

Business MATTERS

MARCH
2024



A Publication of the Mason City Chamber of Commerce

SEE WHAT'S COOKIN'

Get ready for the Chamber's
annual Ag Breakfast featuring
keynote speaker Mitchell Hora!

See more on page 5

BAND FESTIVAL ENTERTAINMENT ANNOUNCED

Check out the what's in store
at this year's Band Festival!

See more on page 10



VMC STAFF ATTENDS ABA MARKETPLACE

Every year, the American Bus Association (ABA) organizes the renowned ABA Marketplace, a premier event tailored for Motorcoach and Tour operators alongside Industry suppliers. Representatives from Visit Mason City participated in this year’s marketplace, aiming to showcase group travel opportunities not only in Mason City but also across the state of Iowa. Throughout the event, staff engaged in six-minute appointment sessions with tour operators, fostering connections and promoting the unique offerings of Mason City and Clear Lake. They also spent time working in the Travel Iowa booth on the tradehow floor, networking with other marketplace attendees and helping amplify the visibility of Iowa’s travel destinations and amenities.



TOURISM MARKETING GRANTS AWARDED

Visit Mason City has awarded grant funds to 10 organizations for marketing projects that help promote the area to visitors. Each grant was awarded according to its intent to attract, retain and expand visitor spending in Mason City. Since the program was created in 1996, the Visit Mason City Tourism Marketing Grant has awarded more than \$225,500 to help fund over 400 applications.

Applications funded during the FY23-24 program include:

- **Charles H. MacNider Art Museum** for advertising and DOT signage
- **DW Productions, LLC** for advertising, print materials, and welcome reception
- **Events, Inc.** for advertising and print materials
- **Kinney Pioneer Museum** for print materials, website, and social media advertising
- **North Iowa Studio Tour** for print materials and advertising
- **North Iowa Fights** for advertising and print materials
- **River City Steak Challenge** for advertising, print materials, and welcome reception
- **The Mason City Foundation** for advertising
- **River City Society for Historic Preservation** for DOT signage

The grant application for FY24-25 will be released in August. More information is available at [VisitMasonCityIowa.com/tourism-marketing-grant](https://www.VisitMasonCityIowa.com/tourism-marketing-grant).

LINDSEY JAMES

Executive Director
ljames@VisitMasonCityIowa.com

BRETT BACHTLE

Brand & Engagement Specialist
bbachtle@VisitMasonCityIowa.com

KAREN JACOBS

Visitor Services Coordinator
kjacobs@VisitMasonCityIowa.com

HANNAH AUSENHUS

Group Experience Coordinator
hausenhus@VisitMasonCityIowa.com

In This Issue

From the President	
Breaking Glass - March 14	4
Ag Breakfast 2024	5
North Iowa Civics Bee - April 2	
Vietnam Trip - Fall 2024	
NIACC Job Expo	7
STEM Festival - April 17	
Child Care Works	9
2024 Band Festival Entertainment	
College Connections 2024	10
Faces & Places	12
Save the Date - Chamber Golf Outing	
Welcome New Members!	
Ribbon Cuttings	13
Membership Renewals	
Premier Members	15
Upcoming Events	16



North Iowa Regional Commerce Center

9 N Federal Ave
Mason City, IA 50401

641-423-5724
www.masoncityia.com

The mission of the Chamber of Commerce is to promote progressive community and economic development to benefit Chamber members and the North Iowa region.



Chamber Leadership

Executive Committee

Dr. Paul Manternach, Board Chairperson
MercyOne North Iowa Medical Center
Danielle Pace, Chair Elect
Clear Lake Bank & Trust Co.
Evan Raulie, Past Chairperson
Smithfield
Matt Leibrand, Treasurer
Stoney Creek Hospitality Corporation
Luke Weiss, DVP Small Business
Hoover's Hatchery
Jeremy Holman, DVP Government Affairs
Kraft Heinz
Jessica Tierney, DVP Workforce & Leadership
Tierney Properties
Todd Leet, DVP Community & Membership
Wealth Progression Group

Board of Directors

Matt Bradley, *Pritchard Companies*
Josh Congello, *Pappajohn, Shriver, Eide & Nielson P.C.*
Troy Elwood, *Larry Elwood Construction, Inc.*
Tyler Hedegard, *Country Meadow Place Assisted Living*
Chris Jessen, *Heartland Asphalt, Inc.*
Janet Johnson, *One Vision*
Amy Kaduce, *KCMR-FM Inspiration 97.9FM*
Chad Kuhlers, *Golden Grain Energy*
Dr. Michelle LaCoste, *Animal Medical Hospital*
Pamela Lampman, *CURRIES*
Kathy Lloyd, *Child Care Resource & Referral*
Kevin Meyer, *First Citizens Bank*
Mark Sainci, *Elite Boxing Academy & Fitness Club*
Valerie Zahorski-Schmidt, *NIACC*

Chamber Staff

Colleen Frein, MBA IOM
President & Chief Executive Officer
cfrein@masoncityia.com
Allyson Krull, IOM
Vice President
akrull@masoncityia.com
Noah Harris
Program & Marketing Director
nharris@masoncityia.com
Jeremiah Frein
Membership Director
jeremiah@masoncityia.com
Isaac Bartz
Service & Operations Associate
chamber@masoncityia.com
Keagan Barkema
Marketing Associate
kbarkema@masoncityia.com



From the President

The North Iowa Day on the Hill is fast approaching! On March 21, a group of Chamber members and community partners will board a bus and travel to Des Moines to advocate on behalf of our region.

Why is this important? It's crucial that our region has a presence at the Capitol. Too often, the attention goes to larger cities in our state, while more rural areas are left out of the conversation OR grouped together as one entity with the same concerns.

While many of the issues we face in North Iowa are similar to those faced by businesses and cities around the state, there are important differences in the needs of our communities. We are also working on some exciting and unique projects that we want to showcase as well.



Our plan is to leave Mason City at 8AM and return by 4PM. There is no charge to join us on the bus, and lunch is on your own at the Capitol. I ask that you RSVP by March 15 to ensure you have a seat.

I hope you will consider joining us for the Day on the Hill. It will be an informative day and an exciting opportunity for us to band together as a region. RSVP by calling the Chamber at 641-423-5724 or send an email at cfrein@masoncityia.com.



Colleen Frein
President & CEO

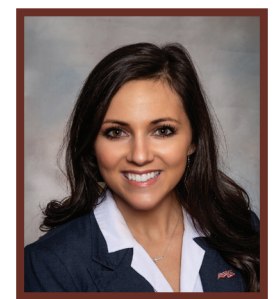
Breaking Glass - March 14



The next **Breaking Glass: Women's Leadership Series** session will feature Emily Peters from 8:30-10AM on Thursday, March 14.

Peters' love for business and the desire to make a difference led her to Union Pacific Railroad where she began her career in 2012. Since then, she has worked in various business units including Intermodal, Scrap Steel, Food & Refrigerated, LPG, Crude Oil & Petroleum, Grain, and Grain Products. Emily and her husband, Brandon ("Maverick"), own their own real estate and property management business. She is a licensed realtor and loves helping people find their dream homes. Emily is a devoted wife and mother who is passionate about real estate, economic development, agriculture, and her faith.

Breaking Glass offers a unique learning experience to help women stretch their leadership potential, drive their careers with vision and purpose, and make a greater impact within their organizations. Register at www.masoncityia.com or call the Chamber at 641-423-5724.



Emily Peters
Union Pacific



Event Sponsor



Ag Breakfast 2024



Come hungry! The Chamber's **Ag Breakfast** will be held on Thursday, March 28 in the All Seasons Building at the North Iowa Events Center. The **Ag Breakfast** is an annual event to bring farm and business together for an early morning breakfast served by Chamber volunteers.

Mitchell Hora, Founder and CEO of Continuum Ag, will serve as the keynote speaker.

Hora is a passionate 7th-generation farmer from Washington County, Iowa. Mitchell founded Continuum Ag in 2015 to help farmers quantify and improve their soil health. The company's TopSoil Tool helps farmers garner agronomic insights and profit from environmental outcomes, like carbon intensity scores. Since launching TopSoil in 2020, Continuum Ag has amassed a footprint of 42 states and 20 countries and now houses the largest, private soil health database. The market efforts have expanded across thousands of U.S. farms, across a growing dealer network, and strategically with Continuum enterprise customers, including Rabo Agrifinance. Continuum Ag is working with farmers, consultants and agribusinesses to design a unique plan that logistically and economically advances their soil health efforts.



Mitchell Hora
Continuum Ag

For his efforts, Mitchell has been named to the AgGrad 30 Under 30 list and to the Forbes Under 30 list. He also recently received the Iowa 4-H Foundation's "Outstanding Young Alum" award.

This year's breakfast is FREE to attend, thanks to generous sponsors. The Agribusiness Committee aims to make the event inclusive to everyone in North Iowa interested in learning more about agriculture in the region. Sponsors will have booths at the breakfast to educate and network with attendees.

Thank you to our **Ag Breakfast** title sponsors!





Empowering our community's growth, Main Street Mason City is dedicated to fostering vibrant local businesses, enriching cultural experiences, and creating a welcoming atmosphere for all. Together, we strive to revitalize our historic district, nurture a thriving economy, and celebrate the essence of Mason City's unique heritage.

Your investment helps support economic growth, historic preservation, community engagement, aesthetic enhancements, job creation, and more!

Main Street Mason City is a 501c3 non-profit organization. Your investment is tax deductible.

2024 INVESTMENT FORM

YES! I would like to support Main Street Mason City at the following investment level

- ☐ **\$5,000+ MAIN STREET CHAMPION**
- ☐ **\$2,500+ MAIN STREET LEADER**
- ☐ **\$1,000+ MAIN STREET PROMOTER**
- ☐ **\$500+ MAIN STREET SUPPORTER**
- ☐ **\$150+ FRIEND OF MAIN STREET: BUSINESS**
- ☐ **\$50+ FRIEND OF MAIN STREET: INDIVIDUAL**



**SCAN
HERE
FOR
MORE
INFO**

NOTE: Event sponsorships available for investments at \$150 and above. More info to follow.

CHOOSE YOUR PAYMENT PREFERENCE: ☐ **ANNUAL** ☐ **QUARTERLY**

ARE YOU INTERESTED IN LEARNING MORE ABOUT OUR EVENT SPONSORSHIPS?

☐ **YES** ☐ **NO, THANK YOU**

BUSINESS NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY, STATE ZIP: _____

PHONE: _____ **EMAIL:** _____

- ☐ *I am interested in an in-kind investment. Please contact me to discuss in-kind opportunities.*
- ☐ *Please contact me about volunteer opportunities with Main Street Mason City.*

Please return your completed investment form to:

Please email a high-resolution logo in PDF, JPG, or PNG format to director@mainstreetmasoncity.com

**Main Street Mason City
9 N. Federal Avenue
Mason City, IA 50401**



North Iowa Civics Bee - April 2

The Chamber is hosting the 3rd Annual **North Iowa Civics Bee**. This year, the Civics Bee in Mason City will be one of several regional bees happening in Iowa, with the top three students moving on to the Iowa Civics Bee taking place at the Iowa State Fair. The winner of the Iowa Civics Bee will advance to the National Civics Bee in Washington D.C.!

The National Civics Bee is an annual competition that encourages young Americans to engage in civics and contribute to their communities. Participating middle school students will flex their civics knowledge for a chance to win recognition and cash prizes – including a \$500 cash prize for the winner of the local bee, and a \$1000 cash prize for the winner of the state bee.

Dozens of middle school students in North Iowa have submitted qualifying essays, that are now being scored by a panel of judges. The top ten students will move on to compete in a live event on Tuesday, April 2 in the FEMA Room at Mason City High School. The public is invited to attend this exciting event and cheer on the students. Thank you to Wealth Progression Group for sponsoring this year's **North Iowa Civics Bee**!



Vietnam Trip Fall 2024

Vietnam is known for its breathtaking landscapes, hospitable people, and exquisite cuisine. Travel with the Chamber October 24-November 4 to discover the vibrant cities, historic landmarks, and mesmerizing culture of southeast Asia.

The cost is \$3,349 per person (double occupancy) and includes roundtrip airfare from Minneapolis, hotel accommodations, guides, some meals, and sightseeing listed in the itinerary. Visit the Chamber's website for a full itinerary which includes highlights such as the Cu Chi Tunnels, floating markets in the Mekong Delta, a cruise in Ha Long Bay, and much more.

Contact Allyson at the Chamber (akrull@masoncityia.com) for more information or to register.



NIACC Job Expo

More than 60 North Iowa employers will fill the NIACC gymnasium from 11AM-2PM and 5-7PM on Wednesday, April 3 for the NIACC Job Expo. Job seekers are invited to discover the various industries to find their next career adventure and forge connections with local employers and community members. This popular event is back after a 3-year hiatus and employers are excited to share their career opportunities with the region.



More information on the event can be found at www.niacc.edu.



JOHN
PAPPAJOHN
ENTREPRENEURIAL
CENTER

The Entrepreneurial Edge

March 2024

Melissa Fabian of Simply Nourished wins Deb Dalziel Woman Entrepreneur of the Year Award

The NIACC John Pappajohn Entrepreneurial Center and the North Iowa Area Small Business Development Center (SBDC) are proud to announce Melissa Fabian, Owner of Simply Nourished Market & Mercantile, as the winner of the 2024 Deb Dalziel Woman Entrepreneur Achievement Award.

The Deb Dalziel Woman Entrepreneur of the Year Award is presented by America's SBDC Iowa. The award honors an Iowa woman entrepreneur who has significantly changed or improved her life and the lives of others. Melissa is transforming downtown Mason City through meticulous customer discovery, innovative repurposing of space, and a far-reaching vision for revitalizing a rural Main Street district. Melissa is a resilient entrepreneur who not only works to amplify the successes of other women entrepreneurs in North Iowa, but also continues to take obstacles and turn them into opportunities. Simply Nourished is a local and specialty food market, an old-fashioned neighborhood grocery store with a modern twist and a dedication to supporting local producers and filling food voids for people with food allergies or other dietary needs.



Brook Boehmler, Regional Director of the North Iowa Area SBDC, Mason City, nominated Melissa for the Deb Dalziel Award. He stated that, "Melissa has established an extraordinary local and specialty food market. She ensures that Simply Nourished primarily sources its products from local businesses in an effort to build community morale and support. She is constantly showing her thoughtfulness and admiration for her community. Melissa is the pinnacle of what it means to be a small business in Iowa."

The SBDC special entrepreneur awards will be presented at a ceremony on February 28, 2024, in the Legislative Dining Room of the Iowa State Capitol. To learn more about Melissa and Simply Nourished, visit www.simplynourishedstores.com

UPCOMING EVENTS

Help your business reduce credit card processing fees with Credit Card Processing 101, brought to you by Payteva and the NIACC Pappajohn Center.

This free seminar is specially designed for small business owners. In this seminar you'll learn about the latest industry trends and techniques for lowering processing fees, protecting yourself from chargebacks, eliminating fees, and much more!

Scan the QR code to register



CREDIT CARD PROCESSING 101

MARCH 26, 2024 @ 7:30AM
CLEAR LAKE WELLNESS CENTER



NIACC Pappajohn Center & SBDC Staff

Candi Karsjens, DBA, Pappajohn Center Director

Brook Boehmler, North Iowa Area SBDC Director

Kelley O'Rourke, School Partnership Coordinator

Ashley Page, Director of Entrepreneurship Programs

Joyce Martin, Marketing & Community Relations Mgr.

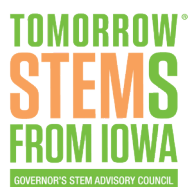
www.pappajohncenter.com | 500 College Drive, Ste 120 Mason City, IA 50401 | 1-888-GO-NIACC or 641-422-4111

NIACC does not discriminate in employment or education. See <http://www.niacc.edu/about/non-discrimination-statement/> for additional information.

STEM Festival - April 17

North Iowa families are invited to a free night of fun, interactive, hands-on learning for kindergarten-6th grade students at the North Iowa STEM Festival! This event is scheduled from 4-7PM on Wednesday, April 17, 2024 at the North Iowa Area Community College Gymnasium.

The goals of the STEM Festival are to promote, inspire, and engage youth in Science, Technology, Engineering and Mathematics activities and to introduce children and parents to STEM careers.



Festival-goers will experience hands-on STEM activities provided by local businesses and organizations. Some activities include: learning about fermentation while making pizza dough, using a 3D scanner and printer, designing a perfect bedroom or house, exploring electric circuits, handling fiber optics, and more!



Child Care Works

Two months into implementation, the Child Care Works initiative is already seeing results! Child Care Works aims to ensure child care is available for working parents and support a livable wage for the child care industry. Thanks to the investment of local employers like CURRIES, CL Tel, First Citizens Bank, Holiday Inn Express & Suites, and One Vision, the Chamber Foundation has raised nearly \$1 million. That investment is funding a wage supplement program that raises pay by \$2/hour for all employees at participating child care centers.

After one month of funding, the results have been promising! The number of employees at participating centers increased by 17% in January, and collectively the 5 participating centers are caring for nearly 100 more children.

Thanks to all of the businesses who have invested in Child Care Works. Members who would like to support this program can contact Colleen Frein (cfrein@masoncityia.com) for information.



Child Care Works CHAMPION (\$50,000+)

CURRIES

Child Care Works SUPPORTER (\$10,000-\$24,999)

CLTel • First Citizens Bank • Holiday Inn Express & Suites • One Vision

Child Care Works FRIEND (\$1,000-\$9,999)

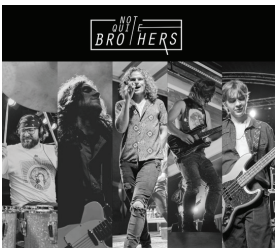
Clear Lake Bank & Trust Co. • J & J Machining • Kinney Linstrom Foundation INC • Laird Law Firm • Mid-West Roofing Company/Custom SheetMetal Works • Overhead Door Company of Mason City • POET Biorefining – Hanlontown • River City Kiwanis • Tierney Properties • Weitzel Foundation • Young Construction of North Iowa



2024 Band Festival Entertainment

The 85th **North Iowa Band Festival** will be celebrated during Memorial Day Weekend with the theme "80's Rewind." The committee is excited to announce entertainment for 2024!

On Thursday night, the John Adams Middle School Band will play a short concert at 6PM in the Principal Pavilion on the Downtown Plaza, followed by the Mason City Municipal Band's first concert of the season at 6:45PM. Later on Thursday night, locals will enjoy a downtown crawl complete with drink specials, karaoke, and more.



On Friday night, the Mason City High School Jazz Band will begin at 6PM on the main stage downtown before Friday Night Headliner, Not Quite Brothers, take the stage. Not Quite Brothers is Central Iowa's fastest growing cover band. Formed in 2018, the band quickly became known for their huge sound, eclectic setlist and ability to enhance any party. Fans of all ages agree... "It feels like I am watching the band they are covering in their heyday" and "It's so cool to see a younger generation playing my favorite songs on stage!"

On Saturday, attendees will enjoy a "Mason City Mixtape" complete with a variety of local artists performing on the main stage. Saturday's entertainment will feature Levi Smith, Paul Weitzel, The Mercury Three, Juni West, The Mockingbirds, and Betty and the Gents (playing an 80's-themed setlist.)

The full entertainment schedule for the 85th **North Iowa Band Festival** can be found at www.nibandfest.com. Parade entries are now being accepted for the BIG parade on Saturday, May 25. Businesses are encouraged to enter the parade and design their float with the 80's Rewind theme.



College Connections 2024

An important initiative of the Chamber is to help attract and retain workers to our region. One way to appeal to college students is to show them what the North Iowa region has to offer and connect them to peers and professionals. The **College Connections** program provides a series of social and educational activities each Thursday throughout the summer, June 6 - July 25, 2024. Topics include networking, personality styles, managing credit, evaluating cost of living, and more. In addition to the scheduled social activities, a list of popular area recreational activities is provided for participants to pursue at their leisure.

Businesses are encouraged to enroll summer interns in this program to help connect young workers to the community and to each other. Each \$100 sponsor of this program may register up to 5 interns in the program. If a business does not wish to be a sponsor, the cost per intern is \$25. Contact Allyson for more information (akrull@masoncityia.com | 641.423.5724).

Leadership



College CONNECTIONS
Mason City Chamber of Commerce



85TH NORTH IOWA BAND FESTIVAL PARADE ENTRY APPLICATION 10 AM | Saturday, May 25, 2024



80'S REWIND

Company/Organization _____

Contact Name _____ Email _____

Address _____ City, State, Zip Code _____

Phone _____ Length of Entry _____ CANNOT EXCEED 11FT IN HEIGHT

Does entry include music? ☐ No ☐ Yes, please describe _____

i.e. Live Band, Singing, Radio, Boom Box, etc

Does entry include animals? ☐ No ☐ Yes, please list _____

All animals must have a clean-up crew following them.

Brief description of entry for announcement during live broadcast:

Judging Category ☐ Grand Marshal - Best use of festival theme ☐ Mr. Toot - Best use of any theme ☐ N/A
"80's Rewind"

Entry Fee	\$75	Chamber Members	\$ _____
	\$25	Non-Profit Chamber Members	\$ _____
	\$300	Non-Chamber Members	\$ _____
	\$50	Non-Profit Non-Chamber Members	\$ _____
Clean-Up Fee	\$25	If distributing items during the parade* _____	\$ _____

*A clean-up fee is charged for all entries distributing candy, printed material, or any other type of handout. Items are to be handed, NOT thrown into the street or crowd from any float or vehicle for the safety of the children & spectators. All distributed items must have prior approval of the Band Festival Committee to assure compliance.

Late Fee \$25 Applies for entry forms received AFTER May 18, 2024 \$ _____

TOTAL ENTRY FEE \$ _____

Parade entries are placed in order of float entry form return date with priority given to sponsors, honorees, emergency vehicles, and marching bands.

☐ Credit Card ☐ Invoice ☐ Check (Payable to Chamber of Commerce) ☐ Cash

Credit Card Number _____ Exp _____ CSV _____ Billing Zip _____

WAIVER

I agree to indemnify and hold harmless the North Iowa Band Festival, Chamber of Commerce, and/or its staff and volunteers from any claims for personal injury, property damage, and any fees, fines, or costs caused directly or indirectly, by our entry's participation in the parade.

Please Complete Form & Return to:

North Iowa Band Festival

9 N Federal Ave | Mason City, IA 50401

nharris@masoncityia.com

641.423.5724

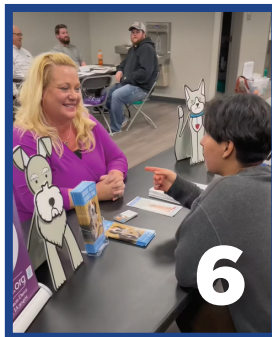
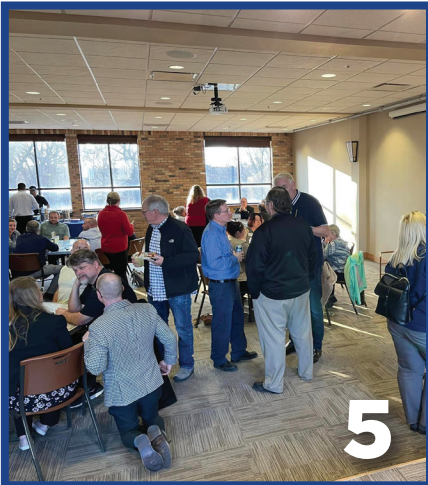
www.nibandfest.com

Signature _____

Date _____

For office use only: Date Received _____

Faces & Places



- 1 February's **Breaking Glass** session featured Representative Ashley Hinson where she shared about her career journey.
- 2 Jeremiah Frein shared energy drinks with State Farm insurance agent, Clint Thomas for their membership anniversary.
- 3 Chamber Ambassadors enjoyed delicious foods at the **Ribbon Cutting** of the newly rebranded Leadlight at the Historic Park Inn.
- 4 Members gathered to discuss the importance of psychological safety in businesses as part of the **Building COMMUNITY** program.
- 5 Guests were treated with a taco bar and margaritas from Avion Azul at **Business After Hours** hosted by Reagan Outdoor Advertising.
- 6 **Leadership North Iowa** students spent a day learning about 15 Chamber member non-profit organizations and service clubs.
- 7 The Chamber team announced the theme of the **85th North Iowa Band Festival** in the most "totally rad" way possible!

Save the Date - Chamber Golf Outing

Warmer weather in the forecast means the **Chamber Golf Outing** is fast approaching!

This year's **Golf Outing** will be held on Thursday, June 13 at Highland Park Golf Course in Mason City. Not a golfer? No problem! Consider sponsoring a hole for \$350. Hole sponsors get the opportunity to set up a booth at a hole of their choice and connect with more than 140 golfers during the day!

A rain date has been set for Thursday, June 20 in the case of inclement weather. Contact the Chamber today to register. These slots fill up fast!



Welcome New Members!

A TATTOO SHOP

Kassandra Morales, Owner
222 4th St SW
Mason City, IA 50401
507-609-0427
tattoosbykas@gmail.com



A clean and safe environment that offers a variety of different tattoo styles, owned and operated by a single female tattoo artist. Located above Bare Sugar and Three on the Tree in downtown Mason City.

NORTH IOWA PRESSURE WASHING

Andrew Ramaekers, Owner
Mason City, IA 50401
641-530-1731
andrew.ramaekers@gmail.com



North Iowa Pressure Washing offers expert exterior cleaning services for both residential and commercial properties.

OZZIE OHL

Community Supporter
Mason City, IA 50401
ozzieohloneanthinktank@gmail.com

WAYLON BROWN

Community Supporter
St. Ansgar, IA 50472
waylonbrownconstruction@gmail.com

Waylon Brown is the Iowa State Senator from the 30th District.

Ribbon Cuttings



REBRANDING
LEADLIGHT | 7 W State St



NEW MEMBER
YC HOMES



NEW MEMBER
JUNIPER TREE TATTOO | 606 S Federal Ave



Corridor

MARCH 2024

WELCOME OUR NEWEST MEMBER



We're thrilled to introduce Maddie Anderly, our new Marketing and Communications Specialist for both the North Iowa Corridor Economic Development Corp. and Clear Lake Area Chamber of Commerce. A Clear Lake native and graduate of NIACC and UNI, Maddie is set to bring in a fresh wave of creativity and passion for community growth.

Maddie, along with her husband Austin and their furry companions, Penelope, Opal, and Blu, call Mason City home.

She looks forward to elevating our community's voice and showcasing the unique charm that makes Mason City and Clear Lake truly special. She can't wait to embark on this exciting journey of promoting economic development, collaboration, and all the incredible opportunities that contribute to our region's growth.

Join us in welcoming Maddie to the team, as we look forward to her fresh perspective and commitment to the success of North Iowa!

NOW HIRING: WORKFORCE SPECIALIST

Join our dynamic team as a Workforce Specialist, a shared position between North Iowa Area Community College and North Iowa Corridor EDC!

In this position, you'll play a pivotal role in coordinating collaborative efforts to attract and retain jobs while nurturing a talented workforce in our region.

Scan the QR code to apply and join a team dedicated to building a brighter future for North Iowa!



EGLOFF PROVIDES TEMPORARY FURNISHED HOUSING OPPORTUNITY



- **Room Sponsorship:** Gain naming rights and exclusive business use of a room on an annual or monthly basis.
- **Fully Furnished Home:** Five private bedrooms with shared common spaces available for rent from \$650-\$750 monthly.
- **Versatile Tenants:** Ideal for healthcare recruits, college interns, employees in leadership programs, etc.

Contact Chad Schreck (cschreck@northiowacorridor.com) for additional information.



Membership Renewals

Congratulations to the Chamber members celebrating membership anniversaries in March!

Ninety Plus Years

Alliant Energy (90)

Eighty Plus Years

McKiness Excavating, Inc. (84)

Fifty-Five Plus Years

Home Lumber & Builders, Inc. (57)

Forty-Five Plus Years

Baker Floral (47)

Federal Fire Equipment (46)

Hertz Farm Management, Inc. (45)

Thirty-Five Plus Years

Haines Insurance (37)

Thirty Plus Years

Salvation Army (34)

Hearing Associates, P.C. (30)

North Iowa Golf Center & Driving Range (30)

Twenty-Five Plus Years

LeDoux Signs (26)

Manpower (25)

Twenty Plus Years

Nagle Signs, Inc. (21)

Prairie Ridge (21)

TQ Technologies (21)

Fifteen Plus Years

Town Square Publications (19)

North Iowa Corridor EDC (19)

Fertile Valley Gardens (18)

Determan Electric Co (18)

North Iowa Band Festival (18)

Country Inn & Suites - Worth County (17)

Aesthetic Touch Day Spa (17)

EXIT Realty Mason City (16)

Grants, Etc. (15)

Ten Plus Years

Flooring America (13)

Bliss Bridal & Formalwear (13)

Paint Me Gourmet (11)

Friends of the 457 (10)

Principal Financial - Brent Willis (10)

Cerro Gordo County Community Foundation (10)

Five Plus Years

Yellowbook (9)

Hart Brothers South, LLC (9)

D. Randall Construction, LLC (8)

Lake Time Boat Club (8)

Matt Dodge Agency (8)

Child Care Resource & Referral (7)

Interstate Batteries (7)

Caribou Coffee (7)

One Plus Years

A1 Portables (4)

The Clausen House (3)

Iowa Eatz (3)

T-Mobile (3)

Dave Sturges Trucking Inc. (2)

League of Women Voters North Iowa (2)

Summit Carbon Solutions (2)

Value Investing Valets (2)

Roots - Nutrition Counseling & More (2)

The Corner- Pizza & Alehouse (1)

Walsh's Shebeen (1)

Olde Style Masonry (1)

Fairway Independent Mortgage Corporation (1)

Sprecher Law Office (1)

Premier Members

Thank you to the Premier Members who went above and beyond in their support of the Chamber programs, events, and the North Iowa Band Festival in 2023-24! Contact Membership Director Jeremiah Frein to learn more about Premier Membership.

GOLD \$6,000+

Cargill Protein • Clear Lake Bank & Trust Co. • CURRIES • First Citizens Bank •
Holiday Inn Express and Suites - Mason City • Jane Fischer and Associates LLC • MercyOne North Iowa Medical Center

SILVER \$3,000-\$5,999

Bergland + Cram Architects • Chevron Renewable Energy Group • First Security Bank & Trust •
POET Biorefining - Hanlontown • Wealth Progression Group

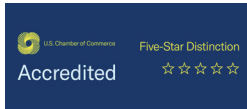
BRONZE \$1,000-\$2,999

98.7 Kiss Country / 103.7 The Fox / KIOW 107.3 / KCHA 95.9 • CENT Credit Union • Century 21 Preferred •
Edward-Brandt & Associates • Farmers State Bank • Henkel Construction Co. • Midwest Construction & Supply •
North Iowa Area Community College • Pritchard Companies • SERVPRO • Smithfield • Sukup Manufacturing Co.



Periodical Postage Paid at Mason City, Iowa
(USPS 060-350)

<<First Name>> <<Last Name>>
<<Company Name>>
<<Address 1>>
<<Address 2>>
<<City>>, <<State/Province>> <<Postal Code>>



Upcoming Events

MARK YOUR CALENDAR

Professional
Development



Networking
Events



Get Involved /
Committee Meetings



 Monday March 4	Workforce Committee 1-2PM Board Room, Commerce Center 9 N Federal Ave
 Tuesday March 5	Ambassador Meeting Noon-1PM Prime N Wine 3000 4th St SW
 Friday March 8	North Iowa Band Festival Committee Noon-1PM Band Festival Room, Commerce Center 9 N Federal Ave
 Wednesday March 13	Agribusiness Committee 8-9AM Board Room, Commerce Center 9 N Federal Ave
	Program Committee Noon-1PM Board Room, Commerce Center 9 N Federal Ave
 Thursday March 14	Breaking Glass: Emily Peters 8:30-10AM Anderson Event Room, Commerce Center 9 N Federal Ave
 Wednesday March 27	Chamber Board Meeting Noon-1PM Board Room, Commerce Center 9 N Federal Ave
 Thursday March 28	Ag Breakfast 7-9AM All-Seasons Building, North Iowa Events Center 3700 4th St SW

April 2024

April 25 | *Business After Hours* hosted by Router12 Networks

This is a Mason City Chamber of Commerce Publication. Mason City, Iowa 50401 641.423.5724

Publications are monthly for \$20 per year by the Mason City Chamber of Commerce, 9 N Federal Ave, Mason City, IA 50401-3250. Second Class postage paid at Mason City, IA. Postmaster: send address changes to The Chamber, 9 N Federal Ave, Mason City, IA 50401-3250.



**4-6PM | Thursday
March 14**

Hosted By:



**Historic Park
Inn Hotel**
15 W State St

Thank you to 98.7 KISS Country/103.7 The Fox
for highlighting Business After Hours on its stations!

Be Our Guest

Hosted by **Joe Malone**

Tune in Friday mornings to the Chamber
"Be Our Guest" program at 8:40AM on
KRIB 1490 AM, courtesy of Alpha Media.

- | | |
|----------------|------------------------------------------------------|
| Mar. 1 | YC Homes
Amber Morud |
| Mar. 8 | Three Bells Books
Molly Angstman |
| Mar. 15 | Midwest Autism Center
Sara Lindquist |
| Mar. 22 | Clear Lake Bank & Trust
Kara Ruge |
| Mar. 29 | North Iowa Collision Center
Collin Sheriff |