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NEWS RELEASE

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The State of North Iowa

MASON CITY, IA – As an initiative of the county-wide strategic plan, the Chamber will host ***The State of North Iowa*** to report to business leaders and citizens exactly which goals in the *Vision North Iowa* plan have been accomplished, and what progress has been made on others. ***The State of North Iowa*** is scheduled for 8AM on Thursday, January 19 at the former Younkers space in Southbridge, and is sponsored by Clear Lake Bank & Trust.

At this year's event, Main Street Capital partners will present on the projected future surrounding the Southbridge Mall renovation and the Hyatt Place Hotel. Attendees will also hear updates on the exciting Destination Iowa projects from the Clear Lake Surf District Revitalization Project and the Bike North Iowa Project.

Destination Iowa is a \$100 million investment to bolster the quality of life in Iowa's communities and attract visitors and new residents to the state. Both Mason City and Clear Lake were recently awarded funding from the Destination Iowa Program through Iowa Economic Development.

Tickets are available for \$25 each for employees of Chamber member businesses. Register online at masoncityia.com or contact Noah Harris (nharris@masoncityia.com) at the Chamber for more information.

The Chamber of Commerce is a membership-based organization with a mission to promote progressive community and economic development to benefit Chamber members and the North Iowa region.

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