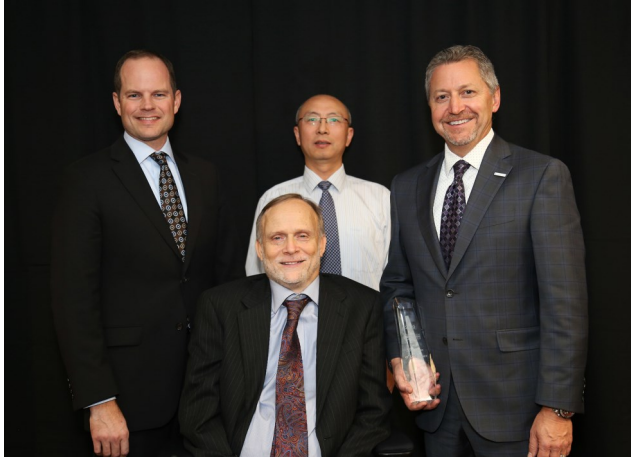
JOYCE MARTIN

MARKETING & COMMUNICATIONS COORDINATOR

jmartin@northiowacorridor.com



Nominations are being accepted for the 2022 Pappajohn Entrepreneur Gala



The NIACC John Pappajohn Entrepreneurial Center is now accepting nominations for the Pappajohn Entrepreneur Gala Awards.

The Pappajohn Entrepreneur Gala will take place on **Tuesday, October 11, 2022**. The Pappajohn Entrepreneur Gala celebrates the entrepreneurs and partners who make our communities a great place to work and live. The Pappajohn Entrepreneur Gala will share our story, recognize the region's entrepreneurs, and honor the vital contributions and support of the Sukup family to North Iowa with the NIACC Pappajohn Legacy Award.

Five additional recognitions will be awarded at the gala:

Entrepreneur of the Year Award - The Entrepreneur of the Year

Award recognizes the success, dedication, and contributions to the community by a North Iowa entrepreneur.

Young Entrepreneur of the Year Award - The Young Entrepreneur of the Year Award recognizes the accomplishments of a North Iowa entrepreneur under the age of 40.

Student Entrepreneur of the Year Award - This award recognizes a student entrepreneur who exemplifies the entrepreneurial spirit through the achievement of business ownership. Must be a North Iowa student enrolled in High School or College taking college credit classes to be eligible.

Business of the Year Award - The Business of the Year Award recognizes a North Iowa company for overall achievement in innovation, vision, growth, and skill.

Innovation Award - The Innovation Award honors North Iowa businesses who are industry leaders in developing and implementing emergent technology.

Nominations can be made by contacting the Pappajohn Center directly for an application, or on the Pappajohn Center website at www.pappajohncenter.com/gala. Nominations are due August 22, 2022.



PAPPAJOHN CENTER STAFF

Candace Karsjens, Director

Brook Boehmler, SBDC Director

Tom Moore, Innovation and Acceleration Director

Kelley O'Rourke, School Partnership Entrepreneurial Coordinator

Joyce Martin, Marketing & Communication Coordinator

Anthony Riesen, Innovation Workspace Coordinator

Mary Spitz, Administrative Assistant



www.pappajohncenter.com
500 College Drive, Ste 120
Mason City, IA 50401

Kudos to Cargill - Changing Lives

Cargill is changing the lives of more than 100 students and families through a gift of 100 PCs and 100 internet hotspots. When the pandemic revealed the difficulties of online learning for families without internet access or sufficient computers for their children, the company took action. Working with the non-profit organization PCs4People, the company distributed desktop computers and internet hotspots in each of its plant locations.

Locally, the Chamber assisted Cargill in providing 60 PCs and hotspots to Newman Catholic Schools and distributed the remaining 40 sets to area youth through the Mason City Parks & Recreation Department and 43 North Iowa.

Plant Manager Jessica Reith said, "We're proud of our company for identifying a need and taking action. This gift will be a game-changer for these students and their families."



Membership Verification Forms

The 2023 "North Iowa's Best Businesses" Membership Directory is one of the important benefits of Chamber membership. All members are listed both by business name and by category in the directory. Chamber staff strive to ensure the directory is as accurate as possible, however, they realize many members have experienced changes in staff, location, or contact information over the past year.

The Chamber is emailing a personalized Membership Verification Form to all Primary Representatives on August 2, which will allow them to view their directory information and update it in the Member Information Center (MIC). The Chamber requests members log in to make any necessary updates to their information in the MIC by Friday, September 9, or email cfrein@masoncityia.com with changes/updates. Members may also choose to fill out the standard verification form included in this newsletter and return via USPS or email.

Along with the Membership Verification Form, members will be receiving a new Chamber logo to include on their business website or marketing materials highlighting the year they joined the Chamber. This is meant to be a "thank you" for each member's commitment to the organization.

While updating business information, the Chamber encourages members to explore the many tools available in the MIC. The MIC allows members to update their business information immediately throughout the year; post events, special promotions, or job openings to the Chamber's online database; register for Chamber events; view and pay invoices; and more.

Anyone with questions may contact Colleen at cfrein@masoncityia.com or 641.423.5724.



Peru Travel Presentation - September 14

A special travel presentation for the Chamber's **Global Familiarization Trip** to Peru will be held at 5:30PM on Wednesday, September 14 at the Commerce Center. A virtual option will also be available. Those who attend and sign up for the trip at the travel presentation will save an additional \$100 on their trip!

The tour departs March 17-26, 2023 and travelers will explore the many incredible sights and culinary delights the country has to offer. Trip highlights include Lima, the Sacred Valley of the Incas, Local Andean Cultures, Ollantaytambo Ruins, Machu Picchu, Cuzco, Lake Titicaca, Uros Floating Islands, and more!

Trip cost: \$4,629* per person (double occupancy)
Single supplement: \$700

*Early bird rate if booked by September 30, 2022.

Visit masoncityia.com for details or contact at the Chamber (akrull@masoncityia.com | 641.423.5724)



Ribbon Cuttings

NEW LOCATION
Chad Harrison CPA
4700 4th St SW, Ste A



NEW MEMBER
Kut\$ by KZ
1511 S Monroe Ave, Unit B

NEW AMENITY
Mason City Kayak Park
12th St NE



NEW MEMBER
AERON Advanced Manufacturing
1511 S Garfield Pl

NEW LOCATION
REM Developmental Services
326 4th St NE, Ste 1



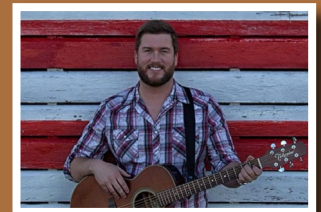
Summer Plaza Series Lineup

The *Leadership North Iowa's* Summer Plaza Series offers free live music every Friday night from 5-7PM at the beautiful new Principal Pavilion.

Check out the August entertainment Lineup!



August 5 - juni + betty



August 12 - Spenser Rahm



August 19 - Elisha Marin



August 26 - Stream of Consciousness

Chamber Leadership

Executive Committee

Jane Fischer, Board Chairperson
Jane Fischer & Associates, LLC
Evan Raulie, Chair Elect
Smithfield
Andy Meyer, Past Chairperson
Bergland+Cram Architects
Danielle Pace, Treasurer
Clear Lake Bank & Trust Co.
Jeff Gribben, Small Business
Division Vice President
First Citizens Bank
Bill Phillips, Government Affairs
Division Vice President
Henkel Construction Company
Jessica Tierney, Workforce & Leadership
Division Vice President
Tierney Properties
Todd Leet, Community & Membership
Division Vice President
Thrivent - Todd Leet

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Upcoming Events

MARK YOUR CALENDAR

Professional Development

Thursday Aug 18	CEO Conversations with Chuck Tryon 11:30AM-1PM Board Room, Commerce Center 9 N Federal Ag Tour 3-4:30PM Bushel Boy Farms 4660 S Monroe
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Networking Events

Thursday Aug 11	Business After Hours hosted by Mason City Sunrise Rotary 4-6PM Fat Hill Brewing 17 N Federal
Thursday Aug 18	Ribbon Cutting - Friends of the Family 4PM Friends of the Family 121 N Delaware Ave
Friday Aug 19	Moonlight Bike Ride 8PM-Midnight Central Park – NIACC – Downtown Plaza
Thursday Aug 25	New Member Luncheon Noon-1PM Third Floor Event Room, Commerce Center, 9 N Federal

Get Involved/Committee Meetings

Tuesday Aug 2	Ambassador Meeting Noon-1PM Rib Crib 455 Tiffany Dr
Wednesday Aug 10	Agribusiness Committee 8-9AM Third Floor Event Room, Commerce Center 9 N Federal Ave Program Committee Noon-1PM Board Room, Commerce Center 9 N Federal Ave
Tuesday Aug 16	Wellness Committee 3-4PM Farrer Room, Commerce Center 9 N Federal Ave
Wednesday Aug 24	Board Meeting Noon-1PM Board Room, Commerce Center 9 N Federal Ave

September 8 | **Business After Hours** hosted by Clear Lake Bank & Trust |
September 15 | **Chamber Cup**