



The mission of the Chamber of Commerce is to promote progressive community and economic development to benefit Chamber members and the North Iowa region.



Time: 4-6PM

Date: Thursday, November 10

Location: Commerce Center
9 N Federal Ave

Sponsored By:



Thank you to 98.7 KISS Country/103.7 The Fox for highlighting Business After Hours on its stations!

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Breaking Glass - November 17

November's **Breaking Glass** session, scheduled from 8:30-10AM on Thursday, November 17 at the Commerce Center, features longtime Chamber President and CEO, Robin Anderson.

Robin has served as President & CEO of the Chamber since 2001. A native of Sioux Falls, SD, she is a graduate of the University of Iowa and holds a master's degree in Servant Leadership.

Prior to assuming her role with the Chamber, she spent 20 years in the banking industry, serving as both a local bank president and as a regional executive overseeing operations for Bank of America's 21 Iowa locations. A lifelong learner, she earned professional designations from the U.S. Chamber (IOM) and the American Chamber of Commerce Executives (CCE).

During her tenure at the Chamber, she is proudest of her role in the restoration of the Historic Park Inn Hotel and the establishment of the North Iowa Regional Commerce Center. In addition, the Chamber's **Global Familiarization Tours**, **YIELD** program, and the public art programs she developed have become models for other communities. Robin considers it an honor to help make a positive impact in a community, state, and industry that she loves.

This session is sponsored by First Citizens Bank. Tickets are \$10 each for employees of Chamber member businesses and \$20 for nonmembers. Register online at masoncityia.com or contact Noah Harris (nharris@masoncityia.com) for more information.



Robin Anderson
Chamber of Commerce -
Serving North Iowa

Operation Thank You - Save the Date!

It is with "Plaid Tidings" the Chamber is celebrating its members with **Operation Thank You** on Thursday, December 15! Save the date!

Volunteers spend the day delivering **Operation Thank You** packets to the Chamber's 640+ members. These packets include a 2023 Membership Certificate, 2023 "North Iowa's Best Businesses" Membership Directory, 2023 **CMO** (Chamber Member Only) **Cards**, and some fun items from the **Operation Thank You** packet sponsors. That evening, all Chamber members are invited to attend **Business After Hours** from 4-6PM at the Commerce Center, co-hosted by the Chamber and First Citizens Bank.



Volunteers are needed for stuffing and delivering packets – please contact Noah (nharris@masoncityia.com) at the Chamber to assist!



New Members

AMOUR VOGUE

Jennifer Atkinson, Owner
4700 4th St SW, Ste F
Mason City, IA 50401
(641) 430-6866
support@amour-vogue.com
amour-vogue.com

Amour Vogue takes pride in curating high-quality, well-made clothing to stock their contemporary clothing boutique.

EDWARD JONES - MISSY FREUND

Missy Freund, Financial Advisor
825 S Taft Ave, Ste 2
Mason City, IA 50401
(641) 903-2530
missy.freund@edwardjones.com
www.edwardjones.com/us-en/
financial-advisor/missy-freund

Edward Jones – Missy Freund has a passion for serving clients and helping them to identify and reach their goals.

STRATEGIC FINANCIAL GROUP

Nate Lovik
9 N Federal Ave
Mason City, IA 50401
(888) 526-8755
nlovik@strategictr.com
www.strategictr.com

Financial planning conglomerate consisting of certified financial planner practioners, tax preparers, money managers, and insurance designers.

THE OLDE CREAMERY MASON CITY

Tony & Brenda Brownell, Owners
103 E State St
Mason City, IA 50401
(641) 590-7332
theoldecreamerymasoncity@gmail.com
www.theoldecreamery.net

A small-town ice cream and gift shop with big-city options.

From the President

Building CommUNITY...it's up to all of us!

Those of you who attended our 106th *Annual Meeting* last month probably noticed our *Building CommUNITY* theme. North Iowa needs to grow...and it's going to take all of us to make it happen. Several businesses have already signed up to become Certified Inclusive Employers, and we know many more are interested in pursuing this certification.

Last month, we partnered with NIACC to offer unconscious bias training from an expert in the field. This month, we'll partner with WebWise Solutions and ISU Extension to assist Chamber members in upgrading their websites to ensure they are ADA compliant. Planning for additional training sessions in the new year is already underway.

Our *Community Concierge* program has been busy lately, assisting businesses in their recruitment efforts. We'll continue to work on placemaking projects such as the Willow Creek Redevelopment and the recently-approved Destination Iowa bicycling project.

It's up to all of us to be welcoming to newcomers and to promote the benefits of the North Iowa lifestyle to people who may want to move here...or move back here! Please let me know if there's anything we can do to assist your *Building CommUNITY* efforts! We're here to serve!



Robin Anderson
President & CEO



Welcome New Board Members

Each year, up to five members are elected to serve a three-year term on the Chamber Board of Directors, and the board chair makes appointments to serve one-year terms and unexpired terms. The 2022-23 Board of Directors welcomes the following new members:

3-year term



Jeremy Holman
Kraft Heinz



Janet Johnson
Globe Gazette



Kevin Meyer
First Citizens Bank



Amber Morud
Charlie Brown
Preschool & Child
Care



Luke Weiss
Hoover's Hatchery

1-year term



Dr. Michelle LaCoste
Animal Medical
Hospital



Jenna Sheriff
Jane Fischer &
Associates LLC



Digital Accessibility Training - Nov 15

Website accessibility is an important topic in today's highly digital world. Digital accessibility not only assists businesses in reaching more people, it also supports equity and inclusion initiatives, and ensures compliance with civil rights requirements.

In an effort to assist Chamber members with digital accessibility, the Chamber is partnering with two member organizations to provide training on this significant topic, offered as the second workshop in the **Building CommUNITY** DEI Speaker Series.

Representatives from Iowa State University Extension & Outreach and WebWise Solutions will explain why digital accessibility is important and offer real solutions to assist in upgrading websites to achieve and maintain ADA compliance. The session is scheduled from Noon-1PM on Tuesday, November 15 at the Commerce Center. Attendees are welcome to attend in-person, or via zoom link.

Chamber members who have taken the Certified Inclusive Employer pledge are invited to attend this session for FREE as part of their ongoing **Building CommUNITY** DEI training. For more information on the Chamber's **Building CommUNITY** initiative or to take the pledge, contact the Chamber at 641-423-5724.

WebWise solutions inc.

IOWA STATE UNIVERSITY
Extension and Outreach

Leadership North Iowa Registration

Registration is open for **Leadership North Iowa (LNI)** 2023! Leadership students will have the opportunity to connect with other emerging leaders and receive guidance from established leaders. Participants learn leadership skills and complete a service project for community betterment. A win-win for participants and employers, graduates of the program are often more engaged in the community and leave with a greater appreciation for North Iowa.

This year's program is undergoing minor tweaks to enhance the experience for all participants, including a smaller class size, an attendance commitment, and an extended calendar. The tuition is \$495 for Chamber members. Participants are expected to attend **Picture Day** on January 5 and class sessions held every Wednesday from January 18 – April 26 with a graduation ceremony on May 3, 2023. Class times vary throughout the work day and are an average of about 2 hours in length.

Contact Allyson Krull at the Chamber to register (akrull@masoncityia.com or 641.423.5724).



New Members (cont.)

TWENTY FORE SEVEN INDOOR GOLF & SPORTS LOUNGE

Colton Card, Owner
519 4th St SW
Mason City, IA 50401
(641) 420-9699
colton@cardcotechsolutions.com
twentyforesevengolf.com

Twenty Fore Seven is North Iowa's only indoor golf & sports lounge. Featuring state-of-the-art technology, indoor golf, and so much more!

Be Our Guest

Tune in Friday mornings to the Chamber "Be Our Guest" program at 8:40AM on KRIB 1490 AM, courtesy of Alpha Media.

| | |
|-------------|--|
| November 4 | Human Resource Association of North Iowa <i>Angie Konig</i> |
| November 11 | Twenty Fore Seven <i>Colton Card</i> |
| November 18 | The Olde Creamery <i>Tony Brownell</i> |
| November 25 | Main Street Mason City <i>Melissa Fabian</i> |

Election Day

Election Day is November 8.
Get out and Vote!



Membership Renewals

Congratulations to the Chamber members celebrating membership anniversaries in October and November.

One Hundred Plus Years
United Sugars Corporation (114)

Eighty Plus Years
Globe Gazette (88)
Northwestern Mutual Wealth Management Company (82)

Sixty Plus Years
Metalcraft, Inc. (64)
Hogan-Bremer-Moore Colonial Chapel (62)

Fifty Plus Years
Hy-Vee Drugstore (53)
Good Shepherd Health Center (52)
Budweiser of Mason City (52)
Iowa Heartland Credit Union (50)

Forty Plus Years
Farm Credit Services of America (48)
Dental Center of North Iowa (42)
KCMR-FM Inspiration 97.9FM (42)
North Iowa Events Center (42)
Hawkeye Auto Body (40)
Northwestern Steakhouse (40)

Thirty Plus Years
Wayne's (39)
Buena Vista University (38)
Office Elements (38)
Martin Marietta (36)
Smithfield (35)
Mason City Youth Hockey Association (35)
Mason City Country Club (33)
SA Architects (33)
Mason City Lumber (33)
Mason City Tire Service (33)
Larry Elwood Construction, Inc. (32)
ATURA Architecture (32)
US Cellular (31)
Nutra Blend, LLC (31)
Landfill of North Iowa (31)
Mason City Glass Service (30)

CMO Cards

It's not every day a business gets the opportunity to be prominently placed in front of 14,000+ people! Chamber members are encouraged to call now to reserve a space on the 2023 **CMO** (Chamber Members Only) **Card**. This is a great opportunity for members to advertise their services and encourage each other to shop with a Chamber member first.

For only \$50, businesses can purchase a "square" to showcase a special deal reserved for Chamber Members Only. The discount will also be placed on a rotating basis in the weekly *Chamber News* emails and listed under "Hot Deals" on the Chamber website. Talk about getting a lot of bang for your buck!



CMO Cards are distributed to all Chamber member employees in December during **Operation Thank You** - a special day we reserve to THANK our members for their loyalty in person. If an employee would like to purchase additional cards for their family, the fee is only \$5 per card.

Because of the nature of the card, this offer is limited to just 45 businesses. Call Colleen Frein at the Chamber or email cfrein@masoncityia.com to reserve a spot today!

The State of North Iowa

The State of North Iowa will be held on January 19, 2023 at the Southbridge Center. This annual event complements the Vision North Iowa strategic planning efforts and is an opportunity to hear directly from city and county leadership from Mason City, Clear Lake, and Greater North Iowa as they highlight recent accomplishments, outline future goals, and offer ideas about current business and community issues. In January, attendees will hear about the Destination Iowa grants that were recently awarded in North Iowa as well as plans for the "Main Street Experience" which will occupy the current mall.



Highway 122 Corridor Project



A Mason City delegation, pictured here with DOT Director Scott Marler, attended the Iowa Transportation Commission Public Input Meeting last month to advocate on behalf of the Highway 122 Corridor Project. Mayor Schickel, City Administrator Aaron Burnett, and Fouad Daoud from WHKS made the presentation to commission members.

Picture Day - January 5

Save the date for **Picture Day** on January 5 at the Commerce Center. This a great opportunity for Chamber members to update their professional head shot for a bargain price of \$55. Christy Adams with Best Impressions will be on site from 8:30AM-1:30PM to provide lighting, a backdrop, and a retouched electronic image.

As an added bonus, use this opportunity to enhance your business listing on the Chamber's website. A staff member will walk you through the Membership Information Center (MIC) and help you look your best online! Add details to your business listing in the Chamber's online directory, learn how to create events for the online calendar, add photos, post news releases, and more!

Best Impressions
PHOTOGRAPHY

Chamber Cup Results

The 3rd Annual **Chamber Cup** was held on Thursday, September 15 in Downtown Mason City. Teams competed in a variety of relays, races, and challenges with new events including office chair soccer, tug of war, and a skip-down jump rope competition! Congratulations to the winners!



1st place
Hogan-Hansen, P.C.



2nd place
First Citizens Bank



3rd place
Bergland+Cram

NIACC received the award for the "best-dressed team" with their custom "Won for All, and All for Won" shirts and Trojan-themed gear!

Annual Meeting Award Winners

The Chamber's 106th **Annual Meeting** was held on Thursday, October 13 at the North Iowa Community Auditorium. The theme was **Building CommUNITY**, highlighting the Chamber's most recent workforce strategy to attract high-quality workers to North Iowa by placing an emphasis on diversity, equity, and inclusion.

Congratulations to all of the award winners!



Business of the Year: Midwest Construction & Supply

Boss of the Year: Dr. Noemi Cruz-Orcutt

Distinguished Citizen: Robin Anderson

Andy Anderson & Dan Robeson

Workplace Wellness: Kingland

Ambassador of the Year: Mary Holmes

Membership Renewals (cont.)

Twenty Plus Years

One Vision (29)
Monroe Storage, LLC (28)
Woodharbor Custom Cabinetry & Design Showroom (28)
AmericInn Clear Lake (27)
Mason City Jaycees (25)
Cupola Inn Bed & Breakfast (25)
Goodwill of the Great Plains (25)
Mediacom (25)
Country Meadow Place Assisted Living and Memory Care (25)
Rye Construction, Inc. (25)
Accord Architecture (25)
Culligan Water Conditioning (25)
Atlas Mini-Warehouses (25)
Schoneman, REALTORS (23)
Enterprise Rent-A-Car (22)
Touched by Grace (21)
Alpha Media USA - KLSS, KGLO, KIAI, KYTC, KRIB (21)
Martin Brothers Food Market (21)

Fifteen Plus Years

Domino's Pizza (18)
Noddle Companies/Plaza West (17)
Brothers Ace Hardware (17)
Hank's Plumbing Inc. (16)
Petersen Plaza (16)
98.7 KISS Country / 103.7 The Fox / KIOW 107.3 / KCHA 95.9 (15)
Masonite International (15)
Edward Jones - David Stine | Holly Johnson (15)
North Iowa Youth Center (15)

Ten Plus Years

SERVPRO of Mason City (14)
Sun Tan City (14)
Taco John's (13)
A. H. Hermel Co. (13)
Sherwin-Williams (13)
Young Construction of North Iowa (13)
WebWise Solutions, Inc. (13)
Holiday Inn Express and Suites - Mason City (12)
Praise Community Church (11)
State Street Deli (11)
SkyWorks Crane Inc. (10)
ITC Midwest (10)
Mason City Lions Club (10)
Clear Lake Arts Center (10)
Tug's Daycare & Preschool (10)

TOURISM

NEWS



Less Traveled: A Journey from Pine to Palm

Join Visit Mason City and the Jefferson Highway Association for a FREE showing of "Less Traveled: A Journey from Pine to Palm". This documentary follows Josiah Laubenstein and Darrell Johnston of Highway Walkers Media on their 2,200+ mile journey along the historic Jefferson Highway, from Winnipeg Canada to New Orleans.

Focusing on the history, humor, and adventure of the road, this is a community-oriented film about a piece of our history worth remembering.

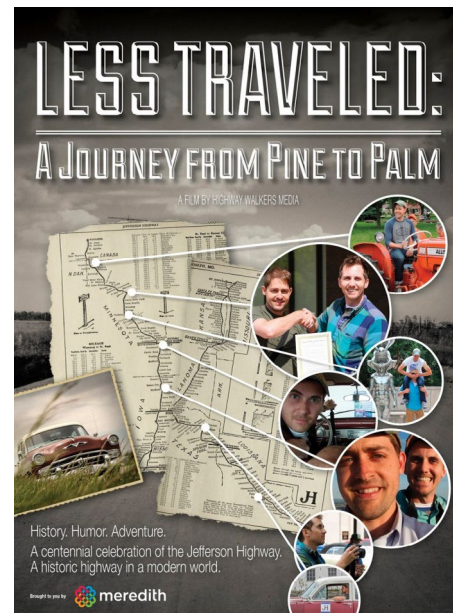
Saturday, November 12th

1:30 PM-4:30 PM

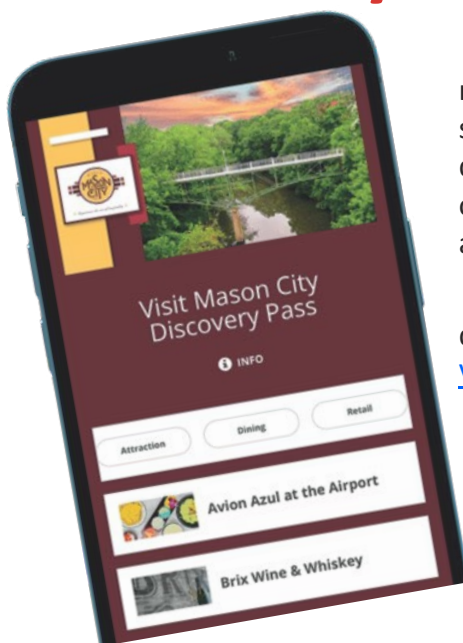
MacNider Art Museum

Doors open at 1:00 PM; the film will begin at 1:30 PM. There will be a Q&A session afterward. All ages are welcome to attend.

For more information about the Jefferson Highway Association and plans for the 2023 Annual Convention (June 7-10 in Mason City), visit www.jeffersonhighway.org.



Have you signed up for the Mason City Discovery Pass?

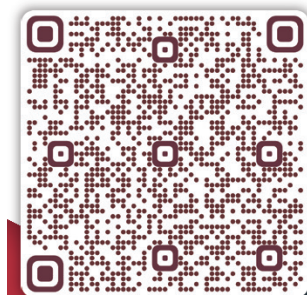


The Visit Mason City Discovery Pass is a free, mobile-exclusive savings passport that functions similarly to a coupon book, allowing users to discover Mason City's famed restaurants, one-of-a-kind shops, and world-renowned attractions – all while saving money.

To learn more and sign up to get your pass delivered via text and email, head to:

VisitMasonCityIowa.com/discovery-pass.

**SCAN >>
THE QR CODE
TO SIGN UP
FOR FREE**



Interested in becoming a participating business?
Contact Brett at bbachtel@visitmasoncityiowa.com.



Our mission is to promote, preserve, and enhance Downtown Mason City as a diverse business, cultural, residential and entertainment destination for the benefit of the entire community.

NOVEMBER 2022

Home for the Holidays 2022

Saturday, November 26th

BOARD OF DIRECTORS

PRESIDENT

Steve Bailey, Century 21
641.424.9400
steve.bailey21@gmail.com

VICE PRESIDENT/SECRETARY

Tessa Trout, MercyOne
641.430.6607
tessa.trout@mercyhealth.com

TREASURER

Jaclyn Meier, First Citizens Bank
641.425.3475
Jaclyn.Meier@myfcb.bank

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diarndt12@gmail.com

Melissa Fabian, Simply Nourished
Mason City Youth Hockey Assoc.
701.212.5566
melissafabian@yahoo.com

Jeremiah Frein, Principal Financial
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freinjeremiah@gmail.com

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Jason.Geving@edwardjones.com

Abigail Lee, Lee Realty
641.512.2208
leerealtyiowa@gmail.com

Tim Schupick, Schupick + Associates
641.425.7926
tim@schupickcpas.com

CITY LIASON

Steven Van Steenhuyse
641.421.3626
svansteenhuyse@masoncity.net

PAST PRESIDENT

Kevin Sullivan, First Citizens Bank
641.420.6084
Kevin.Sullivan@myfcb.bank



RUN WITH
RUDOLPH



*Registration increases to \$30 after November 15; t-shirt availability not guaranteed for registrations received after November 15th

Join Main Street Mason City as we kick-off the Home for the Holidays festivities on Saturday, Nov. 26th with the annual Run with Rudolph 5K fun run, 9:30 AM-11:30 AM. Invite your family, friends or four-legged bestie to join in on the fun! Prizes will be awarded for best-dressed (pups included).

REGISTRATION: \$25*

includes commemorative t-shirt

<< SCAN HERE FOR MORE INFO

Family registrations are available by contacting Main Street Mason City at director@mainstreetmasoncity.com

Downtown Mason City will be bustling with festive activities from 2:00 PM-5:00 PM. Enjoy cookie decorating, celebrity storybook readings, letters to Santa and more!

We encourage you to get a jump start on your holiday shopping and support local in Downtown Mason City. Follow us on Facebook (www.facebook.com/MainStMasonCity) for more details about upcoming discounts and promotions from our local businesses.

The Home for the Holidays festivities conclude with a Tree Lighting Ceremony in Central Park starting at 5:15 PM. Join our crew for Christmas carols in the center of Central Park and the ceremonial lighting of the Mayor's Tree.

Interested in getting involved? Contact Main Street Mason City at director@mainstreetmasoncity.com for more information.



NEW FACES AT THE NORTH IOWA CORRIDOR BOARD OF DIRECTORS

THREE NEW MEMBERS RECENTLY JOINED THE BOARD OF DIRECTORS for the North Iowa Corridor Economic Development Corporation. The Corridor is governed by a 20-member Board of Directors that works closely with local community development organizations, financial institutions, businesses, industries, as well as agencies and elected officials in local, county, state and federal government. Members are appointed both by our public partners and by way of a Nominating Committee.



Ellen Pritchard - Ellen Pritchard Sedlock serves as the Director of Retail Operations for Pritchard Companies, and is a member of the fifth generation of the family owned and operated business. She began her career with Carousel Motor Group, specializing in the areas of finance and insurance.

She joined Pritchard Companies in 2017, and has held positions of increasing responsibility supporting marketing, finance, human resources and retail. She currently oversees all retail operations for six dealerships. Ellen serves on the DealerBuilt Advisory Board, is a NADA Academy graduate and holds a Bachelor of Arts degree from Luther College. She recently moved back to Clear Lake with her husband and six month old daughter. Connect with her on LinkedIn at <https://www.linkedin.com/in/ellenpritchard/>.



Josh Thompson - Josh Thompson is Vice President of Business Banking for Clear Lake Bank & Trust. CLB&T has four offices in Clear Lake, Garner and Mason City. Josh enjoys working with a variety of businesses across multiple industries in North Iowa ranging from individuals to larger organizations.

Originally from Garner, Iowa, Thompson served on CLB&T's Junior Board of Directors while in high school and later interned with the organization. He graduated summa cum laude from the University of Northern Iowa with a BA in business finance and joined CLB&T's business banking department in 2014. He later obtained a MBA from the University of Northern Iowa and is a graduate of the Iowa School of Banking. Josh resides in Clear Lake and has served as president of the Clear Lake Noon Lions Club, treasurer for the Clear Lake Jaycees, and is a member of the St. Patrick's Catholic Church finance council.

"I am excited to join the NIC EDC board because there is so much momentum in North Iowa right now, and I believe this organization is an important catalyst to furthering economic growth and ultimately improving the quality of life in the area."



Rod Schlader - Rod Schlader has a 33 year career with MercyOne North Iowa. Rod was promoted to CFO in 2001 and President in 2018. His wife Sue is a retired mental health counselor and volunteers extensively for downtown Mason City. Rod's hobbies include golf and cycling.

Rod and Sue have five grown children and eleven grandchildren. Nine of the grandchildren live in Mason City! Rod grew up in North Iowa and is passionate about growth and continuing the legacy of providing quality and compassionate care to those we serve.

CHAD SCHRECK
 PRESIDENT & CEO
cschreck@northiowacorridor.com

SHAUN ARNESON
 VP, EXISTING BUSINESS & PROJECT MANAGEMENT
sarneson@northiowacorridor.com

JOYCE MARTIN
 MARKETING & COMMUNICATIONS COORDINATOR
jmartin@northiowacorridor.com



Winners Announced at the 2022 NIACC Pappajohn Center Entrepreneur Gala

The 2022 Pappajohn Entrepreneur Gala celebrated North Iowa's entrepreneurs on October 11, 2022 at a special recognition event at North Iowa Area Community College in Mason City. Entrepreneurs and businesses across North Iowa were invited to apply for four awards categories: Young Entrepreneur of the Year, Entrepreneur of the Year, Student Entrepreneur of the Year, the Innovation Award, and Business of the Year. 13 finalists were named, and winners were announced at the gala.



Legacy Award - The Sukup Family, Mary Sukup, Charles Sukup and Steve Sukup



Business of the Year - Henkel Construction



Innovation Award - Easy2Show
Jill and Troy Ihrke



Entrepreneur of the Year - Melissa Fabian of Simply Nourished MC and Foxtrot Properties



Young Entrepreneur - Drs. Reed and Addison Faldet, DDS of Hometown Dental (Award accepted by Lisa Flick)



Student Entrepreneur - Avery Williams of Tea Time

Business of the Year Finalists: Heartland Asphalt; MetalCraft, Inc. (Mason City)

Innovation Award Finalists: UpTower, Inc. (St. Ansgar); Router12 Networks (Mason City)

Entrepreneur of the Year: Lindsey Falk, LR Falk Construction (St. Ansgar); Drs. Lala, Hansen, Thackery, Brayton, Young, Central Park Dentistry (Mason City)

Young Entrepreneur: Cody Jane Purvis, Pampered Pets Retreat & Spa (Kanawha); Austin and Jessica Wood, Charlie's Soda Fountain (Clear Lake)

PAPPAJOHN CENTER STAFF

Candace Karsjens, Director

Brook Boehmler, SBDC Director

Tom Moore, Innovation and Acceleration Director

Kelley O'Rourke, School Partnership Entrepreneurial Coordinator

Joyce Martin, Marketing & Communication Coordinator

Anthony Riesen, Innovation Workspace Coordinator

Mary Spitz, Administrative Assistant



www.pappajohncenter.com
500 College Drive, Ste 120
Mason City, IA 50401

Membership Renewals (cont.)

Five Plus Years

G8 Development Inc. (9)
Wheel Man Auto LLC (9)
Arona Home Essentials (9)
Crescent Electric Supply Company (9)
Wealth Partners/Ameriprise Financial Services, LLC (9)
Renewable Fuels - REG of Mason City (9)
Gary Wattnem (9)
North Iowa Collision Center (9)
First United Methodist Church (8)
Legacy Manor of Mason City (8)
Grace United Methodist Church (8)
Gary & Sharon Lindgren (7)
Awe'z Sandwich Shop (7)
COUNSEL (6)
All Things Advertising (6)
Creative Sound (6)
Fat Hill Brewing (6)
Art on the Plaza (6)
Frein Audio & Technology (6)
Gourley, Rehkemper & Lindholm PLC (6)
North Iowa Figure Skating Club (6)
Premier Polysteel (6)
Mason City Noon Kiwanis (6)
TDK Real Estate (6)

One Plus Years

Community Health Center of Mason City (4)
JP Wealth Advisors (4)
Dharma Anatomy, LLC (4)
I-35 Auctions (3)
TimberCrest at Glen Oaks Community (3)
Icon Architectural Group (3)
Spring Lake Townhomes & Suites (3)
Thrivent - Todd Leet (3)
Sturges Tax & Accounting (3)
Central Gardens of North Iowa (3)
Edward Jones - Missy Freund (2)
Synergy Physical Therapy & Sports Medicine (2)
Crafts United (1)
MOJO Productions (1)
Sharon Steckman (1)
Group Travel Guy (1)
Dakota Fix - Shelter Insurance (1)
Pottery on the Plaza (1)

Volunteer on a Chamber Committee

The Chamber is seeking committee members to assist with the planning and execution of annual Chamber events through four primary committees.

Agribusiness Committee

The Agribusiness Committee recognizes the importance of agriculture to the North Iowa economy and strives to help Chamber members connect farm and city. Members of this committee plan the annual **Ag Breakfast**, **Ag Tour**, and **Ag Tax Seminar**, which provide scholarship funding for Agribusiness students at NIACC.

Program Committee

The Program Committee provides fun networking opportunities for members by planning and organizing functions such as **Business After Hours**, **Operation Thank You**, **Chamber Bowl**, **Chamber Cup**, and the **Golf Outing**. Educational events include the **Breaking Glass Leadership Series** and various seminars.

Worksite Wellness Committee

The Wellness Committee provides health and wellness resources for North Iowa businesses, focusing on workplace health and sustaining and increasing current wellness initiatives. This committee also manages the Chamber's diversity, equity, and inclusion initiative: **Building COMMUNITY**. Annual events include the **Moonlight Bike Ride** and the **Chamber Cup**.

North Iowa Band Festival Committee

The **Band Fest** committee plans, organizes, and coordinates the annual **North Iowa Band Festival**, the community's signature event. Hosted on Memorial Day weekend, the Festival takes a year to plan, from organizing a parade and carnival, to setting up concert stages.

Contact Noah Harris (nharris@masoncityia.com | 641.423.5724) for more information on any of the committees or to learn how to get more involved with the Chamber!

YIELD Students Meet Lt. Gov.



Lieutenant Governor Adam Gregg met with the **YIELD** students and talked about his leadership journey and his elected position in state government. Students had the opportunity to ask questions and speak candidly with Gregg.

Ribbon Cuttings

NEW OWNERSHIP & RENOVATIONS
Birdsall's Ice Cream
518 N Federal Ave



Ribbon Cuttings (cont.)

NEW MEMBER
DaaBIN Store Mason City
1704 S Federal Ave



NEW OWNERSHIP
Lorados
18 S Federal Ave

GROUND BREAKING
Mason City Municipal Airport
Commercial Terminal Project
9184 265th St, Clear Lake



NEW MEMBER
Nutra Blend
1609 19th St SW



NEW MEMBER
Pipe Dream Pizza
125 S Delaware Ave

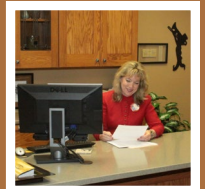
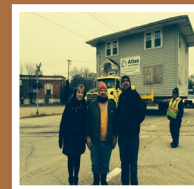


Save the Date

**Robin Anderson's
Retirement Open House**

Noon-4PM
Thursday, January 5, 2023
Third Floor Event Room
Commerce Center (9 N Federal)

Join us in celebrating Robin's retirement from 22 years of leading the Mason City Chamber and for all of her work positively impacting North Iowa.



Investor Packages

Members who would like to get more involved in Chamber activities, programs, and events may contact Vice President Colleen Frein to learn about creating a custom-designed Investor Package for 2023.

These packages allow members to plan ahead for their budget AND get early-access to sponsorship opportunities, event tickets, and more!

Colleen will work to create a package that fits with each member's budget and interests. Contact her at cfrein@masoncityia.com or by calling 641.423.5724.

Chamber Leadership

Executive Committee

Evan Raulie, Board Chairperson
Smithfield
Dr. Paul Manternach, Chair Elect
MercyOne North Iowa Medical Center
Jane Fischer, Past Chairperson
Jane Fischer & Associates, LLC
Danielle Pace, Treasurer
Clear Lake Bank & Trust Co.
Kyle Bermel, Small Business
Division Vice President
Metalcraft, Inc.
Phil Meekins, Government Affairs
Division Vice President
CURRIES
Jessica Tierney, Workforce & Leadership
Division Vice President
Tierney Properties
Todd Leet, Community & Membership
Division Vice President
Thrivent - Todd Leet

Board of Directors

Michael Davis, *IOOF Home & Community Therapy Center*
Jeremy Holman, *Kraft Heinz*
Chris Jessen, *Heartland Asphalt, Inc.*
Janet Johnson, *Globe Gazette*
Matt Koch, *Sukup Manufacturing*
Dr. Michelle LaCoste, *Animal Medical Hospital*
Matt Leibbrand, *Stoney Creek Hospitality Corp.*
Kevin Meyer, *First Citizens Bank*
Amber Morud, *Charlie Brown Preschool & Child Care*
Jessica Reith, *Cargill Protein*
Jenna Sheriff, *Jane Fischer & Associates*
Katy Showalter, *Window World of Mason City*
Luke Weiss, *Hoover's Hatchery*
Valerie Zahorski-Schmidt, *NIACC*

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This is a Mason City Chamber of Commerce Publication.
Mason City, Iowa 50401 641.423.5724

Publications are monthly for \$20 per year by the Mason City Chamber of Commerce, 9 N Federal Ave, Mason City, IA 50401-3250. Second Class postage paid at Mason City, IA. Postmaster: send address changes to The Chamber, 9 N Federal Ave, Mason City, IA 50401-3250.



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(USPS 060-350)

Upcoming Events

MARK YOUR CALENDAR

Professional Development

| | |
|---------------------------|---|
| Tuesday Nov 15 | Digital Accessibility Training Noon-1PM 3rd Floor Event Room, Commerce Center 9 N Federal Ave |
| Thursday Nov 17 | Breaking Glass - Robin Anderson 8:30-10AM 3rd Floor Event Room, Commerce Center 9 N Federal Ave |

Networking Events

| | |
|---------------------------|--|
| Thursday Nov 10 | Ribbon Cutting - Twenty Fore Seven Indoor Golf 3:30PM Twenty Fore Seven Indoor Golf 519 4th St SW Business After Hours hosted by Mason City Jaycees 4-6PM 3rd Floor Event Room, Commerce Center 9 N Federal Ave |
|---------------------------|--|

Get Involved/Committee Meetings

| | |
|----------------------------|--|
| Tuesday Nov 1 | Ambassador Meeting Noon-1PM 3rd Floor Event Room, Commerce Center 9 N Federal Ave |
| Wednesday Nov 9 | Agribusiness Committee 8-9AM 3rd Floor Event Room, Commerce Center 9 N Federal Ave Program Committee Noon-1PM Board Room, Commerce Center 9 N Federal Ave |
| Friday Nov 11 | North Iowa Band Festival Committee Noon-1PM Band Festival Room, Commerce Center 9 N Federal Ave |
| Tuesday Nov 15 | Worksite Wellness Committee 3-4PM Farrer Room, Commerce Center 9 N Federal Ave |
| Wednesday Nov 16 | Board Meeting Noon-1PM Board Room, Commerce Center 9 N Federal Ave |

The Commerce Center will be closed for the Thanksgiving Holiday, Thursday and Friday, November 24-25.

December

December 15 | *Operation Thank You*

