



## Signature Events & Programs

# 2025-2026

EVENTS & NETWORKING - WORKFORCE - AGRIBUSINESS - LEADERSHIP -  
NORTH IOWA BAND FESTIVAL - COMMITTEES

# Chamber Leadership

## EXECUTIVE COMMITTEE



**BOARD CHAIR**  
Pamela Lampman  
*CURRIES*



**CHAIR ELECT**  
Troy Elwood  
*Larry Elwood  
Construction, Inc.*



**PAST CHAIR**  
Danielle Pace  
*Clear Lake Bank  
& Trust*



**TREASURER**  
Brooke Peters  
*Golden Grain  
Energy, LLC*



**DVP SMALL  
BUSINESS**  
Matt Curtis  
*Wayne's Ski & Cycle*



**DVP GOVERNMENT  
AFFAIRS**  
Molly Raulie  
*Cargill Protein*



**DVP WORKFORCE  
& LEADERSHIP**  
Matt Bradley  
*CENT Credit Union*



**DVP COMMUNITY  
& MEMBERSHIP**  
Jenn Arndt  
*Roots Nutrition  
Counseling & More*

## BOARD OF DIRECTORS



**Jerome Bormann**  
*First Citizens Bank*



**Josh Congello**  
*Pappajohn, Shriver,  
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*98.7 KISS Country /  
103.7 The Fox / KIOW  
107.3 / KCHA 95.9*



**Dr. Dan Garman**  
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**Jessica Sutcliffe**  
*Mason City Community  
School District*



**Robert Wingler**  
*United Sugar  
Producers & Refiners*



**Kathy Lloyd**  
*Child Care Resource  
& Referral*



**Catarino Martinez**  
*Avion Azul &  
Surf Golley*



**Joel Pedersen**  
*North Iowa Area  
Community College*



**Sara Peterson**  
*MercyOne North  
Iowa Medical Center*



**Theresa Price**  
*43 North Iowa*



**Doug Rosendahl**  
*Hy-Vee*

## Premier Members

Thank you to the 2024-25 Premier members for their support of the Chamber programs, events, and the **North Iowa Band Festival**.

**Visionary:** (\$15,000+): Clear Lake Bank & Trust Co. • CURRIES • First Citizens Bank • MercyOne North Iowa Medical Center

**Lead:** (\$10,000+): Cargill Protein • POET Bioprocessing - Hanlontown

**Promote:** (\$5,000+): Farmers State Bank • Holiday Inn Express and Suites - Mason City • Jane Fischer and Associates LLC • Mason City Clinic • One Vision • Pritchard Companies • U.S. Bank

# Index



## Colleen Frein

*President & CEO*



## Allyson Krull

*Vice President, Workforce & Leadership Development*



## Nate Ruge

*Membership Director*



## Kelby Schultz

*Program & Marketing Director*



## Keagan Barkema

*Marketing Associate*



## Isaac Bartz

*Service & Operations Associate*

### EVENTS & NETWORKING

Annual Meeting .....	4
Golf Outing.....	5
Chamber Trivia Night.....	6
Business After Hours.....	7
Operation Thank You.....	8
Moonlight Bike Ride .....	9
Chamber Cup.....	10

### WORKFORCE

The State of North Iowa .....	11
Community Concierge .....	12
Workforce Seminars.....	13

### AGRIBUSINESS

Ag Breakfast.....	14
Ag/Industry Tours .....	15

### LEADERSHIP

North Iowa LINC.....	16
Leadership North Iowa .....	17
YIELD Program .....	18
College Connections.....	19

### NORTH IOWA BAND FESTIVAL

20-21

### MARKETING OPPORTUNITIES

22

### COMMITTEES

23



## Annual Meeting

The Chamber's **Annual Meeting** recognizes individuals, businesses, and volunteers for achievements and highlights the Chamber's accomplishments.

**October 8, 2026**

**Time TBD**

**Location TBD**

**Projected Attendance: 200+**

### Sponsor | \$750

*Limit three sponsors; first right of refusal*

- Company logo in **Chamber Newsletter** article (August and September)
- Logo in **Chamber News** email
- Logo in event email blast
- Logo in all printed event marketing materials including invitation
- Listed as a Facebook event co-host
- May leave "hand outs" or participate in drawing for prizes
- Opportunity to address attendees at event
- Reserved 8 tickets to Annual Meeting & VIP reception



### Participate | \$40

- Expand your network with top professionals from a wide range of sectors
- Gain insight into the Chamber's milestones and strategic vision for the coming year
- Celebrate excellence as we honor the outstanding achievements of our prestigious award winners





# Golf Outing

The Annual Chamber *Golf Outing* is the can't-miss summer event of the year! Hole sponsors provide extra fun for this four-person "Best Shot," and golf carts are included. Organized by the Program Committee, this is a great networking event to entertain clients, co-workers, and friends.

**June 18, 2026 (Rain Date June 25)  
9AM-5PM  
Highland Golf Course  
Projected Attendance: 144**

## Sponsor

### TOURNAMENT SPONSOR | \$1,500

*Limit one sponsor; first right of refusal*

- Two teams
- Choice of hole on the golf course for Hole Sponsor promotion
- 4 lunch tickets
- Logo in *Chamber Newsletter* article
- Logo in *Chamber News* email
- Logo in event email blast
- Logo in all printed event marketing materials
- Listed as a Facebook event co-host

### PUTTING COMPETITION | \$500

- Marketing booth at putting green on the golf course for promotion
- 2 lunch tickets
- Company logo in *Chamber Newsletter* article
- Logo in *Chamber News* email
- Logo in event email blast
- Logo in all printed event marketing materials

### WELCOME BAG SPONSOR | \$250

- Opportunity to put swag in bags
- Company logo in *Chamber Newsletter* article
- Logo in *Chamber News* email
- Logo in event email blast
- Logo in all printed bags for event

### HOLE SPONSOR | \$400

- Marketing booth at one hole on the golf course for promotion
- 2 lunch tickets
- Company logo in *Chamber Newsletter* article
- Logo in *Chamber News* email
- Logo in event email blast
- Logo in all printed event marketing material
- Opportunity to win "Best Hole Sponsor" and receive a complimentary hole sponsorship for 2027

## Participate | \$500 Team of 4

- Green fees for 4 players
- Two golf carts
- Lunch and award reception for 4 players
- Networking with players from other teams
- Opportunity to win awards and door prizes



## Chamber Trivia Night

Organized by the Program Committee, Trivia Night will put participants' brains to the test, and prizes are awarded for top ranking teams. Heavy appetizers are provided and prizes are awarded for top ranking teams.

**February 26, 2026**  
**3:30-8PM**  
**The Music Man Square**  
**Projected Attendance: 100-150**

### Sponsor | \$400

- One Team
- 6 dinner tickets
- Logo in *Chamber Newsletter* article
- Logo in *Chamber News* email
- Logo in event email blast
- Logo in all printed event marketing materials
- Listed as a Facebook event co-host
- Provide trivia question to highlight company



### Participate | \$200 team of 6

- One team
- 6 dinner tickets
- Networking with other teams
- Opportunity to win awards and door prizes





## Business After Hours

**Business After Hours** is the Chamber's most popular get-together where members can meet, exchange business cards, and talk business in a relaxed and informal setting. Attendees include: Board members, committee members, and ambassadors.

**Selected Thursday of Each Month  
4-6PM  
Various Locations  
Projected Attendance: 75-100**

### Sponsor | \$275

- Host event, provide location, food, and beverage to attendees
- Two Chamber hosts will greet guests, manage drawings for prizes, and supply nametags
- Company logo in Chamber Newsletter article
- Logo in weekly Chamber News email
- Logo in event email blast
- Promotional video for event
- Listed as a Facebook event co-host
- Story on Facebook and Instagram during event
- Marketing Toolkit provided to host

### 2026 Schedule

- January 22nd: Henkel Construction
- February 5th: One Vision
- March: Shepards Glen
- April 30th: Splash Printing Co.
- May 14th: North Iowa Air Service
- June 4th: Overhead Door Company of Mason City
- July 30th: North Iowa Events Center
- August 20th: Stone Creek Office Park
- September 24th: Country Meadow Place
- October 22nd: CURRIES
- November: Colwell Motors of Mason City

### Participate | FREE

- Enjoy food and drinks
- Network with business professionals
- Chance to win prizes





# Operation Thank You

During *Operation Thank You*, Chamber volunteers make personal calls on member businesses to say "Thank You" and deliver packets containing the new Membership Directory, CMO Cards, and other important information.

**December 10, 2026**  
**All Day**  
**Location: The Music Man Square**  
**Projected Attendance: 100-150**

## Sponsor

### OPERATION THANK YOU CO-HOST | \$1,000

*Limit one sponsor; first right of refusal*

- Opportunity to welcome guests and give away door prizes
- Logo in December *Chamber Newsletter* article
- Logo in *Chamber News*
- Logo in event email blast
- Logo in all printed event marketing materials, including envelope
- Opportunity to address attendees
- Provide prizes for Poke-a-Tree

### PACKET SPONSOR | \$100

- Logo in December *Chamber Newsletter* article
- Logo in *Chamber News*
- Logo in event email blast
- Logo in *Operation Thank You* Packet, which is hand-delivered to more than 600 businesses



## Participate | FREE

### HOLIDAY PARTY ATTENDEE (4-6PM)

- Enjoy holiday food and drinks
- Network with business professionals
- Opportunity to win door prizes



# Moonlight Bike Ride

The **Moonlight Bike Ride** celebrates the community's "bike-ability." Riders may sign up as individuals, families, or as a business. Pre-ride entertainment contributes to the energetic atmosphere, and food that greets bikers following the ride.

**August 14, 2026** (Rain Date: August 21)

**7-11PM**

**Downtown Mason City**

**Projected Attendance: 150**

## Sponsor

### FULL MOON SPONSOR | \$1,000

*Limit two sponsors; first right of refusal*

- Registration for 20 riders
- Activity booth at registration
- Opportunity to include promotional item at rider registration table
- Logo in **Chamber Newsletter article**
- Logo in **Chamber News** email
- Logo in event email blast
- Logo in all printed event marketing materials
- Promotional video for event

### HALF MOON SPONSOR | \$500

- Registration for 10 riders
- Company name in **Chamber Newsletter** article
- Company name in **Chamber News** email
- Opportunity to include promotional item at registration table

### CRESCENT MOON SPONSOR | \$250

- Registration for 5 riders
- Company name in **Chamber Newsletter** article
- Company name in **Chamber News** email
- Opportunity to include promotional item at registration table



## Participate

**\$25 Individual, \$20 Youth, \$50 Family of 4**

- Registration to participate in the ride
- Activity stations for family fun before the ride
- Give-aways from **Moonlight Bike Ride** sponsors
- Snacks at "Halfway Point Pit Stop"
- Food upon completion of ride
- Lights for bike included



# Chamber Cup

The **Chamber Cup** is an adult field day and team-building competition like no other. Businesses may enter teams of 4 people to compete in numerous challenges. Events will vary from mental games to physical activities, but it's important to note that this event does not require you to be an athlete in any way. This is all about having fun!

**September 17, 2026**  
**4-6PM**  
**Mason City Family YMCA**  
**Projected Attendance: 75-100**

## Sponsor

### GOLD | \$1,000

*Limit one sponsor; first right of refusal*

- Registration for 2 teams
- Promotion booth at event
- Promotional video for event
- Logo in **Chamber Newsletter** article
- Logo in **Chamber News** email
- Logo in event email blast
- Logo in all printed event marketing materials
- Listed as a Facebook event co-host

### SILVER | \$500

- Registration for 1 team
- Promotion booth at event
- Logo in **Chamber Newsletter** article
- Logo in **Chamber News** email
- Logo in event email blast
- Logo in all printed event marketing materials

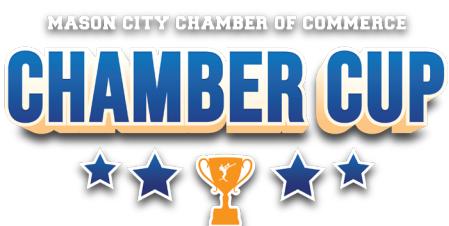
### BRONZE | \$250

- Logo in **Chamber Newsletter** article
- Logo in **Chamber News** email
- Logo in event email blast
- Logo in all printed event marketing materials



## Participate | \$100

- Registration for 4 participants
- Fun and challenging team events
- Refreshments and snacks provided
- Opportunities to win awards and door prizes





## The State of North Iowa

**The State of North Iowa** is an opportunity to hear directly from city and county leadership from Mason City, Clear Lake, and Greater North Iowa as they highlight recent accomplishments, outline future goals, and offer ideas about current business and community issues. This event complements the Vision North Iowa strategic planning efforts.

**January 22, 2026**  
**8-9:30AM**  
**Location: The Surf MEC**  
**Projected Attendance: 150**

### Sponsor | \$1,000

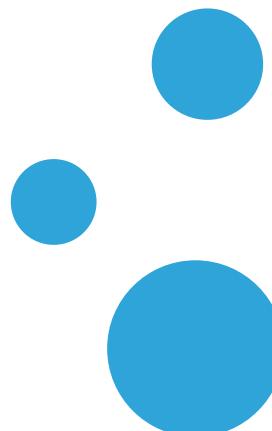
*Limit one sponsor; first right of refusal*

- Opportunity to welcome guests and introduce the panel
- 8 tickets to attend session
- Logo in *Chamber Newsletter* article
- Logo in *Chamber News* email
- Logo in event email blast
- Logo in all printed event marketing materials
- Listed as Facebook event co-host



### Participate | \$25

- Enjoy a delicious breakfast while connecting with fellow professionals in a relaxed, welcoming setting
- Network with community and business leaders to build relationships





## Community Concierge Service

The **Community Concierge** is a service of the Chamber of Commerce, with the goal of helping employers recruit and retain professional and executive level employees. The **Community Concierge** provides resources to promote a smooth transition to North Iowa and helps the employee and their family forge a lasting connection with the community.

**Customized tours available by appointment**

### Sponsor

#### PREMIER SPONSOR | \$10,000

- Unlimited, priority access to **Community Concierge** service
- Trailblazing sponsorship for the **North Iowa LINC** Young Professionals program (\$2,500 value; unlimited memberships)
- 20 customizable video marketing mailers (\$4,000 value)
- Recognition as "Premier Sponsor" in all marketing for **Community Concierge** (including website, flyers, video marketing, etc.)

#### EXECUTIVE SPONSOR | \$5,000

- Up to 10 referrals to **Community Concierge** service (\$2,500 value)
- Innovator sponsorship for the **North Iowa LINC** Young Professionals program (\$1,000 value; up to 14 memberships)
- 5 customizable video marketing mailers (\$1,000 value)
- Recognition as "Executive Sponsor" in all marketing for **Community Concierge** (including website, flyers, video marketing, etc.)

#### SUPPORTING SPONSOR | \$2,500

- Up to 5 referrals to **Community Concierge** service (\$1,250 value)
- Innovator sponsorship for the **North Iowa LINC** Young Professionals program (\$1,000 value; up to 14 memberships)
- Recognition as "Supporting Sponsor" in marketing for **Community Concierge** (including website, flyers, etc.)
- Flexibility to exchange referrals for personalized video brochures

#### MARKETING SPONSOR | \$1,000

- Innovator sponsorship for the **North Iowa LINC** Young Professionals program (\$1,000 value; up to 14 memberships)
- Recognition as "Marketing Sponsor" in all marketing for **Community Concierge** (including website, flyers, video marketing, etc.)

#### Participate | \$250/referral

- Personalized, guided tour of Mason City
- Assistance with employment for a trailing spouse
- Connection with public and private schools
- Assistance in locating quality rental housing
- Introduction to volunteer opportunities
- On-going touchstone for future resources
- Access to North Iowa Navigator Program



## Workforce Seminars

The Chamber's Workforce Committee offers trainings and round-table discussions designed to empower local employers, educators, and professionals. These initiatives aim to strengthen the North Iowa workforce and support ongoing professional growth.

### Bi-Monthly

**North Iowa Regional Commerce Center**  
**Projected Attendance: 20-30**

### Sponsor | \$1,000

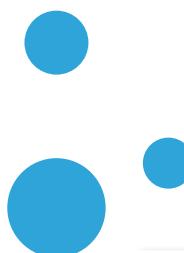
*Limit three sponsors; first right of refusal*

- 2 tickets
- Company logo in *Chamber Newsletter* article
- Logo in *Chamber News* email
- Logo on session flyers
- Opportunity to speak at beginning of session
- Logo in all printed event marketing materials



### Types of Sessions

- Community Conversations
- Workplace & Employee Well-Being
- Workforce Attraction & Retention
- Evaluating Small Business Needs
- Upskilling Workers
- Engaging Young Workers in North Iowa



### Participate | \$15

- Learn best-practices to implement in your workplace
- Network with other business leaders
- Improve employee attraction/retention rates with emphasis on worker well-being
- Play a role in making North Iowa a welcoming place to live, work, and do business





# Ag Breakfast

Farm and City come together for this annual appreciation breakfast held during national Ag Week. The AgriBusiness Committee arranges for a special speaker on a topic of interest, and Chamber volunteers cook made-to-order omelets.

**March 26, 2026**  
**7-9AM**  
**North Iowa Events Center**  
**Projected Attendance: 250-300**

## Sponsor

### EVENT SPONSOR | \$500

*Limit four event sponsors; first right of refusal*

- Opportunity to speak at event
- Opportunity to set up a booth during the event
- Company logo in *Chamber Newsletter* article
- Logo in *Chamber News* email
- Listed as a Facebook event co-host
- Logo in event email blast
- Logo in all printed event marketing materials
- Logo in event slideshow

### PLACEMAT SPONSOR | \$250

*Limit one sponsor; first right of refusal*

- Logo and/or business marketing displayed on placemats for all attendees
- Placemat may be designed by sponsor or by Chamber staff

### BREAKFAST SPONSOR | \$250

- Opportunity to set up a booth during the event
- Company logo in *Chamber Newsletter* article
- Logo in event email blast
- Logo in all printed event marketing materials
- Logo in event slideshow

## Participate | FREE

- Enjoy breakfast
- Network with business leaders
- Learn about the importance of agriculture to North Iowa's economy
- Celebrate North Iowa farmers





## Ag/Industry Tours

This quarterly tour provides a rare opportunity to visit and learn more about the region's agricultural businesses and their impact on the local economy. Examples of past tours include: Sukup Manufacturing, Iowa Traction Railway, Stillwater Greenhouse, Fertile Valley Gardens, Hoover's Hatchery, Bushel Boy Tomatoes, and REG Mason City, LLC.

**Selected Thursday Quarterly**  
**Various Time**  
**Various Locations**  
**Projected Attendance: 25-50**

### Sponsor | \$250

- Company logo in **Chamber Newsletter** article
- Logo in weekly **Chamber News** email
- Logo in event email blast
- Logo in all printed event marketing materials
- Listed as a Facebook event co-host



### Participate | FREE

- Transportation to and from location (out-of-town tours)
- Snack or lunch included, depending on time of tour
- Exclusive tour of North Iowa agribusiness location of interest to members
- Network with fellow business professionals





## North Iowa LINC (Leadership - Inclusion - Networking -Community)

**North Iowa LINC**'s mission is to empower and connect young professionals in North Iowa, fostering personal and professional growth, creating a supportive network, and giving back to our community through collaboration and engagement. These young professionals (age 21-40) meet for social mixers, community volunteering, educational sessions, and more!

**Annual Membership**  
**Meets Monthly**  
**Various Times & Locations**

### Sponsor

#### TRAILBLAZING | \$2,500

- Unlimited memberships
- Opportunity to speak at three events/year (2-5 minutes)
- Company logo listed on website as sponsor
- Opportunity to be sole sponsor and provide a booth at one event

#### INNOVATOR | \$1,000

- Includes up to 14 memberships
- Opportunity to speak at two events/year (2-5 minutes)
- Company logo listed on website as sponsor

#### LUMINARY | \$500

- Includes up to 6 memberships
- Opportunity to speak at one event/year (2-5 minutes)
- Company name listed on website as sponsor



### Participate | \$100

#### BENEFITS OF MEMBERSHIP:

- Access to a network of young professionals and peers
- Access to special events & workshops
- Opportunity to serve through volunteering & local initiatives
- Make connections and get plugged-in to the community





## Leadership North Iowa

**Leadership North Iowa** has a long history as the region's premier leadership training for future community leaders. The weekly course brings high-potential leaders together to learn new skills and become more familiar with community members and organizations. In addition, class members complete a service project for community betterment.

**January 7 - April 22, 2026**  
**Meets Weekly on Wednesdays**  
**Various Times & Locations**  
**Class Size: 25**

### Sponsor | \$200

- Company logo in **Chamber Newsletter**
- Logo in Chamber's Leadership publication
- Logo in **Leadership North Iowa** Graduation programs
- Logo in **Chamber News** email
- Logo on Chamber website
- Logo on promotional flyers

### Participate | \$600

*Class is limited to 25 participants via application process*

- Learn important skills for personal leadership development and growth
- Develop relationships with fellow up-and-coming business leaders
- Contribute to the North Iowa community through a service project (chosen by the **LNI** class)
- Receive a professional headshot with copyright release

## Leadership Workshop

**April 22, 2026 | 1-4PM**

The Leadership Workshop is a half-day opportunity for employees looking to level-up their leadership skills.

### Sponsor | \$500

- Company logo in **Chamber Newsletter**
- Logo in Chamber's Leadership publication
- Logo in **Leadership North Iowa** Graduation programs
- Logo in **Chamber News** email
- Logo on Chamber website
- Logo on promotional flyers

### Participate | \$50

**LNI Student Rate | \$25**





## YIELD Program

This high school youth leadership program has become a model for other programs in the region. **YIELD** (Youth Investing Energy in Leadership Development) students are high school juniors from Mason City High School, Newman High School, Mason City Alternative High School, and North Iowa Christian School who have been identified as high-potential community leaders. In addition to receiving leadership training, the students complete a community impact project.

**September - December 2026**  
**Wednesdays | 2:30-3:45PM**  
**North Iowa Regional Commerce Center**  
**Class Size: 20**

### Sponsor | \$100

- Business name listed in *Chamber Newsletter*
- Business name in Chamber's Leadership publication
- Name listed in **YIELD** graduation program

### Participate

*Limited to high school juniors, through an application process*

Develop leadership skills to carry through academic career and into the workforce

- Gain important life skills (i.e. budgeting, social etiquette, trust-building)
- Contribute to the North Iowa community through a service project (chosen by the **YIELD** class)
- Form friendships with students from other schools
- Receive a **YIELD** polo shirt





## College Connections

**College Connections** is a program for college interns designed to connect young workers to the community and to each other. Social and educational activities take place once-a-week throughout June and July.

**June - July, 2026**  
**Meets Weekly on Wednesdays**  
**North Iowa Regional Commerce Center**  
**Projected Attendance: 30**

### Session Sponsor | \$250

- Provide remarks about company at sponsored session
- Lead session topic as a speaker
- Up to 4 interns may enroll from a sponsoring business
- Company Logo in the schedule
- Company Logo in website
- Company name in *Chamber News*
- Company logo in *Chamber Newsletter* article
- Provide remarks about company at sponsored session
- Lead session topic as a speaker

### Participate | \$25

- Develop leadership skills to carry through academic career and into the workforce
- Connect with business professionals
- Network with fellow interns
- Learn about North Iowa

### Supporting Sponsor | \$100

- Up to 4 interns may enroll from a sponsoring business
- Company Logo in the schedule
- Company Logo in website
- Company name in *Chamber News*
- Company logo in *Chamber Newsletter* article

### Sessions

- Networking & Building Relationships
- Regional Intern Networking Event
- Leadership & Personality Styles
- Community Scavenger Hunt
- Miniature Golf
- Cost of Living & Fringe Benefits
- Young Professional Panel



## North Iowa Band Festival

Now in its 85th year, the **North Iowa Band Festival** is Mason City's signature annual event. The mission of the Band Festival is to provide a weekend of wholesome family entertainment at little or no cost to the family; to promote and celebrate the rich musical heritage of North Iowa; and to provide an atmosphere which showcases young musicians who are becoming a part of that heritage.

**May 21-25, 2026 | Parade: May 23**  
Visit website for details: [nibandfest.com](http://nibandfest.com)  
**Projected Attendance: 40,000**

## Sponsor

### GRAND MARSHAL SPONSORSHIP | \$7,500+

- All Drum Major Sponsor benefits as listed below

### DRUM MAJOR SPONSORSHIP | \$5000+

- Representative introduced at the North Iowa Band Festival awards ceremony
- Special award for recognition of the generous contribution
- Rights to use the **North Iowa Band Festival** name, logo, and theme throughout the year
- Commemorative buttons depicting the annual theme
- Opportunity to have a booth downtown during the festival
- Parade entry with priority placement in the parade (if requested)
- Sponsor logo on Main Stage banner in Central Park (5,000-7,000 daily attendance)
- Sponsor logo in **North Iowa Band Festival** website ([www.nibandfest.com](http://www.nibandfest.com)) for the year (minimum 75,000 hits)
- Sponsor name mentions during local television news broadcasts (Rochester, Mason City and Austin DMA, 141,000 households reached)
- Sponsor name mentions in all radio interviews before the event (7 stations with over 40,000 listeners per day)
- Sponsor logo in print advertising and brochures (1,000 brochures)
- Sponsor logo in **Chamber Newsletter** for three months (675 print copies & online publications)
- Sponsor name mentions in weekly **Chamber News** email leading up to the event (6,600+ contacts)

# North Iowa Band Festival (cont.)

## BAND MASTER SPONSORSHIP | \$2,500-\$4,999

- Representative introduced at the **North Iowa Band Festival** awards ceremony
- Special award for recognition of the generous contribution
- Rights to use the **North Iowa Band Festival** name, logo, and theme throughout the year
- Commemorative buttons depicting the annual theme
- Parade entry with priority placement in the parade (if requested)
- Sponsor logo on Main Stage banner in Central Park (5,000-7,000 daily attendance)
- Sponsor logo in **North Iowa Band Festival** website ([www.nibandfest.com](http://www.nibandfest.com)) for the year (minimum 75,000 hits)
- Sponsor logo in print advertising and brochures (4,000 brochures)
- Sponsor logo in **Chamber Newsletter** for three months (675 print copies & online publications)
- Sponsor name mention in weekly **Chamber News** email before event (6,600+ contacts)

## FLAG CORPS SPONSORSHIP | \$1,000-\$2,499

- Sponsor name on Main Stage banner in Central Park (5,000-7,000 daily attendance)
- Sponsor name on **North Iowa Band Festival** website ([www.nibandfest.com](http://www.nibandfest.com)) for the year (minimum 75,000 hits)
- Sponsor name on print advertising and brochures (4,000 brochures)
- Sponsor name on **Chamber Newsletter** for three months (675 print copies & online publications)
- Sponsor name mention in weekly **Chamber News** email before event (6,600+ contacts)

## MR. TOOT VOLUNTEER CORPS | 5+ VOLUNTEERS

- Donate FIVE (5) or more employees to volunteer during the event, and receive the benefits of Flag Corps sponsorship. YES! You can be a monetary sponsor *and* donate volunteers!

## FRIENDS OF THE FESTIVAL | UP TO \$999

- Sponsor name listed in "Friends of the Festival" section on **North Iowa Band Festival** website ([www.nibandfest.com](http://www.nibandfest.com)) for the year (minimum 75,000 hits)

## Participate | \$75

- Parade Entry



## Marketing Opportunities

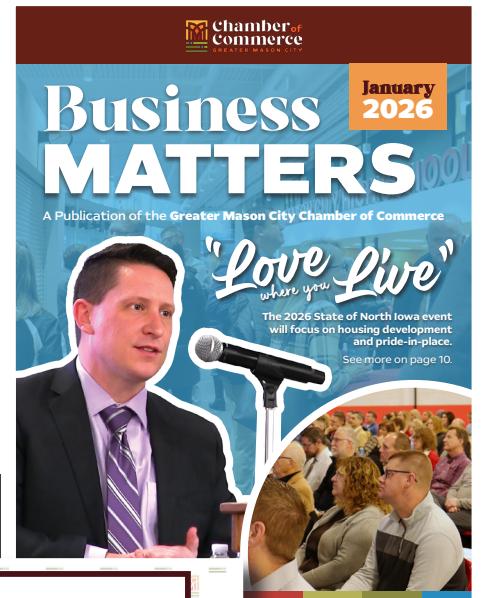
Marketing is an essential tool for any successful business. Check out the wide variety of marketing opportunities the Chamber offers its members. From Internet advertising to print ads, we will get your message out to the business community and increase your exposure.

### Market Your Business

Email Blast	\$50
Chamber Members Only (CMO) Card	\$50
Chamber News Banner	\$50
Newsletter Ads	\$100
Enhanced Online Directory Listing	\$100
"North Iowa's Best Businesses" Directory Advertising	\$225-\$500
Online Advertising - Banner Ads	\$500-\$600

### Free Marketing Tools

- Online Membership Directory Listing
- "North Iowa's Best Businesses" Membership Directory listing
- Member News Promotion in Chamber News
- Radio Promotion
- Ribbon Cutting
- Event Promotion
- Job Postings
- Bulk Mailing Permit Usage
- Social Media Promotion
- Preferred Referrals



# Committees

## AMBASSADORS

- **Committee Chair:** Theresa Price, 43 North Iowa
- Michael Bahnsen, Clear Lake Bank & Trust Co.
- Dalena Barz, Alpha Media USA - KLSS, KGLO, KIAI, KYTC, KRIB
- Amy Arndt, The Law Offices of Timothy L. Lapointe, P.C.
- Edith Blanchard, Charles H. MacNider Art Museum
- Tyler Hedegard, Country Meadow Place Assisted Living and Memory Care
- Tara Kramer, Church & Dwight
- Michael Fitzgerald, St. James Lutheran Church
- Nick Foley, SERVPRO of Mason City
- Anthony Romualdo, IOOF Home
- Rebecca Gisel, Community Supporter
- Kevin Hennessy, Clear Lake Bank & Trust Co.
- Mary Holmes, 98.7 KISS Country / 103.7 The Fox
- Sybil Soukup, Human Society of North Iowa
- Michelle Jurgens, North Iowa Community Credit Union
- Steve Kruse, Community Supporter
- Nate Ruge, United Way of North Central Iowa
- Tiffany Nonnweiler, First Citizens Bank
- Nicole Rustad, Hertz Farm Management, Inc.
- Melissa Schoneberg, Habitat for Humanity of North Central Iowa
- Jenna Sheriff, Jane Fischer and Associates LLC
- Amanda Kaufman, U.S. Bank - Amanda Kaufman Mortgage

## WORKFORCE

- **Committee Chair:** Matt Bradley, CENT Credit Union
- Connie Bleile, MercyOne North Iowa Medical Center
- Kelli Gerdes, CG Public Health
- Jenna Heiar, North Iowa Corridor
- Tom Heiar, CG Public Health
- Heidi Kuhl, Newman Catholic School System
- Melissa Nelson, North Iowa Community Action Organization
- Jenna Schaefer, Community Health Center of Mason City
- Krystal Thoe, Oakwood Care Center
- Michael Van Essen, Prairie Ridge

## PROGRAM

- **Committee Chair:** Keri Ostercamp, North Iowa Community Credit Union
- LaShae Eldridge, 43 North Iowa
- Heidi Kuhl, Newman Catholic School System
- Jayden Harris, Farmers State Bank
- Christina Krumm, Memorial Park Cemetery
- Kristen Stockberger, Hogan-Hansen, P.C.
- Lissa Merfeld, Heidelberg Materials

## AGRIBUSINESS

- **Committee Chair:** Don O'Connor, Farmers State Bank
- Jeff Badger, Bank Iowa
- Jerome Bormann, First Citizens Bank
- Brian Carlson, EXIT Realty Mason City
- Sarah DeBour, Iowa State University Extension and Outreach
- Frank Fox, Fox Auction Company
- Fred Greder, Benchmark Agribusiness, Inc.
- Mary Holmes, 98.7 KISS Country / 103.7 The Fox
- Randy Marcks, Sukup Manufacturing Co.
- Kevin McMichael, Cargill Protein
- Hannah Ptacek, Golden Grain Energy LLC
- Ronald Rachut, Fertile Valley Gardens
- Nicole Rustad, Hertz Farm Management, Inc.
- Brittney Sanchez, Cerro Gordo County Farm Bureau
- Carrie Seidel, Hertz Farm Management, Inc.
- Jon Tofte, I-35 Auctions
- Vanessa Trampel, Iowa Corn
- Jameson Anders, Hertz Farm Management, Inc.
- Montanna Mitchell, Bank Iowa

## NORTH IOWA BAND FESTIVAL

- **Committee Chair:** Amy Fleming, Sukup Manufacturing
- J. Brooks, 98.7 KISS Country / 103.7 The Fox
- Bob Buesing, Group Travel Guy
- Chris Frenz, North Iowa Area Community College
- Tammy Hertzel, Mason City Family YMCA
- Jason Hugi, City of Mason City
- Russ Kramer, Mason City Community School District
- Jennifer Martin, North Iowa Band Festival
- Karl Nedved, North Iowa Band Festival
- Don O'Connor, Farmers State Bank
- Brian Pauly, Mason City Parks & Recreation Department
- Amanda Ragan, Community Supporter
- Bill Stangler, City of Mason City?
- Kylie Passamani, U.S. Bank
- Cindy Christie, 43 North Iowa
- Abigail Lee, Lee Realty
- Mary Middleton
- Theresa Price, 43 North Iowa
- Mara Campbell, Prairie Ridge
- Angela Shapley, 43 North Iowa
- Lindsey James, Visit Mason City/Main Street Mason City
- Matt Sberal, City of Mason City
- Amy Arndt, Law Office of Tim L. Lapointe
- Miranda Stambangh, First Citizens Bank
- Mara Linskey-Deegan, Charles H. MacNider Art Museum
- Robert Shackleton, City of Mason City



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