



NEWS RELEASE

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Moonlight Bike Ride Returns to Mason City—August 18

MASON CITY, IA – The ***Moonlight Bike Ride*** is BACK this year after weather-related cancelations in 2021 and 2022. The ride is scheduled for Friday, August 18 in Downtown Mason City. The Chamber of Commerce Worksite Wellness Committee organizes this family-friendly activity to promote use of local bike trails and to build a healthier community.

Walk-up registration begins at 8PM in Central Park. From 8-10PM, enjoy a variety of activity stations sponsored by local businesses. Then, at 10PM, participants will ride a 10-mile loop throughout Mason City beginning in Central Park. A half-way pit stop at NIACC provides a quick break and snack, and the ride ends at the Downtown Plaza with breakfast burritos from The Happy Donkey. Admission is \$25 for an individual or \$50 for a family of four.

Traditions like the ***Moonlight Bike Ride*** help establish a culture of well-being. Event organizers encourage community members to engage in healthful summer activities; the bike ride is just one of many initiatives designed to motivate North Iowans to get out and move more. Endorsed by Iowa's *Healthiest State Initiative* (HSI), the Moonlight Bike Ride aligns with its goal for Iowa to become the healthiest state in the nation.

Appropriate safety will be established to ensure a safe and responsible ride. For more information or to register, contact Noah Harris at the Chamber office at 641.423.5724 or nharris@masoncityia.com.

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