

The mission of the Chamber of Commerce is to promote progressive community and economic development to benefit Chamber members and the North Iowa region.



Time: 4-6PM

Date: Thursday, September 21

Location: 2650 Skyview LN,
Mason City, IA

Hosted By:



Thank you to 98.7 KISS Country/103.7 The Fox for highlighting Business After Hours on its stations!

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Chamber Cup 2023

The **Chamber Cup** is back for a fourth consecutive year! This annual team-building event will be held on N Federal Avenue in front of the Commerce Center from 1-4PM on Thursday, September 14. Once team registrations are closed, an official team rulebook, scoring guideline, and waiver will be sent to each team. Teams are rewarded additional points for wearing matching uniforms!



Some exciting changes have been made to this year's competition. There will be some familiar events, and some new events too!

New events include:

- Three Legged Race
- Pencil Javelin Toss
- Balloon Waddle

Start training, because the **Chamber Cup** is right around the corner! There are still a few spots left for the friendly office competition. Contact Noah at nharris@masoncityia.com to register a team today!



107th Annual Meeting

The Chamber's **107th Annual Meeting** will be held from 3:30-5PM on Thursday, October 12, 2023 at the NIACC Auditorium. Boss of the Year, Business of the Year, Distinguished Citizen, and Workplace Wellness award winners will be honored at the event.

The theme for this year's event is "The (not-so) Late Show with the Mason City Chamber!" Our show host is sure to bring memories from your favorite legendary late show hosts through the years. You might even see some of your favorite games live on stage!

Registration for the **107th Annual Meeting** is open. Register today at www.masoncityia.com or email Noah at nharris@masoncityia.com.



Event Sponsors:



Venue Sponsor:



New Members

LUTH PHOTOS

Stephanie Luth, Owner
605 15th St SE
Mason City, IA 50401
515-302-4970
Luth.steph@gmail.com

Luth Photos is an award winning and published photographer with a degree in Professional Photography and years of experience.

DEV PARTNERS

Danny Heggen, Partner
1300 Walnut St, Ste 100
Des Moines, IA 50309
515-809-1509
Danny@dev.partners
www.dev.partners.com

Dev Partners is a private equity investment firm that offers investment opportunities in real estate that create long-term value for our investors and community at large.

DREW LAW FIRM, P.C

Tom Drew, President
535 40th St
Des Moines, IA 50312
515-323-5640
tdrew@drewlawfirm.com
www.drewlawfirm.com

Tom Drew has counseled thousands of individuals with personal injury or workers' compensation claims in over 35 years of practice.

SUB ZERO DRY ICE BLASTING

Bryan Ott, Owner
125 Pebble Creek Dr
Mason City, IA 50401
641-430-4380
Subzeroblasting365@gmail.com
www.subzeroblasting365.com

Dry ice blasting is environmentally safe, effective, & less messy than traditional blast methods.

From the President

Encouraging entrepreneurs to use the NIACC Innovation Workspace. Developing relationships between senior citizens and young people. Helping neighbors with mobility problems care for their outdoor spaces. These are issues you might expect a community-minded adult to try to tackle in our community, but in this case, they are the ideas of three local middle school students.

I was proud to join these students from John Adams Middle School at the Iowa State Fair in August at the National Civics Bee. Madeline Cornish, Julia Hines, and Allison Long qualified for the Iowa Civics Bee by placing in the top three of the **North Iowa Civics Bee** in April. During the live bee, the students responded to two rounds of multiple choice questions, with the top performing students moving on to a third round. Round three saw them presenting their community issue to a panel of judges, and explaining how they would solve it using civics principles.



Madeline, Julia, and Allison each did incredibly well at the state-level competition, with Julia Hines taking Second Place and winning a \$500 scholarship. But what impressed me most is how these students have taken their essays from idea to reality. Madeline is now heading a group of peers who volunteer regularly at the IOOF Home in Mason City. Julia has regular meetings with NIACC leadership and is organizing a Make-a-Thon to promote the Innovation Workspace. They are not just memorizing facts to win a competition – they are learning and implementing principles of civic engagement.

We're excited to share that we will be hosting the **North Iowa Civics Bee** for the third time in Spring 2024, and I encourage all middle school students in our region to enter. The winners will once again qualify for the Iowa Civics Bee, and this year the top student at the state level will move on to the National Civics Bee in Washington, DC. Considering the talent and passion of our young people, I am confident that we will see a North Iowa student on the national stage in 2024!



Colleen Frein
President & CEO

Breaking Glass After Hours - September 7

There is still time to sign up for the Chamber's first ever **Breaking Glass After Hours** event which will be held from 5-9:30PM on Thursday, September 7 at the Surf Ballroom in Clear Lake.

Tara Thomas and Amanda Goodman founded Faith & Four Letter Words from more than 40 years of combined experience as TV news anchors to a BOMBSHELL podcast that takes listeners behind the "green curtain" to expose what TV news was really like for women...Amanda Goodman & Tara Thomas are no longer apologizing for sharing the TRUTH. From their decades-long run-ins with members of the "boys' club" to backstabbing colleagues who wanted their jobs to being asked to weigh in for their consultants...these two are going there...and they're not holding anything back.

Now, they're hitting the road and bringing their story to North Iowa. Tickets to this event are \$25 and will include hors d'oeuvres and a cash bar. Attendees will get the chance to network with hundreds of area women and sponsoring organizations. Contact Noah at nharris@masoncityia.com to sign up.

**FAITH &
FOUR
LETTER WORDS**

Chamber Board Announces 2023-24 Leadership

The Chamber Board elected the following slate to serve the organization in leadership roles for the upcoming year. They will officially begin their duties following the Annual Meeting on October 12.



BOARD CHAIR
Dr. Paul Manternach
*MercyOne North Iowa
Medical Center*



CHAIR ELECT
Danielle Pace
*Clear Lake
Bank & Trust*



PAST CHAIR
Even Raulie
Smithfield



TREASURER
Matt Leibrand
*Stoney Creek Hospitality
Corporation*



DVP BUSINESS
Luke Weiss
Hoover's Hatchery



DVP WORKFORCE
Jessica Tierney
Tierney Properties



**DVP GOVERNMENT
AFFAIRS**
Jeremy Holman
Kraft Heinz



**DVP COMMUNITY &
MEMBERSHIP**
Todd Leet
Thrivent - Todd Leet

Oversight & Responsibility Workshop

North Iowa is proud to boast dozens of non-profits that do important work in our community, and they often rely on volunteer boards and committees to assist in their efforts and provide financial and organizational oversight. The Chamber is partnering with the Clear Lake Chamber of Commerce to offer "Oversight & Responsibility: What Every Nonprofit Board Member Needs to Know" at 9AM on Wednesday, September 20.

The presenter for this workshop is Make-a-Wish Iowa CEO Sara Kurovski. Kurovski was named CEO in a challenging time - her predecessor was terminated and later pleaded guilty to charges of embezzling tens of thousands of dollars from the organization. Kurovski overcame this situation and helped her board of directors make changes to their procedures to prevent future fraudulent practices.

During the workshop, Kurovski will share her lessons learned and provide guidance for anyone who is currently serving on a board or is interested in volunteering in the future. The session will be held at the Commerce Center. There is no cost to attend, but registration is required at masoncityia.com.



Sara Kurovski
Make-a-Wish Iowa

YIELD Sponsorships

The Chamber has been providing leadership training for high school students for more than two decades. YIELD (Youth Investing Energy in Leadership Development) is comprised of juniors from Mason City recognized as good students and good citizens with leadership potential. Students from Mason City High School, Newman Catholic High School, Mason City Alternative School, and North Iowa Christian School will participate in the 2023 program. Students meet weekly September through December for leadership training sessions, team-building exercises, and to complete a project for community betterment.

Businesses are invited to sponsor the program with a \$100 contribution designated to student course tuition. Please contact Allyson at the Chamber (akrull@masoncityia.com) for more information or to become a sponsor of this valuable leadership program.

Be Our Guest

Tune in Friday mornings to the Chamber "Be Our Guest" program at 8:40AM on KRIB 1490 AM, courtesy of Alpha Media.

- Sept. 1 | **Wright on the Park**
Elisha Marin
- Sept. 8 | **Luth Photos**
Stephanie Luth
- Sept. 15 | **Dev Partners**
Danny Heggen
- Sept. 22 | **First Citizens Bank**
Julie Bauer
- Sept. 29 | **Clear Lake Bank & Trust**
Kara Ruge

Membership Renewals

Congratulations to the Chamber members celebrating membership anniversaries in August.

Eighty plus years

Cerro Gordo Abstract Company
(80)

Seventy plus years

Midland Concrete Products (73)
Graham Tire Co. (71)

Forty plus years

Mason City Ford Chrysler (43)
Hogan-Hansen, P.C. (42)
Principal Financial Group (42)
Mason City Community Theatre
(41)

Thirty Five Plus Years

Air Care, Inc. (39)
Askeland & Zirbel, CPAs (38)
Walmart Supercenter (38)
Wells Fargo Advisors (37)
Charlie Brown Preschool and Child
Care (37)

Thirty Plus Years

Four Oaks of Iowa (34)
Mason City Clinic (34)
American Cancer Society (33)
Charles H. MacNider Art Museum
(33)
City Center Apartments (33)
Floor to Ceiling Store (32)
Brown's Shoe Fit Co. (31)
Grunwald & Kiger Fine Jewelers
(31)
Boy Scouts of America-
Winnebago Council (30)
Papa's American Cafe (30)

Twenty Five Plus Years

Benchmark Agribusiness, Inc. (29)
Wendy's (29)
First Citizens Bank (28)
North Iowa Area Council of
Governments (28)
Federal Express (27)
Helena Agri-Enterprises (26)
Community Kitchen of North
Iowa, Inc. (26)
Riddles Jewelry (25)

2024 CMO Cards Announcement

It's not every day a business gets the opportunity to be prominently placed in front of 14,000+ people! Chamber members are encouraged to call now to reserve a space on the 2024 **CMO (Chamber Members Only) Card**. This is a great opportunity for members to advertise their services and encourage each other to shop with a Chamber member first.



For only \$50, businesses can purchase a "square" to showcase a special deal reserved for Chamber Members Only. The discount will also be placed on a rotating basis in the weekly Chamber News emails and listed under "Hot Deals" on the Chamber website. Talk about getting a lot of bang for your buck!

CMO Cards are distributed to all Chamber member employees in December during **Operation Thank You** - a special day we reserve to THANK our members for their loyalty in person. If an employee would like to purchase additional cards for their family, the fee is only \$5 per card.

Because of the nature of the card, this offer is limited to just 45 businesses. Contact Jeremiah Frein (jeremiah@masoncityia.com | 641.423.5724) to reserve a spot today!

Understanding Microaggressions - September 28

Microaggressions are little actions and comments that erode an inclusive and welcoming culture. They are demeaning, hurtful, uncomfortable, and dehumanizing -- the equivalent of saying: 'you don't belong here', 'I don't understand you', or 'you are not my equal'. In the workplace, microaggressions can lead to including increased anxiety, stress, and depression, and lowered job satisfaction. This **Building CommUNITY** session is scheduled for 10AM on Thursday, September 28 via Zoom with Brian Jones.



Brian Jones

Brian Jones has been working in the Diversity, Equity and Inclusion field for more than 19 years, starting at Indiana University where he studied Business Marketing. He currently serves as a Promotions and Events Manager at American Family Insurance. He has previously served on the Commission on Human Rights, the Board of Directors for Missouri SHRM, the American Red Cross Board and on the Advisory Board of the Inclusive Impact Institute. His goal is to build a united community, one conversation at a time.



Sign up to learn more about microaggressions and how to build an inclusive culture at work. Registration is free for Certified Inclusive Employers. To learn more about the Chamber's **Building CommUNITY** initiative, contact Allyson at the Chamber (akrull@masoncityia.com | 641.423.5724).

Leadership North Iowa 2024

The Chamber is gearing up for **Leadership North Iowa (LNI) 2024!** This program is designed to help up-and-coming business leaders develop leadership skills and knowledge, and to connect them to other leaders in the community. LNI covers a variety of industries and topics in North Iowa, including technology, distribution, manufacturing, history & tourism, education & workforce, and more! Students also complete a project for community betterment.



Tuition is \$495 for Chamber members or \$600 for non-members. Participants are expected to attend **Picture Day** on January 11 and class sessions held every Wednesday from January 17 – April 24 with a graduation ceremony on May 1, 2024. Class times vary throughout the workday and are an average of about 2 hours in length.

Twenty-five students will be selected in early December via an application process. Contact Allyson Krull at the Chamber for details (akrull@masoncityia.com or 641.423.5724).

Wellness Seminar - October 19

"Mental Health in the Workplace" is the topic of the Chamber's fall **Wellness Seminar**. Members are encouraged to attend from 1-3PM on Thursday, October 19 at the Commerce Center. Registration is \$25 per person.

Emily Blomme, Executive Director of Foundation 2 Crisis Services, will lead the session. She holds a Bachelor's Degree in Human Development and Family Studies from Colorado State University. Much of her work has been in the area of crisis response and youth and family services. Emily serves on the Board of Directors for United Way of East Central Iowa, the Coalition for Children and Families in Iowa, and is a member of the Steering Committee for the National Suicide Prevention Lifeline. She is passionate about improving the quality of life in others and is a firm believer that all people are capable of change.

The seminar will cover mental health concerns, signs and symptoms, and guidance for helping others. Discussion will also include how employers can provide appropriate resources for employees. Register online at masoncityia.com or contact Allyson at the Chamber (akrull@masoncityia.com | 641.423.5724).



Emily Blomme
Executive Director of
Foundation 2 Crisis
Services

Membership Renewals (cont.)

Twenty Plus Years

Veenstra & Kimm, Inc. (23)
Stebens Children's Theatre (23)
Thrivent - Heart of the Midwest Group (23)
KTTC/FOX 47 (22)
LifeServe Blood Center (22)

Fifteen Plus Years

Mike Korthals OD (19)
Amish Heirlooms Furniture (19)
Diamond Jo Casino - Worth Co. (18)
OnmiTel Communications (17)
Surf Ballroom & Museum (15)

Ten Plus Years

American Realty & Management Inc. (13)
Mason City Red Power, Inc. (12)
Visit Mason City (11)

Five Plus Years

North Iowa Cooperative (9)
St. John's Episcopal Church (9)
First Congregational United Church of Christ (9)
Mint Springs Dentistry (8)
Prime N Wine (8)
Mason City Earth Day (7)
Exchange Club of Mason City (6)
Three on the Tree (6)
Medical Associates Health Plans (6)

One Plus Years

My Fair Trade (4)
The General Store - One Vision (3)
Plain Ol' Pumpkins (3)
Beauty Bar Aesthetics (2)
Medigold (2)
North Iowa Advisors (2)
Amour Vogue (1)
Twenty Fore Seven Indoor Golf & Sports Lounge (1)
The Olde Creamery Mason City (1)

NEWS

TODAY



Unleash the Fun: Your Ultimate Guide to Promoting Your Events

Organizing an event is exciting, but without proper advertising, it's like throwing a party and forgetting to send out invitations! Whether you're showcasing a live concert, theater, trivia night or kids' art class, Visit Mason City's got your back - we're here to help you promote your 5-star event on a 1-star budget.

How do we do that? Travelers (and residents) turn to our calendar of events to help them plan their visit, and we also add local events to the Travel Iowa website, which increases visibility for your event. But before submitting your event to our events calendar, first consider these tips:

Define Your Target Audience: Understanding who your event is designed for will help you tailor your information to reach the right people.

Craft a Compelling Event Description: Your event description should be concise, yet compelling. Highlight the unique selling points of your event - what makes it special, the experiences attendees can expect, and any exclusive surprises.

Advertising is all about timing. Now that you have the event details locked in, submit your event to the [Visit Mason City Events Calendar](#). The form to submit your info is available by clicking "SUBMIT AN EVENT" on the events webpage. Please be sure to include an image to represent your event.

While priority is given to events in Mason City, all tourism-focused events taking place in Cerro Gordo County that are open to the general public will be considered for publication. Visit Mason City reserves the right to accept, reject or edit any event submitted. Please allow 2-3 business days for your event to be published.

Submitting your event to the Visit Mason City Calendar of Events is the first step in advertising your event. What else can you do?

Leverage Digital Platforms: In the digital age, social media and online platforms are your best friends. Create engaging event pages on Facebook,

Instagram, and LinkedIn. Regularly post updates, sneak peeks, and behind-the-scenes content to build anticipation.

Spread the Word Offline: Don't forget traditional methods like distributing flyers, posters, and business cards. Place them strategically in high-traffic areas, coffee shops, community centers, and partner establishments.

And there you have it. From our event calendar to social media and traditional flyers and posters, your event's success story is ready to be written.



Sign up for our newsletter!

Stay up-to-date on what's happening in and around Mason City with our weekly events preview!



HAUNTED *Historic Building* TOUR

*Explore the history, mystery, and legends
of Downtown Mason City's past...*

SATURDAY

OCTOBER 21ST



6 PM–10 PM
DOWNTOWN MASON CITY

Tickets available online at:
www.MainStreetMasonCity.com/events

PRESENTED BY:

ATURA ARCHITECTURE ♦ CENTURY 21 PREFERRED
KRISTY MARQUIS STATE FARM
TIERNEY DEVELOPMENT & CONSTRUCTION
ALPHA MEDIA ♦ THE CORNER PIZZA & ALEHOUSE
HISTORIC PARK INN HOTEL ♦ THREE ON THE TREE
98.7 KISS COUNTRY & 103.7 THE FOX





NORTH IOWA RURAL DEVELOPMENT SUMMIT HIGHLIGHTS OPPORTUNITIES FOR GROWTH, PARTNERSHIPS

The North Iowa Corridor partnered with NIACC and First Citizens Bank for the inaugural North Iowa Rural Economic Development Summit on August 17th at the Mason City Arena. It was an exciting day, with over 320 attendees from across the region sharing a passion for the economic growth and future of North Iowa. They were gathered to learn about how we can collaborate to proactively build our future.

The event was headlined by Dr. David Kohl, an academic Hall of Famer in the College of Agriculture at Virginia Tech, Blacksburg, VA. Dr. Kohl's speech was titled "Global Trends & Domestic Mega Trends for Agricultural and Rural Areas." He provided an overview of some of the key global trends impacting our communities and businesses, such as current and future China, India, and Europe.

Kohl emphasized that rural communities shouldn't rely on "the next big thing" to save them. "One of the things I'll tell you is success in a rural community is not about a home run, it can be, but it's about a series of base hits.... You know what success in business is? It's about being 5% better."

A key opportunity for rural communities are people that live in larger cities in their 40's and 50's that decide to move back to rural Iowa. These "boomerangers" have a significant impact on the north-central Iowa economy. "Let's be thinking about boomerangers and what's going to be attracting them, because guess what? Those boomerangers are going to bring wealth back, they are going to bring a different mindset, this area is ideal for the boomeranger."

Following his address, Dr. Kohl led a panel discussion with NIACC President Dr. Steven Schulz, Sukup Manufacturing's Emily Schmitt, Norseman Trucking Founder David Steffens, and North Iowa Corridor President & CEO Chad Schreck. The group discussed local initiatives and opportunities for success in North Iowa.



Mrs. Schmitt and Mr. Steffens shared their experience as business leaders in the region, and their commitment to the continued growth and success of the area. They encouraged local business leaders to play a strong role in their communities, and emphasized how important it was for them to invest time and resources back into the community to ensure they are attractive to current and future workforce.

Dr. Kohl also led a discussion between Iowa Economic Development Director Debi Durham, USDA Rural Development Iowa Director Theresa Greenfield, and Iowa Division of Banking Superintendent Jeff Plagge. The three speakers provided insights into state and federal programs that could play a key role in helping our communities meet their objectives. They emphasized the importance of strong local leadership and collaboration to ensure communities are prepared to respond to funding opportunities. They also encouraged people to engage their organizations regularly, and include them in their processes so they can best offer assistance and guidance on how to make these things happen.

The North Iowa Corridor was extremely excited by the turnout and enthusiasm in the room. A key goal moving forward is to build on the momentum of the event and continue to establish relationships across North Iowa for collaboration towards success for all of our communities. We strongly believe that a rising tide lifts all boats, and continue to be bullish on the future success of North Iowa.

CHAD SCHRECK

PRESIDENT & CEO

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SHAUN ARNESON

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SERVICE AND OPERATIONS ASSOCIATE

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Tech-Driven Productivity EMPOWERING BUSINESSES FOR SUCCESS

Join renowned tech expert Beth Z, Your Nerdy Best Friend, for a half-day workshop that will empower your small- or medium-size business with the perfect balance of cutting-edge technology, including the transformative power of AI. In this dynamic session, Beth Z will demystify complex technologies and reveal practical insights that will revolutionize the way you work. You'll discover how to:

- **Turbocharge Efficiency:** Streamline workflows, automate tasks, and optimize operations to save time and resources
- **Amplify Collaboration:** Explore powerful tools that enhance teamwork, facilitate remote work, and improve communication across your organization
- **Tap into AI's Potential:** Learn how you can leverage AI for intelligent data analysis, customer insights, and decision-making to gain a competitive edge
- **Boost Cybersecurity:** Gain practical knowledge on protecting your business against cyber threats and safeguarding sensitive information

Date: September 19, 2023 **Time:** 8am-12pm **Cost:** \$69* **Course:** #15718

*Free for Business Partnership Members (Please register through your employer)

Where: Best Western Holiday Lodge, 2023 7th Ave N, Clear Lake

Register: Call 641-422-4358 or register online at <https://niacc.augusoft.net>

Scan to Register:



Grow with Google: Build Your Online Presence

Part 1 of 3 in the Grow with Google Seminar Series

Date: September 20, 2023

Time: 1pm-2pm

Where: Virtual Event via Zoom

Registration: <https://growwithgoogle1.eventbrite.com>

If you're curious about bringing your existing business online, or you're just starting a business and want to know where to begin, it all starts with a domain: your online address and home on the web.

In this session, we'll cover the benefits of owning a domain, helpful web terms to know, and how to get the most out of your domain. Join Lindsey Newland, Iowa Grow with Google coach, for online business strategies you can put to use to help grow your business success.

NIACC Pappajohn Center & SBDC Staff

Candi Karsjens, DBA, Pappajohn Center *Director*
Brook Boehmler, North Iowa Area SBDC *Director*
Ashley Page, *Director of Entrepreneurship Programs*

Kelley O'Rourke, *School Partnership Coordinator*
Joyce Martin, *Marketing & Community Relations Mgr.*
Mary Spitz, *Administrative Assistant*

Premier Members

Thank you to the Premier Members who have gone above and beyond in their support of the Chamber programs, events, and the *North Iowa Band Festival*. These members have made commitments to Investor Packages or supported the many events, sponsorships, and marketing opportunities of the Chamber.

GOLD \$6,000+

Cargill Protein

Clear Lake Bank & Trust Co.

First Citizens Bank

Holiday Inn Express and Suites -
Mason City

Jane Fischer & Associates LLC

MercyOne North Iowa Medical
Center

POET Biorefining – Hanlontown

SILVER \$3,000-\$5,999

Bergland + Cram Architects

Century 21 Preferred

Chevron Renewable Energy Group
CURRIES

First Security Bank & Trust

Thrivent - Todd Leet

BRONZE \$1,000-\$2,999

98.7 Kiss Country / 103.7 The Fox /
KIOU 107.3 / KCHA 95.9

Edward-Brandt & Associates

Farmers State Bank

Henkel Construction Co.

Manpower

Martin-Brower

Mason City Motor Company

Midwest Construction & Supply

North Iowa Area Community
College

Pritchard Companies

SERVPRO of Mason City

Smithfield

Sukup Manufacturing Co.

Membership Directory Ad Sales

Increase your exposure to the North Iowa Business Community by advertising in the Chamber's annual "North Iowa's Best Businesses" Membership Directory! The directory will include all Chamber members in alphabetical order and by business category.

A minimum of 800 copies will be distributed, and all Chamber members will receive a free directory during **Operation Thank You** in December. Directories are also distributed in relocation packages and membership packets.

Please contact Noah via phone at 641.423.5724 or email at nharris@masoncityia.com by September 29 to place an advertisement.

Moonlight Bike Ride Success

The **Moonlight Bike Ride** returned successfully on August 18 for the first time since 2020! The weather forecast was clear and more than 150 people attended the community ride. Riders started in Downtown Mason City before taking East State Street and the newly renovated Birch Trail to the NIACC trail, stopping halfway at NIACC, and returning back downtown around midnight.



New Member Luncheon 2023

Thank you to those who were able to join the Chamber for the recent **New Member Luncheon**! Clear Lake Bank & Trust was a proud sponsor of this annual event. It was an excellent way for new members and representatives to learn more about the Chamber and each other.



Ag Tour Recap



The **2023 Ag Tour** was held at Sukup Manufacturing on Monday, August 21. More than 60 Chamber-members had the opportunity to take a personalized tour of the Sheffield plant before getting an exclusive tour of Steve Sukup's farm from Steve himself.

Save the Date - Operation Thank You

Save the date for **Operation Thank You** on Thursday, December 14! During **Operation Thank You**, Chamber volunteers call on member businesses to say "Thank You" and deliver a packet containing the new Membership Directory, CMO cards, and other important information. The day concludes with **Business After Hours** hosted at the Commerce Center. Everybody is invited to celebrate!



Ribbon Cuttings



NEW LOCATION
Active Family Chiropractic
1315 6th St SW

RENOVATION PROJECT
Birch Drive Trail



NEW MEMBER
LD's Filling Station
620 12th St NE

NEW OWNERSHIP / RENOVATION
Pine Creek Golf Club
15566 317th St



NEW OWNERSHIP
Three on the Tree Coffee & Cafe
128 N Delaware Ave

Wellness Article

Iowa's Healthiest State Walk - October 4

Being physically active is one of the most important steps that people of all ages and abilities can take to improve their health. Walking is an easy, accessible, and affordable way to improve physical, mental and social health.

Each October, the Iowa Healthiest State Initiative hosts an Annual Walk. This event is an opportunity to join thousands of other Iowans statewide in walking for 30 minutes. Workplaces, schools, organizations and cities are all encouraged to register a walk, and Mason City will participate again this year!

The Healthiest State Initiative (HSI) is a nonprofit organization driven by the goal to make Iowa the healthiest state in the nation. HSI has partnered with the Iowa League of Cities to challenge cities across the state to walk together as a community. The city with the highest percentage of its population registered will win a cash prize to continue healthy living habits in their city.

Join Mason City and the Chamber for the Healthiest State Walk at 11AM on Wednesday, October 4 in Central Park (directly across from the Chamber).

To register, scan the QR code below and complete the form. When prompted, select "Join an Existing organization type" and choose Mason City under the "Community" section. Then complete the registration. Send questions to Allyson Krull at akrull@masoncityia.com.



Chamber Leadership

Executive Committee

Evan Raulie, Board Chairperson
Smithfield
Dr. Paul Manternach, Chair Elect
MercyOne North Iowa Medical Center
Jane Fischer, Past Chairperson
Jane Fischer & Associates, LLC
Danielle Pace, Treasurer
Clear Lake Bank & Trust Co.
Kyle Bermel, Small Business
Division Vice President
Metalcraft, Inc.
Phil Meekins, Government Affairs
Division Vice President
CURRIES
Jessica Tierney, Workforce & Leadership
Division Vice President
Tierney Properties
Todd Leet, Community & Membership
Division Vice President
Thrivent - Todd Leet

Board of Directors

Michael Davis, *IOOF Home & Community
Therapy Center*
Jeremy Holman, *Kraft Heinz*
Chris Jessen, *Heartland Asphalt, Inc.*
Janet Johnson, *One Vision*
Matt Koch, *Sukup Manufacturing*
Dr. Michelle LaCoste, *Animal Medical Hospital*
Matt Leibrand, *Stoney Creek Hospitality Corp.*
Kevin Meyer, *First Citizens Bank*
Amber Morud, *Charlie Brown Preschool &
Child Care*
Jessica Reith, *Cargill Protein*
Jenna Sheriff, *Jane Fischer & Associates*
Katy Showalter, *Window World of Mason City*
Luke Weiss, *Hoover's Hatchery*
Valerie Zahorski-Schmidt, *NIACC*

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Upcoming Events

MARK YOUR CALENDAR

Networking Events

Thursday

September 14

Chamber Cup | 1-4PM

Central Park, Downtown Mason City | N Federal Ave

Wednesday

September 20

**Oversight & Responsibility: What Every
Nonprofit Board Member Needs to Know** | 9-10AM

Anderson Event Room, Commerce Center | 9 N Federal Ave

Thursday

September 21

Business After Hours hosted by Farm Bureau | 4-6PM

Cerro Gordo County Farm Bureau | 2650 Skyview Lane

Thursday

September 28

Understanding Microaggressions | 10-11AM

Online via Zoom

Get Involved/Committee Meetings

Monday

September 11

Wellness Committee | 1-2PM

Board Room, Commerce Center | 9 N Federal Ave

Wednesday

September 13

Agribusiness Committee | 8-9AM

Third Floor Event Room, Commerce Center | 9 N Federal Ave

Program Committee | Noon-1PM

Board Room, Commerce Center | 9 N Federal Ave

Wednesday

September 20

Chamber Board Retreat | Noon-1PM

Board Room, Commerce Center | 9 N Federal

October Events

Business After Hours hosted by First Citizens Bank | **October 5**

107th Annual Meeting | **October 12**

Mental Health Wellness Seminar | **October 19**