



ASSOCIATION OF CHAMBER OF COMMERCE EXECUTIVES
CHAMBER OF THE YEAR
2022 WINNER



Signature Events & Programs 2024-2025

**EVENTS - NETWORKING - WORKFORCE - AGRIBUSINESS LEADERSHIP -
NORTH IOWA BAND FESTIVAL - MARKETING - COMMITTEES**

Chamber Leadership

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DVP WORKFORCE
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Midwest AcuTech LLC



Jenn Pope
Roots - Nutrition Counseling & More



Jessica Sutcliffe
Mason City Community School District

Premier Members

Thank you to the 2023-24 Premier members for their support of the Chamber programs, events, and the **North Iowa Band Festival**.

Gold (\$6,000+): Cargill Protein • Clear Lake Bank & Trust Co. • CURRIES • First Citizens Bank • Holiday Inn Express and Suites - Mason City • Jane Fischer and Associates LLC • MercyOne North Iowa Medical Center • POET Bioprocessing - Hanlontown

Silver (\$3,000 - \$5,999): Bergland+Cram Architects • CENT Credit Union • Century 21 Preferred • Chevron Renewable Energy Group • First Security Bank & Trust • Henkel Construction Co. • North Iowa Area Community College • Pritchard Companies • Smithfield • Sukup Manufacturing Co.

Bronze (\$1,000 - \$2,999): 43 North Iowa • Child Care Resource & Referral • Dental Center of North Iowa • Dental Specialists & Implant Clinic of Iowa, LLP • EXIT Realty Mason City • Farmers State Bank • Habitat for Humanity of North Central Iowa / Habitat ReStore • Hearing Associates, P.C. • Hogan Hansen, P.C. • Mint Springs Dentistry • Moorman Clothiers • Newman Catholic School System • North Iowa Community Credit Union • NSB Bank • One Vision • River City Morning Kiwanis • TimberCrest at Glen Oaks Community • T-Mobile • Wealth Progression Group



Colleen Frein
President & CEO



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*Vice President, Workforce
& Leadership Development*



Kelby Schultz
Program & Marketing Director



Amy Kaduce
Membership Director



Keagan Barkema
Marketing Associate



Isaac Bartz
*Service & Operations
Associate*

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Annual Meeting

The Chamber's *Annual Meeting* recognizes individuals, businesses, and volunteers for achievements and highlights the Chamber's accomplishments.

October 9, 2025
Time TBD
Location TBD
Projected Attendance: 300+

Sponsor | \$750

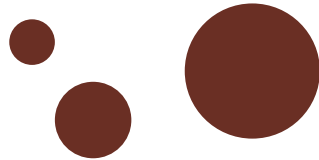
Limit three sponsors; first right of refusal

- Company logo in *Chamber Newsletter* article (August and September)
- Logo in *Chamber News* email
- Logo in event email blast
- Logo in all printed event marketing materials including invitation
- Listed as a Facebook event co-host
- May leave "hand outs" or participate in drawing for prizes
- 5 minutes to address attendees at the event
- Reserved 8 tickets



Participate | \$40

- Network with industry leaders from a cross-section of North Iowa businesses
- Learn about the Chamber's accomplishments and priorities for the upcoming year
- Celebrate the winners of the Chamber's prestigious awards





Golf Outing

The Annual Chamber **Golf Outing** is the can't-miss summer event of the year! Hole sponsors provide extra fun for this four-person "Best Shot," and golf carts are included. Organized by the Program Committee, this is a great networking event to entertain clients, co-workers, and friends.

June 12, 2025
9AM-5PM
Legacy Golf Course at the 19
Projected Attendance: 144

Sponsor

TOURNAMENT SPONSOR | \$1,500

- Limit one sponsor; first right of refusal*
- Two teams
 - Choice of hole on the golf course for Hole Sponsor promotion
 - 4 lunch tickets
 - Logo in **Chamber Newsletter** article
 - Logo in **Chamber News** email
 - Logo in event email blast
 - Logo in all printed event marketing materials
 - Listed as a Facebook event co-host

CLOSEST TO THE PIN | \$600

- Limit one sponsor; first right of refusal*
- Marketing booth at one hole on the golf course for promotion
 - Sponsor the "Closest to the Pin" prize
 - 2 lunch tickets
 - Company logo in **Chamber Newsletter** article
 - Logo in **Chamber News** email
 - Logo in event email blast
 - Logo in all printed event marketing materials

PUTTING COMPETITION | \$500

- Marketing booth at putting green on the golf course for promotion
- 2 lunch tickets
- Company logo in **Chamber Newsletter** article
- Logo in **Chamber News** email
- Logo in event email blast
- Logo in all printed event marketing material

Participate | \$500 Team of 4

- Green fees for 4 players
- Two golf carts
- Lunch and award reception for 4 players
- Networking with players from other teams
- Opportunity to win awards and door prizes

HOLE SPONSOR | \$400

- Marketing booth at one hole on the golf course for promotion
- 2 lunch tickets
- Company logo in **Chamber Newsletter** article
- Logo in **Chamber News** email
- Logo in event email blast
- Logo in all printed event marketing material
- Opportunity to win "Best Hole Sponsor" and receive a complimentary hole sponsorship for 2026



Chamber Trivia Night

Organized by the Program Committee, Trivia Night will put participants' brains to the test, and prizes are awarded for top ranking teams. Dinner is provided and prizes are awarded for top ranking teams.

February 27, 2025

4-8PM

The Music Man Square

Projected Attendance: 100-150

Sponsor | \$400

- One Team
- 6 dinner tickets
- Logo in *Chamber Newsletter* article
- Logo in *Chamber News* email
- Logo in event email blast
- Logo in all printed event marketing materials
- Listed as a Facebook event co-host
- Opportunity to thank participants between rounds



Participate | \$200 team of 6

- One team
- 6 dinner tickets
- Networking with other teams
- Opportunity to win awards and door prizes





Business After Hours

Business After Hours are the Chamber's most popular get-togethers where members can meet, exchange business cards, and talk business in a relaxed and informal setting. Attendees include: Board members, committee members, and ambassadors.

**Selected Thursday of Each Month
4-6PM**

Various Locations

Projected Attendance: 75-100

Sponsor | \$275

- Host event, provide location, food, and beverage to attendees
- Two chamber hosts will greet guests, manage drawings for prizes, and supply nametags
- Company logo in Chamber Newsletter article
- Logo in weekly Chamber News email
- Logo in event email blast
- Promotional video for event
- Listed as a Facebook event co-host
- Story on Facebook and Instagram during event
- Toolkit provided to host for assistance with publicizing

2025 Schedule

January 30: Platinum Property Leasing

February 20: One Vision

March 13: Hogan Bremer Moore and Memorial Park

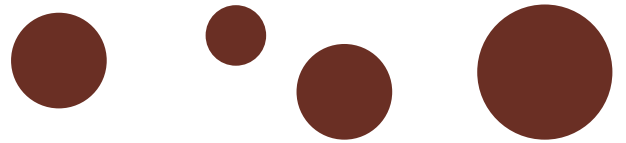
April 24: North Iowa Housing Conference

May 8: La'James College of Hairstyling

July 17: Flooring America

August: NI Collision Center

September 25: First Citizens Bank



Participate | FREE

- Enjoy food and drinks
- Network with business professionals
- Chance to win prizes





Operation Thank You

During *Operation Thank You*, Chamber volunteers make personal calls on member businesses to say “Thank You” and deliver packets containing the new Membership Directory, CMO Cards, and other important information.

December 11, 2025

All Day

Location: TBD

Projected Attendance: 100-150

Sponsor

OPERATION THANK YOU CO-HOST | \$1,000

Limit one sponsor; first right of refusal

- Opportunity to welcome guests and give away door prizes
- Logo in December *Chamber Newsletter* article
- Logo in *Chamber News*
- Logo in event email blast
- Logo in all printed event marketing materials, including envelope

PACKET SPONSOR | \$100

- Logo in December *Chamber Newsletter* article
- Logo in *Chamber News*
- Logo in event email blast
- Logo in *Operation Thank You* Packet, which is hand-delivered to more than 600 businesses

Participate | FREE

HOLIDAY PARTY ATTENDEE (4-6PM)

- Enjoy holiday food and drinks
- Network with business professionals
- Opportunity to win door prizes





Moonlight Bike Ride

The *Moonlight Bike Ride* starts and ends in the heart of downtown Mason City and celebrates the community's "bike-ability." Riders may sign up as individuals, families, or as a business. Pre-ride entertainment contributes to the energetic atmosphere, and a healthy breakfast greets bikers following the ride.

August 15, 2025 (Rain Date: August 22)
7-11PM
Downtown Mason City
Projected Attendance: 150

Sponsor

FULL MOON SPONSOR | \$1,000

Limit two sponsors; first right of refusal

- Registration for 20 riders
- Promotion booth at the "Halfway Point Pit Stop"
- Opportunity to include promotional item at rider registration table
- Logo in *Chamber Newsletter* article
- Logo in *Chamber News* email
- Logo in event email blast
- Logo in all printed event marketing materials
- Promotional video for event

HALF MOON SPONSOR | \$500

- Registration for 10 riders
- Company name in *Chamber Newsletter* article
- Company name in *Chamber News* email
- Opportunity to include promotional item at registration table

CRESCENT MOON SPONSOR | \$250

- Registration for 5 riders
- Company name in *Chamber Newsletter* article
- Company name in *Chamber News* email
- Opportunity to include promotional item at registration table

Participate

\$25 Individual, \$20 Youth, \$50 Family of 4

- Registration to participate in the ride
- Activity stations for family fun before the ride
- Give-aways from *Moonlight Bike Ride* sponsors
- Snacks at "Halfway Point Pit Stop"
- Food upon completion of ride
- Lights for bike included





Chamber Cup

The **Chamber Cup** is an adult field day and team-building competition like no other. Businesses may enter teams of 4 people to compete in numerous challenges. Events will vary from mental games to physical activities, but it's important to note that this event does not require you to be an athlete in any way. This is all about having fun!

September 11, 2025
1-4PM
Downtown Mason City
Projected Attendance: 75-100

Sponsor

GOLD | \$1,000

Limit one sponsor; first right of refusal

- Registration for 2 teams
- 5 minutes to address attendees at event
- Promotion booth at event
- Opportunity to lead warm-up session
- Promotional video for event
- Logo in **Chamber Newsletter** article
- Logo in **Chamber News** email
- Logo in event email blast
- Logo in all printed event marketing materials
- Listed as a Facebook event co-host

SILVER | \$500

- Registration for 1 team
- Promotion booth at event
- Logo in **Chamber Newsletter** article
- Logo in **Chamber News** email
- Logo in event email blast
- Logo in all printed event marketing materials



BRONZE | \$250

- Logo in **Chamber Newsletter** article
- Logo in **Chamber News** email
- Logo in event email blast
- Logo in all printed event marketing materials



Participate | \$100

- Registration for 4 participants
- Fun and challenging team events
- Refreshments provided
- Opportunities to win awards and door prizes





The State of North Iowa

The State of North Iowa is an opportunity to hear directly from city and county leadership from Mason City, Clear Lake, and Greater North Iowa as they highlight recent accomplishments, outline future goals, and offer ideas about current business and community issues. This event complements the Vision North Iowa strategic planning efforts.

January 16, 2025
8-9:30AM
Location: MCHS Fieldhouse
Projected Attendance: 150

Sponsor | \$1,000

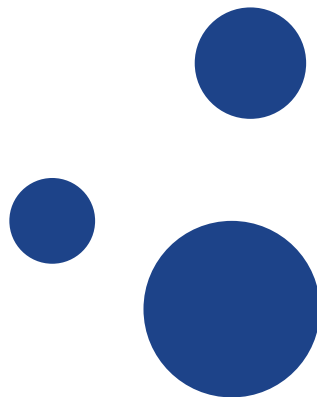
Limit one sponsor; first right of refusal

- Opportunity to welcome guests and introduce the panel
- Eight tickets to attend session
- Logo in **Chamber Newsletter** article
- Logo in **Chamber News** email
- Logo in event email blast
- Logo in all printed event marketing materials
- Listed as Facebook event co-host



Participate | \$25

- Enjoy breakfast and time to network
- Hear directly from local leaders about important community and business issues





Community Concierge Service

The **Community Concierge** is a service of the Chamber of Commerce, with the goal of helping employers recruit and retain professional and executive level employees. The **Community Concierge** provides resources to promote a smooth transition to North Iowa and helps the employee and their family forge a lasting connection with the community.

Customized tours available by appointment

Sponsor

PREMIER SPONSOR | \$10,000

- Unlimited, priority access to **Community Concierge** service
- Full-page, priority placement advertising in **New to North Iowa** publication (next publication printed Spring 2026) (\$2,000 value)
- 20 customizable video marketing mailers (\$4,000 value)
- Recognition as "Premier Sponsor" in all marketing for **Community Concierge** (including website, flyers, video marketing, etc.)

EXECUTIVE SPONSOR | \$5,000

- Up to 12 referrals to **Community Concierge** service (\$2,400 value)
- Full page advertisement in **This is North Iowa** publication (next publication printed Spring 2026) (\$1,500 value)
- 5 customizable video marketing mailers (\$1,000 value)
- Recognition as "Executive Sponsor" in all marketing for **Community Concierge** (including website, flyers, video marketing, etc.)

SUPPORTING SPONSOR | \$2,500

- Up to 6 referrals to **Community Concierge** service (\$1,200 value)
- Full page advertisement in **This is North Iowa** publication (next publication printed Spring 2026) (\$1,500 value)
- Recognition as "Marketing Sponsor" in marketing for **Community Concierge** (including website, flyers, etc.)
- Flexibility to exchange referrals for personalized video brochures

MARKETING SPONSOR | \$1,000

- Full page advertisement in **This is North Iowa** publication (next publication printed Spring 2026) (\$1,500 value)
- Recognition as "Executive Sponsor" in all marketing for **Community Concierge** (including website, flyers, video marketing, etc.)

Participate | \$250/referral

- Personalized, guided tour of Mason City
- Assistance with employment for a trailing spouse
- Connection with public and private schools
- Assistance in locating quality rental housing
- Introduction to volunteer opportunities
- On-going touchstone for future resources
- Access to North Iowa Navigator Program



Building CommUNITY

A sense of belonging and inclusion are critical considerations of on-going business strategies for our members and the North Iowa community. The Chamber's Workforce Committee provides trainings and resources to employers to make our business community more inclusive through our *Building CommUNITY* Initiative.

Bi-monthly
North Iowa Regional Commerce Center
Projected Attendance: 20-30

Sponsor | \$1,000

Limit one sponsor; first right of refusal

- Company logo in *Chamber Newsletter* article
- Logo in *Chamber News email*
- Logo on session flyers
- Opportunity to speak at beginning of session
- Logo in all printed event marketing materials

Past Sessions

- Resources for Disabilities
- Celebrating Juneteenth
- Understanding the Transient Population
- How to Be a Workplace Ally
- Psychological Safety
- Creating a Culture of Inclusion & Belonging
- Understanding Microaggressions
- Managing Unconscious Bias

Participate | FREE

Together, we can all work to build a place of pride, safety, and belonging in North Iowa. Below are the ways Chamber members can get involved and learn more about the Building CommUNITY program:

- Educational Sessions
- Online Resources
- Monthly Newsletter with best practices





Workplace Well-being

A myriad of best practices contributes to workplace well-being. Attendees learn about emergency procedures, mental health resources, and workplace well-being best practices at these informational seminars.

SEMINAR: Bi-Annually
North Iowa Regional Commerce Center
Projected Attendance: 30-50
Spring Seminar: April 10

SEMINARS Sponsor | \$150

- 2 complimentary tickets
- Company logo in *Chamber Newsletter* article
- Logo in *Chamber News* email
- Logo in event email blast
- Logo in all printed event marketing materials
- Opportunity to introduce the speaker



Participate | \$25

- Learn best-practices to implement in your workplace
- Network with other wellness-focused business leaders
- Improve employee attraction/retention rates with emphasis on worker wellbeing
- Potential to earn a certificate for the topic





Ag Breakfast

Farm and City come together for this annual appreciation breakfast held during national Ag Week. The AgriBusiness Committee arranges for a special speaker on a topic of interest, and Chamber volunteers cook made-to-order omelets.

March 27, 2025
7-9AM
North Iowa Events Center
Projected Attendance: 300-400

Sponsor

EVENT SPONSOR | \$500

Limit four event sponsors; first right of refusal

- 2-3 minutes to speak about your company during the event
- Opportunity to set up a booth during the event
- Company logo in **Chamber Newsletter** article
- Logo in **Chamber News** email
- Listed as a Facebook event co-host
- Logo in event email blast
- Logo in all printed event marketing materials
- Logo in event slideshow

PLACEMAT SPONSOR | \$250

Limit one sponsor; first right of refusal

- Logo and/or business marketing displayed on placemats for all attendees
- Placemat may be designed by sponsor or by Chamber staff

BREAKFAST SPONSOR | \$250

- Opportunity to set up a booth during the event
- Company logo in **Chamber Newsletter** article
- Logo in event email blast
- Logo in all printed event marketing materials
- Logo in event slideshow

Participate | FREE

- Enjoy breakfast
- Network with business leaders
- Learn about the importance of agriculture to North Iowa's economy
- Celebrate North Iowa farmers



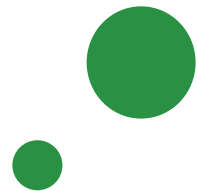
Ag Tour

This annual tour provides a rare opportunity to visit and learn more about the region's agricultural businesses and their impact on the local economy. Examples of past tours include: Sukup Manufacturing, Iowa Traction Railway, Stillwater Greenhouse, Fertile Valley Gardens, Hoover's Hatchery, Bushel Boy Tomatoes, and REG Mason City, LLC.

August 21, 2025
Time: TBD
Location: TBD
Projected Attendance: 50-100

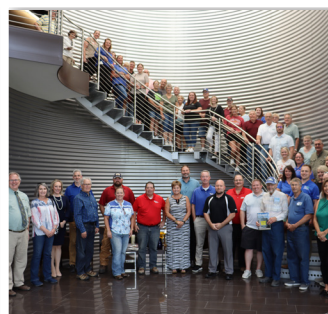
Sponsor | \$250

- Opportunity to address attendees on bus ride to location
- Company logo in *Chamber Newsletter* article
- Logo in weekly *Chamber News* email
- Logo in event email blast
- Logo in all printed event marketing materials
- Listed as a Facebook event co-host



Participate | FREE

- Transportation to and from location (out-of-town tours)
- Snack or lunch included, depending on time of tour
- Exclusive tour of North Iowa agribusiness location of interest to members
- Network with fellow business professionals





Leadership North Iowa

Leadership North Iowa has a long history as the region's premier leadership training for future community leaders. The weekly course brings high-potential leaders together to learn new skills and become more familiar with community organizations and the people who operate them. In addition, class members complete a service project. Tuition includes instruction, study materials, a professional photo, graduation ceremony, and assistance with membership to a service club of the participant's choosing.

January 15 - April 30, 2025
Meets Weekly on Wednesdays
Various Times & Locations
Class Size: 25

Sponsor | \$200

- Company logo in *Chamber Newsletter*
- Logo in Chamber's Leadership publication
- Logo in *Leadership North Iowa* Graduation programs
- Logo in *Chamber News* email
- Logo on Chamber website
- Logo on promotional flyers

Participate | \$495

Class is limited to 25 participants via application process

- Learn important skills for personal leadership development and growth
- Develop relationships with fellow up-and-coming business leaders
- Contribute to the North Iowa community through a service project (chosen by the *LNI* class)
- Receive a professional headshot with copyright release

Sponsor | \$500

- Company logo in *Chamber Newsletter*
- Logo in Chamber's Leadership publication
- Logo in *Leadership North Iowa* Graduation programs
- Logo in *Chamber News* email
- Logo on Chamber website
- Logo on promotional flyers

Participate | \$50

LNI Student Rate | \$25





YIELD Program

This high school youth leadership program has become a model for other programs in the region. **YIELD** (Youth Investing Energy in Leadership Development) students are high school juniors from Mason City High School, Newman High School, Mason City Alternative High School, and North Iowa Christian School who have been identified as high-potential community leaders. In addition to receiving leadership training, the students complete a community impact project.

September - December 2025
Wednesdays | 2:30-3:45PM
North Iowa Regional Commerce Center
Class Size: 20

Sponsor | \$100

- Business name listed in *Chamber Newsletter*
- Business name in Chamber's Leadership publication
- Name listed in **YIELD** graduation program



Participate

Limited to high school juniors, nominated by school administrators

- Develop leadership skills to carry through academic career and into the workforce
- Gain important life skills (i.e. budgeting, social etiquette, trust-building)
- Contribute to the North Iowa community through a service project (chosen by the **YIELD** class)
- Form friendships with students from other schools
- Receive a **YIELD** polo shirt





College Connections

College Connections is a program for college interns designed to connect young workers to the community and to each other. Social and educational activities take place once-a-week throughout June and July,

June - July, 2025
Meets Weekly on Wednesdays
North Iowa Regional Commerce Center
Projected Attendance: 30

Session Sponsor | \$250

- Provide remarks about company at sponsored session
- Lead session topic as a speaker
- Up to 4 interns may enroll from a sponsoring business
- Company Logo in the schedule
- Company Logo in website
- Company name in *Chamber News*
- Company logo in *Chamber Newsletter* article
- Provide remarks about company at sponsored session
- Lead session topic as a speaker

Supporting Sponsor | \$100

- Up to 4 interns may enroll from a sponsoring business
- Company Logo in the schedule
- Company Logo in website
- Company name in *Chamber News*
- Company logo in *Chamber Newsletter* article

Participate | \$25

- Develop leadership skills to carry through academic career and into the workforce
- Gain knowledge of credit and financial management
- Network with fellow interns over a light lunch
- Learn about North Iowa
- Receive comprehensive toolkit

Sessions

- Networking & Building Relationships
- Regional Intern Networking Event
- Leadership & Personality Styles
- Community Scavenger Hunt
- Miniature Golf
- Resumes & Interviewing
- Generations in the Workplace



North Iowa Band Festival

Now in its 85th year, the *North Iowa Band Festival* is Mason City's signature annual event. The mission of the Band Festival is to provide a weekend of wholesome family entertainment at little or no cost to the family; to promote and celebrate the rich musical heritage of North Iowa; and to provide an atmosphere which showcases young musicians who are becoming a part of that heritage.

May 22-26, 2025 | Parade: May 24
Visit website for details: nibandfest.com
Projected Attendance: 40,000

Sponsor

GRAND MARSHAL SPONSORSHIP | \$7,500+

- 10 food truck vouchers
- Opportunity to address the crowd in between main stage acts as a sponsor
- Full stage banner with company logo
- All Drum Major Sponsor benefits as listed below

DRUM MAJOR SPONSORSHIP | \$5000+

- Representative introduced at the North Iowa Band Festival awards ceremony
- Special award for recognition of the generous contribution
- Rights to use the *North Iowa Band Festival* name, logo, and theme throughout the year
- Commemorative buttons depicting the annual theme
- Opportunity to have a booth downtown during the festival
- Parade entry with priority placement in the parade (if requested)
- Four VIP tickets for the bleachers at the parade
- Sponsor logo on Main Stage banner in Central Park (5,000-7,000 daily attendance)
- Sponsor logo in *North Iowa Band Festival* website (www.nibandfest.com) for the year (minimum 75,000 hits)
- Sponsor name mentions during local television news broadcasts (Rochester, Mason City and Austin DMA, 141,000 households reached)
- Sponsor name mentions in all radio interviews before the event (7 stations with over 40,000 listeners per day)

North Iowa Band Festival (cont.)

- Sponsor logo in local newspaper supplement (circulation of 39,600)
- Sponsor logo in print advertising and brochures (1,000 brochures)
- Sponsor logo in *Chamber Newsletter* for three months (675 print copies & online publications)
- Sponsor name mentions in weekly Chamber Email Blast leading up to the event (6,600+ contacts)
- Sponsor logo in Chamber's email signature

BAND MASTER SPONSORSHIP | \$2,500-\$4,999

- Representative introduced at the North Iowa Band Festival awards ceremony
- Special award for recognition of the generous contribution
- Rights to use the *North Iowa Band Festival* name, logo, and theme throughout the year
- Commemorative buttons depicting the annual theme
- Parade entry with priority placement in the parade (if requested)
- Sponsor logo on Main Stage banner in Central Park (5,000-7,000 daily attendance)
- Sponsor logo in *North Iowa Band Festival* website (www.nibandfest.com) for the year (minimum 75,000 hits)
- Sponsor logo in local newspaper supplement (circulation of 39,600)
- Sponsor logo in print advertising and brochures (4,000 brochures)
- Sponsor logo in *Chamber Newsletter* for three months (675 print copies & online publications)
- Sponsor name mention in weekly Chamber Email Blast before event (6,600+ contacts)

FLAG CORPS SPONSORSHIP | \$1,000-\$2,499

- Sponsor name on Main Stage banner in Central Park (5,000-7,000 daily attendance)
- Sponsor name on *North Iowa Band Festival* website (www.nibandfest.com) for the year (minimum 75,000 hits)
- Sponsor name on local newspaper supplement (circulation of 39,600)
- Sponsor name on print advertising and brochures (4,000 brochures)
- Sponsor name on *Chamber Newsletter* for three months (675 print copies & online publications)
- Sponsor name mention in weekly Chamber Email Blast before event (6,600+ contacts)

MR. TOOT VOLUNTEER CORPS | 5+ VOLUNTEERS

- Donate FIVE (5) or more employees to volunteer during the event, and receive the benefits of Flag Corps sponsorship. YES! You can be a monetary sponsor *and* donate volunteers!

FRIENDS OF THE FESTIVAL | UP TO \$999



Participate | \$75

- Parade Entry



Marketing Opportunities

Marketing is an essential tool for any successful business. Check out the wide variety of marketing opportunities the Chamber offers its members. From Internet advertising to print ads, we will get your message out to the business community and increase your exposure.

Market Your Business

- | | |
|--|---------------|
| • Email Blast | \$50 |
| • Chamber Members Only (CMO) Card | \$50 |
| • Chamber News Banner | \$50 |
| • Newsletter Ads | \$100 |
| • Enhanced Online Directory Listing | \$100 |
| • "North Iowa's Best Businesses" Directory Advertising | \$225-\$500 |
| • Online Advertising - Banner Ads | \$500-\$600 |
| • "New to North Iowa" Relocation Guide Advertising | \$500-\$1,500 |



Free Marketing Tools

- Online Membership Directory Listing
- "North Iowa's Best Businesses" Membership Directory listing
- Member News Promotion in Chamber News
- Radio Promotion
- Ribbon Cutting
- Event Promotion
- Job Postings
- Bulk Mailing Permit Usage
- Social Media Promotion
- Preferred Referrals



Committees

AMBASSADORS

- **Committee Chair:** Tyler Hedegard, Country Meadow Place Assisted Living and Memory Care
- Michael Bahnsen, Clear Lake Bank & Trust Co.
- Dalena Barz, Alpha Media USA - KLSS,KGLO,KIAI,KYTC,KRIB
- Amy Berding, Edwards-Brandt & Associates
- Edith Blanchard, Charles H. MacNider Art Museum
- Holly Eichmann, Express Employment Professionals
- Erika Elbert, CURRIES
- Melissa Evans, Brix Wine & Whiskey
- Michael Fitzgerald, KIMT-TV, MY3.2 TV
- Nick Foley, SERVPRO of Mason City
- Lori Ginapp, Cerro Gordo County
- Rebecca Gisel, Community Supporter
- Kevin Hennessy, Clear Lake Bank & Trust Co.
- Mary Holmes, 98.7 KISS Country / 103.7 The Fox
- John Joyner, Country Meadow Place Assisted Living and Memory Care
- Michelle Jurgens, North Iowa Community Credit Union
- Steve Kruse, Community Supporter
- Amber Morud, YC Homes
- Tiffany Nonnweiler, First Citizens Bank
- Nicole Rustad, Hertz Farm Management, Inc.
- Melissa Schoneberg, Habitat for Humanity of North Central Iowa
- Jenna Sheriff, Jane Fischer and Associates LLC

WORKFORCE

- **Committee Chair:** Jessica Tierney, Tierney Properties
- Connie Bleile, MercyOne North Iowa Medical Center
- Kelli Gerdes, CG Public Health
- Tom Heiar, CG Public Health
- Heidi Kuhl, Newman Catholic School System
- Shawna Malek, Chevron Renewable Energy Group
- Marissa Mason, North Iowa Area Community College
- Bayley McCormick, Community Health Center of Mason City
- Michael Van Essen, Prairie Ridge
- Amanda Kaufman, U.S. Bank - Amanda Kaufman Mortgage
- Cindee Van Dijk, Van Dijk Consultants, LLC
- Carrie Garman, One Vision

PROGRAM

- **Committee Chair:** Keri Ostercamp, North Iowa Community Credit Union
- Amy Berding, Edwards-Brandt & Associates
- Erika Elbert, Pritchard Companies
- Melissa Evans, Brix Wine & Whiskey
- LaShae Eldridge, 43 North Iowa
- Heidi Kuhl, Newman Catholic School System
- Jayden Harris, Farmers State Bank
- Christina Krumm, Memorial Park Cemetery
- Kristen Stockberger, Hogan-Hansen, P.C.
- Cindee Van Dijk, Van Dijk Consultants, LCC
- Jordan Arndt, Mason City Storage Units

AGRIBUSINESS

- **Committee Chair:** Don O'Connor, Farmers State Bank
- Jeff Badger, First Security Bank & Trust
- Jerome Bormann, First Citizens Bank
- Brian Carlson, EXIT Realty Mason City
- Sarah DeBour, Iowa State University Extension and Outreach
- Frank Fox, Fox Auction Company
- Fred Greder, Benchmark Agribusiness, Inc.
- Mary Holmes, 98.7 KISS Country / 103.7 The Fox
- Randy Marcks, Sukup Manufacturing Co.
- Kevin McMichael, Cargill Protein
- Hannah Ptacek, Golden Grain Energy LLC
- Ronald Rachut, Fertile Valley Gardens
- Nicole Rustad, Hertz Farm Management, Inc.
- Brittney Sanchez, Cerro Gordo County Farm Bureau
- Carrie Seidel, Hertz Farm Management, Inc.
- Jon Tofte, I-35 Auctions
- Vanessa Trampel, Iowa Corn
- Jameson Anders, Hertz Farm Management, Inc.

NORTH IOWA BAND FESTIVAL

- **Committee Chair:** Amy Fleming, Sukup Manufacturing
- Carrie Berg, North Iowa Band Festival
- Joe Bohl, City of Mason City
- J. Brooks, 98.7 KISS Country / 103.7 The Fox
- Bob Buesing, Group Travel Guy
- Chris Frenz, North Iowa Area Community College
- Tammy Hertz, Mason City Family YMCA
- Jason Hugi, City of Mason City
- Russ Kramer, Mason City Community School District
- Jennifer Martin, North Iowa Band Festival
- Karl Nedved, North Iowa Band Festival
- Don O'Connor, Farmers State Bank
- Dixie Ouverson, North Iowa Band Festival
- Brian Pauly, Mason City Parks & Recreation Department
- Amanda Ragan, Community Supporter
- Bill Stangler, City of Mason City
- Amanda Kaufman, U.S. Bank - Amanda Kaufman Mortgage
- Robert Shackleton, City of Mason City



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