

# Business MATTERS

JANUARY  
2024



A Publication of the Mason City Chamber of Commerce

## THE STATE OF NORTH IOWA

This year's event will feature  
Monte Shaw and Sheri Penney  
discussing renewable  
fuels and childcare.

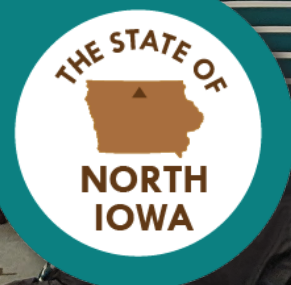
See more on page 5



## YIELD 2023 GRADUATION

Congratulations to the newest  
graduating class of the  
Chamber's YIELD program!

See more on page 10





## REMINDER: GRANT FUNDS ARE AVAILABLE

*Application Deadline is January 31, 2024*

Visit Mason City is proud to provide financial assistance for marketing projects that promote events, festivals, sports tournaments, conventions, activities, and facilities that attract visitors to Mason City.

Applications for funding from Visit Mason City's Tourism Marketing Grant Program are due by 4:00 PM on January 31, 2024.

Have questions? Visit Mason City staff can provide assistance in completing your application. Appointments must take place prior to January 26, 2024. To schedule an appointment, contact the VMC office at 641.422.1663.

Detailed program information and an application form are available at <https://visitmasoncityiowa.com/tourism-marketing-grant/>.



## IOWA PBS HIGHLIGHTS HISTORIC BUILDINGS OF MASON CITY & CLEAR LAKE

Mason City and Clear Lake were recently the focus of Iowa PBS's hour-long documentary "Historic Buildings of Iowa: Mason City and Clear Lake." The latest installment of the network's architecture program premiered online and on air on Saturday, November 18 at 3:30 p.m. as part of Fall Festival 2023. It was rebroadcast on November 19th and November 27th.

"Iowa PBS Senior Producer and Director Tyler Brinegar mentioned, "Mason City offers one of the best collections of architecture in the Midwest, if not the country. It was a thrill to film these unique designs, and we're excited to share the history behind them with Iowans."

The documentary highlighted buildings such as:

- The Historic Park Inn Hotel and City National Bank, the only standing inn designed by the famous architect Frank Lloyd Wright.
- The Stockman House, the third iteration of Frank

Lloyd Wright's Fireproof House.

- The Rock Crest-Rock Glen Historic District, the largest collection of prairie school architecture in a natural setting.
- The Joshua Melson House, a two-story ashlar-style home set into a cliff that looks like it's growing out of the rock.
- The Music Man Square and Meredith Willson Boyhood Home.
- The Charles H. MacNider Art Museum, a former convent turned art museum, free to the public.
- The Surf Ballroom, a place where rock 'n' roll lives on, long after the day the music died.

"Historic Buildings of Iowa: Mason City and Clear Lake" is currently available for online viewing at [www.iowapbs.org/shows/historicbuildings/episode/10436/historic-buildings-iowa-mason-city-and-clear-lake](http://www.iowapbs.org/shows/historicbuildings/episode/10436/historic-buildings-iowa-mason-city-and-clear-lake)

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## North Iowa Regional Commerce Center

9 N Federal Ave  
Mason City, IA, 50401

641-423-5724  
[www.masoncityia.com](http://www.masoncityia.com)

**The mission of the Chamber of Commerce is to promote progressive community and economic development to benefit Chamber members and the North Iowa region.**



## Chamber Leadership

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## From the President

I'd venture to guess everyone has experienced a moment when they felt like they didn't belong. Maybe you were on the school yard and got picked last (or not picked at all) for a game of red rover. Or, you were picked, but you were the new kid and your classmates couldn't remember your name... so no one called you to "come over."

Maybe you started a new job that you were excited about, and at first it seemed like a great fit. But your boss plays favorites, and keeps picking the same people for promotions or opportunities. Or, you are the only person of color in the office, and you can feel the tension when an HR consultant mentions diversity. Perhaps you are the only woman, and you are high-ranking, but when it comes time to take notes, all eyes go to you.

Maybe you moved to a new town. Everyone said "Iowa Nice" was a real thing. But you are having a hard time making friends because everyone sticks with their tried-and-true groups. You want to volunteer and give back (you were very involved in your last city), but you're not quite sure where to start here. Or English is not your first language, and even though you are fluent, people still seem to have a hard time understanding you and immediately pinpoint that you are not "from here."

Belonging is a fundamental human need. Yet, when someone feels like an outsider, or feels unwelcome, it's a hidden experience - which means it's easily overlooked. Often, you don't know anything is wrong until you lose an employee or we lose a community member.

This is why our Chamber continues to focus on Building COMMUNITY: on creating a culture of belonging and inclusion in our workplaces and in our community. If we want to grow (and we definitely do!), we have to make it a priority. As we embark on a new year, I hope you will too! Please take advantage of the workshops and tools we are providing to our members, and we'd love to hear from you if you have ideas or would like to get more involved in the initiative.



**Colleen Frein**  
President & CEO

## Picture Day - January 11



Chamber members are cordially invited to the Chamber's **Picture Day** on Thursday, January 11!

Best Impressions  
PHOTOGRAPHY

Secure a professional headshot for \$55, capturing your image for business cards, company publications, and online profiles. Participants will have the opportunity to select their preferred image from three captured shots, with professional retouching included. Additionally, a Chamber staff member will be available to assist in enhancing your business's online presence through the Membership Information Center (MIC). Members can learn how to update their directory listing, create events for the online calendar, add photos, and post news releases.

Christy Adams with Best Impressions will be on site from 8:30AM-12:30PM on Thursday, January 11. To register for **Picture Day**, visit [masoncityia.com](http://masoncityia.com) and select a 15-minute time slot.





# The State of North Iowa 2024

The 2024 State of North Iowa will feature keynote presentations on some of the region's most pressing subjects: workforce attraction, renewable fuels, and childcare.

Scheduled from 8-10AM on Thursday, January 18, the State of North Iowa will be held in the Muse-Norris Conference Center at NIACC. This year's presenters include Debi Durham, Director of the Iowa Economic Development Authority and Iowa Finance Authority; Monte Shaw, Executive Director of the Iowa Renewable Fuels Association; and Sheri Penney, Employment Engagement Director at the Iowa Women's Foundation.

Durham will kick off the event with a keynote discussion about Iowa's economy. Attendees will learn about the state's highlights and challenges in workforce attraction and business investment. Durham will also share details about a new national workforce recruitment campaign that North Iowa is helping to pilot.

Shaw will provide an update on the renewable fuels industry in the state and, more specifically, in North Iowa. There are several major projects and opportunities in the works that will have a major impact on the region, and Chad Schreck, North Iowa Corridor President & CEO, will provide insight into what these look like and why North Iowa is seen as a renewable fuels hub.

Finally, attendees will hear about the Child Care Works initiative launching January 1, 2024 in Cerro Gordo County. Sheri Penney will provide an update on the wage supplement program, which is launching in 12 communities statewide, aims to address the child care crisis. She will also share other ways the state is working to ensure all kids have access to reliable, quality child care, and what is still needed.

Tickets are \$25 and include a light breakfast provided by NIACC catering. They can be purchased at [www.masoncityia.com](http://www.masoncityia.com) or by calling the Chamber (641.423.5724).



**Monte Shaw**  
Iowa Renewable  
Fuels Association



**Sheri Penney**  
Iowa Women's  
Foundation



Event Sponsor





Empowering our community's growth, Main Street Mason City is dedicated to fostering vibrant local businesses, enriching cultural experiences, and creating a welcoming atmosphere for all. Together, we strive to revitalize our historic district, nurture a thriving economy, and celebrate the essence of Mason City's unique heritage.

JANUARY 2024

## TWO DECADES OF VIBRANCY: Celebrating Main Street Mason City's 20th Anniversary

It's with immense joy and pride that we announce the celebration of Main Street Mason City's 20th anniversary! Two decades ago, our journey began with a shared vision to revitalize and preserve the heart of our city, and today, we stand together as a testament to the power of community and collaboration.

### A WALK DOWN MEMORY LANE

Reflecting on the past two decades, Main Street Mason City has been a beacon of transformation. From the restoration of historic landmarks to the introduction of vibrant events, each step has been a part of an incredible journey.



### PRESERVING HERITAGE, BUILDING FUTURE

One of our proudest achievements is the preservation of our city's rich heritage. The restoration of iconic buildings, the infusion of public art, and the cultivation of a welcoming atmosphere have breathed new life into our Main Street District. As we celebrate the past, we also look forward to the future, continuing our mission to create a dynamic and thriving community for generations to come.



### COMMUNITY ENGAGEMENT

At the heart of Main Street Mason City is the unwavering support of our community. Over the years, your enthusiasm, dedication, and participation in events such as Friday Night Live, historic tours, exhibits, and local markets have fueled the spirit of our Main Street District. Your involvement is the essence of our success.

### JOIN US IN CELEBRATING

To mark this significant milestone, Main Street Mason City will be celebrating with special events and promotions throughout the year. Be sure to subscribe to our email newsletter and follow along with us on Facebook as we celebrate the achievements of the past and embrace the exciting possibilities that lie ahead.

### LOOKING FORWARD

As we commemorate our 20th anniversary, we express our deepest gratitude to every business owner, resident, volunteer, and supporter who has played a role in making Main Street Mason City the vibrant hub it is today. Together, we have created a legacy that will continue to thrive and inspire for years to come.

Here's to the next 20 years of growth, unity, and community spirit!

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# North Iowa Civics Bee



Mason City middle school students who can show their knowledge and enthusiasm for civics will have a chance to win recognition and prizes in the **North Iowa Civics Bee** sponsored by Wealth Progression Group - Todd Leet.



In 2021, Mason City hosted the inaugural National Civics Bee, sponsored by the US Chamber of Commerce Foundation. This year, the initiative has expanded to more than 100 local Civics Bees in 26 states! The program aims to increase literacy about American civic life. The Civics Bee is designed to give young Americans a taste of how they can contribute and participate in our government process.

The **North Iowa Civics Bee** will take place at 1PM on April 2 at the Mason City FEMA Room, with the finalists moving on to the Iowa Civics Bee. The winner at the state level will compete in the first National Civics Bee in Washington, DC.

Students from across North Iowa are invited to participate. Entrants will write a short essay (500 words or less) about an issue or opportunity they see in their community and how they would use civics to address it. Entries must be received by January 8 to qualify. Interested students or parents can learn more at [masoncityia.com](http://masoncityia.com) or by contacting Colleen Frein. ([cfrein@masoncityia.com](mailto:cfrein@masoncityia.com))

# Travel to Vietnam With The Chamber

Chamber travel is back in full force and the next stop is Vietnam! Discover the historic landmarks, vibrant cities, and local delicacies of Vietnam on October 24 - November 4, 2024. Immerse yourself in Vietnam's mesmerizing culture and momentous history on a journey of the country from North to South.

- Experience being in Cu Chi Tunnels like Vietnamese soldiers did during the Vietnam War
- Discover the vast maze of rivers at the Mekong Delta, also known as the Rice Bowl of Vietnam
- Stroll along the narrow streets at the well-preserved Hoi an ancient town
- Hop on a food tour in Hue and enjoy the local delicacies like Sweet Soup, Sticky Rice, and more
- See the colonial splendors and experience the bustling vibrant atmosphere of Hanoi
- Take a leisure cruise in Ha Long Bay – one of the world's new seven wonders

The cost is \$3,449 per person (double occupancy) and includes roundtrip airfare from Minneapolis, hotel accommodations, guides, some meals, and sightseeing listed in itinerary. Contact Allyson at the Chamber ([akrull@masoncityia.com](mailto:akrull@masoncityia.com)) for more information.





## New Year, New Opportunities for Entrepreneurs

### VENTURE SCHOOL SPRING 2024

North Iowa entrepreneurs are achieving success with the assistance of the NIACC Pappajohn Center cohort of the University of Iowa Venture School. Venture School is the premiere business training program in Iowa, emphasizing real world entrepreneurship and innovation based on a leading-edge curriculum. Participants learn to overcome the chaos and uncertainty of creating new ventures by conducting customer discovery, market research and developing their foundational business model in real-time.

The NIACC Pappajohn Center is now accepting applications for the Spring 2024 cohort of the University of Iowa Venture School program. The Spring 2024 program will begin with an in-person orientation session on Thursday, February 15, 2024. Classes will be held online via Zoom on Thursdays starting February 22 through April 4, 5:30-9:00pm. The program will culminate with the Venture School Launch Day pitch competition, held in-person at NIACC on Thursday, April 11, 2023. The cost for the program is \$299.

Contact Ashley Page at [ashley.page@niacc.edu](mailto:ashley.page@niacc.edu) with questions or if you are a local entrepreneur interested in becoming a Venture School coach. To apply for the Spring 2024 cohort, visit [www.venture-school.com](http://www.venture-school.com) and select the Mason City cohort in the drop-down menu. The deadline to apply is **February 5, 2024**.

### THE CTA : CORPORATE TRANSPARENCY ACT COMPLIANCE SEMINAR

January 10, 2024 | 1-2:30pm via Zoom | Free

Learn the tools and gain the confidence to handle your business's CTA compliance. Effective January 1, 2024, most new and existing corporate entities will be required to file reports on their beneficial owners under the Corporate Transparency Act. Attorney Brennan Block of BrownWinick Law Firm will explain the details, answer



your questions, and guide you through this important new federal reporting requirement.

< Scan the QR code to register

### TECHTALK

January 23, 2024 | 5-7pm  
Mason City Brewing

You'll find new connections and new ideas at TechTalk. Start the year with an interactive discussion all about Technology in North Iowa. Hear what's new from local technologists & business leaders, and share your unique perspective!

Scan the QR Code  
to register >



#### NIACC Pappajohn Center & SBDC Staff

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Kelley O'Rourke, School Partnership Coordinator

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[www.pappajohncenter.com](http://www.pappajohncenter.com) | 500 College Drive, Ste 120 Mason City, IA 50401 | 1-888-GO-NIACC or 641-422-4111



# Thank You Directory Sponsors!

The “**North Iowa’s Best Businesses**” 2024 **Membership Directories** were distributed in members’ **Operation Thank You** packets in December. This yearly printed directory of member contact information is a useful tool for Chamber members. Additional copies of the directory are available at the Chamber office upon request.

Thank You to the following businesses for sponsoring our Membership Directory!

## Full Page Advertisers

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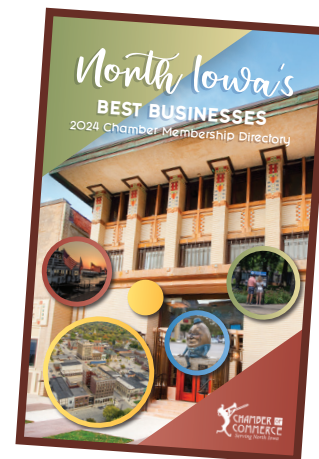
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# Chamber Trivia Night - February 29

Calling all brainiacs and business whizzes! Get ready for a brand-new event in 2024 that'll test trivia mettle and ignite networking spark – **Chamber Trivia Night!**

Assemble a dream team of six people and prepare for an evening of laughter, friendly competition, and knowledge-busting fun. This multi-round extravaganza will have members twisting their neurons and forging connections in-between rounds over a delicious dinner and refreshing drinks. No dusty encyclopedias required! Trivia questions are completely random, so forget the pressure and embrace the pure joy of mental gymnastics. Whether participants are history buffs, pop culture gurus, or geography whizes, there's something for everyone.

Secure a spot for just \$200 per team! This steal of a deal includes six entries, a scrumptious dinner, and the chance to snag some door prizes. Mark the calendar for Thursday, February 29, from 4-8PM at The Music Man Square. Register now at [www.masoncityia.com](http://www.masoncityia.com).

## Networking





# 2023 YIELD Graduates

Since 2003, the Chamber of Commerce has provided leadership training for area youth. The **YIELD** program (Youth Investing Energy in Leadership Development) is an investment in our future citizens and leaders that will surely yield huge benefits for North Iowa. This program has become a model for youth leadership programs and has been replicated in other communities, including some in our region. Participants are high school juniors from Mason City High School, Mason City Alternative High School, Newman Catholic High School, and North Iowa Christian School identified as good students and good citizens who are likely to emerge as future community leaders. Thank you to Principals Dan Long, Katie Fistler, Tony Adams, and Leann Steigman for their support.



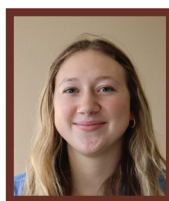
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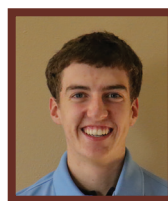
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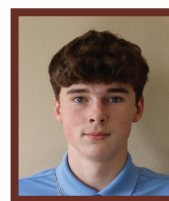
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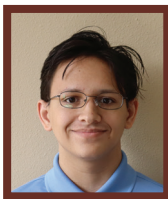
**Adam Henrich**  
Newman



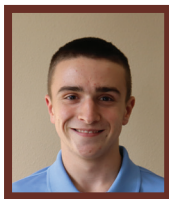
**Daltyn Jones**  
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**Mazie Marquis**  
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**William Mora**  
MCAHS



**Noah O'Connell**  
Newman



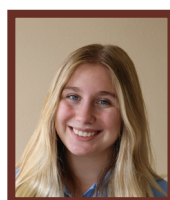
**Blythe Peterson**  
Newman



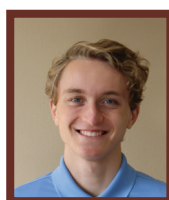
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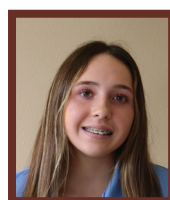
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**Special thanks to this year's YIELD supporters who provided the professional expertise and financial resources necessary to continue this important program.**

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**Guest Speakers:** J Brooks, 98.7 KISS Country • Bob Fisher, KGLO News • Colleen Frein, Chamber of Commerce • Noah Harris, Chamber of Commerce • Doug Hines, Globe Gazette • Lindsey James, Visit Mason City • Cynthia Lewerke, The Decker House Bed & Breakfast • Bill Schickel, Mayor of Mason City • Blake Spotts, 2011 YIELD Graduate • Kativa Weitzel, Pritchard Companies



# Building CommUNITY

North Iowa demographics are changing. The recent Census may not show a large change, but school systems in the area tell a different story. In 2023, Mason City Community Schools show 28% of the student population is non-white students.

For the past year, the Chamber has been focused on welcoming all people to the community. Those of a different race, with different religious beliefs, gender preferences, abilities, and ages, to name a few. Workforce attraction and retention continues to be a priority in the Chamber's program of work to help achieve economic growth and prosperity for residents. North Iowa needs people of ALL kinds in order to grow.



While diversity, equity, and inclusion are all important components of this movement, the Chamber's workforce committee is shifting its focus to simply "**Building CommUNITY**." What can North Iowans do to make the community more welcoming so newcomers feel a sense of belonging and inclusion...and what does that look like?

In a recent **Building CommUNITY** workshop, participants discussed barriers and ideas for individuals, workplaces, and the community. They discussed belonging, trainings, and what could be implemented in their workplaces to help move the needle on inclusion. There are a lot of possibilities in this space, but here are some suggestions the Chamber heard on how to help facilitate the effort:

1. Be persistent – Keep offering programming. It's an important effort and businesses see the value, even if they are slow to adapt.
2. Direct people to assistance – Businesses and individuals in the community need resources and answers.
3. Make a business case for **Building CommUNITY** – Show how this effort can help with staff morale and employee retention.

The Chamber's Workforce Committee will continue to adapt as needed to ensure businesses see the value in **Building CommUNITY**. Together, North Iowans can all work to build a place of pride, safety, and belonging.

## Ag Tax Seminar

The Agribusiness Committee understands the importance of staying up to date with current laws and regulations in the agricultural world. The **Ag Tax Seminar** is an informative luncheon designed to help break down those subjects and explain how they are impacting business.

Speaker Kristine Tidgren is an adjunct assistant professor in the Agricultural Education & Studies Department and the director for the Center for Agricultural Law and Taxation at Iowa State University. Kristine's work focuses on studying and interpreting laws impacting the agricultural industry. In particular, she focuses on agricultural taxation.

Registration for this educational seminar is \$25 and includes a catered lunch. Head over to [www.masoncityia.com](http://www.masoncityia.com) or contact Noah at [nharris@masoncityia.com](mailto:nharris@masoncityia.com) to register.

### Agribusiness



**Kristine Tidgren**  
Iowa State University



# Faces & Places



- 1** Thirteen students from area Industrial Technology programs came to hear Chelsy Snyder and Cheryl Hubbard speak at **Breaking Glass**.
- 2** Friends at First Citizens Bank co-hosted **Operation Thank You** and ensured a fun-filled, successful evening.
- 3** Guests enjoyed a great selection of foods, drinks, and holiday cheer at the **Operation Thank You - Business After Hours**.
- 4** Iowa Chamber Alliance director Dustin Miller spoke with members about the upcoming Legislative session.
- 5** Mayor Bill Schickel spoke to the YIELD class of 2023 about the importance of leadership and public service.
- 6** Chamber Ambassadors helped in welcoming our newest member, Magic Mikes Detail, at their **Ribbon Cutting**.
- 7** More than 65 people attended December's **Breaking Glass** session making it one of the highest attended events in the series.



# Ag Breakfast - March 28



The 2024 **Ag Breakfast** is scheduled for 7-9AM on Thursday, March 28 at the North Iowa Events Center. Mitchell Hora, Founder and CEO of Continuum Ag, will serve as the keynote speaker.

Mitchell is a passionate 7th-generation farmer from Washington County, Iowa. Hora founded Continuum Ag in 2015 to help farmers quantify and improve their soil health. The company's TopSoil Tool helps farmers garner agronomic insights and profit from environmental outcomes, like carbon intensity scores. Since launching TopSoil in 2020, Continuum Ag has amassed a footprint of 42 states and 20 countries and now houses the largest, private soil health database. The market efforts have expanded across thousands of US farms, across a growing dealer network, and strategically with Continuum enterprise customers, including Rabo Agrifinance. Continuum Ag is working with farmers, consultants and agribusinesses to design a unique plan that logistically and economically advances their soil health efforts. For his efforts, Mitchell has been named to the AgGrad 30 Under 30 list and to the Forbes Under 30 list.



**Mitchell Hora**  
Continuum Ag

During the **Ag Breakfast**, attendees will enjoy made to order omelettes, cooked fresh by Agribusiness Committee members. Attendees will also be able to network with a variety of local sponsoring organizations at the event.

Businesses who are interested in serving as a Breakfast Sponsor can contact Noah (nharris@masoncityia.com) at the Chamber for additional information.

## Welcome New Members!

### CHUCK BUTT ENTERPRISES

Charles Butt  
1420 Lark Ave  
Hampton, IA 50441  
641-812-0101  
Chuck.isfusa@gmail.com



Chuck Butt Enterprises has over 15 years in the commercial lawn business, striving to give customers the desired professional look they want for their business using John Deere and Toro commercial equipment.

### RUTHLESS BBQ KINGS

Jonathon Blakely  
Mason City, IA 50401  
641-530-1278  
Jonblakely599@gmail.com



Ruthless BBQ Kings

Ruthless BBQ Kings is located in Mason City, specializing in smoked pork and catering events and personal smoked goods.

### ENNYWEB, LLC

Elijah Bluhm  
209 S 1st Street  
Osage, IA 50461  
641-426-2078  
contact@ennyweb.com  
ennyweb.com

**ENNYWEB**  
AN IDEA COMPANY

Ennyweb is a Startup Studio, controlling multiple entities: Edj Digital which is a local marketing agency, ReputationPro Inc. a SAAS startup offering feedback management software, and more.



## **CORRIDOR ASSUMES HISTORIC EGLOFF HOUSE OPERATIONS TO PROVIDE SHORT-TERM FURNISHED HOUSING**

Members of Community Benefit-Mason City, the organization responsible for the rescue and restoration of the Historic Egloff House, have transferred ownership and ongoing management of the property to the North Iowa Corridor Economic Development Corporation.

Since 2021, the house has operated as short-term furnished housing for local business college interns, graduate students, and new employees needing transitional housing when moving to the community. This use aligns with the Corridor's workforce attraction and retention strategies on behalf of local firms and provides an important service to our businesses.

Members of the Corridor board of directors are committed to maintaining the Historic Egloff House as a community asset and amenity for businesses. The home has 5 private bedrooms available for rent for \$650-\$750 monthly. Businesses have often offered it as a perk for interns or new employees.

The home is fully furnished, with many original pieces to the home, creating a unique and inviting atmosphere. Tenants have shared living spaces and a full kitchen, just a short walk from the restaurants, breweries, and other amenities of downtown Mason City. The group-living situation connects tenants to the community and one another, enriching their experience in North Iowa.

Room Sponsorship opportunities are available, which will provide annual naming rights to the room, as well as first rights to the room for business use that year. This will be an important way to ensure the ongoing success and viability of the operation, and we welcome interested parties to contact Chad Schreck at the Corridor to discuss sponsorship or rental options.



According to Corridor President & CEO Chad Schreck, the house is filling a significant workforce need. "Workforce attraction is critical for our businesses, and we strive to provide solutions to make it easier for them to choose our community. The home provides a comfortable, welcoming environment for prospective employees, and we hope plays a role in them choosing to stay long-term," he said.

The Historic Egloff House is listed on the National Register of Historic Places, and was a victim of the 2008 flood and was slated for demolition. Community Benefit-Mason City, a local non-profit, stepped forward to move the house from the flood zone and restore it to its original glory. In addition to renovating the Egloff House, the group transformed the 300 block of East State Street from a blighted neighborhood to an area which enhances Mason City's architectural reputation.

CBMC member Dan Robeson noted, "The EDC is the perfect partner to promote the use of the house for workforce attraction and oversee day-to-day operations. Our organization is entirely run by four volunteers that are unable to manage this property long-term. We are thankful to the the Mason City Chamber and Chamber Foundation for all they have done to keep this project going. We are proud of the effort, and excited to see it continue to operate for the benefit of North Iowa."

**CHAD SCHRECK**

PRESIDENT & CEO

[cschreck@northiowacorridor.com](mailto:cschreck@northiowacorridor.com)

**SHAUN ARNESON**

VP, EXISTING BUSINESS & PROJECT MANAGEMENT

[sarneson@northiowacorridor.com](mailto:sarneson@northiowacorridor.com)

**ISAAC BARTZ**

SERVICE AND OPERATIONS ASSOCIATE

[admin@northiowacorridor.com](mailto:admin@northiowacorridor.com)



# Membership Renewals

Congratulations to the Chamber members celebrating membership anniversaries in January!

## One Hundred Plus Years

Atlantic Coca-Cola Bottling Company (116)  
Wells Fargo Bank (112)  
Locher Law Firm (104)  
1ST Insurance (103)

## Eighty-Five Plus Years

Laird Law Firm (86)  
Arnold Motor Supply (85)

## Eighty Plus Years

U.S. Bank (83)  
QCS Purchasing Cooperative (82)  
RSM US LLP (81)  
Henkel Construction Co. (80)

## Seventy-Five Plus Years

Hosmer Honda (79)  
Masters Chiropractic (79)  
PetroBlend Corp. (78)  
WHKS Engineers, Planners & Surveyors (76)

## Seventy Plus Years

Culver-Hahn Electric Supply (73)  
KIMT-TV, MY3.2 TV (70)

## Sixty-Five Plus Years

Pepsi Beverages Company (69)  
Plumb Supply Co. (69)  
Cerro Gordo County Farm Bureau (67)  
The Nettleton Dental Group, PC (66)  
Major Erickson Funeral Home & Crematory (65)

## Sixty Plus Years

McDonald's Restaurant (64)  
Pappajohn, Shriver, Eide & Nielsen P.C. (64)

## Fifty-Five Plus Years

CURRIES (56)  
Builders FirstSource (55)

## Fifty Plus Years

Northern Cedar Service Co. Inc. (50)  
United Way of North Central Iowa (50)

## Forty-Five Plus Years

North Iowa Eye Clinic, P.C. (48)

## Forty Plus Years

43 North Iowa (44)  
Trinity Lutheran Church (44)  
Mechanical Air Systems (42)

## Thirty-Five Plus Years

Ag Processing, Inc. (39)  
Cinema West Theatre (39)  
Mason City Tile & Marble (38)  
Hampton Inn & Suites (35)

## Thirty Plus Years

CENT Credit Union (34)  
North Iowa Community Action Organization (34)  
McCloskey Appliance (33)

## Twenty-Five Plus Years

Mason City Parks & Recreation Department (29)  
Schupick & Associates, P.C. (28)  
Larson Contracting (27)

## Twenty Plus Years

North Iowa Air Service (23)  
Ironhouse Gym, Inc. (22)  
Community Housing Initiatives/River City Apartments (20)  
Habitat for Humanity of North Central Iowa/ Habitat ReStore (20)

## Fifteen Plus Years

Athletic (19)  
Cabin Coffee Company (19)  
Cavalier Coaches, Inc. (17)  
Rib Crib BBQ & Grill (17)  
Potter & Brant, P.L.C. (17)

## Ten Plus Years

ControlPrint Creative (14)  
Oak Leaf Comics & Collectibles (12)  
Navratil Excavating Inc. (10)  
Theilen Auto Sales (10)

## Five Plus Years

MercyOne Mason City Home Medical Shop (9)  
MercyOne Mason City Urgent Care (9)  
MercyOne North Iowa Dermatology Care (9)  
MercyOne North Iowa Women's Health Center (9)  
MercyOne Regency Family Medicine (9)  
MercyOne Regency Pharmacy (9)  
Mason City Surgery Center (9)  
Jeffrey Auto Repair Service (8)  
McKesson Corporation (8)  
North Iowa Periodontics and Dental Implants, Dr. Grace Moore (8)  
Cerro Gordo County (7)

Jane Fischer and Associates LLC (6)  
Applebee's Grill + Bar (6)  
Better Business Bureau (6)  
Edward Jones - Matt Sonquist, Financial Advisor (6)  
Heaven's Best Carpet Cleaning (5)  
Memorial Park Cemetery, Crematory & Funeral Home (5)  
Beltone (5)

## One Plus Years

Mason City Arena (4)  
The Sports Page of Mason City LLC (4)  
Country Axe (4)  
Budget Blinds of Mason City (4)  
Brick & Style Co. (3)  
2 Artists LLC (3)  
Gogerty & Associates PLC (3)  
Realty One Group Welcome Home (3)  
Radiant Complexions Dermatology Clinic (2)  
Pine Creek Golf Club (2)  
Scooter's Coffee (1)  
Mollie's Mission (1)

# Ribbon Cuttings



## NEW MEMBER

### MAGIC MIKE'S DETAIL

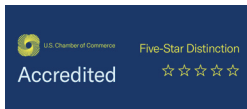
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## Upcoming Events

MARK YOUR CALENDAR

Professional  
Development



Networking  
Events



Get Involved /  
Committee Meetings



Monday <b>January 8</b>	<b>Workforce Committee</b>   1-2PM Board Room, Commerce Center   9 N Federal Ave
Tuesday <b>January 9</b>	<b>Ambassador Meeting</b>   Noon-1PM Anderson Event Room, Commerce Center   9 N Federal Ave
Wednesday <b>January 10</b>	<b>Agribusiness Committee</b>   8-9AM Board Room, Commerce Center   9 N Federal Ave <b>Program Committee</b>   Noon-1PM Board Room, Commerce Center   9 N Federal Ave
Thursday <b>January 11</b>	<b>Picture Day</b>   8:30AM-12:30PM Band Festival Room, Commerce Center   9 N Federal Ave
Friday <b>January 12</b>	<b>North Iowa Band Festival Committee</b>   Noon-1PM Band Festival Room, Commerce Center   9 N Federal Ave
Thursday <b>January 18</b>	<b>The State of North Iowa</b>   8-10AM NIACC Muse-Norris Center   500 College Dr
Wednesday <b>January 24</b>	<b>Chamber Board Meeting</b>   Noon-1PM Board Room, Commerce Center   9 N Federal Ave
Thursday <b>January 25</b>	<b>Ag Tax Seminar</b>   11:30AM-1PM Anderson Event Room, Commerce Center   9 N Federal Ave

## February 2024

February 29 | *Chamber Trivia Night*

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**4-6PM | Thursday  
January 25**

**Hosted By:**



**Bare Sugar  
Salon & Spa**  
124 N Delaware Ave  
Mason City, IA

Thank you to 98.7 KISS Country/103.7 The Fox  
for highlighting Business After Hours on its stations!

## Be Our Guest

Hosted by **Joe Malone**

Tune in Friday mornings to the Chamber  
"Be Our Guest" program at 8:40AM on  
KRIB 1490 AM, courtesy of Alpha Media.

**Jan. 5** **Juniper Tree Tattoo**  
TJ Tyler

**Jan. 12** **Bare Sugar Salon & Spa**  
Jessica Glenn

**Jan. 19** **One Vision**  
Chelsi Ciavarelli

**Jan. 26** **Hy-Vee**  
Jeff Thompson