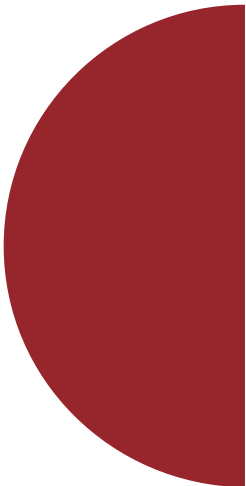
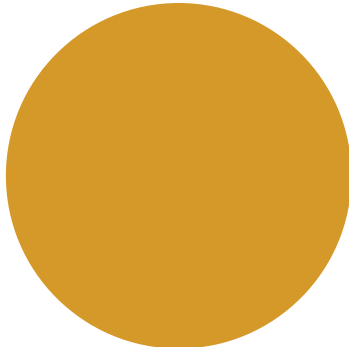


Annual REPORT



A Publication of the Mason City Chamber of Commerce



2022-23

Board Members 2022-23

The Chamber is led by a diverse group of dedicated business and professional leaders representing business and industry throughout North Iowa. The Board of Directors play a vital role in guiding the work of the Chamber.

Executive Committee



BOARD CHAIR
Even Raulie
Smithfield



CHAIR ELECT
Dr. Paul Manternach
*MercyOne North Iowa
Medical Center*



PAST CHAIR
Jane Fischer
*Jane Fischer &
Associates LLC*



TREASURER
Danielle Pace
*Clear Lake
Bank & Trust*



DVP BUSINESS
Kyle Bermel
Metalcraft, Inc.



**DVP GOVERNMENT
AFFAIRS**
Phil Meekins
CURRIES



DVP WORKFORCE
Jessica Tierney
Tierney Properties



**DVP COMMUNITY &
MEMBERSHIP**
Todd Leet
Wealth Progression Group

Board of Directors



Michael Davis
*IOOF Home &
Community
Therapy Center*



Jeremy Holman
Kraft Heinz



Chris Jessen
*Heartland Asphalt,
Inc.*



Janet Johnson
One Vision



Matt Koch
Sukup Manufacturing



Dr. Michelle R.
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*Animal Medical
Hospital*



Matt Leibrand
*Stoney Creek
Hospitality
Corporation*



Kevin Meyer
First Citizens Bank



Amber Morud
*Charlie Brown
Preschool &
Child Care*



Jessica Reith
Cargill Protein



Jenna Sheriff
*Jane Fischer &
Associates LLC*



Katy Showalter
*Window World of
Mason City*



Luke Weiss
Hoover's Hatchery



Valerie Zahorski-
Schmidt
*North Iowa Area
Community College*



CHAMBER STAFF

Colleen Frein | President & CEO

Allyson Krull | Vice President, Workforce & Leadership Development

Noah Harris | Program & Marketing Director

Jeremiah Frein | Membership Director

Isaac Bartz | Service & Operations Associate

Keagan Barkema | Marketing Associate

2022-23 Accomplishments

By Evan Raulie, Board Chairperson

2022-2023 has been a year of change and growth for the Chamber of Commerce. We started the year with our first leadership transition in decades. Colleen Frein was promoted to President & CEO, succeeding Robin Anderson in the position Robin had held for 22 years. By all accounts, the transition has been successful. Colleen has focused her first year on operational improvements, mission alignment, and organizational transparency, and the result has been positive change for our member businesses. Here are just a few of the big items we have accomplished this year.

Advocacy & Civics

2023 saw a renewed emphasis on bringing members into our advocacy efforts. The **State of North Iowa** shed light on some of the major projects and initiatives happening in our region. About a dozen people participated in our North Iowa Day at the Capitol, where we met with our state representatives and department leaders to advocate for our region and learn about their priorities. The 2nd Annual **North Iowa Civics Bee** saw 20 participants in the live bee, and the top three students competed in the first Iowa Civics Bee. We also hosted several elected officials over the past year, including Representative Ashley Hinson and Lt. Governor Adam Gregg.

Real Solutions for Workforce Attraction & Retention

This year, we turned our attention to four key areas: **Community Concierge**, **Building COMMUNITY**, Child Care Access & Affordability, and developing our leadership pipeline.

We built on the successful **Community Concierge** program by training all staff on providing community tours – allowing us to match the tour guide with the interests of the candidate. The **North Iowa Navigators** program takes this tailored approach to the next level by providing a new or prospective resident with a local “expert” in life in North Iowa.

In order to grow our population, we need to embrace diversity. The **Building COMMUNITY** program focuses on ways to make our businesses and ourselves more inclusive. Nine worksessions were held this year, with 36 businesses participating and nearly 200 people in attendance throughout the sessions. We are also engaging with our fastest-growing population – Micronesian families. In partnership with others, we are working to overcome language barriers and incorporate their culture into North Iowa.

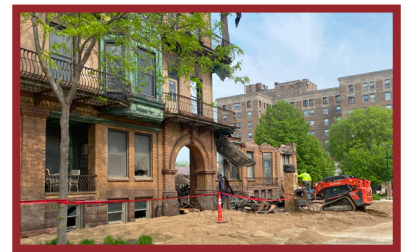
Child care access & affordability is not a new issue, but it has reached a crisis point. This year, the Chamber partnered with others to find short-term and long-term solutions. We raised nearly \$500,000 between business investment and matching funds to launch a Child Care Works Wage Supplement Program, slated to launch in January 2024.

In order to grow our workforce, we need to focus on emerging leaders. This year, the Chamber partnered with Mason City Community Schools to grow their STEM offerings for K-12 students and create a Senior Work Program to help graduating students launch their careers. We also added to our award-winning leadership programming, hosting a Leadership Seminar in the spring and the largest **Breaking Glass** event to-date.

Community Leadership & Engagement

We continued in our legacy of moving the needle on community initiatives. After the Kirk Apartments were destroyed by a fire, the Chamber led efforts to salvage historic pieces of the building that can be repurposed in a future structure on the site. Monthly community partner meetings started this summer, and ensure everyone is rowing in the same direction. The **North Iowa Band Festival** saw its highest attendance in decades, and a new Spirit of Meredith Willson Award aims to increase the number of high school marching bands participating in the “Big Parade.”

Your Chamber staff are tremendously talented, and they are committed to the organization’s mission and serving you, our members. It has been my honor to lead the Chamber of Commerce in these efforts and many more over the past year. Thank you for the opportunity.



Business of the Year

Young Construction

Founded in 2001 by Dan and Tami Young, Young Construction prides themselves on the customer experience they provide. Dedication to detail, quality of craftsmanship, and exceptional customer service is what gives Young Construction an outstanding reputation in both Iowa and Minnesota.

Business Philosophy

Young Construction started in 2001 with Dan Young taking flyers door to door and to local grocery stores promoting his new business installing roofs in Mason City and surrounding communities. Today, Young Construction has been serving all of Iowa and Southern Minnesota for more than twenty years. The company prides themselves on attention to detail, quality workmanship, and a positive customer experience. The goal of Young Construction is to give customers a seamless, thorough experience – and peace of mind for home exterior projects.

Operations

Constantly looking to expand, Young Construction serves both Iowa and Southern Minnesota. Young Construction's home office is located in Mason City, but has locations in Cedar Rapids, Cedar Falls, Waverly, and Albert Lea, MN.

Challenges

The construction industry was hit especially hard by supply chain issues and employee shortages in recent years. This provided a variety of challenges for the team at Young Construction to work through. Not only has Young Construction worked hard to persevere through these challenges, but they have actively expanded into new territory, earned new certifications, and emerged as a stronger organization, as a result.

Community Commitment

As part of Young Construction's mission to give back to the community, they run a program called YC Cares. This initiative extends the company's charity work by serving MercyOne North Iowa's Thanksgiving dinner, supporting local charities, giving employees money to donate to organizations close to their hearts, serving food to shelters, giving away Christmas shopping sprees of \$500 to area families in need, donating back to school supplies, and more. YC Roof Rescue is a large part of this program. The company has not only provided free roofs to vital community-based organizations including the Homeless Shelter and the Youth Baseball Complex, but also gives two roofs away each year to a deserving family and a local veteran. Young Construction is consistently striving to make Mason City a better place to live and work through rehabilitation of homes and buildings in the area. Examples include the old "Maria's Kitchen" building, their warehouse on North Monroe Avenue, and a variety of homes in North Iowa.

Young Construction has been known to treat employees like they are part of the Young family. Holiday and summer parties and staff vacations are just a couple ways that Dan and Tami give back to their employees. Young Construction encourages their employees to grow, learn, and excel. They truly believe in their employees and want to see them succeed both personally and professionally.

The Chamber is proud to honor this deserving family-owned business as the 2023 **Business of the Year**. Congratulations to Dan and Tami Young and the entire team at Young Construction!



Dan Young
Owner



Tami Young
Owner

Former Recipients:

2022	Midwest Construction & Supply	2011	Cabin Coffee Company	2000	Design Lighting Center
2021	Metalcraft, Inc.	2010	Hawkeye Autobody	1999	River City Ready Mix
2020	Northwestern Steakhouse	2009	Woodharbor Doors & Cabinetry	1998	Midwest Roofing
2019	First Citizens Bank	2008	Larry Elwood Construction	1997	Henningsen Company
2018	Turning Leaf Counseling	2007	Harley Davidson of Mason City	1996	Express Personnel Services
2017	Central Park Dentistry, PC	2006	Heartland Asphalt	1995	Van Horn Auto Parts
2016	Window World of Mason City	2005	Varied Industries Corporation (Vi-Cor)	1994	Latham Furniture
2015	Huber Supply Company			1993	Hovland Enterprises
2014	North Iowa Oral Surgery	2004	Moorman Clothiers	1992	Godfather's Pizza
2013	Haas Chiropractic Clinic	2003	Metalcraft	1991	Hardees Restaurant
2012	Boxes Unlimited & Packaging Center, Inc.	2002	Ken Petersen Builders	1990	Stoyles Printing Services
		2001	Sound World		

Boss of the Year

Dr. Steve Schulz North Iowa Area Community College

Dr. Steve Schulz officially began his duties as the President of North Iowa Area Community College (NIACC) on December 1, 2013, following a 38 year career in education serving as a 7-12 teacher, coach, middle school and high school principal, and superintendent.

Dr. Schulz is a pillar of leadership and dedication at NIACC. He is the embodiment of servant leadership, consistently putting the needs of students, staff, faculty, and the broader NIACC community at the forefront of his decisions. His commitment is not just spoken, but actively demonstrated through his routine campus walks to engage with and support everyone he meets. Employees say, "what particularly sets Dr. Schulz apart is his personal touch." He understands the power of genuine appreciation, often taking the time to pen handwritten notes that recognize and celebrate the hard work of individuals. This has fostered an environment of gratitude, connection, and mutual respect across the institution.



Dr. Steve Schulz
NIACC

Under the forward-thinking guidance of Dr. Schulz, NIACC hasn't just flourished; it's soared to national prominence, garnering accolades like the multiple recognitions from the Aspen Institute and an impressive rank of 38th on Forbes magazine's "Best Places to Work". Such milestones emphasize both his adept strategic planning and the institution's unified commitment to excellence. His relentless focus on student success echoes his profound belief in the transformative nature of education—a vision he champions consistently; during board discussions, public speeches, or faculty and staff gatherings.

Among all, it is Dr. Schulz's character that truly shines. His unyielding integrity, empathy, and authenticity make him a leader that people not only respect but genuinely admire. As a pillar of support, a strategic visionary, and a leader of immense character, Dr. Schulz is incredibly deserving of the **Boss of the Year** award and sets a standard that leaders everywhere can aspire to.

Former Recipients: 2022 Dr. Noemi Cruz-Orcutt, Mint Springs Dentistry • 2021 Tim Schupick, Schupick & Associates • 2020 Matt Curtis, Wayne's Ski & Cycle • 2019 Michael Davis, IOOF Home & Community Therapy Center • 2018 Mark Hewitt, Clear Lake Bank & Trust Co. • 2017 Michael Mahaffey, One Vision • 2016 Matthew Chizek, CENT Credit Union • 2015 Dennis Van Gorkom, Corporate Farmer • 2014 Dalena Barz, Alpha Media USA • 2013 Diane Murphy, Girl Scouts of Greater Iowa • 2012 Troy Swanson, Cargill Protein • 2011 Heather Englin, American Cancer Society • 2010 Dr. Lyell Hogg & Dr. Todd Juhlin, North Iowa Oral Surgery • 2009 John Michel, Kraft Heinz • 2008 Jay Lala, Central Park Dentistry • 2007 Daryl Berg, Cargill Protein • 2006 Mary Ingham, Crisis Intervention Service • 2005 Gregg Maakestad, First Citizens Bank

Workplace Wellness Award

Iowa State University Extension - Cerro Gordo County

At Cerro Gordo County Extension, leadership encourages and promotes wellness programs whole-heartedly and with enthusiasm, ensuring they are inclusive to each staff-member who wants to join in on wellness activities. ISU Extension is also an active Certified Inclusive Employer, participating in on-going trainings and topics that focus on belonging, inclusion, and overall community wellness.

In addition, employees participate in the annual Healthiest State Walk, maintaining their building grounds, and making food from their Spend Smart, Eat Smart program which provides tools to help families with meal planning, shopping, and cooking. Outside of the office, they partake in fun group activities such as line dancing and bird watching. Their team truly promotes health and prosperity in and out of the workplace, finding that employees enjoy their work more when they are able to prioritize their personal well-being.

By promoting employee health and wellness in the office, their team grows together, benefitting both mentally and physically. Congratulations to the Cerro Gordo County Extension team for prioritizing well-being in the workplace and being chosen as this year's **Workplace Wellness Award** Recipient!

Former Recipients:

2022 Kingland • 2021 CL Tel • 2020 CURRIES & Smithfield Foods • 2019 POET Biorefining - Hanlontown • 2018 Sukup Manufacturing • 2017 Metalcraft Inc. • 2016 North Iowa Area Community College

**IOWA STATE
UNIVERSITY**
Extension and Outreach
Cerro Gordo

Distinguished Citizen

Amanda Ragan

Amanda Ragan is a native of North Iowa who has dedicated her career to serving those in need. As the Executive Director of the Community Kitchen of North Iowa and Meals on Wheels, she spent 25 years ensuring clients from all walks of life received nourishment and connections to the services they needed. Under her leadership, the organization increased their footprint and grew their volunteer base, which made it possible to serve more people in the community.

Amanda retired from her role in 2021, but continues to serve in the community through a variety of other organizations. She has volunteered for nearly 35 years on the **North Iowa Band Festival** Committee, helping to plan the festival and organize parade judges. In 2013, she was honored for her work with the Klemptner Award – given to someone who works behind the scenes to make **Band Festival** a success. She is also a proud Rotarian, as a member of the Mason City Sunrise Rotary. She was honored by the club in 2011 with the Vocational Service Award. You will also regularly see Amanda and her husband Jim supporting local non-profit fundraisers, community events, and Chamber activities.

Many people also know Amanda for her many years of public service as a State Senator representing the region. During her tenure, she was recognized by her peers as someone who consistently worked across party lines – as evidenced by honors such as the 2014 “Underserved Champions of the Year Award” that she received in partnership with now-retired Representative Linda Upmeyer.

The **Distinguished Citizen** is selected each year by a panel of former award recipients who consider leadership, membership and participation in community organizations, and active service to the community. Congratulations and many thanks to Amanda Ragan!

Former Recipients: 2022 Robin Anderson, Andrew Anderson & Dan Robeson • 2021 Mark Holt • 2020 Waldo Smeby • 2019 Dr. Jay Lala • 2018 Scott & Susan Moorman • 2017 Ozzie Ohl • 2016 Kim Pang • 2015 Gary & Sharon Lindgren • 2014 Mick Baker • 2013 Scott Tornquist • 2012 Dennis Reidel • 2011 Jim FitzPatrick • 2010 Robin Edgar • 2009 Peggy Bang • 2008 Jean Marinos • 2007 Bonnie McCoy • 2006 Bill Killpack • 2005 Keith Sersland • 2004 Rosie Hussey • 2003 Ann MacGregor • 2002 Joel & Joyce Hanes • 2001 Carl Miller • 2000 Robert McCoy • 1999 Margo Underwood • 1998 Barbara MacGregor • 1997 Rich & Shirley Dean • 1996 Leigh Curran • 1995 Herb Kennedy • 1994 Ralph Wallace • 1993 Lola Rhem • 1992 David Murphy • 1991 Safford Lock • 1990 Francis Holland • 1989 Dan Klemptner • 1988 Art Fischbeck • 1987 Dorothy Curran • 1986 Dick Bailey • 1985 Ken Kew • 1984 Karl Johannsen



Amanda Ragan

Ambassador of the Year

Holly Eichmann Express Employment Professionals

Ambassadors:

Committee Chair: Jenna Sheriff, Jane Fischer & Associates LLC

Michael Bahnsen, Clear Lake Bank & Trust Co.

Mikki Baker, North Iowa Collision Center

Dalena Barz, Alpha Media USA - KLSS, KGLO, KIAL, KYTC, KRIB

Amy Berding, Edwards-Brandt & Associates

Edith Blanchard, Charles H. MacNider Art Museum

Holly Eichmann, Express Employment Professionals

Erika Elbert, CURRIES

Melissa Evans, Brix Wine & Whiskey

Michael Fitzgerald, KIMT-TV, MY3.2 TV

Nick Foley, Servpro of Mason City

Rebecca Gisel, Community Supporter

Tyler Hedegard, Country Meadow Place Assisted Living and Memory Care

Kevin Hennessy, Clear Lake Bank & Trust Co.

Mary Holmes, 98.7 KISS Country / 103.7 The Fox

John Joyner, Country Meadow Place Assisted Living and Memory Care

Michelle Jurgens, North Iowa Community Credit Union

Steve Kruse, Community Supporter

Todd Leet, Wealth Progression Group

Lori Meacham Ginapp, Cerro Gordo County

Amber Morud, Charlie Brown Preschool & Day Care

Tiffany Nonnweiler, First Citizens Bank

Anthony Romualdo, IOOF Home & Community Therapy Center

Nicole Rustad, Hertz Farm Management, Inc.

Melissa Schoneberg, Habitat for Humanity of North Central Iowa / Habitat Restore

Sybil Soukup, Humane Society of North Iowa

Kelly Wessles, KTTC/FOX 47

Brent Willis, Principal Financial - Brent Willis



Holly Eichmann

Express Employment Professionals

Committee Members

Agribusiness Committee

Committee Chair: Don O'Connor, Farmers State Bank

Jeff Badger, First Security Bank & Trust
Britt Bailey, Alpha Media USA - KLSS, KGLO, KIAI, KYTC, KRIB
Jerome Bormann, First Citizens Bank
Marie Boyd, Healthy Harvest of North Iowa
Brian Carlson, EXIT Realty Mason City
Sarah DeBour, Iowa State University Extension and Outreach
Frank Fox, Fox Auction Company
Fred Greder, Benchmark Agribusiness, Inc.
Mary Holmes, 98.7 KISS Country / 103.7 The Fox
Christy Marchand, CFO Systems, LLC
Randy Marcks, Sukup Manufacturing Co.
Kevin McMichael, Cargill Protein
Hannah Ptacek, Golden Grain Energy LLC
Ronald Rachut, Fertile Valley Gardens
Nicole Rustad, Hertz Farm Management, Inc.
Brittney Sanchez, Cerro Gordo County Farm Bureau
Carrie Seidel, Hertz Farm Management, Inc.
Jon Tofte, I-35 Auctions
Sarah Tweeten, Iowa Corn

Worksite Wellness Committee

Committee Chair: Tonya Roberts, Chevron Renewable Energy Group

Connie Bleile, MercyOne North Iowa Medical Center
Kyle Dykstra, Crest Services
Cori Frein, Community Health Center of Mason City
Kelli Gerdes, CG Public Health
Tom Heiar, CG Public Health
Shawna Malek, Chevron Renewable Energy Group
Lisa Prochaska, Farmers State Bank
Shelly Schmit, North Iowa Area Community College
Katy Thoreson, Community Health Center of Mason City
Ashton Tucker, One Vision

North Iowa Band Festival

Committee Chair: Amy Fleming, Sukup Manufacturing

Joe Bohl, City of Mason City
J. Brooks, 98.7 KISS Country / 103.7 The Fox / KLOW 107.3 / KCHA 95.9
Bob Buesing, Group Travel Guy
Chris Frenz, North Iowa Area Community College
Tammy Hertz, Mason City Family YMCA
Jason Hugi, City of Mason City
Russ Kramer, Mason City Community School District
Jennifer Martin, Crafts United
Karl Nedved
Don O'Connor, Farmers State Bank
Dixie Ouwerson
Brian Pauly, Mason City Parks & Recreation Department
Amanda Ragan, Community Supporter
Robert Shackleton, City of Mason City
Bill Stangler, City of Mason City
Paul & Nicole Unsen, Pita Pit Mason City

Program Committee

Committee Chair: Keri Ostercamp, North Iowa Community Credit Union

Laura Allen, Elderbridge Agency on Aging
Amy Berding, Edwards-Brandt & Associates
Kelly Besco, Glen Oaks Community
Jerome Bormann, First Citizens Bank
Erika Elbert, CURRIES
Melissa Evans, Brix Wine & Whiskey
Eric Franklin, DealerBuilt
Keila Frein, First Citizens Bank
Ben Hansen, Bergland + Cram Architects
Jaquelyn Hanson, DealerBuilt
Cassidy Harris, CENTURY 21 Preferred
Todd Leet, Wealth Progression Group
Louisa Montealvo, Waldorf University
Keri Ostercamp, North Iowa Community Credit Union

Premier Members

Thank you to the 2022-23 Premier members for their support of the Chamber programs, events, and the North Iowa Band Festival!

Gold (\$6,000+): Cargill Protein • Clear Lake Bank & Trust Co. • CURRIES • First Citizens Bank • Holiday Inn Express & Suites - Mason City
Jane Fischer & Associates LLC • MercyOne North Iowa Medical Center • POET Biorefining - Hanlontown

Silver (\$3,000 - \$5,999): Bergland+Cram Architects • Century 21 Preferred • Chevron Renewable Energy Group • First Security Bank & Trust
Wealth Progression Group

Bronze (\$1,000 - \$2,999): 98.7 KISS Country/103.7 The Fox • Edwards-Brandt & Associates • Farmers State Bank • Henkel Construction Co.
• Hogan- Hansen P.C. • Midwest Construction & Supply • Medical Associates Health Plans • Metalcraft Inc. • North Iowa Area Community
College • Pritchard Companies • Pritchard Nissan • SERVPRO of Mason City • Smithfield • Sukup Manufacturing Co. • Young Construction of
North Iowa

PROJECT: Sled Shed

The 2022-23 **YIELD** class completed their "Sled Shed" project to offer a fun winter activity for North Iowans and sleds to visitors or to those without access. Students researched other sled libraries and consulted with city staff and the park board before constructing two sled sheds for the community – one at the East Park Sledding Hill and one at the Georgia Hanford Sledding Hill.

Thanks to a generous contribution from a local trust, students were able to purchase building supplies and new sleds. Throughout the winter, students monitored the sites to remove broken sleds and replace with new ones to keep the racks full. The sled project was a hit in year one and will bring joy to many for years to come!



2022-23 YIELD Sponsors

98.7 KISS Country / 103.7 The Fox • Atlantic Coca-Cola Bottling Company • Bergland + Cram Architects • Cargill Protein • Central Park Dentistry • Chevron Renewable Energy Group • Children's Dental Center of Mason City • Clear Lake Bank & Trust Co. • CURRIES • Dental Center of North Iowa • Drs. Otto & Kotecki Family Dentistry • Edward Jones - Sarah Carlsson, CFP • Edwards-Brandt & Associates • First Citizens Bank • Heartland Asphalt, Inc. • Henkel Construction Co. • Hogan - Hansen, P.C. • Holiday Inn Express and Suites - Mason City • Jane Fischer and Associates LLC • Kwik Star • Laird Law Firm • Major Erickson Funeral Home & Crematory • Martin-Brower • Mechanical Air Systems • MercyOne North Iowa Medical Center • Metalcraft, Inc. • Mid-West Roofing Company/Custom Sheet Metal Works • Newman Catholic School System • North Iowa Eye Clinic, P.C. • North Iowa Orthodontics • NSB Bank • Overhead Door Company of Mason City • Ozzie Ohl • POET Biorefining - Hanlontown • River City Morning Kiwanis • Sukup Manufacturing • The Nettleton Dental Group, PC • The Window Source • WHKS Engineers, Planners & Surveyors

Community Concierge



The **Community Concierge** program is just one way the Chamber is working to address workforce issues in North Iowa. This high-touch service provides individualized assistance for attracting and retaining new employees by offering a personalized community tour for the job candidate and their family, cost-of-living comparisons, and relocation assistance once the employee signs.

Chamber members recruiting for a position in their company may use the Chamber's **Community Concierge** service and pay per referral at a fee of \$250. Sponsorships are also available for businesses who hire multiple positions year-round, which include additional benefits and numerous referrals.

The Chamber is looking to expand its efforts and utilize community members to help make North Iowa a more welcoming place with the addition of the **North Iowa Navigators** program. The purpose of the **Navigators** is to connect candidates or new residents with a community member who has chosen to live here and who can help a newcomer feel welcomed and connected. The **Navigators** will offer knowledge of the region in terms of lifestyle, recreation, schools, healthcare, real estate, industry, and career opportunities. **Navigators** will be vetted, selected, and trained-in by Chamber of Commerce staff who will ensure diverse backgrounds and knowledge, industries represented, and a welcoming and friendly attitude.

Thank you to the sponsors who support the **Community Concierge** program, allowing the Chamber to draw more people to the area and help make North Iowa feel like home.

Premier Sponsor:

Executive Sponsor:

Supporting Sponsors:



Leadership North Iowa



2023 Graduates

Hannah Berg, Cargill Protein
Taylor Bigler, First Citizens Bank
Melissa Borrelli, Clear Lake Bank & Trust
Jameson Deckard, Chevron Renewable Energy Group
Kevin Diggins, Bergland + Cram Architects
Erika Elbert, CURRIES
Josh Guyer, MercyOne North Iowa Foundation
Dylan Hall, Mason City Parks & Recreation Department
Kevin Hennessy, Clear Lake Bank & Trust
Hayse Jorgensen, Jane Fischer & Associates
Dr. Kristin Kotecki, Drs. Otto & Kotecki Family Dentistry
Cory Nye, POET Biorefining - Hanlontown
Jordan Schroeder, Kristy Marquis - State Farm
Sara Smith, Holiday Inn Express & Suites - Mason City
Shelby Spies, Cargill Protein
Jessica Sprung, Sukup Manufacturing
Justin Squier, Henkel Construction Company
Miranda Stambaugh, First Citizens Bank
Danielle Tegtmeier, First Security Bank & Trust

PROJECT: Addressing Food Insecurity

The 2023 **Leadership North Iowa** students selected a community impact project focused on food insecurity in North Iowa. The group was approached by a new non-profit organization, North Iowa Mutual Aid, to assist with a community fridge program.

The students met for weeks discussing how a community fridge would work, collecting input from area partners, researching best practices, and fundraising. The class was able to secure a location for the community fridge at Prairie Ridge's downtown location. Funds raised were used to purchase a new refrigerator for the site, as well as support two well-known local organizations who work in reducing food insecurity – Community Kitchen of North Iowa and Hawkeye Harvest Food Bank.

In addition, **LNI** students provided contacts, information, and best practices for North Iowa Mutual Aid staff and volunteers to continue their mission to add community fridges to North Iowa.



LNI Sponsors

Bergland + Cram Architects • Cargill Protein • Chevron Renewable Energy Group • Clear Lake Bank & Trust Co. • CURRIES • Holiday Inn Express & Suites - Mason City • Jane Fisher & Associates, LLC • MercyOne North Iowa Medical Center • POET Biorefining - Hanlontown • Prichard Companies • Wealth Progression Group



Chamber Foundation

The Chamber Foundation, a non-profit corporation classified by the Internal Revenue Service as 501c3, supports the long-term work of the Chamber of Commerce in its community and economic development efforts to benefit Chamber members and the North Iowa region.

The foundation applies for grant funding for projects like as Child Care Works, **Leadership North Iowa** and **YIELD** service projects such as the Sled Shed, and public art initiatives in downtown Mason City.

Mason City Chamber of Commerce Foundation
Officers and Directors 2022-23



Kim Pang
President



Robert Klocke
Vice President



Colleen Frein
Secretary &
Administrator



Andrew Hubbard
Director &
Past President



Scott Westermann
Director



North Iowa Band Festival



The 84th **North Iowa Band Festival** was held under sunny skies during Memorial Day weekend! Chamber-member businesses were out in full force participating in Saturday morning's parade with more than 100 parade entries. Thousands of patrons enjoyed the live entertainment in the park and area marching bands were awarded for their performances following the parade.

To kick off **Band Festival** each year, Band Festival royalty from Mason City High School and Newman Catholic High School visit Meredith Willson's memorial in Elmwood Cemetery on Willson's birthday. Drum Majors from both schools are present as the students share Willson's accomplishments and family heritage. The **North Iowa Band Festival** began as a simple celebration of North Iowa's musical heritage. Now, in its eighth decade, it has grown to a large community festival, complete with a parade, variety of entertainment, marching band competitions, and carnival held over Memorial Day weekend.

Some big changes were made this year to the **Band Festival**, including the addition of a talent show and a comedy show. Attendees also enjoyed an original Nashville-based country music artist with a meet & greet included during Saturday night's live music performance. Community members enjoyed a \$5 Band Festival button which unlocked deals and discounts at various community businesses throughout **Band Festival** weekend.

The theme for the 2023 Festival was "All-American Band Festival", and parade entries hit it out of the park with their float decorations! Red, white, and blue colors adorned festival goers who enjoyed food trucks, live music, a carnival, and a BIG parade. **Band Festival** continues to be a community celebration like no other, and the **Band Festival** committee is constantly striving to grow the festival each year. Save the date for the 84th festival, May 24-28, 2024!



Drum Major Sponsors



Band Master Sponsors



Flag Corp Sponsors

Alliant Energy • Casey's • CENT Credit Union • Holiday Inn Express & Suites Mason City • MercyOne North Iowa Medical Center • NIACC • POET Biorefining-Hanlontown • Rieman Music • Wealth Progression Group

50+ Year Members

Thank you to these members for their continuous loyal support!

1900s - 100+ Year Members

Atlantic Coca-Cola Bottling Company (1908)
United Sugars Corporation (1908)
Wells Fargo Bank (1912)
Locher Law Firm (1920)
1ST Insurance (1921)

1930s

Globe Gazette (1934)
Alliant Energy (1934)
Laird Law Firm (1938)
Arnold Motor Supply (1939)

1940s

McKiness Excavating, Inc. (1940)
Mid-West Roofing Company/Custom SheetMetal Works (1940)
Northwestern Mutual Wealth Management Company (1940)
US Bank (1941)
QCS Purchasing Cooperative (1942)
Cerro Gordo Abstract Company (1943)
RSM US LLP (1943)
Floyd & Leonard (1944)
Henkel Construction Co. (1944)
Hosmer Honda (1945)
Masters Chiropractic (1945)

Petroblend Corp. (1946)
WHKS Engineers, Planners & Surveyors (1948)
Fareway Stores, Inc. #491 (1949)
Mason City Municipal Airport Commission (1949)

1950s

Midland Concrete Products (1950)
Culver-Hahn Electric Supply (1951)
MercyOne North Iowa Medical Center (1951)
Graham Tire Co. (1952)
Huber Supply Co. (1952)
KIMT-TV, MY3.2 TV (1954)
Heidelberg Materials (1955)
Pepsi Beverages Company (1955)
Plumb Supply Co. (1955)
Bergland + Cram Architects (1956)
Decker Sports (1956)
Cerro Gordo County Farm Bureau (1957)
Metalcraft, Inc. (1958)
The Nettleton Dental Group, PC (1958)
O'Brien Moving & Storage (1958)
Winston & Byrne, PC (1958)
Major Erickson Funeral Home & Crematory (1959)
Mason City Family YMCA (1959)

1960s

Edwards-Brandt & Associates (1960)
Hogan-Bremer-Moore Colonial Chapel (1960)
McDonald's Restaurant (1960)
Pappajohn, Shriver, Eide & Nielsen P.C. (1960)
Birdsall's LC (1961)
Blazek Electric, Inc. (1965)
Hy-Vee West (1965)
Home Lumber & Builders, Inc. (1967)
North Iowa Area Community College (1967)
CURRIES (1968)
Hy-Vee Drugstore (1969)
Builders FirstSource (1969)

1970s

Good Shepherd Health Center (1970)
Budweiser of Mason City (1970)
Stifel (1970)
Zilge's Appliance Center (1970)
Overhead Door Company of Mason City (1971)
Iowa Heartland Credit Union (1972)
Target (1972)
Central Lock Security, Inc. (1973)

Past Board Presidents

1916: A.M. Schanke
1917: B.C. Way
1918: W.S. Wilcox
1919-20: T.A. Potter
1922-23: H.D. Reynolds
1924-25: E.S. Selby
1926: J.H. Marston
1927-28: G.E. Breese
1929-30: E.H. Wagner
1931-32: B.A. Webster
1933-37: W.G.C. Bagley
1938: H.M. Knudson
1938-40: F.G. Duffield
1941-42: H.L. Campbell
1944-46: M. C. Lawson
1947: W.J. Walker
1948-49: F.J. Olson
1950-51: W.B. Rae
1952-53: C.F. Weaver
1954-55: J.D. Vance
1956: H.E. Van Essen

1957: C.A. Henkel
1958: Richard L. Currie
1959: R.D. Casey
1960-61: K.P. Johannsen
1962: Jack MacNider
1963-64: Dr. L.W. Swanson
1965-66: Ray Rorick
1966-67: L. Loers
1968: Milton Raizes
1969: Richard Bailey
1970: Art Fischbeck
1971-72: B. Palmer
1972-73: W. Wilkins
1973-74: E. McDaniel
1974-75: Jack Carlson
1975-76: Jack Mackin
1976-77: Jack Nielsen
1977-78: Dick Wagner
1978-79: D. Low
1979-80: B. Girton
1980-81: Jack King

1981-82: Arlene Gilbert
1982-83: Jack Knapp
1983-84: Hal Haver
1984-85: Jerry Bretey
1985-86: Tom Schaefer
1986-87: Catharine Ayers
1987-88: James Locher
1988-89: Charlie MacNider
1989-90: Bob Westbee
1990-91: Robert Layfield
1991-92: David Buettner
1992-93: Bob McClurg
1993-94: Doug Rozendaal
1994-95: Gary Lafrenz
1995-96: Ken Bales
1996-97: Scott Westermann
1997-98: Kathy Loeckle
1998-99: Dave Sorenson
1999-2000, 2001-02: Keith Sersland
2000-02: Tom Douglas
2002-03: Craig Olson

2003-04: Mike Arens
2004-05, 2010-11: John Michel
2005-06: Marti Rodamaker
2006-07: Dennis Reidel
2007-08: Robin Edgar
2008-09: Jim FitzPatrick
2009-10: Andy Hubbard
2011-12: Tom O'Neill
2012-13: Dr. Debra Derr
2013-14: Kim Pang
2014-15: Robert J. Klocke
2015-17: Steven M. Noto
2017-18: Kelly Hansen
2018-19: Rodney Huber
2019-20: Tyler Kerr
2020-21: Andy Meyer
2021-22: Jane Fischer
2022-23: Evan Raulie





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chamber@masoncityia.com

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**Leadership
Program
Participants**

61

**Community
Concierge
Referrals**

**645
Members**

43

**New
Members**

21,231

**People Employed by
Chamber Members**

41

**Chamber
Events**

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