Business MATTERS

2023



A Publication of the Mason City Chamber of Commerce



TRAVEL-GENERATED EXPENDITURES NEARLY REACH \$7 BILLION IN IOWA

The lowa Tourism Office released new data showing tourism-related expenditures in the state reached \$6.9 billion in 2022, a 13 percent increase over 2021. Travel-generated expenditures in Cerro Gordo County totaled \$146.04, an increase of 16.6 percent over 2021.

Additional data from the Tourism Economics study shows travel-generated state and local tax receipts at \$1.1 billion. Tourism in lowa also supported 68,607 jobs, comprising 5% of all jobs in the state. The tourism industry employs 1,457 people in Cerro Gordo County.

The entire report is available at traveliowa.com.

VMC ANNUAL MEETING CELEBRATES TOURISM EXCELLENCE & HONORS COMMUNITY LEADERS

Visit Mason City recently held our annual meeting at The Music Man Square on Thursday, November 2, 2023. The annual meeting provided a platform to share valuable insights and updates on the significant economic impact of tourism in Mason City and the surrounding areas. This year's gathering was marked by a celebration of tourism excellence, the presentation of prestigious awards, and a special appearance by former Saturday Night Live cast member and Iowan, Gary Kroeger.

Visit Mason City's tourism awards recognize outstanding contributions from individuals and organizations in the local tourism industry, highlighting their commitment to the betterment of Mason City as a premier tourist destination. The 2023 award recipients are:

Friend of Tourism Award: Steve & Brooke Bailey – Recognizing their exceptional support and contributions to promoting Mason City's tourism industry.

Spirit of Tourism Award: Wayne's Ski & Cycle

- Honoring their dedication to enhancing outdoor recreational opportunities in the region.

Tourism Excellence Award: Elmwood-St. Joseph Cemetery – Acknowledging their significant role in

preserving the heritage and history of Mason City.

The Visitors' Choice Awards, which are determined by the preferences of the visitors themselves, spotlighted the following local favorites:

Attraction: River City Sculptures on Parade – Recognized for its outstanding artistic contributions that enrich the visitor experience.

Restaurant: The Quarry & Tapas Bar – Celebrated for its delectable culinary offerings and warm hospitality.

Hotel: Decker House Bed & Breakfast -

Acknowledged for its exceptional accommodations and personalized service.

Guest speaker Gary Kroeger, an accomplished actor and proud lowan, shared his insights and experiences, detailing why lowa is a great place to visit and live and how we should all take an active role in embracing and bragging about home.

The annual meeting was a resounding success, reaffirming Mason City's position as a premier tourist destination in the region. Visit Mason City remains committed to promoting the city and showcasing its unique attractions, events, and experiences.

LINDSEY JAMES

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North Iowa Regional Commerce Center

9 N Federal Ave Mason City, IA, 50401

641-423-5724 www.masoncity.com

The mission of the Chamber of Commerce is to promote progressive community and economic development to benefit Chamber members and the North Iowa region.



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From the President

ere at the Chamber, we have been thinking a lot about population growth and what it will take to fundamentally move the needle in North Iowa. Our Workforce Committee did some brainstorming on this topic, and they feel strongly that it comes down to creating a culture of belonging. How do we make Mason City, Clear Lake, and our surrounding area a place where people feel welcomed, included, and supported?

This thinking inspired our recent **Building CommUNITY** Work Session. Participants broke into small groups and talked about what inclusion looks like at the community level and at the individual level. We are compiling the ideas and using them to inform our **Building CommUNITY** efforts in the year ahead. Look for a summary in next month's **Business Matters** newsletter.

We're practicing what we preach and hosting an **Operation Thank You** celebration this month that honors all of the ways North lowans observe the holidays (see page 5 for details). This is a fun way for us to thank our members and celebrate the approach of a new year. So whether you set out klompen (wooden Dutch shoes) for St. Nicholas' horses, light a menorah for eight nights, or gather for Dia de los Reyes Magos (Three Kings Day), I hope you have a joyous holiday season!



Colleen FreinPresident & CEO

Breaking Glass - December 7





Event Sponsor

Preaking Glass featuring Chelsy Snyder and Cheryl Hubbard will be held from 8:30-10AM on Thursday, December 7.

Chelsy Snyder Anderson is 3rd generation of Dean Snyder Construction, a family and employee owned general contractor and design-builder based out of Clear Lake. Her role at DSC is Business Development, however, over the past several years she has found herself at the forefront of workforce development efforts becoming an advocate for the next generation of skilled trades.



Chelsy Snyder
Dean Snyder
Construction



Cheryl Hubbard Henkel Construction

Cheryl Hubbard has 26 years of construction experience and a B.S. in Construction Engineering from Iowa State University. As Vice President of North Iowa Operations at Henkel Construction, Cheryl oversees a wide variety of projects and works closely with project superintendents to schedule subcontracted work, material purchases, deliveries, and the coordination of details.

This session will be moderated by Principal Architect and Co-Owner of Bergland + Cram, Kristy Sagdalen-King.

The **Breaking Glass** Leadership Series offers a unique learning experience to help women stretch their leadership potential, drive their careers with vision and purpose, and make a greater impact within their organizations. Registration is \$10 for Chamber members and \$20 for non-members.



Operation Thank You 2023

The Chamber is gearing up for the annual *Operation Thank You*Holiday Party co-hosted by First Citizens Bank on Thursday, December 14! This year, the focus is on the various holidays that are celebrated around North Iowa with the theme "North Iowa Holidays."

Although North Iowa has had a largely Caucasian population for some time, the demographics have been shifting in recent years. According to the 2021 American Community Survey, the percentage of Black or African American community members has risen to 3.1%, Hispanic or Latino population sits at 5.2%, and nearly 1% of our overall population hails from the Micronesian islands.



So what does this mean for the community? The above statistics send a clear message: not everyone in North Iowa celebrates the same way! The Chamber believes that everybody deserves a seat at the table, and everyone's voice should be heard. Stop by the Chamber's **Operation Thank You** Holiday Party from 4-6PM on Thursday, December 14 at the Anderson Event Room in the Commerce Center for food, drinks, networking, and a holiday celebration.



Happy Holidays!



Cheers from your friends at the Chamber!

Colleen Frein, Noah Harris, Jeremiah Frein, Keagan Barkema, Allyson Krull, Isaac Bartz

and celebrate the essence of Mason City's unique heritage. DECEMBER 2023

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Embrace the Holiday Spirit: Shop Local in Downtown Mason City

The holiday season is upon us, and what better way to celebrate than by supporting the heart of our community? Downtown Mason City, adorned with festive lights and a warm ambiance, is the perfect destination for your holiday shopping.

UNIQUE GIFTS FOR EVERYONE: Downtown Mason City boasts an array of local shops that offer one-of-a-kind gifts you won't find anywhere else. From beautiful clothing and housewares to handmade crafts and artisanal goods, each store tells a story, making your gifts not just presents but tokens of the community's creativity and craftsmanship. And remember - gift cards are always the right fit!

PERSONALIZED SERVICE WITH A SMILE: Unlike large chain stores, local businesses in Mason City take pride in providing personalized service. Step into these shops, and you're not just a customer; you're a valued

member of the community. The friendly faces behind the counters are passionate about helping you find the perfect gift and ensuring a positive shopping experience.

SUPPORTING LOCAL ECONOMIES: When you choose to shop locally, you're investing directly in the success and growth of your community. Your support helps create jobs, boost the local economy, and contributes to the unique character of Downtown Mason City. It's a meaningful way to give back during the season of giving.



FESTIVE ATMOSPHERE: Downtown Mason City comes alive with holiday spirit during this time of the year. Take a stroll through Central Park adorned with twinkling lights and stop by the pop-up photo opp station in Southbridge Mall. The atmosphere is not just about shopping; it's about creating (and capturing) cherished memories with family and friends.

COMMUNITY EVENTS AND SPECIALS: Keep an eye out for community events and special promotions hosted by local businesses.

This holiday season, let's make a conscious effort to celebrate the spirit of giving by shopping local in Downtown Mason City. Whether you're searching for the perfect gift, enjoying the festive atmosphere, or simply supporting the community you call home, the local businesses here welcome you with open arms. Embrace the magic of the season and create lasting memories with each unique purchase from our vibrant local shops. Happy holidays and happy shopping!

Thank You CMO Card Sponsors!

he 2024 **CMO (Chamber Members Only) Cards** will be distributed during **Operation Thank You** on Thursday, December 14. The **CMO Card** contains a variety of special deals or discounts for Chamber Members and their employees. The Chamber would like to say a special "Thank You" to the sponsors of the 2024 **CMO card**! Please take advantage of these deals.

2024 Card Sponsors:

Big-O Tires
Chad Harrison, CPA PLLC
Decker Sports
Godfather's Pizza
Grunwald & Kiger Fine Jewelers
Habitat for Humanity
of North Central Iowa
Hardee's Restaurant
Healthy Strides
Hosmer Honda
Hosmer Toyota
Hy-Vee East
Johnson Heating &
Air Conditioning

Mason City Tire Service
Moorman Clothiers
Music Man Square
My Fair Trade
NIP Fitness Center
Oak Leaf Comics & Collectibles
Overhead Door Company
of Mason City
Pastime Gardens
Pine Creek Golf Club
Pita Pit Mason City
Pottery on the Plaza
SERVPRO of Mason City



Simply Nourished
Stadheim Jewelers
Sun Tan City
The Corner Pizza & Ale House
The Happy Donkey Tequila Bar & Grill
The Window Source of Mason City
Tommy's Express Car Wash
Walsh's Shebeen
Window World of Mason City
Z'Mariks Noodle Café

Don't forget - the 2023 CMO Card is good through December 31, 2023!

Each member's **Operation Thank You** Packet should contain enough CMO Cards for all full- and part-time employees. It's a good way to show appreciation for their hard work. Please let Chamber staff know if more cards are needed. It is one of the benefits of membership!

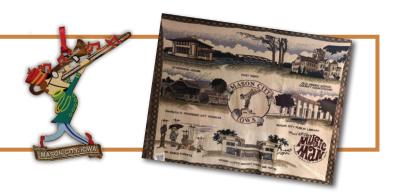
Holiday Gift Ideas

ooking for the perfect gift for a lover of all things Mason City? We're here to help! The Chamber offers a variety of merchandise items to make the perfect holiday gift! These items can be found in the Chamber's online store with the option to ship or pick up at the office. Check out the store at business.masoncityia.com/store.

"Mr. Toot" Lapel Pins - \$5

"Mr. Toot" Ornaments (suitable for engraving) - \$10

Mason City Afghans - \$50





The Entrepreneurial Edge

December 2023

Global Entrepreneurship Week

Celebrating North Iowa Entrepreneurs

The NIACC Pappajohn Center celebrated Global Entrepreneurship Week on November 13-19, 2023 by hosting and participating in a full week of events, workshops, information sessions, and business pitch competitions. The events were attended by over 300 community members and students, and the NIACC Pappajohn Center awarded \$10,500 in prizes to local entrepreneurs.

North Iowa students gained valuable insights into entrepreneurship through the NIACC Explore! program (10th grade students) and the Entrepreneur for a Day program (5th grade students).

NIACC students competed in the inaugural Everyday Entrepreneurs Pitch Competition on Monday, November 13. Seven students competed in the semi-finals, while five advanced to the finals. The winners were:

First Prize \$1250 – Caleb Renner, *Bin Bladder* (Klemme, IA)
Second Prize \$1000 – Catherine Dow, *Henna with Cat (*Clarksville, IA)
Third Prize \$750 – Elic Fjetland, *Kul Box* (Clarion, IA)
Honorable Mention \$500 – Josh Hanson, *FlipSight* (Joice, IA)
Honorable Mention \$500 – Fabian Rivera, *Rivera Tech* (Rowan, IA)
Semi-Finalist \$250 – Gabriela dos Santos de Medeiros, *Mamba* (Brazil)
Semi-Finalist \$250 – Casey Zuehl, *Prairie Education Agency* (St. Ansgar, IA)

The Fall 2023 Mason City cohort competed in the Venture School Launch Day competition on Thursday, November 16 after completing the 7-week Venture School program. Venture School is the premiere statewide program for entrepreneurs, developed by the University of Iowa with a National Science Foundation I-Corps curriculum. The winners were:

First Prize \$2500 – Matthew Evans, *Kick Rocks Athletics* (Mason City, IA) Second Prize \$1500 – Ian Nelson, *Digital Reimagining* (Mason City, IA) Third Prize \$1000 – Meagan Dennis, *Still Waters Day Spa* (Clear Lake IA) Honorable Mention \$500 – Jackson Hertel, *Hertel Custom Builders* (Northwood, IA)

Director's Choice Award \$500 – Catherine Lemay & Family, *Mainline Depot* (Kanawha, IA)

For a full overview of the Global Entrepreneurship Week 2023 activities in North Iowa, visit www.pappajohncenter.com/news/.



Everyday Entrepreneurs Pitch Competition Winners Caleb Renner, Catherine Dow, and Elic Fjetland



Venture School Launch Day Competition Winners Matthew Evans, Ian Nelson, Meagan Dennis, and Jackson Hertel



Reliance State Bank presents an Entrepreneur for a Day sponsorship check to a class of Garner-Hayfield-Ventura 5th Grade students

NIACC Pappajohn Center & SBDC Staff

Candi Karsjens, DBA, Pappajohn Center Director

Brook Boehmler, *North Iowa Area SBDC Director* Kelley O'Rourke, *School Partnership Coordinator* Ashley Page, *Director of Entrepreneurship Programs*Joyce Martin, *Marketing & Community Relations Mgr.*

www.pappajohncenter.com | 50

500 College Drive, Ste 120 Mason City, IA 50401

1-888-GO-NIACC or 641-422-4111

Croatia Trip Recap

group of 20 travelers joined Vice President Allyson Krull on a Chamber Global Familiarization tour to Croatia in November. The group experienced the culture and history of Croatia's Istrian Penisula and the Dalmatian coast, in addition to other former Yugoslavia countries including Solvenia, Bosnia, and Montenegro.



▲ The Chamber Group in Split, Croatia

Travelers enjoy Turkish delight and tea service in Mostar, Bosnia.

Picture Day 2024

embers looking to update their professional headshot should be sure to sign up for **Picture Day** on January 11!

For just \$55, participants will have the opportunity to take a brand new headshot to use for business cards, company newsletters, online profiles, and more! Each participant will take three photos and select one of the three for retouching. In addition, a staff member will be available to help you enhance your business's listing on the Chamber's website by walking through the Membership Information Center (MIC). Add details in the Chamber's online directory, learn how to create events for the online calendar, add photos, post news releases, and more!

Christy Adams with Best Impressions will be on site from 8:30AM-12:30PM on Thursday, January 11. To register for *Picture Day*, visit masoncityia.com and select a 15-minute time slot.



The State of North Iowa - January 18



The State of North Iowa is set for 8-10AM on Thursday, January 18 at the NIACC Activity Center (AC100). This year's event will focus on two industries that affect North Iowa's economy: renewable fuels and childcare.

The renewable fuels industry is crucial to the growth and success of North Iowa. With new projects on the horizon and existing organizations operating within North Iowa borders - such as Chevon REG, Golden Grain Energy, and POET Biorefining of Hanlontown - it is important to highlight the impact that this industry has had and continues to have on Greater North Iowa.

Childcare is top of mind at the Chamber. Following a matched grant from the state of lowa, the Chamber and Child Care Works have set their sights on providing much-needed relief to the childcare industry.

Attendees will hear updates from experts in both of these industries. Tickets for the event are \$25 and available at www.masoncityia.com.



Public Notice

Statement of Ownership Management and Circulation (required by 39 U.S.C. 3685)

Title of Publication: Mason City Chamber of Commerce Newsletter Publication No. 060-350 Date of filing: September 30, 2023 Frequency of issue: Monthly

No. of issues published annually: 12 Annual Subscription price: \$20

Complete mailing address of known office of publication: 9 N Federal Avenue, Mason City, IA 50401

Complete mailing address of headquarters of General Business office of publisher: Mason City Chamber of Commerce, Colleen Frein,

9 N Federal Avenue, Mason City, IA 50401

Full Names and complete mailing addresses of publisher and editor: Mason City Chamber of Commerce, 9 N Federal Avenue, Mason City, IA 50401

Managing Editor: Chamber of Commerce, 9 N Federal Avenue, Mason City, IA 50401

Owner: Colleen Frein, 9 N Federal Avenue, Mason City, IA 50401

- 13. Publication Title: Mason City Chamber of Commerce 14. Issue date for circulation data: September 1, 2023
- 15. Extent and nature of circulation: Monthly Newsletter

IJ. LACC	The aria flatare of circulations informing remolecter		
		Average No. copies each ssue during preceding 12 months	No. copies of single issue published nearest to filing
Total nu	ımber of copies (net press run)	662	652
b.	Paid circulation (by mail)		
	1. Mailed outside-county paid subscriptions stated on PS form	3541 87	81
	2. Mailed in-county paid subscriptions stated on PS form 3541	555	550
3. Paid	distribution outside the mails including sales through dealers and	d carriers, street vendors, counter sales, and	other paid distribution outside USPS
		0	0
4. Paid	distribution by other classes of mail through the USPS	0	0
Total paid distribution (sum of 15b (1, 2, 3 & 4)		642	631
Free or	nominal rate distribution (by mail & outside the mail)		
	1. Free or nominal rate outside-county copies, on form 3541	0	0
	2. Free or nominal rate in-county included on form 3541	20	20
	3. Free or nominal rate copies mailed at other classes through	USPS 0	0
	4. Free or nominal rate distribution outside the mail	0	0
e.	Total free or nominal rate distribution (sum of 15d (1, 2, 3 & 4)	20	20
f.	Total distribution (sum of 15c & 15e)	662	652
g.	Copies not distributed	0	0
ĥ.	Total (sum of 15f and 15g)	662	652
i.	Percent paid	97%	97%

17. Publication of statement ownership: if the publication is a general publication, publication of this statement is required; will be printed in the December 2023 issue of publication.

I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties).

Mason City Chamber-Publisher: Dec. 01, 2023.

Save the Date - Chamber Trivia Night

he Chamber is excited to announce a brand new event in 2024: **Chamber Trivia Night!** Who will have what it takes to be crowned the **Chamber Trivia Night** champion?

This fun networking event is scheduled from 4-8PM on Thursday, February 29. Teams of six will test their knowledge of randomized trivia in a multi-round format. Trivia questions will be completely random in nature, so all can participate! Themes will include music, literature, geography, history, and more!

Between rounds, players will be able to win giveaways, enjoy food and drinks, and network with other teams.

Registration for a team of 6 is \$200. Team registration is now open at www.masoncityia.com!







2024 Job Expo

The Chamber has teamed up with NIACC and Iowa Workforce Development to help businesses promote job opportunities and connect with potential candidates at the 2024 Job Expo from 11AM-2PM and 5-7PM on Wednesday, April 3, 2024 at the NIACC Gymnasium.

This event is brought back by popular demand, the first time since 2019. Employers can promote full-time, part-time, and internship opportunities to college students and to the public. This is a great opportunity to access a diverse group of talent, network with business professionals, and promote your company brand. Booths are available for \$100, and are filled first come, first served basis, with a maximum of 60 participating employers.



I lowa Workforce
Development

Contact Allyson Krull (akrull@masoncityia.com) for details on how to register.

STEM Festival

orth lowa Businesses are invited to inspire and engage youth and parents to STEM careers at the 2023 North Iowa STEM Festival from 4-7PM on Wednesday, April 17 at the NIACC Gymnasium. Participating businesses will host a booth with compelling, educational, entertaining activities which could contain experiments, games, or interactive demonstrations.

This STEM (Science, Technology, Engineering, and Mathematics) Festival connects education in schools, the community, and the workforce. Booth registration is free and required by December 15. Contact Allyson Krull (akrull@masoncityia.com | 641.423.5724) for additional information or questions about hosting a booth at the 2024 North Iowa STEM Festival.



North Iowa Navigators

A fter several successful years of the Community Concierge program, the Chamber is looking to expand its efforts and utilize community members to help in making North Iowa a more welcoming place with a new volunteer group called the North Iowa Navigators.

The purpose of the North Iowa Navigators is to connect new residents with a community member who has chosen to live here and who can help the newcomer feel welcomed and connected. The Navigators offer knowledge of the region in terms of lifestyle, recreation, schools, healthcare, real estate, industry, and career opportunities.



Navigators will be selected via an application process to ensure diverse backgrounds and knowledge, industries represented, and a welcoming and friendly attitude. The initial launch of the program will include the selection of 10 Navigators in the first year, with the goal to expand the program in subsequent years.

For information about the application process, contact Allyson at the Chamber (641.423.5724 | akrull@masoncityia.com).

Faces & Calendary Control of the Calendary Control of the Calendary Calendar



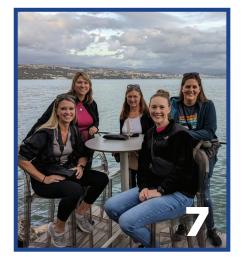












- Membership Director Jeremiah Frein shared coffee at Hawkeye Auto Body in celebration of 41 years as a Chamber member.
- This year's **YIELD** students completed their project of giving the famous Meredith Willson Footbridge a fresh coat of paint.
- Croatia trip travelers got to experience dozens of different landmarks throughout the country including the Pula Arena.
- November's **Business After Hours** hosted by Pritchard Companies was complete with refreshments, prizes, and tours of the location.
- National Apprenticeship Week Breakfast attendees enjoyed delicious food while learning all about Registered Apprenticeships.
- Marketing Associate Keagan Barkema and Chamber staff got into the spirit by "decking the halls" for the holiday season.
- Vice President Allyson Krull and Chamber travelers captured the beautiful view in Opatija, Croatia.



YIELD Recognition

Leadership

ongratulations to the Chamber's **YIELD** students for their recent volunteer recognition! **YIELD** students

were awarded the 2023 City of Mason City's Volunteer Award for the community impact projects completed in recent years. In addition to this year's project (painting the Meredith Willson Music Man Footbridge), previous

classes planted fruit trees in the flood plain areas, renovated Prairie Playground, and built sled racks for community use. Students from the current year's class accepted the award on behalf of the **YIELD** program at the city's volunteer appreciation reception held at the MacNider Art Museum in mid-November.



YIELD students Noah O'Connell, Machaela Trask, and Cadence Rish accepted the volunteer award from Mayor Bill Schickel on behalf of the leadership group.

Ag Breakfast 2024

S ave the date for the Chamber's 2024 *Ag Breakfast* from 7-9AM on Thursday, March 28 in the All-Seasons Building at the North Iowa Events Center.

Agribusiness

This annual appreciation event is attended by more than 300 people, bringing together farm and business for an early morning breakfast hosted and served by the Chamber's Agribusiness Committee. Attendees will also enjoy the chance to network with various breakfast sponsors throughout the morning and enjoy a program on an ag-related topic.



Ribbon Cuttings



NEW MEMBER BIG O TIRES 519 Village Green Dr



REMODELING
BLISS BRIDAL & FORMAL WEAR
2810 S Federal Ave

OPERATION THANK YOU 2023

ARTHIONS POPULARY

4-6PM | THURSDAY, DECEMBER 14

ANDERSON EVENT ROOM, COMMERCE CENTER | 9 N FEDERAL AVE

Operation Thank You is our largest volunteerdriven event of the year! Chamber staff and volunteers call on member businesses to say "Thank You" and deliver a packet containing the new Membership Directory, CMO cards, and other important information. Not to mention the delicous snacks, drinks, networking!



This year's theme, "North Iowa Holidays", will recognize the many holidays celebrated by North Iowa this time of year by coming together in holiday bliss! Chamber staff is looking forward to spending time with members to celebrate the holiday season.





PACKET SPONSORS:

















Welcome New Members!

JUNIPER TREE TATTOO LLC

TJ Tyler, Owner 606 S Federal Ave Mason City, IA 50401 641-512-1577 junipertreetattoo@gmail.com

Mason City's newest Tattoo and holistic health services shop is located in the heart of the city providing all your tattoo, piercing, alternative and holistic health services.



MAGIC MIKE'S DETAIL

Mike Estus, Owner 403 N Monroe Ave Mason City, IA 50401 641-530-2620 magicemikesdetail@outlook.com magicmikesdetail.biz

Magic Mike's provides cardetailing services in Mason City areas making vehicles looking even better than when you bought it!



CERRO GORDO CLEAN ENERGY DISTRICT

Don Hofstrand, President 125 4th St NW Mason City, IA 50401 515-724-2255 cerrogordocleanenergydistrict@gmail.com

cerrogordo.energydistrict.org Local organization of

volunteers supporting the transition to clean energy in our county. Their vision is to be 100% local owned clean energy in the district by 2050.



& growing a successful

business.

ZENBUSINESS

outreach@zenbusiness.com

ZenBusiness makes it easy

to start, run & grow your

business. They are a small

business that is excited about

realize their dreams of creating

helping other entrepreneurs

Sallie Clark, Community

www.zenbusiness.com

Outreach

512-765-4985



Membership Renewals

Congratulations to the Chamber members celebrating membership anniversaries in December!

Seventy Plus Years

MercyOne North Iowa Medical Center (72)

Sixty-Five Plus Years

O'Brien Moving & Storage (65)

Fifty Plus Years

Stifel (53)

Forty-Five Plus Years

Hy-Vee East (47)

Thirty-Five Plus Years

Subway (35)

Thirty Plus Years

Mason City Public Library (34) Elderbridge Agency on Aging (32) Jaspersen Insurance & Real Estate (31)

Twenty-Five Plus Years

CG Public Health (25)

Twenty Plus Years

Farmers State Bank (20)

Fifteen Plus Years

Nora Springs Insurance (19) Golden Grain Energy LLC (19) Eternity Wireless (17)

Ten Plus Years

Tierney Properties (10)

Five Plus Years

Healthy Harvest of North Iowa (8) Aventura World (8)

One Plus Years

HHs, LLC (Herold-Reicks Surveying) (4) Alzheimer's Association (4) Veterans of Foreign Wars (VFW Post 733) (4) Router12 Networks LLC (4) Discount Tire (3) RCP Investment (2) Fairfield Inn & Suites (2) Brick & Tile LLC (2) The Window Source of Mason City (2) Inkfish, LLC (1) Cerro Gordo County Republican Central Committee (1)







- <<First Name>> <<Last Name>>
- <<Company Name>>
- <<Address 1>>
- << Address 2>>
- <<City>>, <<State/Province>> <<Postal Code>>

Upcoming Events MARK YOUR CALENDAR

Professional Development



Networking



Get Involved / Committee Meetings



Thursday December 7	Breaking Glass: Chelsy Snyder & Cheryl Hubbard 8:30-10AM Anderson Event Room, Commerce Center 9 N Federal Ave
Friday December 8	North Iowa Band Festival Committee Noon-1PM Band Festival Room, Commerce Center 9 N Federal Ave
Monday December 11	Workforce Committee 1-2PM Board Room, Commerce Center 9 N Federal Ave
Tuesday December 12	Ambassador Meeting Noon-1PM Anderson Event Room, Commerce Center 9 N Federal Ave
Wednesday December 13	Agribusiness Committee 8-9AM Board Room, Commerce Center 9 N Federal Ave
	Program Committee Noon-1PM Board Room, Commerce Center 9 N Federal Ave
Thursday December 14	Operation Thank You Packet Delivery 8AM-3PM Band Festival Room, Commerce Center 9 N Federal Ave
	Operation Thank You - North Iowa Holidays 4-6PM Anderson Event Room, Commerce Center 9 N Federal Ave
Wednesday December 20	Chamber Board Meeting Noon-1PM Board Room, Commerce Center 9 N Federal Ave

The Commerce Center will be closed for the Holidays, December 22 - January 1.

January 2024

January 11 | Picture Day January 18 | The State of North Iowa

This is a Mason City Chamber of Commerce Publication. Mason City, Iowa 50401 641.423.5724

Publications are monthly for \$20 per year by the Mason City Chamber of Commerce, 9 N Federal Ave, Mason City, IA 50401-3250. Second Class postage paid at Mason City, IA. Postmaster: send address changes to The Chamber, 9 N Federal Ave, Mason City, IA 50401-3250.



4-6PM | Thursday **December 14**

Co-hosted By:





Anderson Event Room, Commerce Center 9 N Federal Ave | Mason City, IA

Thank you to 98.7 KISS Country/103.7 The Fox for highlighting Business After Hours on its stations!

"Be Our Guest" program at 8:40AM on KRIB 1490 AM, courtesy of Alpha Media.

MacNider Art Museum Dec. 1

Calvary Chapel Dec. 8

Transform Yoga Dec. 15

Reagan Outdoor AdvertisingCori Frein **Dec. 22**

Magic Mike's Detail **Dec. 29** Mike Estus