

The mission of the Chamber of Commerce is to promote progressive community and economic development to benefit Chamber members and the North Iowa region.



Time: 4-6PM

Date: Thursday, September 8

Location: Clear Lake Bank & Trust
425 Tiffany Drive
Mason City, IA

Sponsored By:



Thank you to 98.7 KISS Country/103.7
The Fox for highlighting Business After
Hours on its stations!

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Chamber Cup - September 15

Everybody's favorite team-building competition is back! The **Chamber Cup** will be held from 1-4PM on Thursday, September 15 in front of the Commerce Center. Once registration is closed, an official team rulebook, scoring guideline, and waiver will be sent to the team captains. Each team will also receive a set of bandanas to be easily identified on the course. Matching uniforms are encouraged!

Some exciting changes have been made to this year's competition. There will be familiar events and new events too!

New events include:

- Skip-down jump rope competition
- Pom-pom routine
- Office chair soccer



Start training, because the **Chamber Cup** is right around the corner! A few spots remain for this friendly office competition. Contact Noah at nharris@masoncityia.com to register a team today! Participation will be capped at 20 teams.

Gold Sponsor



Silver Sponsors



Annual Meeting - October 13

The Chamber's 106th **Annual Meeting** will be held from 3-5PM on Thursday, October 13 at the newly-renovated NIACC Auditorium. Attendees will network with other Chamber members over food and drink prior to the ceremony. *Boss of the Year*, *Small Business of the Year*, *Distinguished Citizen* and *Workplace Wellness Award* winners will be honored at the event.

This year's theme, **Building CommUNITY**, celebrates the Chamber's Diversity, Equity, and Inclusion initiative which serves as a strategy to attract and retain high-quality workers in North Iowa.

Attendees are encouraged to dress in business-professional attire for the event. Tickets are \$25/person and can be purchased at masoncityia.com or by contacting Noah at the Chamber (nharris@masoncityia.com | 641.423.5724).

Thanks to the **Annual Meeting** sponsors!

Venue sponsor:



New Members

BRIX WINE & WHISKEY

Melissa Evans, Owner/Manager
107 S Delaware
Mason City, IA 50401
(641) 781-1377
brixwinemc@gmail.com

Stylish and cozy, nestled into Mason City's downtown district, Brix offers exciting wines, whiskey, and craft beers to lift your spirits.

COLLETTE

Mandy McCarthy
Business Development Manager
18941 L St
Omaha, NE 68135
(402) 707-0562
amccarthy@collette.com

Four-star guided touring provided by 105-year-old, family owned company.

DAABIN STORE MASON CITY

Jennifer Rusch, Owner
1704 S Federal Ave
Mason City, IA 50401
(641) 450-5480
mc@daabinstore.com
www.DaaBINStore.com

DaaBIN Store is a weekly treasure hunt! They offer warehouse liquidation products with prices dropping daily. Electronics, clothes, toys -- if it's sold in a store or online, it can show up in DaaBINS!

LORADOS

Joseph Perez, Owner
18 S Federal Ave
Mason City, IA 50401
(641) 583-1753
Loradosmasoncity@gmail.com

Restaurant and bar located in downtown Mason City.



From the President

VOTE YES on Tuesday, September 13

Mason City voters will head to the polls for a special election on September 13 to renew the 1% local option sales & service tax (LOSST). As the county seat and trade center, Mason City serves as a hub for the entire region. More than 35% of the revenue generated by this tax comes from visitors who shop in Mason City and utilize local services.



Robin Anderson
President & CEO

Those pennies add up

Since 2014, more than \$52 million has been generated by this one cent addition to sales tax. By law, 50% of the LOSST revenue is allocated to property tax relief; 40% is used for physical improvements such as park, street, sidewalk, bridge, and storm sewer repairs, traffic signal maintenance, etc. The remaining 10% goes directly to support police and fire protection, the library, airport, transit services, the art museum, and recreation programs/projects.

The LOSST makes Mason City a better place. At the August board meeting, the Chamber board took an official stand to support the renewal of the one-cent local option sales and service tax. On behalf of the Chamber of Commerce, we encourage you to vote YES on Tuesday, September 13.

Ballot Language:

Shall the following Public measure be adopted? Yes No
A local sales and services tax shall be imposed in the City of Mason City at the rate of one percent (1%) to be effective from July 1, 2023 until repealed.

Chamber Board Announces 2022-23 Leadership

The Chamber Board elected the following slate to serve the organization in leadership roles for the upcoming year. They will officially begin their duties following the **Annual Meeting** on October 13.



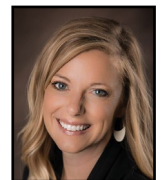
Evan Raulie
Chairperson
Smithfield



Jane Fischer
Past Chair
Jane Fischer & Associates



Dr. Paul Manternach
Chair Elect
MercyOne North Iowa
Medical Center



Danielle Pace
Treasurer
Clear Lake Bank &
Trust Co.



Kyle Bermel
DVP Small Business
Metalcraft



Jessica Tierney
DVP Workforce
Tierney Properties



Todd Leet
DVP Community &
Membership
Thrivent - Todd Leet

Breaking Glass - September 29

September's **Breaking Glass** session featuring Dr. Hayley Harvey is scheduled from 8:30-10AM on Thursday, September 29 at the Commerce Center.

Hayley Harvey was 7 years old when her mom came home one day in a taxi, climbed the stairs up to the family's Detroit apartment and, without saying a word, went to her bedroom to lie down — something she never did in the middle of the day. "Your mom had all her teeth out today," Harvey's dad told her.

That unnerving experience sparked an interest and the courage for Harvey to ask a local female dentist if she could observe a dental procedure when she was a senior in high school, and that helped put her on a path to a career in dentistry.

Harvey attended the University of Iowa College of Dentistry, stating that it was "the best decision of her life." After returning to Michigan to serve as a dentist in the Army National Guard and practice at a federal qualified health care center, she moved to Des Moines to practice at Broadlawns. For the past 20 years, she has been the section chief of the Broadlawns Dental Clinic and also leads the dental education program.

In 2020, Dr. Hayley Harvey was honored with the Distinguished Alumni Award from the University of Iowa, and was recently placed on the *Business Record* 2022 "Women of Influence" list.

Tickets are \$10 each for employees of Chamber member businesses and \$20 for nonmembers. Register online at masoncityia.com or contact Noah Harris (nharris@masoncityia.com) at the Chamber for more information.



Dr. Hayley Harvey
Broadlawns Medical
Center

Sponsored by:

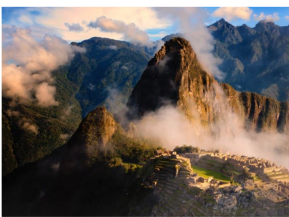


Peru Info Session - September 14

A no-obligation travel presentation for the Chamber's **Global Familiarization Trip** to Peru will be held at 5:30PM on Wednesday, September 14 at the Commerce Center. A virtual option will also be available. Those who attend and sign up for the trip at the presentation will save an additional \$100 on their trip!

The tour departs March 17-26, 2023 and travelers will explore the many incredible sights and culinary delights the country has to offer. Trip highlights include Lima, the Sacred Valley of the Incas, Local Andean Cultures, Ollantaytambo Ruins, Machu Picchu, Cuzco, Lake Titicaca, Uros Floating Islands, and more!

To sign up for the info session or for more information about the trip, contact Allyson Krull (akrull@masoncityia.com | 641.423.5724).



Membership Renewals

Congratulations to the Chamber members celebrating membership anniversaries in September!

Seventy Plus Years

Cerro Gordo Abstract Company (79)

Midland Concrete Products (72)
Graham Tire Co. (70)

Forty Plus Years

Mason City Ford Chrysler (42)

Hogan - Hansen, P.C. (41)

Mason City Community Theatre (40)

Thirty Plus Years

Air Care, Inc. (38)

Askeland & Zirbel, CPAs (37)

Wal-Mart SuperCenter (37)

Wells Fargo Advisors (36)

Charlie Brown Preschool and Child Care (36)

Four Oaks of Iowa (33)

Mason City Clinic (33)

American Cancer Society (32)

MercyOne North Iowa Hospice (32)

City Center & Kent Apartments (32)

Charles H. MacNider Art Museum (32)

Floor to Ceiling Store (31)

Brown's Shoe Fit Co. (30)

Grunwald & Kiger Fine Jewelers (30)

Twenty Plus Years

Boy Scouts of America-Winnebagoo Council (29)

Papa's American Cafe (29)

Benchmark Agribusiness, Inc. (28)

Wendy's (28)

First Citizens Bank (27)

North Iowa Area Council of Governments (27)

Robinson Farm Real Estate (26)

Federal Express (26)

Helena Agri-Enterprises (25)

Community Kitchen of North Iowa, Inc. (25)

Membership Renewals (cont.)

Twenty Plus Years (cont.)

Riddles Jewelry (24)
Veenstra & Kimm, Inc. (22)
Stebens Children's Theatre (22)
Thrivent (22)
LifeServe Blood Center (21)
KTTC/FOX 47 (21)

Fifteen Plus Years

Mike Korthals OD (18)
Amish Heirlooms Furniture (18)
Diamond Jo Casino - Worth Co. (17)
OmniTel Communications (16)

Ten Plus Years

Surf Ballroom & Museum (14)
American Realty & Management Inc. (12)
Mason City Red Power, Inc. (11)
Visit Mason City (10)

Five Plus Years

St. John's Episcopal Church (8)
North Iowa Cooperative (8)
First Congregational United Church of Christ (8)
Mint Springs Dentistry (7)
MC Home Inspections (7)
Prime N Wine (7)
Mason City Earth Day
Exchange Club of Mason City (5)
Three on the Tree (5)
Medical Associates Health Plans (5)

One Plus Years

My Fair Trade (3)
North Iowa Cleaning (3)
Aquarius Tax & Bookkeeping (2)
The General Store - One Vision (2)
Plain Ol' Pumpkins (2)
Beauty Bar Aesthetics (1)
Medigold (1)
North Iowa Advisors (1)
Vonachen Services Inc/Diversified
Services for Industry (1)

Become a Certified Inclusive Employer

Chamber members are encouraged to enroll in the **Building CommUNITY** initiative and become a Certified Inclusive Employer.

With declining population, the need for Diversity, Equity, and Inclusion has never been more important in North Iowa. Attracting high-quality workers begins with welcoming people of all walks of life into the community.

To become a Certified Inclusive Employer, Chamber members are asked to take the four steps outlined in the Certified Inclusive Employer guide:

Step one: Build an Inclusive Environment

- Provide a confidential "unconscious bias" self-test for employees.

Step two: Walk the Talk

- Adopt or revise a DEI policy.

Step three: Take the Pledge

- Sign the **Building CommUNITY** pledge provided in the DEI guide.

Step four: Next Steps

- Utilize the Chamber's Worksite Wellness Committee's on-going support, resources, and seminars pertaining to DEI.

Once started, businesses receive a step-by-step guide. Company leadership is encouraged to work on this together to ensure maximum understanding. After completing the steps, a toolkit will be provided containing Certified Inclusive Employer door and window clings; electronic Certified Inclusive Employer graphic for use in email signature lines, websites, employment application materials, etc.; sample news release and newsletter articles; and free admission to the DEI seminars presented by the Chamber's Worksite Wellness Committee beginning on October 27.

For more information on becoming a Certified Inclusive Employer, contact Noah at the Chamber (nharris@masoncityia.com), or call 641-423-5724.



YIELD Sponsorship

Since 2003, the Chamber has provided training for future community leaders through **YIELD (Youth Investing Energy in Leadership Development)**. High school juniors from Mason City recognized as good students and good citizens with leadership potential are selected to participate in the program. Students meet once weekly for 16 weeks to participate in leadership training sessions, team-building exercises, and to complete a community impact project.



Businesses are invited to sponsor the program with a \$100 contribution designated for student course tuition. Please contact Allyson at the Chamber (akrull@masoncityia.com) for more information or to become a sponsor of this valuable leadership program.



Last Call for Verification Forms

The Chamber has seen a great response from members who have already returned their personalized Membership Verification Forms. These forms allow staff to update the online Membership Directory and ensure the 2023 "North Iowa's Best Businesses" Membership Directory is as accurate as possible. Members also have the option of making changes on their own through the online Member Information Center (MIC).

There is still time to make changes! The Chamber requests members return their forms or make changes in the MIC by Friday, September 9. For a duplicate Membership Verification Form or assistance logging into the MIC, please contact Colleen at cfrein@masoncityia.com or call 641.423.5724.

2023 CMO Cards

It's not every day a business gets the opportunity to be prominently placed in front of 14,000+ people! Chamber members are encouraged to call now to reserve a space on the 2023 **CMO (Chamber Members Only) Card**. This is a great opportunity for members to advertise their services and encourage each other to shop with a Chamber member first.



For only \$50, businesses can purchase a "square" to showcase a special deal reserved for Chamber Members Only. The discount will also be placed on a rotating basis in the weekly *Chamber News* emails and listed under "Hot Deals" on the Chamber website. Talk about getting a lot of bang for your buck!

CMO Cards are distributed to all Chamber member employees in December during **Operation Thank You** - a special day we reserve to THANK our members for their loyalty in person. If an employee would like to purchase additional cards for their family, the fee is only \$5 per card.

Because of the nature of the card, this offer is limited to just 45 businesses. Call Colleen Frein at the Chamber or email cfrein@masoncityia.com to reserve a spot today!

Membership Directory 2023

Increase your exposure to the North Iowa business community by advertising in the Chamber's annual "North Iowa's Best Businesses" Membership Directory! The directory will include all Chamber members in alphabetical order and by business category.

A minimum of 800 copies will be distributed, and all Chamber members will receive a free directory during **Operation Thank You** in December. Directories are also distributed in relocation packages and membership packets.

Please contact Allyson (akrull@masoncityia.com) by September 30 to place an advertisement.

Position Opening at Chamber

The Chamber is actively seeking candidates for the President & CEO position. Interested candidates are required to submit a letter of interest, a resume/CV, and salary requirements.

The President/CEO is responsible for the strategic vision and operations for the Chamber. The ideal candidate will be a seasoned leader with experience in business management, human resources, and finance and have a passion for community/economic development.

For more information on the position, or to apply, send an email to MCChamberJob@gmail.com

Be Our Guest

Tune in Friday mornings to the Chamber "Be Our Guest" program at 8:40AM on KRIB 1490 AM.

Sept 2	Brix Wine & Whiskey Melissa Evans
Sept 9	Pipe Dream Pizza Brigid Porter
Sept 16	Brew to Brew Emily Ginneberge
Sept 23	Kinney Pioneer Museum Kay Ingersoll
Sept 30	Plain Ol' Pumpkins Andy Meyer



\$4.6 million generated during RAGBRAI

Earlier this summer, Mason City hosted RAGBRAI XLIX and what an incredible day it was! It's almost hard to believe that the "Ride of the Century" has come and gone. This was the third time Mason City hosted RAGBRAI since the event began in 1973.



Overall, things went incredibly smooth. We have received so much positive feedback from both riders and local residents. Over 30,000 cyclists are thought to have pedaled the 100 miles to Mason City, helping contribute an estimated \$4.6 million to our economy. While riders toured attractions, hotels filled to maximum occupancy and bars & restaurants fed thousands of hungry visitors. At one point, Fat Hill Brewing sold 18 beers per minute. Co-owner Molly Angstman walked over 9 miles within the taproom alone. Wednesday, July 27, 2022 was an EPIC day for our community.

The event wouldn't have been possible without our lengthy list of sponsors and incredible army of volunteers that shared their time and talents with us.

THANK YOU for making RAGBRAI Mason City a great success! Your efforts helped shine a positive light on our community. We truly couldn't have done it without you!

REMINDER: Grant funds are available!



Visit Mason City is proud to provide financial assistance for marketing projects that promote events, festivals, sports tournaments, conventions, activities, and facilities that attract visitors to Mason City.

Applications for funding from Visit

Mason City's Tourism Marketing Grant Program are due **September 30, 2022**.

Have questions? Visit Mason City staff can provide assistance in completing your application. Appointments must take place prior to September 27, 2022. To schedule an appointment, contact the VMC office at 641.422.1663.

Detailed program information and an application form are available at <https://visitmasoncityiowa.com/tourism-marketing-grant/>.



The mission of Main Street Mason City is to promote, preserve, and enhance Downtown Mason City as a diverse business, cultural, residential, and entertainment destination for the benefit of the entire community.

SEPTEMBER 2022

COMING UP...

OCTOBER 2022

HAUNTED HISTORIC
BUILDING TOUR

NOVEMBER 2022

HOME FOR THE HOLIDAYS
RUN WITH RUDOLPH

DECEMBER 2022

JINGLE MINGLE JAMMIE
CRAWL
SKATE WITH SANTA

BREW & BREW

SEPTEMBER 17, 2022



**FAT HILL
BREWING**

**LAKE TIME
BREWERY**

**MASON CITY
BREWING**

Main Street Mason City is organizing a brewery-to-brewery bike ride on Saturday, September 17! Your registration includes the bike ride, one drink (beer, cider, wine, seltzer, or root beer) at each of the three participating breweries, and a tip for each bartending team.

Building Tour Wins 2022 Excellence in History Award

The Excellence in History awards recognize individuals, organizations, and communities who have made outstanding contributions to the study, practice, and preservation of Iowa history.

Loren Horton Community History Award



Nine distinct awards with varying criteria are presented annually by the State Historical Society of Iowa Board of Trustees.

This award is named in honor of Loren Horton, who represented the State Historical Society of Iowa. The Loren Horton award recognizes the best project that increases awareness and participation in Iowa history on a local level.

Join us for the 2022 Haunted Historic Building Tour this October. Tickets are available now on mainstreetmasoncity.com. Registration required, don't wait this event always sells out!

9 N FEDERAL AVENUE,
641.494.0003
DIRECTOR@MAINSTRETMASONCITY.COM



LOCATING BUILDING AND DEVELOPMENT SITES IN NORTH IOWA

A STATEWIDE DATABASE MAKES IT EASY FOR BUSINESS DEVELOPERS

to find available property in the Mason City and Clear Lake area. North Iowa Corridor EDC utilizes LOIS, the Location One Information System, as a service for owners to assist them in marketing their properties.

"LOIS is a vital tool for the North Iowa Corridor EDC to catalogue our existing greenfield sites and larger commercial and industrial buildings," said Shaun Arneson, Vice President, Existing Business & Project Management at the Corridor. "By having updated listings, we become a player in potential business attraction projects, as well as assisting our existing business and industry who may be looking at expansion opportunities."

Arneson pointed out that NIC is not a real estate firm, but it works with local agents to keep listings on LOIS up-to-date for searches. The purpose is to make it easy for anyone considering a business expansion or relocation to find the perfect location in North Iowa. "For the North Iowa Corridor region to be competitive and marketable for business attraction activities, it's vital for us to keep our online information updated as site selectors and real estate consultants are 90% more likely to search for property and community data online," Arneson said.

A large real estate firm or site consultant working with a business client would first find out their

specific needs for a potential greenfield site or building. Then they can do a search on LOIS by available square footage or acres, existing zoning, location, and much more. "That's why it's so important to keep our information up to date, so we can be in the game," he said. "We provide the service for free."

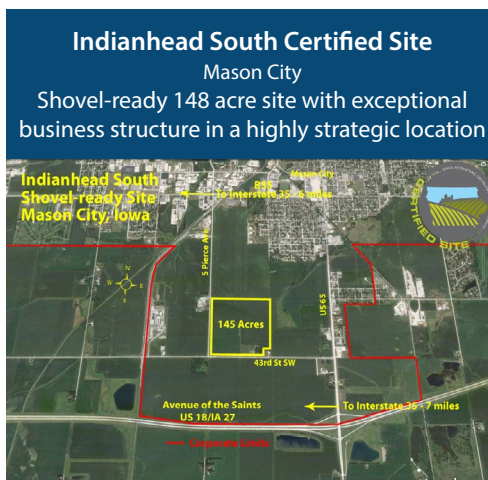
The Corridor typically lists large commercial and industrial properties on LOIS, including buildings with 5,000 square feet or more that are currently occupied or vacant, available for sale or lease. As of August, the Corridor lists 18 existing buildings with approximately 276,000 total square feet and approximately 1,318 total acres of greenfield sites in the Mason City/Clear Lake area.

"What's unique about LOIS is that you can click on a listing and we provide as much information about it as we can," Arneson said. "We include images, contact information, available utilities, transportation

details, and networks. There is also regional demographic information available, like population numbers within a 10, 20, or 30 mile radius of the site." If the current owner is willing, the listing might show the lease or sale price. Arneson added, "LOIS is a great tool for economic development organizations to promote their regional available site and building inventory. LOIS continues to improve their features and functionality with their integrated GIS component with is the tool that uses customizable layers with regional market information, demographics, workforce, infrastructure, housing, business and industry."

The Corridor is the point of contact for inquiries, but listings also include the owner or Realtor contact information. "We like to know, but we don't want to be the middleman or slow things down," Arneson said.

LOIS is located at www.locationone.com and is also accessible on the NIC website at northiowacorridor.com.



CHAD SCHRECK

PRESIDENT & CEO

cschreck@northiowacorridor.com

SHAUN ARNESON

VP, EXISTING BUSINESS & PROJECT MANAGEMENT

sarneson@northiowacorridor.com

JOYCE MARTIN

MARKETING & COMMUNICATIONS COORDINATOR

jmartin@northiowacorridor.com

John Pappajohn Iowa Entrepreneurial Venture Competition Awards \$100,000 in Cash Prizes

The sixteenth annual John Pappajohn Iowa Entrepreneurial Venture Competition awarded \$100,000 in cash prizes to nine Iowa ventures Friday, August 12. The \$100,000 in seed funding consists of a \$50,000 contribution from John Pappajohn and a \$50,000 match from the Iowa Economic Development Authority (IEDA). The goal of this competition is to support Iowa's entrepreneurial ecosystem.

Iowa businesses that have been in operation for four years or less or are not yet cash flow positive were eligible to apply. The competition is open to businesses including, but not limited to, technology, biotechnology, green technologies, medical, advanced manufacturing, agriculture, engineering, and education industries.

Participants were judged on written submissions, and those who advanced to the final round of the competition presented to a panel of judges. Three North Iowa participants were awarded seed money: First place winner, Mitchell Hora of Continuum Ag, received \$40,000, Jayson Ryner of ReEnvision Ag Inc (\$5,000) and Jill Ihrke of Easy2Show (\$2,000) received honorable mention honors. All three teams have worked with the NIACC Pappajohn Center and participated in entrepreneur programs geared for start-ups.

Applications for the 2023 John Pappajohn Iowa Entrepreneurial Venture Competition will open in Spring 2023. For more information or to apply, visit <https://www.pappajohncompetition.com/>



Pappajohn Center is now accepting applications for Fall 2022 Venture School. Venture School will be held as a hybrid course starting September 29 (in-person orientation). Classes start on Thursday, Oct. 6—Nov 10 via zoom beginning at 5:30 pm. Apply by visiting <http://www.venture-school.com> and select the Mason City cohort in the drop-down menu.

PAPPAJOHN CENTER STAFF

Candace Karsjens, Director

Brook Boehmler, SBDC Director

Tom Moore, Innovation and Acceleration Director

Kelley O'Rourke, School Partnership Entrepreneurial Coordinator

Joyce Martin, Marketing & Communication Coordinator

Anthony Riesen, Innovation Workspace Coordinator

Mary Spitz, Administrative Assistant



www.pappajohncenter.com
500 College Drive, Ste 120
Mason City, IA 50401



Ag Tour 2022

More than 50 Chamber members gathered to see the Bushel Boy Farms facility in Mason City for the annual *Ag Tour*. Tour-goers learned about the various growing seasons in the facility, new technologies that are used to grow year-round, and the various product lines offered by Bushel Boy.



New Member Luncheon

Thank you to those who were able to join the Chamber for the recent *New Member Luncheon*! First Citizens Bank was a proud sponsor of this annual event. It was an excellent way for new members and representatives to learn more about the Chamber and each other. Those unable to attend the luncheon can contact Colleen to schedule a one-on-one refresher of membership benefits (cfrein@masoncityia.com | 641.423.5724).



Krull Selected for Leadership Iowa

Marketing and Leadership Development Director Allyson Krull is one of 40 leaders from across Iowa selected as members of the 2022-23 class of Leadership Iowa, the state's premier issues awareness program provided by the Iowa Association of Business and Industry (ABI) Foundation.



Allyson Krull
Marketing & Leadership
Development Director

At the time of the program's inception in 1982, only three other statewide programs existed in the country. Today, the program continues to connect individuals representing organizations and communities in every corner of the state in order to inform, inspire and engage participants for the betterment of Iowa.

Class members attend a series of eight two-day sessions between October and June. Each session gives participants an in-depth look at an important issue facing our state through discussions with local and statewide subject-matter experts, engaging activities, and unique opportunities.

CEO Conversations

October's *CEO Conversations* session will feature a familiar face for many area residents: Chief Jeff Brinkley of the Mason City Police Department.

Jeff Brinkley started his career as peace officer in 1995 as a patrol officer with the University of Northern Iowa Department of Public Safety. He joined the Ames Police Department in 1996 and served in a wide variety of assignments as a patrol officer, drug task force officer, sergeant, and lieutenant. He has led the Mason City Police Department since January 4, 2016, as its Police Chief. He holds an A.A. degree from Hawkeye Community College in Police Science, and two degrees from Iowa State – a B.A. in Liberal Studies and an M.A. in Public Administration.



Jeff Brinkley
Mason City Police Chief

Chief Brinkley is a member of the FBI National Academy Associates and is an Iowa Chapter Past-President, and currently serves as the Vice-President of the Iowa Police Chiefs Association. He is also an Associate Teaching Professor at Iowa State University in the Department of Sociology and Criminal Justice where he teaches Police and Society and Contemporary Issues in Policing.

Brinkley has a vast array of leadership experiences which he will cover during *CEO Conversations* from 11:30AM-1PM on Thursday, October 20 at the Commerce Center.

August *CEO Conversations* Recap

Bushel Boy Farms President Chuck Tryon led an informative *CEO Conversations* session on August 19. Tryon advised meeting attendees to travel frequently and do their best to keep up with the ever-changing business world.



Ribbon Cuttings

NEW MEMBER
The Olde Creamery
103 E State St



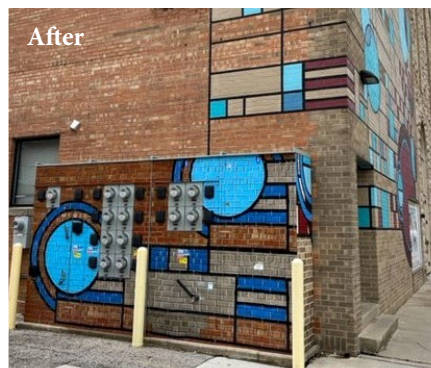
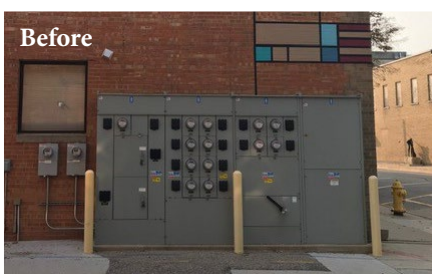
COMMUNITY PROJECT
Building CommUNITY Mural
Community Health Center of Mason City

NEW MEMBER
Friends of the Family
121 N Delaware Ave



"That's a Wrap" Utility Box Program

The latest addition to the utility box wrap program was installed in August. This Chamber Foundation project complements the "Building Our Brand" mural program to beautify the backs of downtown buildings that are highly-visible to citizens and visitors approaching Downtown Mason City. This wrap, on the back side of the Central Park Dentistry Building was designed by Jim Zach of ZGrafix and fabricated by LeDoux Signs to enhance the mural designed and painted by Keely Hertzell.



Wellness

Annual Walk - October 5

Being physically active is one of the most important steps that people of all ages and abilities can take to improve their health. Walking is an easy, accessible and affordable way to improve physical, mental and social health.

Each October, the Iowa Healthiest State Initiative hosts an Annual Walk. This event is an opportunity to join thousands of other Iowans statewide in walking for 30 minutes. Workplaces, schools, organizations and cities are all encouraged to register a walk, and Mason City will participate again this year!

The Healthiest State Initiative (HSI) is a nonprofit organization driven by the goal to make Iowa the healthiest state in the nation. HSI has partnered with the Iowa League of Cities to challenge cities across the state to walk together as a community. The city with the highest percentage of its population registered will win a cash prize to continue healthy living habits in their city.

Join Mason City and the Chamber for the local Annual Walk at 1PM on October 5 in Central Park!

To register, contact Noah at the Chamber at nharris@masoncityia.com. The deadline to register for the walk is September 27.



Chamber Leadership

Executive Committee

Jane Fischer, Board Chairperson
Jane Fischer & Associates, LLC
Evan Raulie, Chair Elect
Smithfield
Andy Meyer, Past Chairperson
Bergland+Cram Architects
Danielle Pace, Treasurer
Clear Lake Bank & Trust Co.
Jeff Gribben, Small Business
Division Vice President
First Citizens Bank
Bill Phillips, Government Affairs
Division Vice President
Henkel Construction Company
Jessica Tierney, Workforce & Leadership
Division Vice President
Tierney Properties
Todd Leet, Community & Membership
Division Vice President
Thrivent - Todd Leet

Board of Directors

Kyle Bermel, *Metalcraft, Inc.*
Fouad Daoud, *WHKS Engineers, Surveyors,
and Planners*
Michael Davis, *IOOF Home & Community
Therapy Center*
Chris Jessen, *Heartland Asphalt, Inc.*
Andrew Johnston, *Laird Law Firm*
Matt Koch, *Sukup Manufacturing*
Matt Leibrand, *Stoney Creek Hospitality Corp.*
Dr. Paul Manternach, *MercyOne North Iowa
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Phil Meekins, *CURRIES*
Tiffany Nonnweiler, *First Citizens Bank*
Jessica Reith, *Cargill Protein*
Katy Showalter, *Window World of Mason City*
Katie Wold, *Three on the Tree*
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Upcoming Events

MARK YOUR CALENDAR

Professional Development

Thursday
Sept 29 | **Breaking Glass** with Dr. Hayley Harvey | 8:30-10AM
3rd Floor Event Room, Commerce Center | 9 N Federal Ave

Networking Events

Tuesday
Sept 6 | **Ribbon Cutting - Lorados** | 11:45AM
Lorados | 18 S Federal Ave

Thursday
Sept 8 | **Business After Hours** hosted by Clear Lake Bank & Trust
4-6PM
Clear Lake Bank & Trust | 425 Tiffany Drive

Wednesday
Sept 14 | **Peru Info Session** | 5:30-6:30PM
Board Room, Commerce Center | 9 N Federal Ave | OR via Zoom

Thursday
Sept 15 | **Chamber Cup** | 1-4PM
In front of Commerce Center | 9 N Federal Ave

Thursday
Sept 22 | **Ribbon Cutting - Nutra Blend** | 2PM
Nutra Blend | 1609 19th St SW

Get Involved/Committee Meetings

Tuesday
Sept 6 | **Ambassador Meeting** | Noon-1PM
3rd Floor Event Room, Commerce Center | 9 N Federal Ave

Wednesday
Sept 14 | **Agribusiness Committee** | 8-9AM
3rd Floor Event Room, Commerce Center | 9 N Federal Ave

Program Committee | Noon-1PM
Board Room, Commerce Center | 9 N Federal Ave

Tuesday
Sept 20 | **Wellness Committee** | 3-4PM
Farrer Room, Commerce Center | 9 N Federal Ave

October Events

October 5 | **Annual Walk**
October 13 | **106th Annual Meeting**
October 20 | **CEO Conversations** featuring Chief Brinkley