

The mission of the Chamber of Commerce is to promote progressive community and economic development to benefit Chamber members and the North Iowa region.



Time: 4-6PM

Date: Thursday, July 13

Location: 525 6th St SW

Hosted By:



Thank you to 98.7 KISS Country/103.7 The Fox for highlighting Business After Hours on its stations!

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2023 Ag Tour

The 2023 **Ag Tour** will be held at Sukup Manufacturing in Sheffield on Monday, August 21.

Sukup Manufacturing Co. is the world's largest family-owned and operated manufacturer of grain storage, and grain drying and handling equipment. As an industry leader, Sukup is constantly evolving! Following a tour of the plant, there will be a unique opportunity to tour Steve Sukup's nearby farm. A bus will transport tour-goers to and from the Mason City. The bus will depart at 1PM from the parking lot West of the Mason City Arena.

The **Ag Tour** is organized by the Chamber's Agribusiness Committee. The tour provides an opportunity for individuals to see and learn about various agricultural industries that are important in the North Iowa community. Contact the Chamber to register!



The **Ag Tour** is FREE to attend thanks to generous sponsors!



New Members

MARY MIDDLETON COUNSELING

Mary Middleton, Owner
103 E State St, Ste 624
Mason City, IA 50401
641-450-6007
marymiddleton030@gmail.com

Mary Middleton is a licensed mental health counselor and graduate of the meditation magazine teacher program offering group and individual meditation classes.

DALEY'S PLUMBING

Mike Daley, Owner
601 S President Ave
Mason City, IA 50401
641-423-5039
daleysplumbing@gmail.com
www.daleysplumbing.com

Family owned and locally operated, Daley's provides services to Mason City and North Central Iowa. They offer a wide range of services for commercial and residential systems.

STORMFARER METAPHYSICS

Jessica Climer, Owner
124 N Delaware Ave, Ste 1
Mason City, IA 50401
641-505-1568
jessicajblake@gmail.com
www.stormfarermetaphysics.com

Provides intuitive consultations, energy healing, and spiritual workshops.

PETE'S KITCHEN

Alan Camen, Owner
629 6th St SW
Mason City, IA 50401
641-423-2666
peteskitchen86@gmail.com

Friendly, locally owned Ma & Pa sandwich shop. Almost everything is made from scratch. Carrot cake, cheesecake, apple crisp, baklava, eclairs, and sub buns!

From the President

We have featured a number of strong, enigmatic women in our **Breaking Glass** series, and the last two were no exception. In April we heard from Sara Kurovski, CEO of Make-a-Wish Iowa, and in May we welcomed Rowena Crosbie, founder and President of Tero International – an award-winning corporate training program based in Iowa. Both women offered some truly innovative ideas about leadership and growth, and I thought I'd share a couple of my favorite tidbits for those who were not able to attend.

Sara has a very interesting practice: she has formed her own personal Board of Directors. This isn't a loose term she uses for her mentors. She deliberately asked a small group of leaders, whom she trusts and admires, to be part of her Personal Board of Directors. She counts on them for honest feedback on difficult decisions, big or small. In fact, that is one of her only asks of them – that they be brutally honest – and in turn, she promises to willingly accept their feedback.

Rowena offered some insight into the challenge of moving from being an employee (or if you are a small business owner, from being a staff of one) into a leadership position. Generally speaking, what got you to that leadership role is your expertise in a specific field: you do *something* really well. The irony is, when you move from "doer" to "leader," you likely are no longer actively engaged in the thing you do so well. You are supervising others, while also juggling the new responsibilities that come with leadership. Essentially, you have to learn to let go in order to grow.

I am excited to share that, on September 7, we are featuring two women whom I greatly admire: Tara Thomas and Amanda Goodman. These dynamic women host the podcast "Faith and Four Letter Words." I encourage you to give their podcast a listen, follow them on social media, and save the date for a unique evening of **Breaking Glass: After Hours**. We'll have more details as things firm up, but I can promise you one thing – this is one you won't want to miss!



Colleen Frein
President & CEO

Magazine Sales Wrap Up

That's a wrap on advertising sales for the 2024-25 edition of the "This is North Iowa" Community Profile magazine!

This comprehensive publication contains a host of local data including economic statistics, census information, workforce characteristics, and cost-of-living indices for Mason City, Clear Lake, and Cerro Gordo County. The Chamber, North Iowa Corridor Economic Development Corporation, Visit Mason City, Main Street Mason City and other partners will be using these guides for professional & executive recruitment, presentations to economic development prospects, visitor information, and consumer relocation packets.

Thank you to each business who chose to place an advertisement in the publication!



DEI Training Series - July 27

July's DEI Training Series: "Disabilities in the Workforce" is set for 1-2PM on Thursday, July 27 at the Commerce Center. Tyler Hansen from Iowa's University Centers for Excellence in Development and Disabilities will discuss ways to accommodate people with disabilities in the workforce and empower participants to support someone with a disability. Attendees will leave the session with resources to support their business and learn skills to utilize into the future.

There is no charge for Chamber members who are Certified Inclusive Employers, but all attendees should sign up online at masoncityia.com. To learn more about **Building COMMUNITY** and becoming a Certified Inclusive Employer, contact Allyson Krull (akrull@masoncityia.com | 641.423.5724).



Tyler Hansen
Iowa's University
Centers for Excellence
in Development and
Disabilities

Moonlight Bike Ride - August 18

The 2023 **Moonlight Bike Ride** has returned after back-to-back weather related cancelations in 2021 and 2022. The Chamber's Worksite Wellness Committee is determined to see this family-friendly fun event come to life again in 2023!



Scheduled from 8PM-Midnight on Friday, August 18, 2023, this ride will ensure fun for the whole family! Following the Friday Night Live Summer Series with music by The Kung Fu Hippies from 6-8PM, riders can head over to Central Park and get registered to ride. The schedule for the night is as follows:

8PM - Registration in Central Park. Parking is available at the City Hall Parking Lot.

8-10PM - Activity Zone including music, glow in the dark decorations, and more!

10PM - Riders embark on a 10-mile loop.

11PM-12:30AM - Breakfast Burritos (included in registration fee) provided by the Happy Donkey!

The Chamber's Worksite Wellness Committee encourages community members to think healthy this summer. Participants may enter as an individual or family of four for this fun event. The **Moonlight Bike Ride** has been endorsed by the Iowa Healthiest State Initiative, a nonpartisan, nonprofit organization driven by the goal to ensure every Iowan can live their healthiest life.



A rain date has been scheduled for the following Thursday, August 25!

Full Moon Sponsors



Half Moon Sponsors



Crescent Moon Sponsors

Clear Lake Bank & Trust, Co.

New Members (cont.)

OFFICE PRIDE OF MASON CITY
Tayla Sharp, Operations Manager
4700 4th St SW Ste B
Mason City, IA 50401
641-332-6980
www.officepride.com/masoncity
admin0409@officepride.com

Office Pride Commercial Cleaning Services provides high-quality cleaning, sanitizing and disinfecting services to help create a healthy and safe workplace for employees and customers.

Jer With a Cup of Joe



Jer With a Cup of Joe is a new program that gives businesses the chance to discuss benefits of Chamber membership with Membership Director, Jeremiah Frein.

Interested in learning more about what your Chamber membership can offer you? Contact Jeremiah at jeremiah@masoncityia.com today to set up a meeting!





Membership Renewals

Congratulations to the Chamber members celebrating membership anniversaries in July.

Eighty plus years

Mid-West Roofing Company/
Custom SheetMetal Works (83)

Seventy plus years

Mason City Municipal Airport
Commission (74)

Sixty five plus years

Heidelberg Materials (68)

Sixty Plus Years

Edwards-Brandt & Associates (63)

Fifty Plus Years

Overhead Door Company of
Mason City (52)
Central Lock Security, Inc. (50)

Forty Five Plus Years

Knudtson Real Estate, Inc. (45)

Thirty Five Plus Years

YSS North Iowa (35)

Thirty Plus Years

North Iowa Oral Surgery & Dental
Implant Center, LLP (33)
Newman Catholic School System
(31)

Twenty Plus Years

Country Inn & Suites By Radisson,
Mason City (22)
St. James Lutheran Church (22)
Mason City Roofing (21)
Stoney Creek Hospitality
Corporation (20)

Fifteen Plus Years

Fed Ex Ground (19)
North Iowa Bus Company, Inc.
(19)
Humane Society of North Iowa
(19)
Alter Metal Recycling (18)
RDA Financial Network (17)
Alpha Orthodontics Powered By
Smile Doctors (16)

Travel to Peru with the Chamber

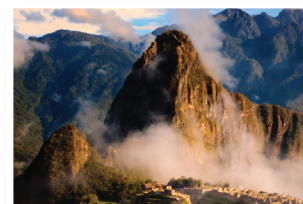
The Chamber is headed back to Peru March 11-20, 2024. From the sacred citadel of Machu Picchu to the floating islands of Lake Titicaca, the magical wonders of Peru are waiting behind every corner.



Take in Lima and see the historical side of the "City of Kings." Explore the Sacred Valley and experience how the Quechua community lives. At Machu Picchu, spend a night at the base of the "Lost City of the Incas." Explore Cuzco, a city that blends Inca and Spanish colonial influences. Meet the indigenous Uros people of the floating islands on Lake Titicaca. All of these experiences and more are offered on this tour of the cultural heart of South America.

The cost is \$4,329 per person (double occupancy) which includes \$150 savings if booked before August 11, 2023. Pricing includes roundtrip airfare from Minneapolis, hotel accommodations, guides, some meals, and sightseeing listed in the itinerary.

Contact Allyson at the Chamber (akrull@masoncityia.com) for more information or to register.



College Connections



College Connections Interns receive advice from each other with a networking activity at their Regional Networking Event.



Interns in the **College Connections** program prepare to take a personality test with session leader Kativa Wietzel from Pritchard Companies.

Chamber Cup - September 14

The fourth annual **Chamber Cup** will be held on Thursday, September 14!

The **Chamber Cup** is an adult field day and team-building competition like no other. Businesses may enter teams of 4 people to compete in numerous challenges. Activities include a Hula Hoop Competition, Office Relay, and Office Chair Racing, to name a few. Events will vary in skill sets, but it's important to note that this event does not require you to be an athlete. It's all about having fun! Stay tuned for additional details.

Krull Graduates Leadership Program

Vice President Allyson Krull recently graduated from the prestigious Leadership Iowa program, Iowa's premier issues-awareness program hosted by the Iowa Association of Business and Industry (ABI) Foundation.

The 39 graduates of this year's program represented all regions of the state and a variety of industries, companies and backgrounds. Leadership Iowa exists to educate, inspire, and grow a network of informed leaders, and to encourage their ongoing engagement on local and statewide levels.



The class traveled to communities throughout Iowa for a series of two-day monthly sessions October-June. At each session, participants covered important topic as it relates to our state by way of discussions with subject-matter experts, interactive experiences, industry tours and more. The 2022-23 class is the 41st cohort to graduate ABI's leadership program.

Frein & Krull Receive Guide Certification



Vice President Allyson Krull and Membership Director Jeremiah Frein recently earned the recognition of Certified Professional Guides from Iowa State University Extension and Outreach. Chamber staffers complete the training for their role as guides in the Chamber's Community Concierge Program.

Professional Guide Certification candidates complete a training program of interpretive guide best practices to deliver quality experiences to visitors. The final certification process is conducted at each individual's place of work,

where they must effectively demonstrate the professional guide practices most appropriate for their unique organization or attraction.

President & CEO Colleen Frein and Program & Marketing Director Noah Harris also share this certification. The Chamber's Community Concierge program is designed to help employers recruit and retain high-value employees by providing resources to promote a smooth transition into Mason City and help the employee and their family forge a lasting connection with the community.

LNI Presents Checks for Project

Members of the 2023 **Leadership North Iowa** class presented checks to Community Kitchen of North Iowa and Hawkeye Harvest Food Bank for their community impact project on food insecurity. They also organized a community fridge for placement at Prairie Ridge's downtown location and donated funds to North Iowa Mutual aid to help purchase a refrigerator for that location. Thanks to CURRIES, Chevron Renewable Energy Group, Clear Lake Bank & Trust, First Citizens Bank, Holiday Inn Express & Suites - Mason City, and First Security Bank & Trust for their financial contributions to the project.



Membership Renewals (cont.)

Ten Plus Years

North Iowa Bulls Hockey Club (12)
Cornish Family Chiropractic (11)

Five Plus Years

Mason City Sunrise Rotary (9)
Midwest AcuTech LLC (9)
MercyOne North Iowa
Occupational Health (9)
Libby Lembke (8)
RAKA (7)
REM Iowa Community Services (6)
Highland Park Golf Course (6)
Pella Windows & Doors of Mason City (5)

One Plus Years

AERON Advanced Manufacturing (1)
Cellular Advantage - US Cellular (4)
Card & Co. Tehnology Solutions (4)
United To Serve With Passion And Purpose (4)
North Iowa C.A.R.E.S. (4)
Pita Pit Mason City (4)
Chris' Kettle Corn, LLC (3)
Serenity Spa (2)
Healthy Strides (2)
Collette (1)

Be Our Guest

Tune in Friday mornings to the Chamber "Be Our Guest" program at 8:40AM on KRIB 1490 AM, courtesy of Alpha Media.

July 7	Artistic Barber Unisex Salon Moses Noni
July 14	ServPro of Mason City Jonathan Marinero
July 21	Community Health Center Cori Frein
July 28	Stormfarer Metaphysics Jessica Blake



Hannah Aussenhus joins VMC team



Hannah Aussenhus has joined Visit Mason City as the new Group Sales and Experience Coordinator. Hannah grew up in Hanlontown and recently graduated from Coe College with a Bachelors of Arts in Business Administration with a concentration in Marketing. While at Coe, Hannah was a part of the Kohawk Softball Team and helped take her team to the 2023 Women's College World Series where they finished 3rd in the Nation. Hannah is excited to be back at Visit Mason City after interning here during the summer of 2022. Hannah can be contacted at hausenhus@visitmasoncityiowa.com.

Applications open for VMC Board of Directors

The Visit Mason City Board of Directors is currently seeking new board members to join our team. Visit Mason City's mission is to promote tourism and attract visitors to Mason City and North Iowa, resulting in a stronger economy for the area. The VMC Board consists of 13 members who each serve a three (3) year term.

As a member of the VMC Board, you will assist in the following:

- Establish goals and policies;
- Develop and update long range plans of the Bureau;
- Monitor plans, programs, and committees to implement goals, policies and the long range planning;
- Provide for financial stability for the Bureau; and
- Evaluate all phases of the organization and its performance.

Those interested in learning more may contact Lindsey James at 641-422-1663 / ljames@visitmasoncityiowa.com. More information and the VMC Board Application are available online at <https://visitmasoncityiowa.com/tourism-matters/>.

*Stay up-to-date
on what's happening
in and around
Mason City with our
weekly events update.*



SCAN



JULY 2023



BOARD OF DIRECTORS

PRESIDENT

Diane Arndt, *Reflections*
641.424.7001
diarndt12@gmail.com

VICE PRESIDENT

Tessa Trout, *MercyOne*
641.430.6607
tessa.trout@mercyhealth.com

SECRETARY

Melissa Fabian, *Simply Nourished*
701.212.5566
melissafabian@yahoo.com

TREASURER

Jaclyn Meier, *First Citizens Bank*
641.425.3475
Jaclyn.Meier@myfcb.bank

Mike Bloomingdale,

Clear Lake Bank & Trust
641.428.9408
mbloomingdale@clearlakebank.com

Melissa Evans, *BRIX Wine & Whiskey*

641.781.1377
brixwinemc@gmail.com

Jason Geving, *Edward Jones*

515.320.3945
Jason.Geving@edwardjones.com

Abigail Lee, *Lee Realty*

641.512.2208
leerealtyiowa@gmail.com

Isaac Nelson, *Moorman Clothiers*

641.423.5222
inelson02@gmail.com

CITY LIAISON

Steven Van Steenhuyse

641.421.3626
svansteenhuyse@masoncity.net

PAST PRESIDENT

Steve Bailey, *Century 21*
641.424.9400
steve.bailey21@gmail.com

PROTECTING THE DESIGN OF HISTORIC DOWNTOWN

Downtown Mason City is a beautiful and vital cultural resource. Maintaining its character is essential in keeping Downtown the historic and cultural heart of the city. The construction of a pole building and painting the side of a historic building with bright red paint in the early 2000s led the Downtown Association (the precursor to Main Street Mason City) to request that the City adopt regulations to preserve Downtown's historic character. In 2004, the Zoning Ordinance was amended to state that original exterior building materials on Downtown buildings, such as brick, stone, or punched metal, could not be covered with artificial materials (such as EIFS) or be painted. Some buildings had been covered or painted prior to when the new rules were adopted, and were thus "grandfathered in." In 2006, the Downtown National Register Historic District was designated, and several significant buildings were noted as "contributing" to the historic character of the district. There are also individual buildings that are listed on the National Register of Historic Places, such as the City National Bank/Historic Park Inn, the Kirk Apartments, and the Brick and Tile Building.

These amendments for the downtown zoning district are so that owners know what they can and cannot change of their building's physical appearance. Keeping our registered historic places in their best original condition is the goal of this ordinance. This is not to say no changes can ever be made, just that the application of façade materials cannot alter the historic character of the building, and some specific materials are prohibited from use. The Historic Preservation Commission can be an asset to building owners if they are looking for an innovative and cost-effective solution to preserving their important piece of history.

A new FAQ resource is now available online at <https://bit.ly/434T8WA>

A copy of the amended Zoning Ordinance is on the City's website (www.masoncity.net; click on Departments>>Development Services>>Planning and Zoning Division>>Zoning Ordinance-City of Mason City). The relevant information starts on page 13-2. You can also call (641) 421-3626 or email Planning and Zoning Manager Tricia Sandahl at tsandahl@masoncity.net.





JULY 2023

NORTH IOWA CORRIDOR EDC CELEBRATES ANOTHER YEAR OF GROWTH AND PROSPERITY

The North Iowa Corridor Economic Development Corporation EDC held its 2023 annual meeting on Thursday June 22nd at the Historic Surf Ballroom in Clear Lake. The event was attended by more than 125 local leaders, investors, officials, and partners who came to hear about the achievements and challenges of the past year and the plans and goals for the future.

Bob Klocke, the outgoing chair of the EDC board, welcomed the guests and recognized the special guests and elected officials in attendance. He also thanked the board members for their service and presented plaques to the retiring board members: Scott Smed, Christy Marchand, Rod Schlader, and Mark Ebeling.

Klocke gave a recap of the past year, including the focus on key areas such as workforce development, business retention and expansion, regional collaboration, and marketing and promotion. Klocke also mentioned some of the challenges that the region faced, primarily workforce needs and housing availability that the Corridor is actively working to address through various initiatives and partnerships.

Klocke invited guests to the first North Iowa Rural Development Summit, an exciting event sponsored by the Corridor, NIACC, and First Citizens Bank. Leaders from across the North Central Iowa will gather August 17 at the Mason City Arena to learn how they can work together to address issues for the benefit of all our region's communities. Rural Economist Dr. David Kohl will keynote the event, and lead panel discussions including IEDA Director Debi Durham and State of Iowa USDA Director Theresa Greenfield, as well as a panel of local leaders. To learn more and register, go to <https://rb.gy/a5zgo>.

Kent Brcka, the incoming chair of the EDC board, also made remarks about the upcoming year. Brcka said he was excited to lead the board and continue the momentum. He also provided a tribute to the many public and private investors in the Corridor's mission, noting the increased support from both sectors this year. Brcka welcomed and introduced the new board members: Chris Lovell CLTel, Susan Sabin Stellar Industries, Becky Schwab Short Elliott Hendrickson Inc., and Scott Curtis MercyOne North Iowa.

Charlie Cowell, a partner at RDG Planning & Design provided the keynote speech on the event's theme "Destination North Iowa". RDG is leading the joint comprehensive plan being done by the Cities of Mason City and Clear Lake and Cerro Gordo County to guide the long-term planning for the region's future growth and prosperity.

He explained the purpose, process, and topics of the plan, and how it will create a shared vision based on public input and data analysis. He also shared some of the common themes and priorities that emerged from the input sessions, such as community appearance, housing, recreation, and workforce. He encouraged the audience to participate in the online survey and interactive map on the project website, and said he expects the plan to be completed by later this year.

The event concluded with a thank you note from Chad Schreck, the President and CEO of the EDC. Schreck thanked all the attendees for their support and involvement in the economic development of North Iowa. He also thanked the staff of the EDC for their hard work and dedication. The recent New Energy Freedom project announcement of a \$350m investment is a great indicator of the region's strength in bio-fuels and agriculture, and hopes to share more exciting news soon. He noted that there are hundreds of housing units planned or in development for the next 2 years. He said he was proud of what the EDC had accomplished in the past year and optimistic about what it could achieve in the future.

CHAD SCHRECK

PRESIDENT & CEO

cschreck@northiowacorridor.com

SHAUN ARNESON

VP, EXISTING BUSINESS & PROJECT MANAGEMENT

sarneson@northiowacorridor.com

KACIE ROYSTER

WORKFORCE SPECIALIST

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ISAAC BARTZ

SERVICE AND OPERATIONS ASSOCIATE

admin@northiowacorridor.com





NIACC Pappajohn Center hosts the 2023 Youth Entrepreneurial Academy

The NIACC John Pappajohn Entrepreneurial Center conducted the 2023 Youth Entrepreneurial Academy (YEA) on June 12-16. YEA is a free one-week academic camp sponsored by the John K. and Luise V. Hanson Foundation, and is offered annually to all North Iowa high school students interested in entrepreneurship. Each participant receives a \$500 NIACC scholarship sponsored by the late John Pappajohn.

Throughout the week-long camp, the twelve aspiring entrepreneurs worked diligently to develop a business model canvas. Students had the opportunity to network with local entrepreneurs, develop leadership skills, and gain fundamental skills required when starting a business. On Tuesday, June 20, the students pitched their business ideas by submitting an executive summary that included a company description, financial plans, and business model key measures that included startup costs and sales projections. The students competed against their peers for a total of \$2,600 in cash prizes.



Back Left to Right: Eric Pals, Summer Schaer, Avery Williams, Daytona Randall, Addyson Runde, Blake Vorhes. Front Left to Right: Josh Hanson, Brian Lollar, Fabian Rivera, Luis Morales-Calles, Fernanda Ramirez, Eastyn Petersen.

The Academy's director and mentor was Kelley O'Rourke, School Partnership Entrepreneurial Coordinator at the Pappajohn Center. The facilitator was Candi Karsjens, Pappajohn Center Director, and Ashley Page, Director of Entrepreneurship Programs & Client Success at the Pappajohn Center. Guest speakers for the week included Joyce Martin, Pappajohn Center Marketing and Community Relations Manager; Stacy Doughan, President & CEO of the Clear Lake Area Chamber of Commerce; Brad and Angie Barber, Cabin Coffee; and Jayson Ryner, ReEnvision Ag and NIACC instructor.

The students presented their businesses to a panel of three judges: Hunter Callanan; Beth Bilyeu, Forest City Economic Development Corporation; and Brook Boehmler, North Iowa Area SBDC. The judges chose three businesses to win the top prizes, with two honorable mention prizes of \$250, and six honorable mention prizes of \$100. The winners were:

First Place: Fernanda Ramirez, Garden Goodness - \$600 prize

Second Place: Eric Pals, Pals Lawn Care - \$500 prize

Third Place: Avery Williams, More Mochi - \$400 prize

Honorable Mentions:

Josh Hanson, Hanson Property Management - \$250 prize

Addyson Runde, Shade Tree Job Shadowing - \$250 prize

Brian Lollar, All Star Cleaning - \$100 prize

Eastyn Petersen, Petersen Produce - \$100 prize

Daytona Randall, Bow Wow Clips - \$100 prize

Fabian Rivera & Luis Calles, Quick Cast - \$100 prize

Summer Schaer, SpaLuxe - \$100 prize

Blake Vorhes, BV Farms - \$100 prize

For more information about YEA, visit www.pappajohncenter.com or contact Kelley O'Rourke at kelley.orourke@niacc.edu.

NIACC Pappajohn Center & SBDC Staff

Candi Karsjens, *Director*

Brook Boehmler, *North Iowa Area SBDC Director*

Ashley Page, *Director of Entrepreneurship Programs*

Kelley O'Rourke, *School Partnership Coordinator*

Joyce Martin, *Marketing & Community Relations Mgr.*

Mary Spitz, *Administrative Assistant*

Premier Members

Thank you to the Premier Members who have gone above and beyond in their support of the Chamber programs, events, and the *North Iowa Band Festival*. These members have made commitments to Investor Packages or supported the many events, sponsorships, and marketing opportunities of the Chamber.

GOLD \$6,000+

Cargill Protein
Clear Lake Bank & Trust Co.
First Citizens Bank
Holiday Inn Express and Suites -
Mason City
Jane Fischer and Associates LLC
MercyOne North Iowa Medical
Center
POET Biorefining – Hanlontown

SILVER \$3,000-\$5,999

Century 21 Preferred
Chevron Renewable Energy Group
CURRIES
First Security Bank & Trust

BRONZE \$1,000-\$2,999

98.7 Kiss Country / 103.7 The Fox /
KIOW 107.3 / KCHA 95.9
Bergland + Cram Architects
Farmers State Bank
Henkel Construction Co.
Martin-Brower
Metronet
North Iowa Area Community
College
Pritchard Companies
Smithfield
Sukup Manufacturing Co
Thrivent - Todd Leet

2023 Golf Outing Winners

The *Chamber Golf Outing* was held on Thursday, June 15 at Highland Golf Course under clear skies!

Heidi Parker of First Citizens Bank scored the longest putt, Jake Green of Chevron Renewable Energy Group had the longest drive (men), and Krishna Hanson of Radiant Complexions Dermatology had the longest drive (women)! There were also two awards for those closest to the pin, and those went out to Chad Arndt from Midwest Construction & Supply and Nate Halverson from Farmers State Bank!

Jane Fischer and Associates LLC won best hole sponsor for the second year in a row and Midwest Construction & Supply boasted the best overall score with a 57!

Thanks to all who participated in this annual 4-person best shot tournament.



Midwest Construction & Supply was the tournament champion, shooting a 57 over 18 holes.



Jane Fischer & Associates take the cake for the best hole sponsor once again!

THANK YOU to the Golf Outing Sponsors!

TOURNAMENT SPONSOR

\$1,500



HOLE-IN-ONE SPONSOR

\$600



HOLE SPONSORS | \$350



Groundbreaking



Shyft by Dev Partners
Corner of 2nd NE and N Federal

Ribbon Cuttings

NEW MEMBER
Mary Middleton Counseling
103 E State St
Ste 624



NEW MEMBER
Artistic Barber Unisex Salon
103 E State St
Ste 410



100TH ANNIVERSARY
RIBBON CUTTING
Goodwill of the Great Plains
3575 4th St SW



Save the Date - Annual Meeting

Save the date for the Chamber's 106th **Annual Meeting** on Thursday, October 12.

The Chamber's **Annual Meeting** is held each year in October to recognize a variety of award-winners including the *Business of the Year*, *Distinguished Citizen*, *Boss of the Year*, *Workplace Wellness Award*, and more!

Mark the calendar for this "can't miss" event.

Wellness Article

Social Wellness Month

July is Social Wellness Month. Social wellness is defined as the ability to form and maintain relationships with others, fostering a genuine connection with those around you. In short, social wellness is all about relationships!

Here are some ideas to practice social wellness:

- Think about some things you are interested in, and join a local Facebook group. You will be surprised at how many in North Iowa might be enthusiasts with similar interests to your own.
- Volunteer! Volunteering with a local organization is a great way to meet people while doing good. Contact the City of Mason City or the Chamber for some local organizations that could use volunteer help.
- Start a conversation with a person you've never spoken to before. You never know what the two of you may have in common.

Benefits of social wellness include:

- People with bigger social networks tend to handle stress better.
- Social and mental wellness will adversely improve physical wellness!
- Longer life – it has been proven that those with higher social wellness are more likely to live longer.

Relationships are essential to humans, and are crucial for physical, mental, and emotional well-being. There is no better time to make new relationships than during social wellness month!



Chamber Leadership

Executive Committee

Evan Raulie, Board Chairperson
Smithfield
Dr. Paul Manternach, Chair Elect
MercyOne North Iowa Medical Center
Jane Fischer, Past Chairperson
Jane Fischer & Associates, LLC
Danielle Pace, Treasurer
Clear Lake Bank & Trust Co.
Kyle Bermel, Small Business
Division Vice President
Metalcraft, Inc.
Phil Meekins, Government Affairs
Division Vice President
CURRIES
Jessica Tierney, Workforce & Leadership
Division Vice President
Tierney Properties
Todd Leet, Community & Membership
Division Vice President
Thrivent - Todd Leet

Board of Directors

Michael Davis, *IOOF Home & Community
Therapy Center*
Jeremy Holman, *Kraft Heinz*
Chris Jessen, *Heartland Asphalt, Inc.*
Janet Johnson, *One Vision*
Matt Koch, *Sukup Manufacturing*
Dr. Michelle LaCoste, *Animal Medical Hospital*
Matt Leibrand, *Stoney Creek Hospitality Corp.*
Kevin Meyer, *First Citizens Bank*
Amber Morud, *Charlie Brown Preschool &
Child Care*
Jessica Reith, *Cargill Protein*
Jenna Sheriff, *Jane Fischer & Associates*
Katy Showalter, *Window World of Mason City*
Luke Weiss, *Hoover's Hatchery*
Valerie Zahorski-Schmidt, *NIACC*

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Upcoming Events MARK YOUR CALENDAR

Professional Development

Thursday
July 27 | **DEI Session** | Disabilities in the Workforce | 1-2PM
Anderson Event Room, Commerce Center | 9 N Federal Ave

Networking Events

Thursday
July 13 | **Business After Hours** hosted by **NIACOG** | 4-6PM
NIACOG | 525 6th Street SW

Get Involved/Committee Meetings

Monday
July 10 | **Wellness Committee** | 1-2PM
Board Room, Commerce Center | 9 N Federal Ave

Wednesday
July 12 | **Agribusiness Committee** | 8-9AM
Third Floor Event Room, Commerce Center | 9 N Federal Ave
Program Committee | Noon-1PM
Board Room, Commerce Center | 9 N Federal Ave

Wednesday
July 26 | **Chamber Board Meeting** | Noon-1PM
Board Room, Commerce Center | 9 N Federal

The Commerce Center will be closed on Tuesday, July 4 in
recognition of Independence Day.



August Events

Moonlight Bike Ride | August 18
Ag Tour at Sukup Manufacturing | August 21
Business After Hours hosted by ServiceMaster by Rice | August 24
New Member Luncheon | August 24