



Community Concierge Service



The Community Concierge is a service of the Chamber of Commerce, with the goal of helping employers recruit and retain professional and executive level employees. The Community Concierge provides resources to promote a smooth transition to North Iowa and helps the employee and their family forge a lasting connection with the community.

Sponsor

PREMIER SPONSOR | \$10,000

- Unlimited referrals, full-page, priority placement ad in *New to North Iowa* magazine, 20 customizable video brochures, recognition in all marketing materials

EXECUTIVE SPONSOR | \$5,000

- Up to 12 referrals, full-page ad in *New to North Iowa* magazine, 5 customizable video brochures, recognition in all marketing materials

SUPPORTING SPONSOR | \$2,500

- Up to 6 referrals, full-page ad in *New to North Iowa* magazine, flexibility to exchange referrals for customizable video brochures, recognition in all marketing materials

MARKETING SPONSOR | \$1,000

- Full-page ad in *New to North Iowa* magazine, recognition in all marketing materials

Participate | \$250/referral

- Personalized, guided tour of Mason City
- Assistance with employment for a trailing spouse
- Connection with public and private schools
- Assistance in locating quality rental housing
- Referrals for local services
- Introduction to volunteer opportunities
- On-going touchstone for future resources
- Access to North Iowa Navigators

Tours in
2024:
71

Conversion
rate:
69%

Tours since
2017:
346

"My first week in town, I was given a tour of the city and a welcome basket as part of my employer's investment in the Community Concierge program. Through the Chamber's guidance, I was able to find organizations, events, and local businesses that aligned with my interests."

- Maya Horvath, Cargill