

Business MATTERS

APRIL
2024



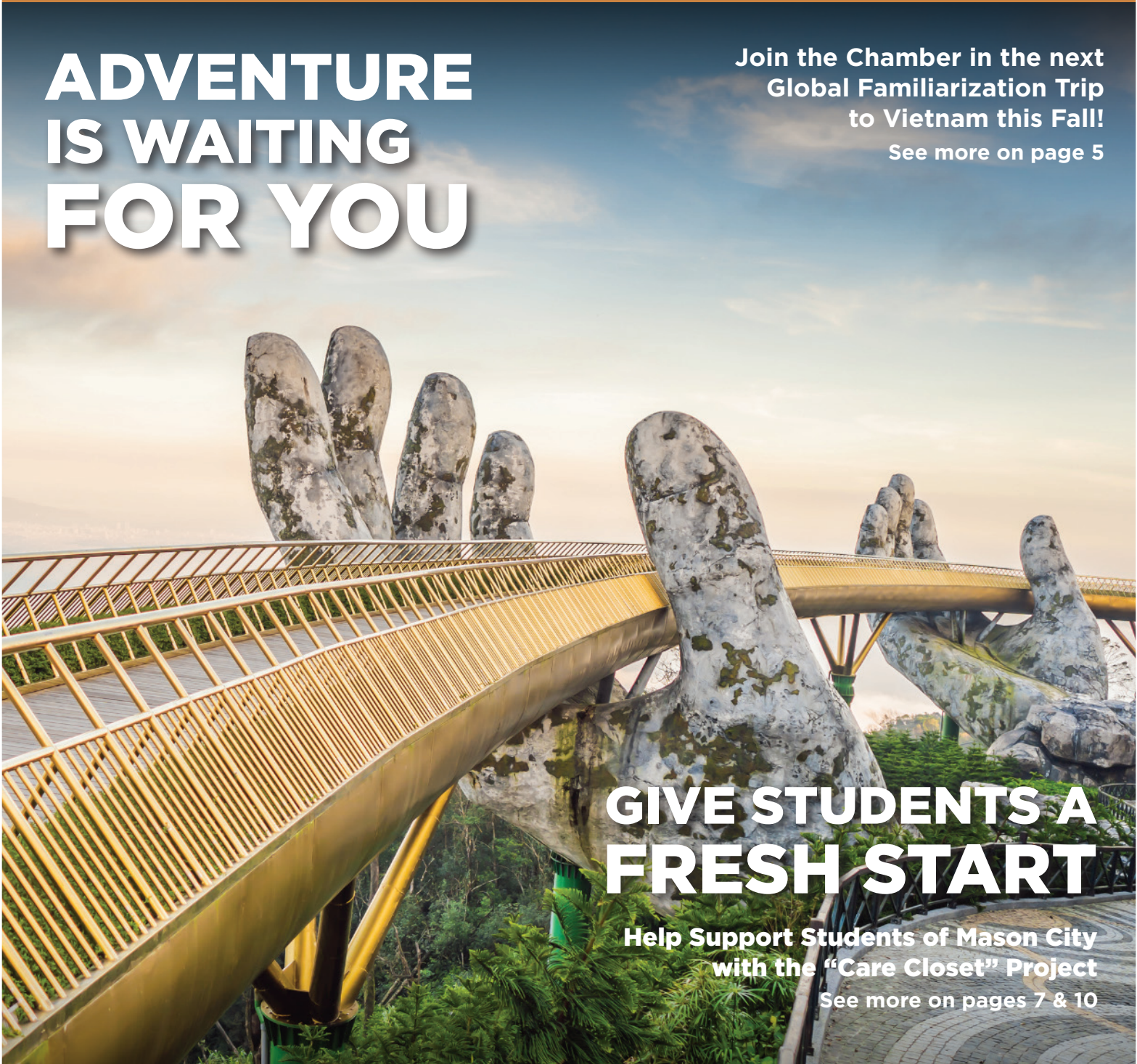
A Publication of the Mason City Chamber of Commerce

ADVENTURE IS WAITING FOR YOU

Join the Chamber in the next
Global Familiarization Trip
to Vietnam this Fall!
See more on page 5

GIVE STUDENTS A FRESH START

Help Support Students of Mason City
with the "Care Closet" Project
See more on pages 7 & 10



COMING SOON: ROAD TRIP IOWA



We are excited to partner with Iowa PBS and the Iowa Scenic Byways for a new program: Road Trip Iowa. This new travel series will adventure across Iowa's 14 scenic byways, enjoying the historic sites, unique attractions and natural beauty along the way. Tune in for the premiere on Iowa PBS April 3, 2024! New episodes will air weekly on Wednesdays at 6:30 PM and will repeat on Saturdays at 9 AM on Iowa PBS. Episodes featuring the Jefferson Highway Heritage Byway are scheduled to air April 10th and 17th. The program will also be available to stream on demand on iowapbs.org and on the PBS App. Learn more at iowapbs.org/roadtripiowa.

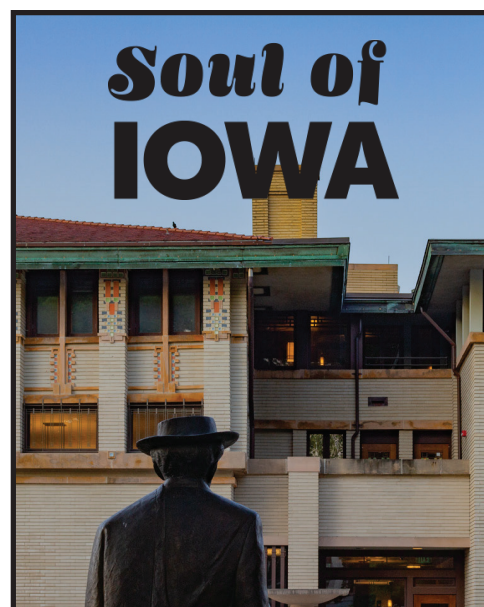
MASON CITY FEATURED IN SOUL OF IOWA 2.0

Mason City's architectural scene is set to soar to new heights as part of Travel Iowa's monumental Soul of Iowa 2.0 tourism marketing campaign. As the largest campaign in Travel Iowa history, Soul of Iowa 2.0 is poised to showcase the essence and allure of Iowa's hidden treasures.

Last year, Travel Iowa revolutionized the way people perceive Iowa, transforming it from a mere flyover state to a captivating fly-through experience. Through breathtaking drone footage, viewers were treated to a fresh perspective of Iowa's landscapes, communities, and attractions, unveiling the soul of the heartland like never before. This year, Travel Iowa is taking its groundbreaking campaign to even greater heights, with 36 communities across the state and more than 100 individual attractions, restaurants, museums, parks and more joining the Soul of Iowa 2.0 journey.

This sequel campaign will leverage the equity built from the previous year to create intrigue and excitement. Soul of Iowa 2.0 will continue to elevate Iowa and its communities, offering a bird's-eye view of the state's beauty and diversity through the lens of drone technology.

With a focus on developing more engaging and dynamic content, the campaign aims to captivate audiences and showcase Iowa in a whole new light. For Mason City, this presents an unparalleled opportunity to shine. Four videos showcasing Mason City will be part of the state's paid digital campaign now through June 30th. Ads will be targeted to audiences around the nation who have an Iowa connection as well as audiences in surrounding states: Missouri, Illinois, Minnesota, Wisconsin, South Dakota, Kansas, and Nebraska.



- [Mason City Must-stops](#)
- [Famed Architecture of Mason City](#)
- [Experience Iowa's Art & Culture](#)
- [The Ultimate Iowa Foodie Tour](#)

Check out the complete video series at www.youtube.com/@iowatourism.

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North Iowa Regional Commerce Center

9 N Federal Ave
Mason City, IA 50401

641-423-5724
www.masoncityia.com

The mission of the Chamber of Commerce is to promote progressive community and economic development to benefit Chamber members and the North Iowa region.



Chamber Leadership

Executive Committee

Dr. Paul Manternach, Board Chairperson
MercyOne North Iowa Medical Center
Danielle Pace, Chair Elect
Clear Lake Bank & Trust Co.
Evan Raulie, Past Chairperson
Smithfield
Matt Leibrand, Treasurer
Stoney Creek Hospitality Corporation
Luke Weiss, DVP Small Business
Hoover's Hatchery
Jeremy Holman, DVP Government Affairs
Kraft Heinz
Jessica Tierney, DVP Workforce & Leadership
Tierney Properties
Todd Leet, DVP Community & Membership
Wealth Progression Group

Board of Directors

Matt Bradley, *Pritchard Companies*
Josh Congello, *Pappajohn, Shriver, Eide & Nielson P.C.*
Troy Elwood, *Larry Elwood Construction, Inc.*
Tyler Hedegard, *Country Meadow Place Assisted Living*
Chris Jessen, *Heartland Asphalt, Inc.*
Janet Johnson, *One Vision*
Amy Kaduce, *KCMR-FM Inspiration 97.9FM*
Chad Kuhlert, *Golden Grain Energy*
Dr. Michelle LaCoste, *Animal Medical Hospital*
Pamela Lampman, *CURRIES*
Kathy Lloyd, *Child Care Resource & Referral*
Kevin Meyer, *First Citizens Bank*
Mark Sainci, *Elite Boxing Academy & Fitness Club*
Valerie Zahorski-Schmidt, *NIACC*

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From the President

Our Chamber has had a lot of “wins” in recent years. Some are obvious (like our Association of Chamber of Commerce Executives (ACCE) Chamber of the Year award), but most happen behind the scenes. Those are the ones we often forget to celebrate, until someone or something forces you to stop and reflect on how far you have come.

Recently, this came in the form of an invitation to present at ACCE's Revenue Conference. They were impressed with the results of our **Community Concierge** service, which is now in its seventh year, and asked me to talk about how the program was developed and its impact on our members.

First, the presentation was very well received. Workforce shortages are a national issue, and we were able to show how chambers could scale a recruitment service to fit the needs of their community. Attendees had so many questions, we ended up going over our allotted time. I'm now fielding emails from chambers across the country. I guess it was worthy of that national stage!

More importantly, it gave me the opportunity to review how the **Community Concierge** service has grown. We have assisted 300+ families interested in moving to our area, and 76% of those offered a position accepted it and relocated to North Iowa. This program is now a significant portion of our Vice President Allyson Krull's workload, and we have four staff members trained as tour guides. In a few weeks, we'll publish our fourth edition of the New to North Iowa relocation guide, which serves as a model for ditching bulky “welcome bags” in favor of a single streamlined publication.

It wouldn't be possible without the sponsors who support this work. Please help me celebrate the **Community Concierge** sponsors, along with all of our members who contribute annually to the Voluntary Workforce Attraction/Retention fund. We couldn't operate this program at this scale without your investment, and we look forward to its continued growth and impact.



Colleen Frein
President & CEO

North Iowa Civics Bee - April 2



The 3rd Annual U.S. Chamber Foundation National Civics Bee is slated for Tuesday, April 2 at 1PM in the Mason City FEMA Room.

This year, the **North Iowa Civics Bee** will be one of several regional bees happening in Iowa, with the top three students moving on to the Iowa Civics Bee. The winner of the Iowa Civics Bee will advance to the National Civics Bee in Washington D.C.!



Event Sponsor

Congratulations to our **North Iowa Civics Bee** finalists:

Aaron Kmoch	Ameyla Barbee	Brynn Murray	Isobella Villarreal	Lucy Johanns
Addie Burnett	Brady Rish	Gracelynn Falls	Kaylee Myers	Penelope Scott

The National Civics Bee is an annual competition that encourages young Americans to engage in civics and contribute to their communities. Participating middle school students will flex their civics knowledge for a chance to win recognition and cash prizes – including a \$500 cash prize for the winner of the local bee, and a \$1000 cash prize for the winner of the state bee.



Vietnam Global Familiarization Trip

The Chamber is excited to offer a fall trip to Vietnam, October 24-November 24! This 12-day tour will showcase historic landmarks, vibrant cities, and the local delicacies of Southeast Asia. There are countless reasons people choose to visit captivating Vietnam: breathtaking landscapes, friendly people, and exquisite cuisine, to name a few. Don't miss out on this trip of a lifetime!

EXPLORE AMAZING VIETNAM

October 24-November 4, 2024

Saigon | Cu Chi | Mekong Delta | HoiAn | Hue | Hanoi | Halong Bay

Trip cost: \$3,449 per person (double occupancy) | Single supplement: \$699

Inclusions:

- Round Trip Airfare from Minneapolis, domestic flights, and transfers
- 9 Nights Hotel Accommodations
- Vietnam Visa arrangement services
- Meals: daily buffet breakfast, 1 brunch, 3 lunches, 2 dinners
- Licensed English-speaking guides and tips for guides and drivers
- Sightseeing & entrance fees listed in the itinerary
- Boat trip in Mekong Delta

Highlights:

- Saigon (Ho Chi Minh City)
- Cu Chi Tunnels
- Mekong Delta
- HoiAn
- Food Tour in Hue
- Hanoi
- Cruise in Halong Bay
- Traditional Vietnamese Water Puppet Show
- Golden Bridge (optional)



Scan to Register!

Contact Allyson at the Chamber (akrull@masoncityia.com) for more information or scan the QR code to register. The final registration and payment deadline is June 24.

NIACC Job Expo - April 3



The NIACC Job Expo is from 11AM-2PM and 5-7PM on Wednesday, April 3 at the NIACC gymnasium. Job seekers are invited to discover the various industries to find their next career adventure and forge connections with more than 60 local employers and community members. A full list of participating employers can be found using the QR code.



Scan to See More!





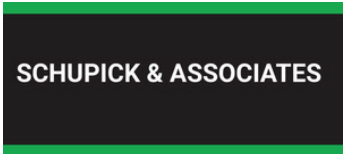
Thank You! to our INVESTORS

For the past 20 years, Main Street Mason City (MSMC) has been actively involved in revitalizing our historic downtown, fostering economic development, and preserving the unique character that makes our community special.

Since 2004, we have successfully implemented numerous initiatives that have not only enhanced the aesthetic appeal of Downtown Mason City but also created a thriving environment for local businesses and residents.

To help MSMC achieve our mission, support from community partnerships and investment is essential. Financial contributions help provide funding for the various events, projects, promotions, and programs coordinated by Main Street Mason City throughout the year.

THANK YOU TO OUR 2023 INVESTORS



2023 FRIENDS OF MAIN STREET

1ST INSURANCE · BERGLAND + CRAM · MOORMAN CLOTHIERS · SIMPLY NOURISHED
AARON & LEAH BURNETT · LINDSEY JAMES · JIM & AMANDA RAGAN · STEVEN VAN STEENHUYSE

These investments helped support economic growth, historic preservation, community engagement, aesthetic enhancements, job creation, and more!

We invite you to be a part of our mission and contribute to the positive transformation of our community.

Learn more at www.mainstreetmasoncity.com/invest

*Main Street Mason City is a 501c3 non-profit organization.
Contributions are tax deductible.*



**SCAN
HERE
FOR
MORE
INFO**

Leadership Workshop - May 1

For the second consecutive year, the Chamber is hosting a half-day leadership workshop for all Chamber members. Executive Coach and Leadership Strategist Kathleen Reisen will lead the session from 1-4PM on Wednesday, May 1 at the Commerce Center.

Kathleen is a leadership expert, speaker, and coach who teaches audiences how to create transformational results in their lives and businesses through encouragement, inspiration, and motivation. After 10 years building her marketing business, she became fascinated with transformational leadership and invested over three years focusing on studying, training, and practicing with some of the top trainers and coaches in the world.



Kathleen Reisen
Leadership Strategist

As President and Founder of Canoan Strategic Business Advisors, she speaks on transformational leadership while coaching executives and teams. Kathleen's combination of humor, wit, and audience interaction will inspire participants to take themselves and their teams to the next level!

Registration is \$50 for Chamber members. This leadership workshop is sponsored by Chevron Renewable Energy Group and Hearing Associates, P.C.



Renewable Energy Group



LNI "Care Closet" Project

Leadership North Iowa students are hard at work on their community impact project for 2024. After learning that many students in Mason City do not have the means to buy essential hygiene items, the group contacted schools in the Mason City school district to see how they could assist.

In their conversations with school administrators, they learned that some schools already have resources for students, however, the **LNI** group wanted to streamline the process and make sure the students with the highest needs have easy access to the requested supplies. **LNI** participants are soliciting both monetary donations and product donations (including deodorant, body wash, dental care items, feminine products, socks, and more). Additional information can be found on the flyer on page 10. Donated items will be stocked in a "care closet" on-site at the schools which will provide a safe and confidential place for students to get what they need.

The **LNI** cohort is also looking for businesses to pledge their continued commitment past the initial supply collection (in the form of an annual donation or supply drive at their workplace). For more information on how you can help or to donate, please contact Allyson at the Chamber (akrull@masoncityia.com) by April 17.

Save the Date - Golf Outing



Networking

Registration for the 2024 **Chamber Golf Outing** is officially open!

This year's outing will be held on Thursday, June 13 at Highland Park Golf Course in Mason City. Register a team of four today for a networking experience like no other! Not a golfer? No problem! Limited hole sponsorships are still available. Sign up to sponsor a hole and get the opportunity to network with more than 100 local business leaders! Register for the outing at www.masoncityia.com.



The Corporate Transparency Act Seminar: What You Need to Know About CTA Compliance

If your business is registered with the Secretary of State, you have 20 or fewer employees, and \$5 million or less in revenue, this information session applies to you. The NIACC Pappajohn Center has partnered with BrownWinick Law Firm to hold a free online seminar to help North Iowa business owners confidently handle their CTA compliance.

The Corporate Transparency Act (CTA) is a new federal reporting requirement that requires most new and existing corporate entities in the United States to file reports on their beneficial owners. The reporting rules are designed to prevent financial crimes, including money laundering, corruption, and tax evasion. Although there are numerous exemptions from the reporting requirements, many small businesses will not qualify for an exemption and will need to report information on their beneficial owners. Knowing the requirements of this act and its potential impact is essential for small businesses.

What You'll Learn at the CTA Compliance Seminar:

- Who is required to report?
- What are the exemptions from reporting?
- What information is required to be reported?
- Who are beneficial owners?
- What is the deadline for filing the initial beneficial ownership report?
- How is beneficial ownership information reported?
- Is the information reported to FinCEN available to the public?
- What are the penalties for failing to report?
- Once an initial report is filed is it required to be updated?

Date: May 14, 2024

Time: 1:00pm - 2:00pm

Location: Online via Zoom

Cost: Free

Scan the QR
code with a
smartphone
to register



Featured Speaker: Brennan Block, Attorney, BrownWinick Law Firm

UPCOMING EVENTS

April 3 | Heartland Hustle: Venture Capital Workshop for Iowa Innovators

April 16 | Navigating Cottage Kitchen Compliance: Requirements, Policies, and Regulations Unveiled

April 17 | Morning Brew presented by NIACC CEO Club

April 18 | Financial Essentials: The Entrepreneurship Essentials Series

April 23 | TechTalk

April 25 | Marketing Essentials: The Entrepreneurship Essentials Series

Learn more
and register
by scanning
the QR code



NIACC Pappajohn Center & SBDC Staff

Candi Karsjens, DBA, Pappajohn Center Director

Brook Boehmler, North Iowa Area SBDC Director

Kelley O'Rourke, School Partnership Coordinator

Ashley Page, Director of Entrepreneurship Programs

Joyce Martin, Marketing & Community Relations Mgr.

Spring Wellness Seminar

The Spring Wellness seminar: "Eat Well, Work Well", sponsored by CURRIES, is set for 1PM on Thursday, May 9 at the Commerce Center. Jenn Pope from Roots Nutrition Counseling will present an overview of nutrition today and how healthy food choices translate to overall wellness.



Jenn Pope
Roots Nutrition
Counseling + More

Pope holds both an undergraduate degree and Master of Science in Nutrition Diagnostics from Iowa State University. A well-rounded and knowledgeable dietitian, she is grounded in a realistic approach that is centered around whole food as the basis of her nutrition strategies.

In this session, learn to break down the basics of macronutrients – how to identify them in food sources, and how they interact in your body. Discuss label reading, nutrition facts, and what ingredients to look out for these days. Learn to eat well to work well.

Register online at masoncityia.com or contact Allyson (akrull@masoncityia.com) to learn about the most recent nutrition topics and how they apply to your life and health goals. Registration is \$25/person for Chamber members.

CURRIES
ASSA ABLOY
Event Sponsor

85th North Iowa Band Festival

Band Festival

The **85th North Iowa Band Festival** will be celebrated during Memorial Day Weekend with the theme "80's Rewind." The committee is excited to announce entertainment for this year's **Band Fest!**

Attendees will soon be able to purchase **Band Festival** merchandise of various designs through an online store. Stay tuned for more information as there will be multiple exciting new designs this year!



Parade entries are now being accepted for the BIG parade on Saturday, May 25. Businesses are encouraged to enter the parade and design their float with the 80's Rewind theme. Parade entries are taken on a first come-first served basis, so the earlier forms are received, the closer an organization will be to the front of the parade lineup! Parade registration forms can be found at www.nibandfest.com.

Entertainment will include performances from the Mason City High School Jazz Band, High School Orchestra, John Adams Middle School Band, Mason City Municipal Band, Not Quite Brothers, Levi Smith, Paul Weitzel, The Mercury 3, The Mockingbirds, Juni West, and Betty and the Gents. Attendees can also expect a diverse array of food truck options, a carnival to enjoy, and much more!

The full entertainment schedule for the **85th North Iowa Band Festival** can be found at www.nibandfest.com. Parade entries are now being accepted for the BIG parade on Saturday, May 25.



80s REWIND
◀ MAY 23-27 ▶



Scan to
Learn More
About
Band Festival!

GIVE STUDENTS A FRESH START

PACK THE CARE CLOSET

OFFERING ACCESS TO ESSENTIAL CARE & HYGIENE ITEMS
TO BUILD CONFIDENCE AND HELP STUDENTS SUCCEED

DONATION ITEMS NEEDED:

DEODORANT
SOAP/BODY WASH
TOOTHBRUSH
TOOTHPASTE
DISPOSABLE WIPES
CHAPSTICK
FEMININE PRODUCTS
SOCKS (YOUTH, MENS & WOMENS)
UNDERWEAR (YOUTH, MENS & WOMENS)
ADDITIONAL ITEMS*

DROP OFF LOCATION:

MASON CITY
CHAMBER OF COMMERCE
9 N FEDERAL AVE
MASON CITY

DROP OFF BY APRIL 17

FOR QUESTIONS, PLEASE CONTACT:

ALLYSON KRULL
641.423.5724
AKRULL@MASONCITYIA.COM

*FOR COMPLETE LIST OF NEEDED ITEMS

SCAN HERE!



You're Invited to the N O R T H I O W A STEM FESTIVAL

4-7PM | April 17, 2024 | North Iowa Area Community College Gym

The goals of the **STEM Festival** are to promote, inspire and engage youth in Science, Technology, Engineering and Mathematics activities and to introduce children and parents to STEM careers.



FREE
hotdogs!



FREE
to attend!



Experience hands-on STEM activities provided by local businesses and organizations:

- Learn about the science of fermentation while making pizza dough
- Measure ingredients to make smoothies with a bike blender
- Test out a 3D Scanner and Printer
- Encounter live animals and learn about environmental education
- Design your perfect bedroom or house
- Spark your curiosity through an electrifying exploration of electric circuits!
- Handle fiber optics and learn about fusion
- Identify architectural elements and build with blocks
- And more!

**Join us for a night of fun, interactive, hands-on learning
for kindergarten-6th grade students!**

Festival Sponsors:

**TOMORROW
STEMS
FROM IOWA**

**IOWA STATE
UNIVERSITY**
NORTH CENTRAL IOWA REGION
GOVERNOR'S STEM ADVISORY COUNCIL

**IOWA STATE
UNIVERSITY**
Extension and Outreach
Cerro Gordo

**CHAMBER OF
COMMERCE**
North Iowa

NIACC

**CERRO GORDO
CLEAN ENERGY DISTRICT**

**MASON CITY
SCHOOL DISTRICT**

Faces & Places



- 1** Vice President Allyson Krull and Chamber travelers got to experience the many amazing sites and cultures of Peru in March.
- 2** Congratulations to Farmers State Bank for bringing home the gold at the first ever **Chamber Trivia Night** held in February!
- 3** Guests of the Historic Park Inn's **Business After Hours** event enjoyed a tour and tasty foods from the new restaurant Leadlight.
- 4** The Chamber along with 10 partner organizations spread the word about North Iowa at the Capitol at the **Day on the Hill**.
- 5** President & CEO Colleen Frein spoke about the Chamber's innovative programs at the ACCE Membership & Revenue Conference.
- 6** Guest speaker Emily Peters shared her empowering message of gratitude during March's **Breaking Glass** session.
- 7** The **2024 Ag Breakfast** was a great success with 29 breakfast sponsors and nearly 300 omelettes served to attendees.

Welcome New Members!

LEGACY GOLF COURSE AT THE 19

Isaac Frenz, Club Manager
3331 19th St SW
Mason City, IA 50401
(641) 847-0688
info@legacyat19.com
legacyat19.com

The Legacy Golf Course at the 19 was originally founded as Mason City Country Club in 1915 to enjoy competitive and casual golf. The semi-private membership allows easy access to the course.

MARVIN J RODRIGUEZ

Community Supporter
Mason City, IA 50401
mjrod1@yahoo.com

FIVE STAR COOPERATIVE

Emily Bailey, Marketing & Communications Director
New Hampton, IA 50401
(641) 394-3052
info@fivestar.coop
fivestarcoop.com

Five Star Cooperative is an agricultural cooperative providing supplies and services to farmers in Northeast and North Central Iowa.

HOVLAND PROPERTY DEVELOPMENTS, INC.

Barbara Hovland, Vice President
360 North Delaware Ave
Mason City, IA 50401
(641) 425-6821
hovland10@hotmail.com

Hovland Property Development has executive offices and aviation, warehouse, and retail space available.

CHRISTIE DOOR COMPANY

Brandon Davis, Owner
506 S President Ave
Mason City, IA 50401
(641) 428-0055
brandon@christiedoorpros.com
christiedoorcompany.com

Christie Door Company strives to provide the best products, professionally installed at reasonable prices. Garage Doors, Garage Door Openers, and Overhead Doors since 1952.

AMERICAN SOLUTIONS FOR BUSINESS

Carrie Tysdahl, Senior Sales Representative
Clear Lake, IA 50428
(816) 668-2459
ctysdahl@americanbus.com
www.iowaasb.com

An experienced distributor for apparel, promotional products and all marketing needs.

M & E ENTERPRISES

Brandon Peters, Owner
Mason City, IA 50401
(641) 530-0288
petersbrandon75@yahoo.com

M&E Enterprises offers rental properties both residential and commercial in North Central Iowa.

MISS EMMA'S DANCE CO

Emma Schwickerath, Owner
624 S Monroe Ave
Mason City, IA 50401
(641) 329-6301
office@missemmasdanceco.com
missemmasdanceco.com

EDC works tirelessly to provide the most positive and enduring dance experience in North Iowa building confident, strong future leaders, and providing an excellent, professional curriculum in dance.

MAIN STREET AUTO

Cole Broitzman, General Manager
4750 4th St SW
Mason City, IA 50401
(641) 450-0910
Mainstreetauto50401@gmail.com
mainstreetautomn.com/
ia-inventory

Main Street Auto will show you how easy it is to buy a quality used car in Mason City. They believe fair prices, superior service, and treating customers right lead to satisfied repeat buyers.

Premier Members

Thank you to the Premier Members who went above and beyond in their support of the Chamber programs, events, and the North Iowa Band Festival in 2023-24! Contact Membership Director Jeremiah Frein to learn more about Premier Membership.

GOLD \$6,000+

Cargill Protein • Clear Lake Bank & Trust Co. • CURRIES • First Citizens Bank •
Holiday Inn Express and Suites - Mason City • Jane Fischer and Associates LLC • MercyOne North Iowa Medical Center

SILVER \$3,000-\$5,999

Bergland + Cram Architects • Chevron Renewable Energy Group • First Security Bank & Trust •
POET Biorefining - Hanlontown • Wealth Progression Group

BRONZE \$1,000-\$2,999

98.7 Kiss Country / 103.7 The Fox / KIOW 107.3 / KCHA 95.9 • CENT Credit Union • Century 21 Preferred •
Edward-Brandt & Associates • Farmers State Bank • Henkel Construction Co. • Midwest Construction & Supply •
North Iowa Area Community College • Pritchard Companies • SERVPRO • Smithfield • Sukup Manufacturing Co.



Corridor

APRIL 2024

STELLAR INDUSTRIES EXPANDS IN MASON CITY



We're excited to announce Garner, Iowa-based Stellar Industries is expanding its operations in Mason City with the purchase of a former distribution facility on 19th Street SW (former Pep Boys/Auto Plus facility)!

As a company deeply rooted in North Iowa, this expansion reflects Stellar Industries' dedication to driving economic prosperity within the local community and its pursuit of designing and manufacturing the highest-quality, most innovative equipment for the work truck industry.

The North Iowa Corridor has been working closely with the company through the process and facilitating efforts with the City of Mason City to support the project, which will include investments over \$15 million and create over 40 new jobs. Together, we're building on Stellar's incredible 33-year legacy of growth and support in North Iowa.

OUR MISSION

The North Iowa Corridor Economic Development Corporation drives business retention, expansion, and attraction efforts in Cerro Gordo County, Clear Lake, and Mason City, fostering job retention, business growth, and private investment for our region.

WHY INVEST WITH THE NORTH IOWA CORRIDOR EDC?

Access valuable opportunities to boost your business's visibility, exclusive marketing perks, and support our mission of fostering local business growth in Cerro Gordo County, Mason City, and Clear Lake.

Your investment directly fuels our efforts to empower businesses and attract new ventures to our thriving communities.

For additional information, contact Tim Putnam: partner@northiowacorridor.com

CONTRIBUTE TODAY!



LET US HELP YOU...

AMPLIFY YOUR BUSINESS | BUILD A SKILLED WORKFORCE | EMPOWER YOUR BUSINESS GROWTH
CONNECT WITH COMMUNITY & BUSINESS LEADERS



Membership Renewals

Congratulations to the Chamber members celebrating membership anniversaries in April!

Fifty-Five Plus Years

Blazek Electric, Inc. (59)

Thirty-Five Plus Years

North Iowa Community Credit Union (37)
SkyBlue Solutions, CL Tel (37)
Fullerton Funeral Home (37)

Thirty Plus Years

Heritage Care & Rehabilitation Center (33)
Heartland Asphalt, Inc. (32)
Brick Furniture (31)
Moorman Clothiers (31)

Twenty-Five Plus Years

D & D Printing & Custom Signs (29)
Child & Adult Care Food Program (29)
Slumberland Furniture (28)
Basic Birder (27)

Twenty Plus Years

Comprehensive Systems, Inc. (21)
Main Street Mason City (21)

Fifteen Plus Years

Pritchard Companies (19)
Audibel Hearing Centers of North Iowa (16)

Ten Plus Years

Absolute Waste Removal (14)
Bisbee Income Tax & Accounting Service (13)
Turning Leaf Counseling (13)
True Travels, LLC (12)
Sweet Tooth (11)
Hoover's Hatchery (10)
Ag Ventures Alliance (10)

Five Plus Years

Child & Adolescent Integrated Health (9)
Farm Bureau Financial Services - Trent Adams (9)
Indus Travels Inc. (9)
Scenic View Auto (8)
Dance Arts Centre (8)
Z'Mariks Noodle Café (7)
Larson Red Zone Sports (6)
Sukup Manufacturing Co. (6)
First Security Bank & Trust (5)
ServiceMaster by Rice (5)

One Plus Years

Masonic Temple Association (2)
The Suzie Q Café (2)
North Iowa Touring Club (NITC) (2)
Schooley Mitchell of North Iowa (1)
Mason City Mattress- Mattress by Appointment (1)
New Energy Freedom (1)

Ribbon Cuttings



NEW MEMBER

TRANSFORM YOGA

620 S Monroe Ave



RENOVATION

YSS

50 N Eisenhower Ave

Groundbreaking



LEGACY GOLF COURSE AT THE 19

3331 19th St SW



<<First Name>> <<Last Name>>
 <<Company Name>>
 <<Address 1>>
 <<Address 2>>
 <<City>>, <<State/Province>> <<Postal Code>>



Upcoming Events MARK YOUR CALENDAR

Professional Development



Networking Events



Get Involved / Committee Meetings



Tuesday April 2	North Iowa Civics Bee 1-2:30PM John Adams Middle School, FEMA Room 29 S Illinois Ave
	Ambassador Meeting Noon-1PM Anderson Event Room, Commerce Center 9 N Federal Ave
Wednesday April 3	NIACC Job Expo 11AM-2PM + 5-7PM NIACC Gymnasium 500 College Dr
Monday April 8	Workforce Committee 1-2PM Board Room, Commerce Center 9 N Federal Ave
Wednesday April 10	Agribusiness Committee 8-9AM Board Room, Commerce Center 9 N Federal Ave
	Program Committee Noon-1PM Board Room, Commerce Center 9 N Federal Ave
Friday April 12	North Iowa Band Festival Committee Noon-1PM Band Festival Room, Commerce Center 9 N Federal Ave
Wednesday April 17	North Iowa STEM Festival 4-7PM NIACC Gymnasium 500 College Dr
Wednesday April 24	Chamber Board Meeting Noon-1PM Board Room, Commerce Center 9 N Federal Ave

May 2024

- May 1 | Leadership Seminar
- May 9 | Spring Wellness Seminar
- May 16 | Business After Hours hosted by NSB Bank / JP Wealth Advisors
- May 23-27 | 85th North Iowa Band Festival

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4-6PM | Thursday April 25

Hosted By:



Router 12 Networks
402 19th St SW, Ste B

Thank you to 98.7 KISS Country/103.7 The Fox for highlighting Business After Hours on its stations!

Be Our Guest
Hosted by **Joe Malone**

Tune in Friday mornings to the Chamber "Be Our Guest" program at 8:40AM on KRIB 1490 AM, courtesy of Alpha Media.

- Apr. 5** **Gordon Flesch Company**
Paul Blong
- Apr. 12** **Kinney Pioneer Museum**
Karen Byrne
- Apr. 19** **Hovland Property Developments, Inc**
Barb Hovland
- Apr. 26** **John Rodriguez**
Community Supporter