



# Community Concierge Service

Customized tours available by appointment

The *Community Concierge* is a service of the Chamber of Commerce, with the goal of helping employers recruit and retain professional and executive level employees. The *Community Concierge* provides resources to promote a smooth transition to North Iowa and helps the employee and their family forge a lasting connection with the community.

## Sponsor

### PREMIER SPONSOR | \$10,000

- Unlimited, priority access to *Community Concierge* service
- Full-page, priority placement advertising in *New to North Iowa* publications (next publication printed Spring 2022) (\$2000 value)
- 20 customizable video marketing mailers (\$4,000 value)
- Recognition as "Premier Sponsor" in all marketing for *Community Concierge* (including website, flyers, video marketing, etc.)

### EXECUTIVE SPONSOR | \$5,000

- Up to 12 referrals to *Community Concierge* service (\$3,000 value)
- Full page advertisement in *This is North Iowa* publication (next publication printed Spring 2022) (\$1,500 value)
- 5 customizable video marketing mailers (\$1,000 value)
- Recognition as "Executive Sponsor" in all marketing for *Community Concierge* (including website, flyers, video marketing, etc.)

### SUPPORTING SPONSOR | \$2,500

- Up to 6 referrals to *Community Concierge* service (\$1,500 value)
- Full page advertisement in *This is North Iowa* publication (next publication printed Spring 2022) (\$1,500 value)
- Recognition as "Supporting Sponsor" in marketing for *Community Concierge* (including website, flyers, etc.)
- Flexibility to exchange referrals for personalized video brochures

## Participate | \$250 per referral

- Personalized, guided tour of Mason City
- Assistance with employment for a trailing spouse
- Connection with public and private schools
- Assistance in locating quality rental housing
- Introduction to volunteer opportunities
- On-going touchstone for future resources

