

The Three Cs for Managing Unconscious Bias

Instructor: Dima Ghawi

Are you curious, courageous, and committed when it comes to recognizing and addressing unconscious biases? Dima Ghawi delves into the intricacies of unconscious bias, uncovering the root of these predispositions and sharing actionable methods for managing these unseen prejudices. The dialogue focuses on three essential messages and actionable takeaways to guide you to be more Curious, Courageous, and Committed to current and future diversity, equity, and inclusion initiatives. These three C's emphasize the importance of:

- Sparking curiosity through self-reflection and continued conversations about discrimination and conscious and unconscious biases;
- Finding the courage to stand up and challenge the old programming, break free of harmful norms, and become allies for minority groups;
- Committing to the continuous journey of self-improvement and taking an active role in being part of the solution.

Together, this results in a positive ripple effect for your personal and professional lives as well as the overall organization and community you work and live in.

Who should attend: All levels

Dima's engaging personal stories and interactive presentations create an experience that empowers audiences across cultures, professions, and generations. Harnessing the power of her story, Dima is committed to inspiring others to attain personal and professional growth, while simultaneously helping organizations increase diversity within their leadership ranks.

Presented in conjunction with the Mason City Chamber of Commerce

The Chamber's Worksite Wellness Committee understands the importance of recognizing unconscious bias. NIACC has partnered with the Chamber to present this session, which will serve as the first session in the Building COMMUNITY DEI speaker series. Chamber-members who have taken the Certified Inclusive Employer pledge are invited to attend this session as part of their ongoing Building COMMUNITY DEI training.

For more information on the Chamber's Building COMMUNITY initiative or to take the pledge, contact the Chamber of Commerce at **641-423-5724**.



BUILDING COMMUNITY

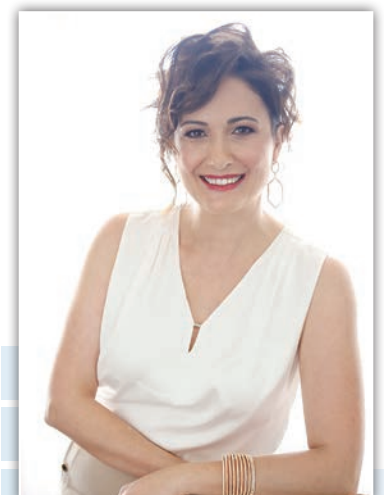
Thursday, 10/27/22, 2:00 – 4:00 PM Face to Face

Tuesday, 11/1/22, 9:00 – 11:00 AM Live-Online

**CIE Chamber-members may contact the Mason City Chamber of Commerce to enroll.*



BUSINESS & WORKFORCE SOLUTIONS



Dima Ghawi