

2021-22 Annual Report



Building CommUNITY

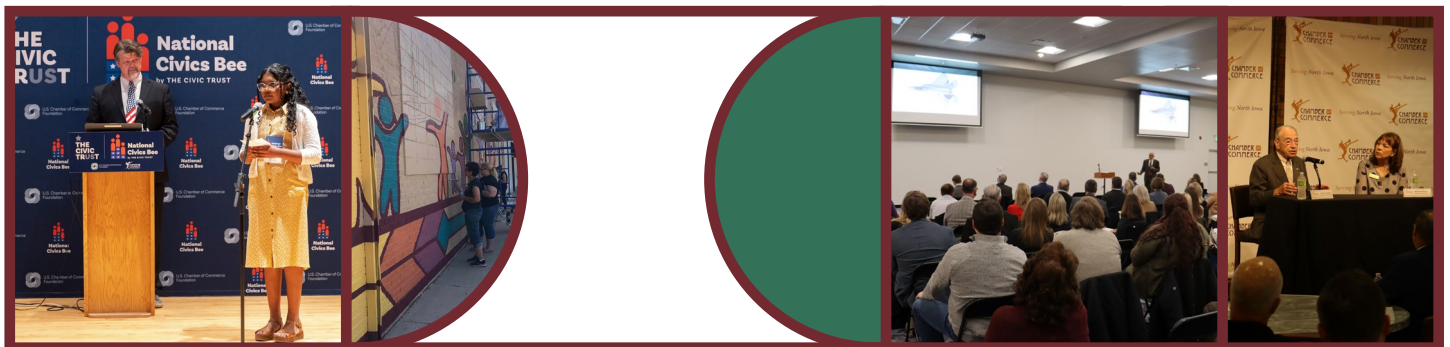
2021-22 Accomplishments

By Jane Fischer, Board Chairperson

In a year when our chamber was recognized with Five-Star Accreditation from the US Chamber, and named *National Chamber of the Year* by the Association of Chamber of Commerce Executives, I wondered what could be left to say about our accomplishments...until I took a quick look back!

- **The State of North Iowa** event at the new Fairfield Inn by Marriott featured Dr. Ron Cox from Iowa State University to provide a unique perspective on workforce shortages.
- We were selected to host the nation's first **Civics Bee** for middle school students, as part of a U.S. Chamber pilot program.
- The Chamber's **Leadership North Iowa** students utilized the new Principal Pavilion by organizing and presenting the *Friday Night Summer Plaza Series* bringing live music to Downtown Mason City every Friday evening this summer.
- A new mural, painted by more than 100 volunteers, launched our **Building CommUNITY** initiative. This program positions Diversity-Equity-Inclusion (DEI) as a workforce attraction strategy and assists local businesses in becoming a Certified Inclusive Employer.
- This year's **Breaking Glass Women's Leadership Series** featured ISU President Dr. Wendy Wintersteen; Chief Justice Susan Christensen of the Iowa Supreme Court; University of Iowa President Dr. Barbara Wilson, and several other amazing and inspiring women.
- We continued to promote and enhance talent attraction and retention through the **Community Concierge** program.
- We continued our placemaking efforts through the *Sculptures on Parade* program, additional downtown murals, utility box wraps, and other beautification projects.
- Produced a long list of programs and events including the **North Iowa Band Festival**, **Chamber Bowl**, **Ag Breakfast**, **Golf Outing**, **Ag Tour**, and **Chamber Cup**, to name a few.
- Hosted elected officials including Sen. Charles Grassley and Congressman Randy Feenstra. Governor Kim Reynolds invited Chamber representatives to the Condition of the State address as her guests.
- Just last month, the Chamber received a Childcare Business Incentive Grant through the Future Ready Iowa program to expand childcare slots in North Iowa for partner businesses to use as a recruitment tool.
- and MUCH MORE.

We have a tremendous amount of talent on our Chamber team. Each one is dedicated to our mission and providing relevant resources to our members. It has been my honor to lead the Chamber of Commerce for the past year. Thank you for the opportunity.



MISSION

The mission of the Chamber of Commerce is to promote progressive community and economic development to benefit Chamber members and the North Iowa region.

SMALL BUSINESS OF THE YEAR

Midwest Construction & Supply Co.

Midwest Construction is the recipient of the Chamber's most prestigious award for 2022.

The company has served the community for more than 64 years and is still going strong. Established in 1958, Alex Despenas founded the firm and provided the opportunity to his children and grandchildren to continue his legacy.

Business Philosophy

Alex Despenas originated the slogan, "Quality Products, Quality Installation" because it succinctly describes his vision and goals. Today, the company maintains their position in the market by creating the innovations that customers are looking for. Their objective is always to assist customers in the beautification and livability of their homes.

Operations

Midwest Construction maintains its home office in Mason City, but also operates an office in Grimes. The company's growth has allowed them to create and fill new positions, while maintaining their warehouse, installation, and sales crews. For 34 years, Alex's daughter Kalliope Eaton, has led the business as a strong female leader in a male-dominated field, and three other siblings have also worked for the company. The longevity of their employees has been a key to their success. The sales department alone collectively has more than 100 years of experience and helps convey the story of Midwest Construction.

Challenges

As a company with staying power, Midwest Construction has tackled the recent challenges in the home improvement industry head on. Production slow-downs and supply chain issues pushed deliveries out six to nine months beyond their average lead times. The management team pulled together and chose to utilize their resources to develop a "constant contact" program that included a communication chain directly to customers. This resulted in more satisfied customers and they have continued this beneficial business practice. As a result, their sales volume has doubled.

Community Commitment

The Despenas family loves ice sports...and hockey in particular. Although their list of community contributions is vast, they've truly made a difference to the youth in North Iowa through their commitment to Mason City Youth Hockey (MCYH). Their generosity ensures all children with an interest can participate in hockey without financial constraints. In addition to sponsoring the Learn to Skate program, they provided 30 sets of hockey equipment (helmets, pads, breezers, hockey bags) for use by these new skaters. This removed the financial burden and opened the door for kids to get on the ice. According to Jennifer Pearce, Vice President of MCYH, words can't explain the impact Midwest Construction has had on this program. "In addition to financial contributions, these folks assist in creating a culture and mentoring our players. They help our youth learn valuable life lessons that will help them throughout their life."

The Chamber is proud to honor a home-grown, locally-owned, successful operation as its 2022 *Small Business of the Year*. Congratulations to the entire team at Midwest Construction Company!



Kalliope Eaton
CEO



PK O'Handley
President



Former Recipients:

2021	Metalcraft, Inc.	2005	Varied Industries Corporation (Vi-Cor)
2020	Northwestern Steakhouse	2004	Moorman Clothiers
2019	First Citizens Bank	2003	Metalcraft
2018	Turning Leaf Counseling	2002	Ken Petersen Builders
2017	Central Park Dentistry, PC	2001	Sound World
2016	Window World of Mason City	2000	Design Lighting Center
2015	Huber Supply Company	1999	River City Ready Mix
2014	North Iowa Oral Surgery	1998	Midwest Roofing
2013	Haas Chiropractic Clinic	1997	Henningsen Company
2012	Boxes Unlimited & Packaging Center, Inc.	1996	Express Personnel Services
2011	Cabin Coffee Company	1995	Van Horn Auto Parts
2010	Hawkeye Autobody	1994	Latham Furniture
2009	Woodharbor Doors & Cabinetry	1993	Hovland Enterprises
2008	Larry Elwood Construction	1992	Godfather's Pizza
2007	Harley Davidson of Mason City	1991	Hardees Restaurant
2006	Heartland Asphalt	1990	Stoyles Printing Services



BOSS OF THE YEAR Dr. Noemi Cruz-Orcutt Mint Springs Dentistry

Dr. Noemi Cruz-Orcutt opened her practice, Mint Springs Dentistry, in 2015. In the seven years since, she has faced a New Year's Eve fire that destroyed her building, hurricanes and earthquakes threatening her family's safety in her native Puerto Rico, and a global pandemic that forced dental offices nationwide to shut down for months. She has handled it all with grace and a smile.

Her employees credit her warm, humble, and positive nature with her success as a boss. According to the nomination, "Dr. Cruz-Orcutt is always willing to hear each staff member's voice in order to collectively make the best decision for her patients, staff, and the community. You're not just a number - you play an important role in what she wants to provide to her patients."

Noemi strives for professional excellence and encourages her team to do the same. She is an alumnus of the Dawson Academy, and is a member of the Academy of General Dentistry, the American Dental Association, and the Iowa Dental Association. She supports her staff to be lifelong learners and models this attribute through her studies with the American Academy of Cosmetic Dentistry, Seattle Study Club, Spear Study Club, and the American Academy of Clear Aligners.

In addition to her professional achievements, Noemi serves the community as a member of River City Kiwanis and a past board member of the Chamber. She supports local causes such as Newman Catholic Schools, River City Sculptures on Parade, and Stomping Out Childhood Cancer.

This comment by one of her employees sums up the way they feel about Noemi: "She is a great boss, and an even greater mentor."

Congratulations to Dr. Noemi Cruz-Orcutt, the 2022 *Boss of the Year*!



Dr. Noemi Cruz-Orcutt
Mint Springs Dentistry

Former Recipients: 2021 Tim Schupick, Schupick & Associates • 2020 Matt Curtis, Wayne's Ski & Cycle • 2019 Michael Davis, IOOF Home & Community Therapy Center • 2018 Mark Hewitt, Clear Lake Bank & Trust Co. • 2017 Michael Mahaffey, One Vision • 2016 Matthew Chizek, CENT Credit Union • 2015 Dennis Van Gorkom, Corporate Farmer • 2014 Dalena Barz, Alpha Media USA • 2013 Diane Murphy, Girl Scouts of Greater Iowa • 2012 Troy Swanson, Cargill Protein • 2011 Heather Englin, American Cancer Society • 2010 Dr. Lyell Hogg & Dr. Todd Juhlin, North Iowa Oral Surgery • 2009 John Michel, Kraft Heinz • 2008 Jay Lala, Central Park Dentistry • 2007 Daryl Berg, Cargill Protein • 2006 Mary Ingham, Crisis Intervention Service • 2005 Gregg Maakestad, First Citizens Bank

WORKPLACE WELLNESS AWARD Kingland

Positive *total worker health* makes a large impact on the businesses and organizations in our community. In partnership with the CG Public Health, the Chamber is pleased to recognize Kingland Systems with the Workplace Wellness Award.

Kingland's investment in the health and well-being of its employees results in positive morale and job satisfaction. They ensure employees stay engaged and keep wellness in the forefront by offering a variety of wellness activities and informational programming.

Employees voluntarily participate in biometric screening and health risk assessment (HRA). The results are aggregated to demonstrate where improvements can be made and the Wellness Committee creates fun and engaging activities focusing on these areas.

In the past year, employees learned how to support gut health, resiliency, chair yoga, and how mental health affects physical health. The company held two virtual 5K events, as well as a "move more" challenge and "mental health" challenge that included daily/weekly/monthly goals. They utilize opportunities to give back, too. Kingland placed first in the Des Moines Corporate Games for blood donations.

Congratulations to the entire Kingland team for going above and beyond to support employee well-being!



Former Recipients:

2021 CL Tel • 2020 CURRIES & Smithfield Foods • 2019 POET Biorefining - Hanlontown • 2018 Sukup Manufacturing • 2017 Metalcraft Inc. • 2016 North Iowa Area Community College



DISTINGUISHED CITIZEN Robin Anderson

This year's *Distinguished Citizen*, Robin Anderson, is a servant leader who has committed her career with the Chamber to improving the North Iowa community. She has a unique ability to see the big picture, along with knowing all the little steps it will take to bring that vision to reality. One motto she lives by is a quote from Benjamin Franklin, "Well done is better than well said." Robin gets things done, she does it well, and she never asks for recognition in return.

Revitalizing the Historic Park Inn, bringing Sculptures on Parade to the city, creating murals on the backs of downtown buildings, moving and restoring the Egloff House, and, after two decades of trying, finally cutting the ribbon on the Principal Pavilion in downtown Mason City. These are just a few of the major projects Mason City has seen in recent years, and they may never have happened if it wasn't for Robin's vision, passion, and drive.

While many people have heard her say, "well done is better than well said," most don't know the other quote she lives by. A small note by her office phone says, "value honesty over harmony." This is a difficult but necessary part of being a great leader. Robin is honest and forthright. She is not afraid to have tough conversations or be the voice of reason. Often, the result is a target on her back. But where others would crumble under the pressure, Robin is willing to take arrows to get the community where it needs to go.

Robin is also a relentless cheerleader for her friends, colleagues, and staff. While so many people in the community see her as a tough businesswoman, those close to her know she truly has the kindest heart. No celebration is missed, and every occasion is marked with a perfectly worded letter, beautifully wrapped gift, or appropriately-themed party.

Without Robin's influence, Mason City and North Iowa would be a very different place. As she prepares to retire at the end of the year, the Chamber could think of no better way to say "thank you" for her years of service as a leader for the business community and the region as a whole. She truly embodies the definition of "Distinguished Citizen."



Robin Anderson
Chamber of Commerce
Serving North Iowa

CONGRATULATIONS, ROBIN!



DISTINGUISHED CITIZENS Andrew Anderson & Dan Robeson

This year's *Distinguished Citizen Award* honors two men whose work behind-the-scenes helped to transform Mason City. Thanks to the restoration of the Frank Lloyd Wright-designed Historic Park Inn Hotel, Mason City has a growing reputation as a destination for world-class architecture. More importantly, this project was the catalyst that changed the community's collective mindset from naysayer to the "can-do" spirit it enjoys today.

But this momentous project would not have happened without the hard work and creativity of two men who don't even live in North Iowa.

Andrew Anderson is a partner in the Faegre Drinker Biddle & Reath law firm in Des Moines. In 2007, he chaired the Vision Iowa board, and initiated a meeting with Robin Anderson to encourage an application for the remaining \$9.2 million in the fund to save the Park Inn.



Andrew Anderson
Faegre Drinker Biddle & Reath



Dan Robeson
Iowa Business Growth

A graduate of Luther College, Andy also holds a masters degree from The Australian National University, and earned a law degree from the University of Iowa. He served on the boards of the Iowa Natural Heritage Foundation and the Science Center of Iowa. Professionally, he has substantial experience representing energy, gaming, utility, bank, food and agricultural clients. His family connection to the Hotel Winneshiek in Decorah helped to encourage his belief in the possibilities for Mason City's architectural treasure.

Dan Robeson, CEO of Iowa Business Growth in Johnston, grew up in Nora Springs and started his successful banking career in North Iowa. He always follows local news, and as a former banking colleague of Robin Anderson's, grew concerned when financing complications threatened the hotel project. His company stepped forward to bring federal New Markets Tax Credits (NMTC) to the project, attract historic tax credit expertise, arrange for a million dollar loan guarantee, and bring a lead bank to the effort with experience in complicated financing packages for non-conforming real estate loans.

After the hotel opened, Dan went a step further and established Community Benefit-Mason City (CBMC) to invest in community projects that assist in its long-term viability. This organization provided \$60,000 in seed funding to start River City Sculptures on Parade, and provided nearly \$300,000 to assist The Music Man Square in paying off its mortgage. CBMC is also responsible for rescuing the Historic Egloff House from demolition and re-purposing it as short-term, furnished housing for college and graduate students. Dan's 18 years of experience in banking and 24 years in economic development played a vital role in the success of these projects.

Thank you to Dan and Andy for their contributions to Mason City and North Iowa!

Former Recipients: 2021 Mark Holt • 2020 Waldo Smeby • 2019 Dr. Jay Lala • 2018 Scott & Susan Moorman • 2017 Ozzie Ohl • 2016 Kim Pang • 2015 Gary & Sharon Lindgren • 2014 Mick Baker • 2013 Scott Tornquist • 2012 Dennis Reidel • 2011 Jim FitzPatrick • 2010 Robin Edgar • 2009 Peggy Bang • 2008 Jean Marinos • 2007 Bonnie McCoy • 2006 Bill Killpack • 2005 Keith Sersland • 2004 Rosie Hussey • 2003 Ann MacGregor • 2002 Joel & Joyce Hanes • 2001 Carl Miller • 2000 Robert McCoy • 1999 Margo Underwood • 1998 Barbara MacGregor • 1997 Rich & Shirley Dean • 1996 Leigh Curran • 1995 Herb Kennedy • 1994 Ralph Wallace • 1993 Lola Rhem • 1992 David Murphy • 1991 Safford Lock • 1990 Francis Holland • 1989 Dan Klemptner • 1988 Art Fischbeck • 1987 Dorothy Curran • 1986 Dick Bailey • 1985 Ken Kew • 1984 Karl Johannsen



AMBASSADOR OF THE YEAR Mary Holmes



Mary Holmes
98.7 KISS Country/
103.7 The Fox

Ambassadors

Committee Chair: Tiffany Nonnweiler, First Citizens Bank

Dalena Barz, Alpha Media USA - KLSS, KGLO, KIAI, KYTC, KRIB
Edith Blanchard, Charles H. MacNider Art Museum
Angelica Brager, Young Construction of North Iowa
Holly Eichmann, Express Employment Professionals
Jana Erickson, CENT Credit Union
Melissa Evans, Brix Wine & Whiskey
Michael Fitzgerald, KIMT-TV, MY3.2 TV
Rebecca Gisel, Community Supporter
Tyler Hedegard, Country Meadow Place Assisted Living and Memory Care
Kevin Hennessy, Clear Lake Bank & Trust Co.
Mary Holmes, 98.7 KISS Country / 103.7 The Fox
Lindsey Isaacson, Mason City Lions Club
John Joyner, Country Meadow Place Assisted Living and Memory Care

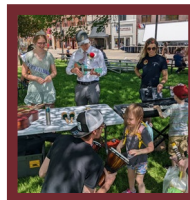
Michelle Jurgens, North Iowa Community Credit Union
Steve Kruse, Community Supporter
Todd Leet, Thrivent - Todd Leet
Laura Monaghan, Hogan - Hansen, P.C.
Amber Morud, Charlie Brown Preschool and Child Care
Traci Muhlenbruch, CENT Credit Union
Cally Peterson, First Citizens Bank
Anthony Romualdo, IOOF Home & Community Therapy Center
Nicole Rustad, Hertz Farm Management, Inc.
Melissa Schoneberg, Habitat for Humanity of North Central Iowa
Jenna Sheriff, Jane Fischer and Associates LLC
Rachael Swanson, NSB Bank
Kelly Wessels, KTTC/FOX 47
Brent Willis, Principal Financial - Brent Willis

NORTH IOWA BAND FESTIVAL

The 83rd **North Iowa Band Festival** was one for the books! Chamber-member businesses were out in full force participating in Saturday morning's parade, thousands of patrons enjoyed the live entertainment in the park, and area marching bands were awarded for their performances.

The theme for the 2022 Festival was "Band Fest on Broadway"... with Hugh Jackman and Sutton Foster appearing in *The Music Man* on Broadway this past year, the **Band Fest** committee could not think of a theme more fitting!

Band Festival continues to be a community celebration like no other. Vendors, food trucks, live music, a carnival, and a BIG parade can always be expected on Memorial Day weekend in North Iowa. Save the date for the 84th festival, May 25-29, 2023!



SPONSORS

Drum Major Sponsors



Band Master Sponsors



Flag Corp Sponsors

Casey's
CENT Credit Union
Holiday Inn Express & Suites-Mason City
MercyOne North Iowa Medical Center
North Iowa Area Community College
POET Biorefining-Hanlontown
Renewable Fuels - REG of Mason City
Rieman Music
Thrivent-Todd Leet

PREMIER MEMBERS

Thank you to the 2021-22 Premier members for their support of the Chamber programs, events, and the **North Iowa Band Festival**.

Gold (\$6,000+): Cargill Protein • Clear Lake Bank & Trust Co. • CURRIES • First Citizens Bank • Holiday Inn Express and Suites - Mason City
Jane Fischer and Associates LLC • MercyOne North Iowa Medical Center • POET Biorefining - Hanlontown

Silver (\$3,000 - \$5,999): Bergland+Cram Architects • CENT Credit Union • Century 21 Preferred • First Security Bank & Trust • Renewable Fuels - REG of Mason City • Sukup Manufacturing Co.

Bronze (\$1,000 - \$2,999): 98.7 Kiss Country / 103.7 The Fox • Charlie Brown Preschool & Child Care • Country Meadow Place • Dental Center of North Iowa • Edwards-Brandt & Associates • Farmers State Bank • Hearing Associates, P.C. • Henkel Construction Co. • IOOF Home & Community Therapy Center • Midwest Construction & Supply • Mint Springs Dentistry • Mason City Motor Company • Medical Associates Health Plans • North Iowa Area Community College • North Iowa Community Credit Union • NSB Bank • SERVPRO of Mason City • Smithfield • Thrivent - Todd Leet • TimberCrest at Glen Oaks Community • Young Construction of North Iowa

COMMITTEE MEMBERS

Agribusiness Committee

Committee Chair: Don O'Connor, Farmers State Bank

Jeff Badger, First Security Bank & Trust
Jerome Bormann, First Citizens Bank
Brian Carlson, EXIT Realty Mason City
Sarah DeBour, Iowa State University Extension and Outreach
Joni Erwin, Clear Lake Bank & Trust Co.
Adam Fichter, Farm Credit Services of America
Frank Fox, Fox Auction Company
Fred Greder, Benchmark Agribusiness, Inc.
Mary Holmes, 98.7 KISS Country / 103.7 The Fox
Christy Marchand, CFO Systems, LLC
Randy Marcks, Sukup Manufacturing Co.
Kevin McMichael, Cargill Protein
Melissa Moretz, First Citizens Bank
Ronald Rachut, Fertile Valley Gardens
Nicole Rustad, Hertz Farm Management, Inc.
Brittney Sanchez, Cerro Gordo County Farm Bureau
Carrie Seidel, Hertz Farm Management, Inc.
Jon Tofte, I-35 Auctions
Sarah Tweeten, Iowa Corn

North Iowa Band Festival

Committee Chair: Joy Olson, Clear Lake Bank & Trust Co.

Carrie Berg, North Iowa Band Festival
Bob Berggren, City of Mason City
J. Brooks, 98.7 KISS Country / 103.7 The Fox
Amy Fleming, KIMT-TV, MY3.2 TV
Chris Frenz, North Iowa Area Community College
Jason Hugi, City of Mason City
Russ Kramer, Mason City Community School District
Jennifer Martin, North Iowa Band Festival
Karl Nedved, North Iowa Band Festival
Don O'Connor, Farmers State Bank
Dixie Ouverson, North Iowa Band Festival
Brian Pauly, Mason City Parks & Recreation Department
Amanda Ragan, Community Supporter
Bill Stangler, City of Mason City



Program Committee

Committee Chair: Keri Ostercamp, North Iowa Community Credit Union

Amy Berding, Amy Berding & Associates
Kelly Besco, TimberCrest at Glen Oaks Community
Jerome Bormann, First Citizens Bank
Melissa Evans, Brix Wine & Whiskey
Eric Franklin, DealerBuilt
Jaquelyn Hanson, DealerBuilt
Louisa Montealvo, Waldorf University
Sandi Schnetter, COUNSEL

Worksite Wellness Committee

Committee Chair: Tonya Roberts, Renewable Fuels - REG Mason City

Connie Bleile, MercyOne North Iowa Medical Center
Tevin Brinson, Metalcraft, Inc.
Matt Curtis, Wayne's Ski & Cycle
Mark Dodd, One Vision
Kelli Gerdes, CG Public Health
Tom Heiar, CG Public Health
Shawna Malek, Renewable Fuels - REG of Mason City
Chad Kozitza, MercyOne North Iowa Medical Center
Lisa Prochaska, Farmer's State Bank
Shelly Schmit, North Iowa Area Community College
Heidi Willret, One Vision
Jasmine Wright, CURRIES



LEADERSHIP NORTH IOWA

2022 Graduates

Cassie Berger, Bergland + Cram Architects
Abby Bice, First Security Bank & Trust
Jacob Bombei, Cargill Protein
Mackenzie Ebeling, Clear Lake Bank & Trust Co.
Erin Gansen Luong, One Vision
Dr. Katherine Giles, Nettleton Dental Group
Dalton Hamm, Hertz Farm Management
Ben Hansen, Bergland + Cram Architects
Cassidy Harris, Century 21 Preferred
Noah Harris, Chamber of Commerce
Travis Havel, Henkel Construction Co.
Brett Heimbuch, Jane Fischer & Associates
Will Hesford, Cargill Protein
Andi Hughes, Jane Fischer & Associates
Evan Hulbert, REG Mason City, LLC
Omar Hyder, Cargill Protein
Tara Kramer, Sukup Manufacturing
Dennis Nicholson, POET Biorefining - Hanlontown
Grant F. Petersen, First Citizens Bank
Tanner Poulter, Hearing Associates, P.C.
Jacob Stricker, First Citizens Bank
Bridgette Wagoner, Mason City Community School District
Hayley Williams, Cargill Protein
Jeff Wise, Clear Lake Bank & Trust Co.



PROJECT: Friday Night Summer Plaza Series

The 2022 **Leadership North Iowa (LNI)** class's community impact project, the *Friday Night Summer Plaza Series*, was a hit this summer. Their goal was to celebrate Mason City's rich musical history by featuring local artists at the newly completed Principal Pavilion on the downtown plaza.

LNI Participants worked with downtown establishments to make it a positive experience for all involved. The *Friday Night Summer Plaza Series* featured local artists every Friday night, June-August from 5-7PM, bringing people downtown, but also allowing them to move on to other bars and restaurants for additional entertainment in the evenings. Artists were paid for their efforts thanks to the support of donations by many local businesses. The future is bright for downtown Mason City and the musicians in North Iowa!

LNI Sponsors

Bergland + Cram Architects • Cargill Protein • Clear Lake Bank & Trust Co. • CURRIES • Holiday Inn Express & Suites - Mason City • Jane Fisher & Associates, LLC • MercyOne North Iowa Medical Center • POET Biorefining - Hanlontown • Renewable Fuels - REG of Mason City • Thrivent - Todd Leet



CHAMBER FOUNDATION

The Chamber Foundation, a non-profit corporation classified by the Internal Revenue Service as 501c3, supports the long-term work of the Chamber of Commerce in its community and economic development efforts to benefit Chamber members and the North Iowa region.

The foundation applies for grant funding for specific community development projects such as the Historic Egloff House, the "Building Our Brand" mural project, and most recently, the "That's A Wrap" project to beautify utility boxes in Mason City's downtown.

Mason City Chamber of Commerce Foundation
Officers and Directors 2021-22



Kim Pang
President



Robert Klocke
Vice President



Robin Anderson
Secretary &
Administrator



Andrew Hubbard
Director &
Past President



Scott Westermann
Director



YIELD (Youth Investing Energy in Leadership Development)

PROJECT: The Kindness Project

The 2021-22 **YIELD** class decided on a simple concept: spread kindness. With so much negativity going on in the world, students decided everyone could use more kindness, understanding, and inclusion. The purpose of "The Kindness Project" was to challenge folks in the community to get involved and complete kind acts as well. Just as these acts of kindness ranged in variety, they also varied in cost. Students brainstormed ideas and discussed logistics for each idea.

In January, students shared kindness in the following ways:

- Helping purchase groceries for those in need
- Taking hot chocolate to strangers outside in the cold
- Supplying BINGO goodies to a nursing home
- Leaving generous tips for hard-working servers
- Paying a portion of tanks of gas at the pump
- Leaving kind notes/words of encouragement on car windshields



Thanks to a generous grant from a local trust, expenses were covered and the group was able to help many members of the community.

YIELD students are high school juniors from Mason City High School, Newman Catholic High School, and the Alternative School.

2021-22 YIELD Sponsors

98.7 KISS Country / 103.7 The Fox • Ag Processing, Inc. • Alpha Orthodontics Powered by Smile Doctors • Atlantic Coca-Cola Bottling Company • Bergland + Cram Architects • Cargill Protein • Central Park Dentistry • Children's Dental Center of Mason City • Clear Lake Bank & Trust Co. • CURRIES • Dental Center of North Iowa • Drs. Weber & Otto Family Dentistry • Edward Jones - Sarah Carlsson, CFP • First Citizens Bank • Heartland Asphalt, Inc. • Henkel Construction Co. • Holiday Inn Express and Suites - Mason City • Jane Fischer and Associates LLC • Kwik Star • Laird Law Firm • Major Erickson Funeral Home & Crematory • Mason City Clinic • MercyOne North Iowa Medical Center • Metalcraft, Inc. • Mid-West Roofing Company/Custom SheetMetal Works • Mint Springs Dentistry • Newman Catholic School System • North Iowa Eye Clinic, P.C. • North Iowa Orthodontics • NSB Bank • Overhead Door Company of Mason City • Ozzie Ohl • POET Biorefining - Hanlontown • Renewable Fuels - REG Mason City • River City Morning Kiwanis • The Nettleton Dental Group, PC • Transform Hot Yoga • Wells Fargo Bank • WHKS Engineers, Planners & Surveyors



SCULPTURES ON PARADE

The Chamber serves as the "home base" for the sculpture walk program. River City Sculptures on Parade, Inc. originated in 2012 as a non-profit charitable organization with a mission to bring a significant display of public art to Downtown Mason City.

The 2022-23 exhibit includes 80 sculptures on a 1.7 mile walk.

River City Sculptures on Parade volunteers:

Robin Anderson, President
Linda Coddington
Mary Markwalter
Bruce McKee
Dr. Ron Moeller
Chery Schurtz
Jim Zach



50+ YEAR MEMBERS

Thank you for your loyal support!

1900s – 100+ Year Members

Atlantic Coca-Cola Bottling Company (1908)
United Sugars Corporation (1908)
Wells Fargo Bank (1912)
Locher Law Firm (1920)
1ST Insurance (1921)

1930s

Alliant Energy (1934)
Globe Gazette (1934)
Laird Law Firm (1938)
Arnold Motor Supply (1939)

1940s

McKiness Excavating, Inc. (1940)
Mid-West Roofing/Custom SheetMetal Works (1940)
Northwestern Mutual Financial Network (1940)
US Bank (1941)
QCS Purchasing Cooperative (1942)
Cerro Gordo Abstract Company (1943)
RSM US LLP (1943)
Floyd & Leonard (1944)
Henkel Construction Co. (1944)
Hosmer Honda (1945)

Masters Chiropractic (1945)
Petroblend Corp. (1946)
WHKS Engineers, Planners & Surveyors (1948)
Fareway Stores, Inc. #491 (1949)
Mason City Municipal Airport Commission (1949)

1950s

Midland Concrete Products (1950)
Culver-Hahn Electric Supply (1951)
MercyOne North Iowa Medical Center (1951)
Graham Tire Co. (1952)
Huber Supply Co. (1952)
KIMT-TV, MY3.2 TV (1954)
Lehigh Cement Company LLC (1955)
Pepsi Beverages Company (1955)
Plumb Supply Co. (1955)
Bergland + Cram Architects (1956)
Decker Sports (1956)
Cerro Gordo County Farm Bureau (1957)
Metalcraft, Inc. (1958)
The Nettleton Dental Group, PC (1958)
O'Brien Moving & Storage (1958)
Winston & Byrne, PC (1958)

Major Erickson Funeral Home & Crematory (1959)
Mason City Family YMCA (1959)

1960s

Edwards-Brandt & Associates (1960)
Hogan-Bremer-Moore Colonial Chapel (1960)
McDonald's Restaurant (1960)
Pappajohn, Shriver, Eide & Nielsen P.C. (1960)
Birdsall's Ice Cream (1961)
Blazek Electric, Inc. (1965)
Hy-Vee West (1965)
Home Lumber & Builders, Inc. (1967)
North Iowa Area Community College (1967)
CURRIES (1968)
Builders FirstSource (1969)
Hy-Vee Drugstore (1969)

1970s

Budweiser of Mason City (1970)
Good Shepherd Health Center (1970)
Stifel (1970)
Zilge's Appliance Center (1970)
Overhead Door Company of Mason City (1971)
Iowa Heartland Credit Union (1972)
Target (1972)



PAST BOARD PRESIDENTS

1916: A.M. Schanke
1917: B.C. Way
1918: W.S. Wilcox
1919-20: T.A. Potter
1922-23: H.D. Reynolds
1924-25: E.S. Selby
1926: J.H. Marston
1927-28: G.E. Breese
1929-30: E.H. Wagner
1931-32: B.A. Webster
1933-37: W.G.C. Bagley
1938: H.M. Knudson
1938-40: F.G. Duffield
1941-42: H.L. Campbell
1944-46: M. C. Lawson
1947: W.J. Walker
1948-49: F.J. Olson
1950-51: W.B. Rae
1952-53: C.F. Weaver
1954-55: J.D. Vance

1956: H.E. Van Essen
1957: C.A. Henkel
1958: Richard L. Currie
1959: R.D. Casey
1960-61: K.P. Johannsen
1962: Jack MacNider
1963-64: Dr. L.W. Swanson
1965-66: Ray Rorick
1966-67: L. Loers
1968: Milton Raizes
1969: Richard Bailey
1970: Art Fischbeck
1971-72: B. Palmer
1972-73: W. Wilkins
1973-74: E. McDaniel
1974-75: Jack Carlson
1975-76: Jack Mackin
1976-77: Jack Nielsen
1977-78: Dick Wagner
1978-79: D. Low

1979-80: B. Girton
1980-81: Jack King
1981-82: Arlene Gilbert
1982-83: Jack Knapp
1983-84: Hal Haver
1984-85: Jerry Bretey
1985-86: Tom Schaefer
1986-87: Catharine Ayers
1987-88: James Locher
1988-89: Charlie MacNider
1989-90: Bob Westbee
1990-91: Robert Layfield
1991-92: David Buettner
1992-93: Bob McClurg
1993-94: Doug Rozendaal
1994-95: Gary Lafrenz
1995-96: Ken Bales
1996-97: Scott Westermann
1997-98: Kathy Loeckle
1998-99: Dave Sorenson

1999-2000, 2001-02: Keith Sersland
2000-02: Tom Douglas
2002-03: Craig Olson
2003-04: Mike Arens
2004-05, 2010-11: John Michel
2005-06: Marti Rodamaker
2006-07: Dennis Reidel
2007-08: Robin Edgar
2008-09: Jim FitzPatrick
2009-10: Andy Hubbard
2011-12: Tom O'Neill
2012-13: Dr. Debra Derr
2013-14: Kim Pang
2014-15: Robert J. Klocke
2015-17: Steven M. Noto
2017-18: Kelly Hansen
2018-19: Rodney Huber
2019-20: Tyler Kerr
2020-21: Andy Meyer
2021-22: Jane Fischer

BOARD MEMBERS 2021-22

The Chamber is led by a diverse group of dedicated business and professional leaders representing business and industry throughout North Iowa. The Board of Directors play a vital role in guiding the work of the Chamber.

Executive Committee



BOARD CHAIR
Jane Fischer
Jane Fischer & Associates LLC



CHAIR ELECT
Evan Raulie
Smithfield



PAST CHAIR
Andy Meyer
Bergland+Cram Architects



TREASURER
Danielle Pace
Clear Lake Bank & Trust



DVP BUSINESS
Jeff Gribben
First Citizens Bank



DVP GOVERNMENT AFFAIRS
Bill Phillips
Henkel Construction Company



DVP WORKFORCE
Jessica Tierney
Tierney Properties



DVP COMMUNITY & MEMBERSHIP
Todd Leet
Thrivent - Todd Leet

Board of Directors



Kyle Bermel
Metalcraft, Inc.



Fouad Daoud
WHKS Engineers, Surveyors, & Planners



Michael Davis
IOOF Home & Community Therapy Center



Chris Jessen
Heartland Asphalt, Inc.



Andrew Johnston
Laird Law Firm



Matt Koch
Sukup Manufacturing



Matt Leibrand
Stoney Creek Hospitality Corporation



Dr. Paul Manternach
MercyOne North Iowa Medical Center



Phil Meekins
CURRIES



Tiffany Nonnweiler
First Citizens Bank



Jessica Reith
Cargill Protein



Katy Showalter
Window World of Mason City



Katie Wold
Market 124



Dan Young
Young Construction of North Iowa



Valerie Zahorski-Schmidt
North Iowa Area Community College



CHAMBER STAFF

Robin Anderson | President & CEO
Colleen Frein | Vice President & Membership Director
Allyson Krull | Marketing & Leadership Development Director
Noah Harris | Program Director & Band Festival Coordinator
Zoie Papouchis | Service & Operations Associate



9 N Federal Ave | Mason City, IA 50401
641.423.5724 | www.masoncityia.com
chamber@masoncityia.com

48
Leadership Program
Participants

1,000+ Event Attendees

33
Programs
& Events

20,170
People Employed by Chamber Members

631 Members

41
New Members



This is a Mason City Chamber of Commerce Publication.
Mason City, Iowa 50401 641.423.5724

Publications are monthly for \$20 per year by the Mason City
Chamber of Commerce, 9 North Federal Avenue, Mason City,
IA 50401-3250. Second Class postage paid at Mason City, IA.
Postmaster: send address changes to The Chamber, 9 North
Federal Avenue, Mason City, IA 50401-3250.